



Downtown Business Council of Chambersburg

159 S. Main Street Chambersburg, PA 17201

Email: ChambersburgEvents@outlook.com

DiscoverChambersburg.com



Parade Sponsor

56th Annual Chambersburg Christmas Parade

Saturday, November 21st, 2026 6:00 PM

Parade Guidelines for Floats, Marching Units, Twirlers and Dancers

Thank you for your interest in the Downtown Chambersburg Christmas Parade! To ensure that participants and attendees all have a safe and memorable evening, we have established a few guidelines that we ask you to follow...

- **DECORATIONS:** Because this is a Christmas parade, all entries must be festively decorated for Christmas. A bow or other simple decoration on your entry is NOT enough to convey the spirit of the season or add excitement to this wonderful event; use your imagination and be creative!
- **SANTA:** Santa, in any form, may NOT appear with your entry. The “real Santa” is the highlight at the end of the parade when he lights the tree at Memorial Square!
- **ENTRY FEES:**
 - One entry per business/organization/group.
 - This would include a float with its towing vehicle, or a marching unit accompanied by a decorated vehicle.
 - Additional vehicles used with each float entry will be allowed at the DBC’s discretion.
 - If you are entering a vehicle and you are part of a group, please note:
 - Commercial Entry: The first vehicle is \$125 and each additional is \$100.
 - Non-Commercial: The fee for the first unit is \$35 and each additional is \$30.
- **ADVERTISING:** The only advertising allowed on floats/vehicles/signs is that of the approved applicant. The organization/business name must be clearly displayed for the judges.
- **HAND OUTS:** NO HAND OUTS OF ANY KIND ARE PERMITTED ON PARADE ROUTE
- **FLOATS:**
 - All vehicles and floats must be mechanically sound, clean, and sturdy.
 - Floats may be pulled by cars, trucks, or farm tractors
 - The maximum entry length of the ENTIRE float, including pulling vehicle, is 40 feet and must fit under red lights that cross Main Street.
- **Horn blowing is NOT permitted from floats or any vehicle.**
- **Fire effects including but not limited to fire twirling batons are NOT permitted.**



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- **MUSIC:**
 - Entries with music will be reviewed in the staging area before entering the parade.
 - Only holiday music may be played during the parade.
 - The parade director will set the volume at an acceptable level which must be maintained throughout the parade route.
- **JUDGED ENTRIES:** Please note that the winners in each category will receive recognition on the DBC Facebook page and bragging rights for a whole year!
 - Winners will be declared in the following categories:
 - Christmas in Downtown
 - Most Innovative
 - Faith-Based
 - Most Creative
 - One Best in Show will be awarded for Twirlers and one for Dancers
- **ANIMALS:** Small animals may be approved to accompany an entry but must be disclosed on the application. Any small animal that is present with an entry must be accompanied by a handler who is responsible for immediate clean up and for always maintaining control.
 - Horses may be allowed if they are bagged for waste collection, well-trained in situations involving loud noises and crowds, and the entrant has liability insurance coverage for the horses. Please reach out to us directly if you have questions about this.
- **PARADE ROUTE:** Begins at King and Main Streets, moves south on Main to Washington Street, then east on Washington to Second Street, and north on Second to Grant Street for disbanding.

Information regarding your arrival time and location for staging/disbanding will be emailed approximately 1 week prior to the parade.



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Saturday, November 21st, 2026 at 6:00 PM

Parade Registration for Floats, Marching Units, Twirlers and Dancers

Check One: ☐ Commercial Entry \$125 ☐ Non-Commercial Entry \$35 ☐ First Responder

The entry fee is non-refundable as the event is rain or shine.

Applications are Due Saturday, November 7th, 2026

Business/Organization Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Address: _____

ENTRY Please check the appropriate description of your entry:

- | | | |
|--|--|--|
| ☐ FIRST RESPONDER | ☐ MARCHING UNIT | ☐ FLOAT & WALKERS |
| ☐ Decorated CAR | ☐ Decorated TRUCK | ☐ FLOAT ONLY |
| ☐ DANCING | ☐ TWIRLERS | ☐ WALKERS ONLY |

Please judge this entry: ☐ YES ☐ NO

FIRST RESPONDERS: Please indicate the number and type of vehicles to be included

Please describe the theme of your float. Include description of vehicle and float and the total length.
Feel free to include a sketch or photos:

LENGTH OF FLOAT (no more than 40' total including pulling vehicle): _____

MARCHING UNIT: Describe the theme, activity, and costumes for your group:

MUSIC: ☐ YES ☐ NO

If yes, please list names of songs/type of holiday music:

music source (loudspeaker, sound system...)

FLOATS, MARCHING UNITS, WALKERS: Please indicate the number of people

Riding on float _____ #walking beside float _____ #marching/walking _____



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CONSENT TO RULES: In order to maintain the quality of the event known as the 56th Annual Chambersburg Christmas Parade to be held on Saturday, November 21, 2026, I,

_____, as a representative of _____

do hereby agree to abide by all the rules set forth by the Downtown Business Council of Chambersburg, Inc. I understand that any violation of these rules will result in my/our removal from the parade and that I/we may not be permitted to participate in the future:

Signature: _____ **Date:** _____

LIABILITY WAIVER: I, _____, as a representative of _____ do hereby agree to indemnify and hold harmless the Downtown Business Council, Inc., and the Borough of Chambersburg and their respective officers, agents, members, and employees of any sponsoring organization and underwriters individually, or collectively, from all fines, penalties, liabilities, losses, claims, damages, and expenses, including court costs and attorney's fees incurred or suffered as a result of, or relating to my participation in the event known as the 56th Annual Chambersburg Christmas Parade to be held on Saturday, November 21st, 2026.

Signature: _____ **Date:** _____

Checks payable to: Downtown Business Council

- Mail to: DBC 159 S. Main St., Chambersburg, PA 17201
- Drop Off: If you would prefer to drop off your check and application, you may do so at:
 - Here's Looking at You, located at 123 South Main St. Chambersburg (M-Th 10am-6pm, Friday 10am-8pm, Saturday 10am-5pm)