



**Downtown Business Council of Chambersburg**

159 S. Main Street Chambersburg, PA 17201

Email: [ChambersburgEvents@outlook.com](mailto:ChambersburgEvents@outlook.com)

[DiscoverChambersburg.com](http://DiscoverChambersburg.com)



Parade Sponsor

## **54<sup>th</sup> Annual Chambersburg Christmas Parade**

**Saturday, November 23<sup>rd</sup>, 2024 6:00 PM**

### **Parade Guidelines for Floats, Marching Units, Twirlers and Dancers**

Thank you for your interest in the Downtown Chambersburg Christmas Parade! To ensure that participants and attendees all have a safe and memorable evening, we have established a few guidelines that we ask you to follow...

- **DECORATIONS:** Because this is a Christmas parade, all entries must be festively decorated for Christmas. A bow or other simple decoration on your entry is NOT enough to convey the spirit of the season or add excitement to this wonderful event; use your imagination and be creative!
- **SANTA:** Santa, in any form, may NOT appear with your entry. The “real Santa” is the highlight at the end of the parade when he lights the tree at Memorial Square!
- **ENTRY FEES:**
  - One entry per business/organization/group.
  - This would include a float with its towing vehicle, or a marching unit accompanied by a decorated vehicle.
  - Additional vehicles used with each float entry will be allowed at the DBC’s discretion.
  - If you are entering a vehicle and you are part of a group, please note:
    - Commercial Entry: The first vehicle is \$125 and each additional is \$100.
    - Non-Commercial: The fee for the first unit is \$35 and each additional is \$30.
- **ADVERTISING:** The only advertising allowed on floats/vehicles/signs is that of the approved applicant. The organization/business name must be clearly displayed for the judges.
- **HAND OUTS:** **NO HAND OUTS OF ANY KIND ARE PERMITTED ON PARADE ROUTE**
- **FLOATS:**
  - All vehicles and floats must be mechanically sound, clean, and sturdy.
  - Floats may be pulled by cars, trucks, or farm tractors
  - The maximum entry length of the ENTIRE float, including pulling vehicle, is **40 feet**.
- **Horn blowing is not permitted from floats or any vehicle.**
- **MUSIC:**
  - Entries with music will be reviewed in the staging area before entering the parade.
  - Only holiday music may be played during the parade.
  - The parade director will set the volume at an acceptable level which must be maintained throughout the parade route.



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- **JUDGED ENTRIES:** Please note that the winners in each category will receive recognition on the DBC Facebook page and bragging rights for a whole year!
  - Winners will be declared in the following categories:
  - Christmas in Downtown
  - Most Innovative
  - Faith-Based
  - Most Creative
  - One Best in Show will be awarded for Twirlers and one for Dancers
- **ANIMALS:** Small animals may be approved to accompany an entry but must be disclosed on the application. Any small animal that is present with an entry must be accompanied by a handler who is responsible for immediate clean up and for always maintaining control.
  - Horses may be allowed if they are bagged for waste collection, well-trained in situations involving loud noises and crowds, and the entrant has liability insurance coverage for the horses. Please reach out to us directly if you have questions about this.
- **PARADE ROUTE:** Begins at King and Main Streets, moves south on Main to Washington Street, then east on Washington to Second Street, and north on Second to Grant Street for disbanding.

**Information regarding your arrival time and location for staging/disbanding will be emailed approximately 1 week prior to the parade.**



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## 54<sup>th</sup> Annual Chambersburg Christmas Parade

### Saturday, November 23rd, 2024 at 6:00 PM

#### Parade Registration for Floats, Marching Units, Twirlers and Dancers

Check One:  Commercial Entry \$125  Non-Commercial Entry \$35  First Responder

*The entry fee is non-refundable as the event is rain or shine.*

**Applications are Due Friday November 8th, 2024**

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

**ENTRY** Please check the appropriate description of your entry:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> FIRST RESPONDER | <input type="checkbox"/> MARCHING UNIT   | <input type="checkbox"/> FLOAT & WALKERS |
| <input type="checkbox"/> Decorated CAR   | <input type="checkbox"/> Decorated TRUCK | <input type="checkbox"/> FLOAT ONLY      |
| <input type="checkbox"/> DANCING         | <input type="checkbox"/> TWIRLERS        | <input type="checkbox"/> WALKERS ONLY    |

Please judge this entry:  YES  NO

**FIRST RESPONDERS:** Please indicate the number and type of vehicles to be included

\_\_\_\_\_  
Please describe the theme of your float. Include description of vehicle and float and the total length.  
Feel free to include a sketch or photos:

\_\_\_\_\_  
**LENGTH OF FLOAT (no more than 40' total including pulling vehicle):** \_\_\_\_\_

**MARCHING UNIT:** Describe the theme, activity, and costumes for your group:  
\_\_\_\_\_  
\_\_\_\_\_

**MUSIC:**  YES  NO

If yes, please list names of songs/type of holiday music:  
\_\_\_\_\_

**music source** (loudspeaker, sound system...)  
\_\_\_\_\_

**FLOATS, MARCHING UNITS, WALKERS:** Please indicate the number of people  
# Riding on float \_\_\_\_\_ #walking beside float \_\_\_\_\_ #marching/walking \_\_\_\_\_



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**CONSENT TO RULES:** In order to maintain the quality of the event known as the 52<sup>nd</sup> Annual Chambersburg Christmas Parade to be held on Saturday, November 18, 2023, I, \_\_\_\_\_, as a representative of \_\_\_\_\_ do hereby agree to abide by all the rules set forth by the Downtown Business Council of Chambersburg, Inc. I understand that any violation of these rules will result in my/our removal from the parade and that I/we may not be permitted to participate in the future:

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**LIABILITY WAIVER:** I, \_\_\_\_\_, as a representative of \_\_\_\_\_ do hereby agree to indemnify and hold harmless the Downtown Business Council, Inc., and the Borough of Chambersburg and their respective officers, agents, members, and employees of any sponsoring organization and underwriters individually, or collectively, from all fines, penalties, liabilities, losses, claims, damages, and expenses, including court costs and attorney's fees incurred or suffered as a result of, or relating to my participation in the event known as the 54th Annual Chambersburg Christmas Parade to be held on Saturday, November 23rd, 2024.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Checks payable to: Downtown Business Council**

- Mail to: DBC 159 S. Main St., Chambersburg, PA 17201
- Drop Off: If you would prefer to drop off your check and application, you may do so at Here's Looking at You, located at 123 South Main St. Chambersburg (M-Th 10am-6pm, Friday 10am-8pm, Saturday 10am-5pm)