

HealthRounds.AI™

MedAI Education by Envision-Health.AI



AI Training and Coaching for Day-1 Readiness



Brian M. Green, CEO & Founder, Envision-Health.AI



The Problem: AI-Readiness Gap

✓92% of Med students want AI training, but only 23% get it

□ *“We’re using Chat to learn, but no one is teaching us how to use it right.”*

□ *“Something like this should be part of training, not just optional.”*

HealthRoundsAI Solves the Tops 3 Gaps



	Problem	MedAI Ed Gap / Learner Need	HealthRoundsAI Alignment
	✓ Lack of AI ethics & AI governance	Students are using AI but lack training on responsible, safe AI use	AI Ethics, Governance, and Patient-Centricity courses
	✓ Informal & unvetted AI use	Learners need evidence-based healthcare AI applications.	Trusted AI training, coaching, and point-of-care reinforcement app
	✓ Patient communication	Simulated diverse patient scenarios.	Patient communication course, adaptive and personalized app guidance



Market Opportunity: Our Strategy

**US TAM =
\$718M**

**HealthRoundsAI SOM =
\$36M-\$72M**

- ✓ **Short-term revenue drivers:** Online 101 & Studio on-ramps
- ✓ **Mid-term growth:** Subscription app ensures ARR scalability.
- ✓ **5–10% penetration:** \$36 to \$72M US market with an upside of \$115M–\$230M global expansion opportunity.
- ✓ **Institutional licensing:** Anchors credibility, multiple options TBD



Our Solution: HealthRoundsAI™ Overview



Skill-Based Studio Courses

- ✓ 3-weeks, Ethics
- ✓ 2weeks, Communications

Cohort-Based Async Courses

- ✓ Online Learning Communities & Ambassadors



Mobile Coaching App

- ✓ \$180 yr per user
- ✓ AI-nudges & “boosts”

Aligned w/ Clinical Workflows



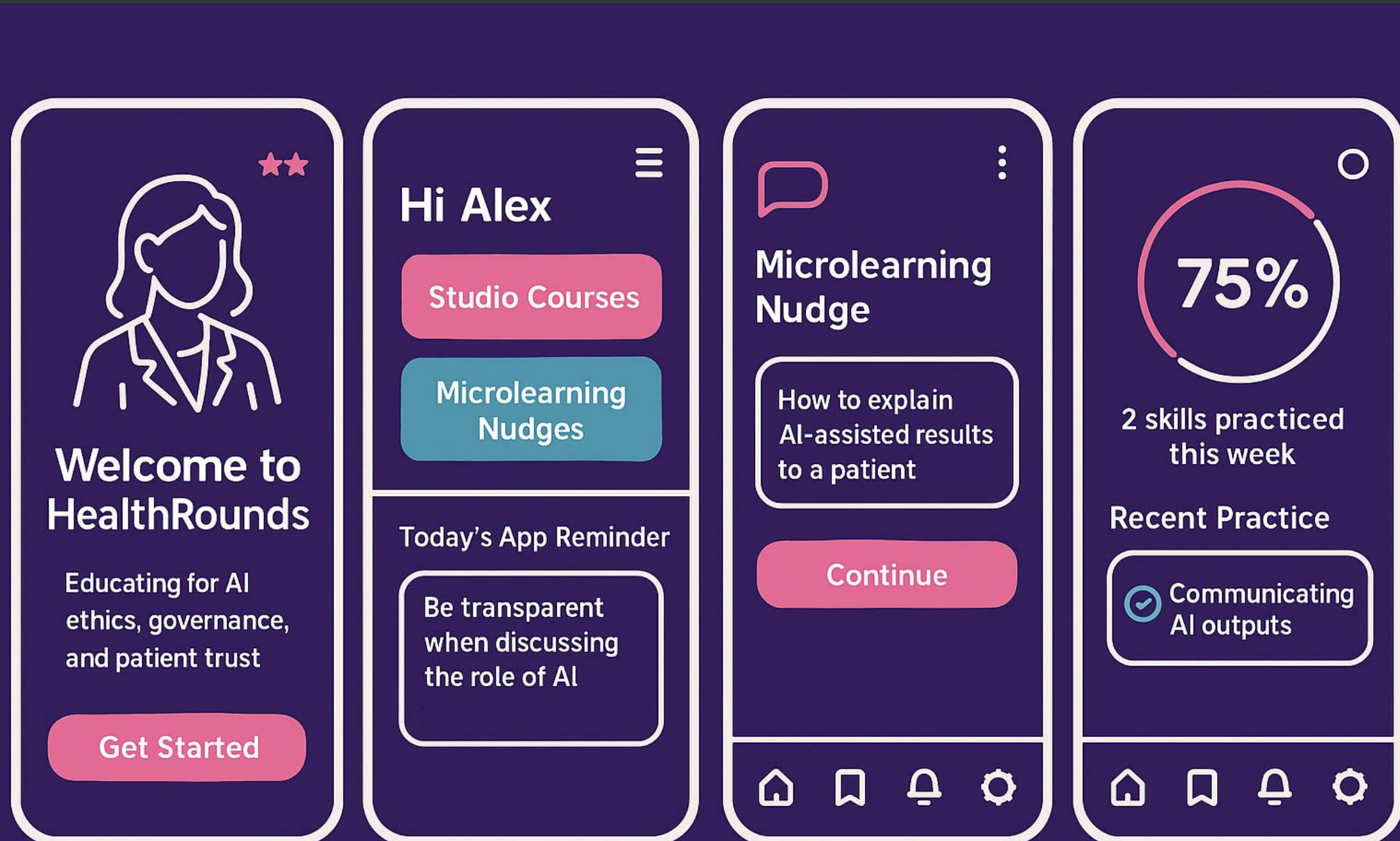
Institutional Licensing

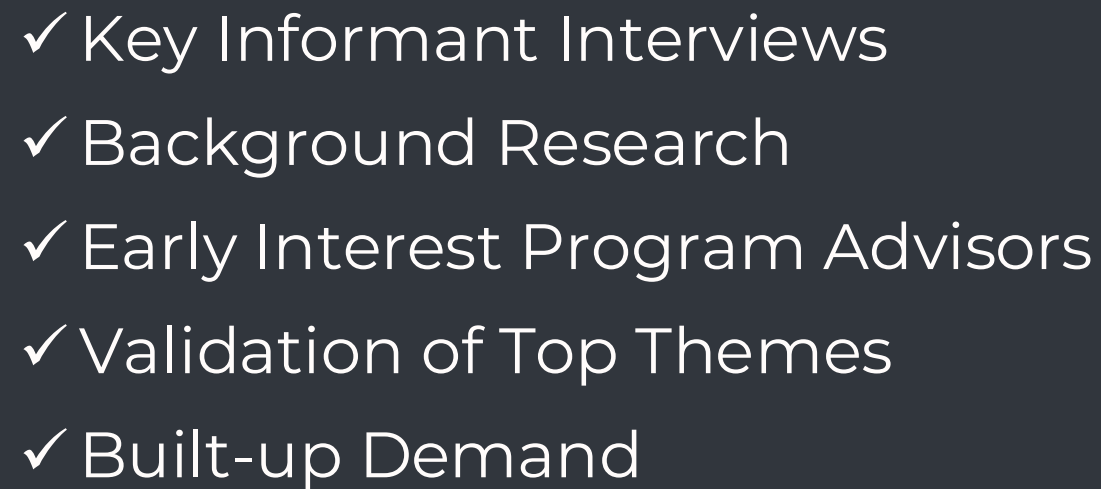
- ✓ Annual per cohort or seat
- ✓ B2B model, co-brand

Options for Scalability

HealthRoundsAI bridges the gap between AI clinical adoption and healthcare education.

HealthRoundsAI™ App Mockup





Business Model and Pricing



Skill-Based Studio Courses

- ✓ AI 101, Intro to Studio, \$39
- ✓ 3-weeks, Ethics - \$1495
- ✓ 2weeks, Communications - \$695
- ✓ Per learner fees, discounts for 101 cohort
- ✓ Async courses, continuous enrollment



Mobile Coaching App

- ✓ \$180 per year per user (\$20 per month)
- ✓ Scalable deployment
- ✓ First 3 months free for Studio Grads
- ✓ App store release timing TBD



Institutional Licensing

- ✓ Annual per cohort or seat, pricing TBD
- ✓ B2B model, co-branded pricing more

Revenue Targets and Traction Snapshot



Year	Projected Penetration / Revenue		Key Drivers & Milestones
✓ 2026	5% TAM	\$550,000	Studio course launch + pilot app
✓ 2027	10% TAM	\$1,962,500	App adoption + institutional deals



HealthRounds.AI Competitive Differentiators



Day-1 Readiness

- ✓ Only MedAI training focused on AI ethics, governance, patient-centricity, and communication skills
- ✓ Education-first, not tool-first



Practice-focused

- ✓ Alignment with clinical skills
- ✓ Ethics embedded curriculum
- ✓ Designed to enhance patient interaction & communication



Evidence-Based

- ✓ Quantitative before/after metrics
- ✓ Adaptive to changing needs
- ✓ Empathy-savvy RLHF rubric

HealthRoundsAI Team



Brian M. Green, MS

- ✓ Envision-Health.AI founder
- ✓ CEO & Chief AI Officer (CAIO).
- ✓ Core **HealthRoundsAI** faculty.

Philadelphia, PA



Laura Offutt, MD, FACP

- ✓ Consultant & Chief Medical Officer (fractional).
- ✓ Core **HealthRoundsAI** faculty

Philadelphia, PA



Quincy Greene, MPH

- ✓ Chief Data Officer (fractional)
- ✓ ML & data science consultant
- ✓ Core **HealthRoundsAI** faculty.

Atlanta, GA

Our team combines decades of experience with healthcare and education, with AI innovation expertise to deliver trusted and effective MedAIEd solutions.

Envision-Health.AI Funding Ask



Funding Ask: \$500,000 in seed funds

- ✓ Accelerate product development
- ✓ Legal and compliance setup
- ✓ Platform development
- ✓ Phase II app development UX/UI research
- ✓ Marketing for launch
- ✓ Develop and launch Institutional pilots



HealthRoundsAI's Vision

Position **HealthRoundsAI** as the trusted MedEdAI platform that will prepare the next generation of clinicians.

"We're building the MedAI education platform health systems will trust, clinicians will love, and patients will benefit from for years to come."

HealthRoundsAI™ by Envision-Health.AI