



## **Holy Cross High School Athletics**

### **Scoreboard Advertising**

#### **Dear Holy Cross Crusader Fan and Supporter:**

As we begin planning for the 2024-2025 Basketball Season, we are reaching out to you as a valued partner. There is an enormous opportunity for advertising exposure to the Holy Cross Community. The proceeds will benefit all student athletes and your sponsorship will showcase your support of our Holy Cross Athletics.

We now have an interactive scoring table in our HCHS gymnasium. This provides the ability to grab the crowd's attention with exciting advertisements that rotate before and during game play. It is an excellent way to gain exposure for your business. Your ad will appear in the LED display at the scorer's table which is the center of courtside attention!

Each year, Holy Cross High School has athletes that compete at the highest local and state levels in basketball. Our gym is consistently packed for our Boys and Girls Basketball games. This will provide many opportunities for community members to be exposed to your advertisement!

The options and prices for advertising are on the attached page. Simply fill out the form(s) and mail it to:

**Holy Cross High School**

**501 E. Drinker St**

**Dunmore, PA 18512**

**ATTN: Mr. Benjamin D. Tolerico, Principal**

All artwork can be emailed to: [ktoolan@hchspa.org](mailto:ktoolan@hchspa.org) or mailed with a business card.

On behalf of Holy Cross High School, please accept our thanks for your involvement and continued support of HCHS Athletic Program!

Sincerely,

Mr. Benjamin D Tolerico

Principal

## 2024-2025 School Year Scoreboard Advertising Options

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**Business Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact E-Mail:** \_\_\_\_\_

**Season Package** - Your advertisement will run at all home games at all levels.

**Individual Game** - Your advertisement will run during one home game of your choice.

**Special Message** - Your anniversary or birthday announcement will run during the one home game of your choice.

**Please Check your Advertising Option Below**

### BASKETBALL SCOREBOARD:

Season Package - \$200	_____	
Individual Game - \$50	_____	Date: _____
Special Message - \$20	_____	Date: _____

Please contact us for more information to reserve your spot on the scoreboard! **(570) 346-7541**

- All Business requests MUST be received no later than Wednesday, November 27.
- All individual business or special message requests MUST be received at least 5 business days prior to the event date.

**Please make checks payable to the "Holy Cross High School".**

The Holy Cross Basketball Interactive Scoreboard Features include:

- YOUR SEASON BUSINESS AD WILL RUN AT EVERY HOME GAME ON OUR INTERACTIVE SCORING TABLE FOR ALL BOYS AND GIRLS BASKETBALL THROUGHOUT THE SCHOOL YEAR
- YOUR AD WILL CYCLE CONTINUOUSLY THROUGHOUT THE EVENT
- ALL SPONSORS COULD HAVE THEIR LOGOS AND WEBSITE LINKS DISPLAYED ON THE SCREEN
- NO BANNER ADS WILL BE IN THE GYMNASIUM; ONLY DIGITAL SCORER'S TABLE WILL SHOW ADVERTISEMENTS

**Please Advertise with Us!**