

#### FRIENDS OF THE CRUSADERS

Holy Cross High School 501 E. Drinker Street Dunmore, PA 18512 570-346-7541

January 20, 2021

Dear Parents,

Our annual Night at the Races will look a little different this year due to the pandemic. We obviously won't be able to host an in-person event with over 600 people as we have in the past. So, this year we're going virtual. Our event will be live-streamed and a link will be sent to you. We hope you will enjoy the evening from the comfort of your home with those in your "bubble".

For those of you who are new this year to Holy Cross or if you've never attended our event, please let us explain what Night at the Races is.

Night at the Races is our school's biggest fundraiser and has grown into a popular and much anticipated seasonal event.

We run 10 races during the evening. You purchase horses in advance, name them and automatically win \$50 if your horse comes in first. This year we will put together the program and email a copy to you prior to the event with a form for placing bets. You may place bets for \$2 on any horse you choose from the program. You may place as many bets as you desire for each race/horse. All bets will be made and paid for in advance. Once all bets are in the odds will be calculated and announced before each race. You win if the horse you choose comes in first. (This is separate from the \$50 you win if your \$10 horse comes in first.) We will also run the daily double!

Tickets will be available for purchase for our basket raffle and the basket of cheer. Pictures and basket descriptions will be available to view at a later date.

**Basket of cheer tickets** are \$1 each. A sheet of tickets is included in this packet. Please feel free to make additional copies if needed.

#### Basket raffle ticket prices are:

*Tier 1 tickets* (baskets valued under \$100) 2 for \$1.00, 7 for \$3.00, 15 for \$5.00.

Tier 2 tickets (baskets valued at over \$100) 1 for \$2.00, 3 for \$5.00, 7 for \$10.00. Winners will be drawn and announced that evening. Please get involved this year to help make this a successful event:

- By becoming a sponsor
- By purchasing Basket of Cheer and basket raffle tickets
- By purchasing and naming a horse or two
- By selling horses and raffle tickets to your friends (everyone enjoys winning)
- By placing bets
- By making a donation of a basket or items for a basket
- By making a donation in lieu of admission

Horse sale sheets are enclosed in this mailing for your convenience. Please make checks payable to *Holy Cross High School* and return by **Monday, February 15, 2021**.

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## **ALL PARTICIPANTS MUST BE 21 YEARS OF AGE**

Please fill out the form below and return to the school by **February 15, 2021** if you are interested in attending our virtual event or you can email the information to kliuzzo@hchspa.org. Email addresses will be needed to send the link.

Name		
Address		
City	State Zip	
Contact number	(home)	(cell)
Email address		

## NIGHT AT THE RACES HOLY CROSS CRUSADERS SATURDAY, APRIL 17, 2021

### BECOME A SPONSOR! LEVELS OF SPONSORSHIP

#### **GOLD SPONSORS**

\$500

Advertisement throughout the program book, display of your logo and/or sales pitch on the big screen between races and announcement of a small commercial periodically by the MC.

Includes \$40 in Tier 1 and \$20 in Tier 2 basket raffle tickets.

#### **SILVER SPONSORS**

\$250

Advertisement page in the program book, display of your logo and/or sales pitch on the screen. Includes \$30 in Tier 1 and \$10 in Tier 2 basket raffle tickets.

#### **CRUSADER SPONSORS**

\$100

Advertisement on a race page in the book with a showing on the screen before your race. Includes \$15 in Tier 1 and \$5 in Tier 2 basket raffle tickets.

#### **FRIEND OF CRUSADER**

\$25

Advertisement line in the program

SPONSOR LEVEL: GOLD (circle one) Amount enclosed:	SILVER	CRUSADER					
NAME OF BUSINESS:							
Art work/slogan/logo/business card Attach here							

Please make checks payable to <u>Holy Cross High School</u> and return by Monday, February 15, 2021.

Holy Cross High School 501 E. Drinker Street Dunmore, PA 18512 Questions? Please call Krista Liuzzo at (570) 346-7541 or (570) 909-8088.

# NIGHT AT THE RACES SATURDAY, APRIL 17, 2021 7PM

# ALL HORSE SALES MUST BE PAID BY: MONDAY, FEBRUARY 15, 2021

HORSE SALES \$10 PER HORSE: (WINNERS WIN \$50)

HORSE'S NAME		<u>OWNER</u>	
1			
2			
3			
4			
5			
6			
7			
8			_
9			
10	<del></del>		_
# OF HORSES X \$10 EACH =	\$		
# OF BASKET OF CHEER TICKETS =	\$ \$		
MONETARY DONATION:	\$		
TOTAL ENCLOSED =	\$	CASH \$ _ CHECK #	
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PLEASE MAKE CHECKS PAYABLE TO: HOLY CROSS HIGH SCHOOL

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