

Friends of the CRUSADERS

Holy Cross High School
501 E. Drinker Street
Dunmore, PA 18512
570-346-7541

December 9, 2019

Dear Parents,

Many have asked, "What is the *Night at the Races*?" Please let us explain...

Night at the Races is a fun-filled evening for adults. You purchase an admission ticket for \$15 and are treated to a gourmet buffet, and a variety of beverages and snacks throughout the evening. You bring family members and friends and reserve a table or groups of tables. Great celebrations take place! We even had birthday parties at a group of tables last year!

You purchase horses in advance, name them and automatically win \$50 if your horse comes in first. Videotapes of 10 horses are run throughout the night and you, along with everyone else, cheer for the horses!!!

You receive a program when you arrive and you may place bets for \$2 on any horse you choose from the program... one race at a time. The odds are set and announced for each race and are based on the number of bets made in-house. We have been told that the odds are better than the professional races. You win the cash if the horse you chose comes in first. (This is separate from the \$50 you win if your \$10 horse comes in first.) We also run trifectas and daily doubles!

A Chinese auction is set up. We have well over 100 different baskets, certificates, and prizes available to win. Door prizes are raffled off by drawing admission tickets during the night. 50-50 chances are sold. The Basket of Cheer tickets are drawn. Check out the enclosed tickets and return them soon.

HORSE AND TABLE RESERVATIONS ARE DUE: JANUARY 10, 2020

No one goes home disappointed. You meet new people, share a good time with your friends and if you are lucky you will take home a great prize - cash or otherwise!!!

Please get involved this year:

- By buying admission tickets for you and several friends
- By buying Basket of Cheer tickets
- By buying and naming a horse or two
- By selling horses and tickets to your friends (everyone enjoys winning)
- By ATTENDING THE NIGHT AT THE RACES ON FEBRUARY 8, 2020

All reservation forms, tickets and horse sale sheets are enclosed in this mailing for your convenience. All are due by JANUARY 10th. Please return everything to Holy Cross High School at any time before JANUARY 10th. If you're able to help, please call Krista at 570-909-8088

We look forward to seeing you in February. Don't forget to send in your reservations!

**FRIENDS OF THE CRUSADERS
THIRTEENTH ANNUAL NIGHT AT THE RACES**

SATURDAY, FEBRUARY 8, 2020

HOLY CROSS HIGH SCHOOL

501 E. DRINKER ST. DUNMORE, PA 18512

BASKET PREVIEW/RAFFLE SALES 5:00PM

DOORS OPEN AT 5:30 PM

POST TIME AT 7:00 PM

Admission Ticket: \$15.00

Includes a complimentary GOURMET BUFFET and refreshments throughout the evening.

(You must be 21 years of age to attend.)

***Come and join us for a FUN-FILLED evening
and BRING SOME FRIENDS to share the fun!**
Reserved group tables are available with payment by JAN. 10th!

OVER THE PAST FEW YEARS THE NIGHT AT THE RACES HAS GROWN INTO A
POPULAR AND MUCH ANTICIPATED SEASONAL EVENT. IT HAS PROVEN TO BE
ONE OF THE SCHOOL'S MOST SUCCESSFUL FUNDRAISERS.

*Please help us to continue to make this a popular and worthwhile event!!!
PLEASE CONSIDER HELPING US IN ANY
[OR ALL!] OF THE FOLLOWING WAYS:*

*** (1) HELP US BY SELLING HORSES AND/OR TICKETS FOR THE EVENT**

**(See enclosed order form)
*WINNING HORSE IN EACH RACE WINS \$50 PRIZE**

*** (2) PURCHASE AN ADMISSION TICKET AND JOIN THE FUN!**

*** (3) VOLUNTEER FOR ONE OF THE FOLLOWING COMMITTEES:**

**PUBLCITY	**REFRESHMENTS	**ODDS MAKERS
**TICKET SALES	**DONATIONS	**RACE TICKETS
**HORSE SALES	**RAFFLE	SALES
**SET-UP	**50/50 SALES	**KITCHEN
**FOOD		**CLEAN-UP

*** (4) CONSIDER A MONETARY OR FOOD DONATION (Every little bit helps!)**
*** (5) CONSIDER SPONSORSHIP**

Help us make this a successful event!

NIGHT AT THE RACES

FEBRUARY 8, 2020

Door opens 5:30 pm; Races begin 7:00

Basket preview 5pm

RESERVATIONS ONLY! All horse sales and

reservations must be paid by the due date, Jan. 10th

NO MONEY WILL BE COLLECTED AT THE DOOR

HORSE SALES \$10 PER HORSE: (Winners WIN \$50)

OWNER

HORSE'S NAME

1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

OF HORSES X \$10 EACH =

\$ _____

OF Admission Tickets x \$15 EACH =

\$ _____

(MUST BE 21 TO ATTEND)

OF Raffle Tickets enclosed =

\$ _____

TOTAL ENCLOSED =

\$ _____

CASH \$

CHECK #

OF RESERVED TABLES OF 10 under the name _____**

OR

Please seat me at the _____ Table

****WE WILL RESERVE TABLES OF 6, 8, or 10 received and paid BY JAN. 10th****

**** All table reservations will be made under one table name: the person making the reservation.**

MAKE CHECKS PAYABLE TO "HOLY CROSS HIGH SCHOOL"

Seller's Name _____ PHONE _____

TABLE RESERVATIONS

Please list the table /family name and the people sitting with you. (6, 8 or 10)
Please indicate (Circle one) if you have paid for them or if they will pay individually.

Family/table name: _____

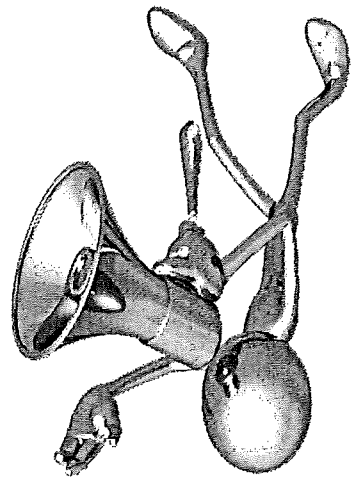
1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____
10.	_____

Family/table name: _____

1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____
10.	_____

Family/table name: _____

1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____
10.	_____



Give a "Shout" To Your Favorite

Shout-outs will run on a PowerPoint Presentation continuously throughout the night on our giant video screens and hall monitors to be seen by over 600 attendees.

Each "Shout-Out" is \$15 and can include a picture, verse, wish them a Happy Birthday or anything you would like.
The possibilities are endless!!

All "shout-outs" will be played on the TV monitor in the school foyer on Monday and Tuesday following race night.

Place picture, ad verse, and \$15 check made out to Holy Cross High School in an envelope and send it in to the school office marked "Shout-Out". **Deadline is January 24, 2020.**

NIGHT at THE RACES
HOLY CROSS CRUSADERS
SATURDAY, FEBRUARY 8, 2020
BECOME A SPONSOR!
ADVERTISE YOUR BUSINESS IN VARIOUS WAYS
THROUGHOUT THE NIGHT:
Over 500 people are in attendance at the night of the race and your business can be displayed in prominent fashion throughout the night through PowerPoint presentations, posters and verbally by the Master of Ceremonies.

LEVELS OF SPONSORSHIP

GOLD SPONSORS
 \$500
 Advertisement throughout the program book, display of your logo and/or sales pitch on the big screen between races and announcement of a small commercial periodically by the MC. Includes 6 admissions for that night.

SILVER SPONSORS
 \$250
 Advertisement page in the program book, display of your logo and/or sales pitch on display screens. Includes 4 admissions for that night.

CRUSADER SPONSORS
 \$100
 Advertisement on a race page in the book with a showing on the screen before your race. Includes two admissions for that night.

FRIEND OF CRUSADERS
 \$25
 Advertisement line in the program

SPONSOR LEVEL: GOLD SILVER CRUSADER Friend of Crusader
 (circle one)
 Amount enclosed: _____

NAME OF BUSINESS: _____
 Art work/slogan/logo/business card
 Attach here

 Make checks payable to Holy Cross High School and return by January 10, 2020
 Holy Cross High School 501 E. Drinker Street Dummore, PA 18512
 Questions? Please call Krista Luzzo at (570) 909-8088 or
 Laura Norella at (570) 357-9912.