



Downtown Business Council of Chambersburg

159 S. Main Street Chambersburg, PA 17201

Email: ChambersburgEvents@outlook.com

DiscoverChambersburg.com



Parade Sponsor

51st Annual Chambersburg Christmas Parade

Saturday, November 20, 2021 6:00 PM

Parade Guidelines for Floats, Marching Units, Twirlers and Dancers

Thank you for your interest in the Downtown Chambersburg Christmas Parade! Months of planning go into coordinating this large-scale event that has been beloved by our community for over half a century! In order to ensure that participants and attendees all have a safe and memorable evening, we have established a few guidelines that we ask you to follow...

- Because this is a Christmas parade, all entries must be festively decorated for Christmas. A bow or other simple decoration on your entry is NOT enough to convey the spirit of the season or add excitement to this wonderful event; use your imagination and be creative!
- Santa, in any form, may not appear with your entry. The “real Santa” is the highlight at the end of the parade when he lights the tree at Memorial Square!
- One entry per business/organization/group. This would include a float with its towing vehicle or a marching unit accompanied by a decorated vehicle. Additional vehicles used with each float entry will be allowed at the DBC’s discretion *and* at a fee of \$100 for EACH additional vehicle (\$30 each for non-commercial entries).
- The only advertising allowed on floats/vehicles/signs is that of the approved applicant. The organization/business name must be clearly displayed for the judges.
- Distribution of candy, flyers, or other items is not permitted.
- All vehicles and floats must be mechanically sound, clean, and sturdy. Floats may be pulled by cars, trucks, or farm tractors, However, the maximum entry length of the ENTIRE float, including pulling vehicle, is 40 feet. Horn blowing is not permitted.
- Entries with music will be reviewed in the staging area before entering the parade. Only holiday music may be played during the parade. The parade director will set the volume at an acceptable level which must be maintained throughout the parade route.

- Judged entries - Winners will be declared in the following categories: Christmas in Downtown, Most Innovative, Faith-Based, and Most Creative. One Best in Show will be awarded for Twirlers and one for Dancers. Monetary prizes are not awarded. However, the winners in each category will receive recognition on the DBC Facebook page and bragging rights for a whole year!
- Small animals may be approved to accompany an entry, but must be disclosed on the application. Any small animal that is present with an entry must be accompanied by a handler who is responsible for immediate clean up and for maintaining control at all times
- Entries with music will be reviewed in the staging area before entering the parade. Only holiday music may be played during the parade. The parade director will set the volume at an acceptable level which must be maintained throughout the parade route.
- Parade Route: Begins at King and Main Streets, moves south on Main to Washington Street, then east on Washington to Second Street, and north on Second to Grant Street for disbanding.
- **Information regarding your arrival time and location for staging/disbanding will be emailed approximately 1 week prior to the parade.**



Downtown Business Council of Chambersburg

159 S. Main Street Chambersburg, PA 17201

Email: ChambersburgEvents@outlook.com

DiscoverChambersburg.com



51st Annual Chambersburg Christmas Parade

Saturday, November 20, 2021 6:00 PM

Parade Registration for Floats, Marching Units, Twirlers and Dancers

Check One: **Commercial Entry \$125** **Non-Commercial Entry \$35**

The entry fee is non-refundable as the event is rain or shine.

Business/Organization Name: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

Entry is a: FLOAT _____ MARCHING UNIT _____ BOTH _____

TWIRLING _____ DANCING _____

Please judge this entry: YES _____ NO _____

***Please note that judges will be reviewing the floats/marching units in the following categories: Most Creative, Most Innovative, Faith- Based, and Christmas in Downtown. Twirling and Dancing groups will be judged separately and one winner will be chosen for each group as Best in Show. Winners will receive recognition and year-long bragging rights!**

Please describe the theme and layout of your float. Include description of vehicle and float and the total length. Feel free to include a sketch or photos: _____

LENGTH OF FLOAT (no more than 40' total including pulling vehicle): _____

MARCHING UNIT: Describe the theme, activity, and costumes for your group:

WILL YOU PLAY MUSIC? Yes No

If yes, please list names of songs/type of holiday music. Also include the music source (loudspeaker, sound system...) _____

PEOPLE for both FLOATS and MARCHING UNITS (the number of people with your entry): #riding on float _____ #walking beside float _____ #marching _____

CONSENT TO RULES: In order to maintain the quality of the event known as the 51st Annual Chambersburg Christmas Parade to be held on Saturday, November 20, 2021, I, _____, as a representative of _____ do hereby agree to abide by all the rules set forth by the Downtown Business Council of Chambersburg, Inc. I understand that any violation of these rules will result in my/our removal from the parade and that I/we may not be permitted to participate in the future.

Signature: _____ **Date:** _____

LIABILITY WAIVER: I, _____, as a representative of _____ do hereby agree to indemnify and hold harmless the Downtown Business Council, Inc., and the Borough of Chambersburg and their respective officers, agents, members, and employees of any sponsoring organization and underwriters individually, or collectively, from all fines, penalties, liabilities, losses, claims, damages, and expenses, including court costs and attorney's fees incurred or suffered as a result of, or relating to my participation in the event known as the 51st Annual Chambersburg Christmas Parade to be held on Saturday, November 20, 2021.

Signature: _____ **Date:** _____

Checks payable to: Downtown Business Council

Mail to : DBC 159 S. Main St., Chambersburg, PA 17201

If you would prefer to drop off your check and application, you may do so at Here's Looking At You at 123 South Main St. Chambersburg (M-Th 10am-6pm, Friday 10am-8pm, Saturday 10am-5pm)



Downtown Business Council of Chambersburg

159 S. Main Street Chambersburg, PA 17201

Email: ChambersburgEvents@outlook.com

DiscoverChambersburg.com

