



Older Adults, Retirement Security & Aging with Dignity

A Colorado Where Every Generation Can Thrive

Colorado should be a place where people can work hard, raise a family, retire with dignity, and remain active members of their communities. Older Coloradans are our parents, grandparents, veterans, teachers, business owners, volunteers, and mentors. They continue to strengthen our communities every day, and public policy should reflect the respect they have earned.

As our population ages, more families are balancing careers, raising children, and caring for aging parents or loved ones. These responsibilities should not force families to choose between financial security and providing compassionate care. Colorado should support both older adults and the caregivers who help them remain independent.

My approach is guided by three principles:

- Promote independence, dignity, and healthy aging.
- Support families and the caregivers who make aging in place possible.
- Invest taxpayer dollars wisely in programs that improve lives while delivering measurable results.

Supporting Independence

Most older adults want to remain in their own homes and communities for as long as possible. I believe Colorado should prioritize policies that help make that possible.

- Expanding effective home- and community-based services.
- Improving transportation options for older adults who no longer drive.
- Supporting nutrition and wellness programs that help prevent more costly health problems.
- Reducing unnecessary bureaucracy that makes services difficult to access.
- Encouraging communities to become more age-friendly through thoughtful planning and accessible infrastructure.

Helping people remain independent isn't just compassionate, it often reduces long-term healthcare and institutional care costs.

Standing with Family Caregivers

Family caregivers provide one of the greatest public services in Colorado. Millions of hours of unpaid care allow older adults to remain safely at home while reducing costs to families and taxpayers alike.

Colorado should make it easier—not harder—to care for loved ones.

- Expanding caregiver education and training.
- Increasing access to respite care.
- Improving information and referral services that help families navigate healthcare, Social Security, Medicare, and long-term care.
- Supporting policies that recognize and strengthen the role of unpaid family caregivers.

Strong families remain the foundation of strong communities.

Affordable Healthcare and Long-Term Care

Every Coloradan deserves access to quality healthcare throughout every stage of life.

As our population ages, Colorado must prepare for increased demand for primary care, behavioral healthcare, dementia care, rehabilitation services, and long-term care.

- Expanding access to affordable healthcare.
- Strengthening the healthcare workforce.
- Supporting home health and long-term care providers.
- Reducing unnecessary administrative burdens that delay care.
- Encouraging innovative models of care that improve outcomes while controlling costs.

Healthcare should focus on helping people live healthier, more independent lives.

Retirement Security

After a lifetime of work, older Coloradans deserve the opportunity to retire with financial security.

That means addressing the rising costs of:

- Housing
- Property taxes
- Homeowners insurance
- Utilities
- Prescription drugs
- Healthcare
- Everyday necessities

I support responsible tax policies that provide meaningful relief to seniors while ensuring assistance is targeted toward those who need it most and maintaining Colorado's long-term fiscal stability.

Older Adults in the Workforce

Many older Coloradans choose, or need, to continue working.

Their experience, judgment, and reliability strengthen our workforce and help mentor younger employees.

Colorado should:

- Combat age discrimination.
- Expand opportunities for retraining and lifelong learning through community colleges and workforce centers.

- Encourage employers to recognize the value experienced workers bring to their organizations.
- Remove unnecessary barriers that prevent older adults from remaining active in the workforce.

No one should be denied opportunity simply because of age.

Protecting Older Adults

Financial scams and fraud have become increasingly sophisticated, costing older Coloradans millions of dollars every year.

I support:

- Strong consumer protection laws.
- Aggressive prosecution of those who target older adults.
- Public education to help families recognize emerging scams.
- Partnerships among financial institutions, law enforcement, and community organizations to prevent financial exploitation.
- Reasonable safeguards to ensure artificial intelligence is used responsibly in employment, healthcare, and other high-impact decisions affecting older adults.

Technology should protect people—not exploit them.

Building a More Resilient Colorado

Recent federal policy changes have demonstrated the importance of building a stronger and more financially resilient Colorado.

We should aggressively pursue every federal dollar available to our state while reducing unnecessary dependence on federal decisions that can disrupt critical services.

That means:

- Responsible budgeting.
- Growing Colorado's economy.
- Eliminating waste and duplication.
- Measuring outcomes to ensure taxpayer dollars are spent effectively.
- Investing in programs that help people remain independent while reducing higher long-term costs.

My Commitment

A society is measured by how it treats its older adults and those who care for them.

I will work to make Colorado a place where people can age with dignity, caregivers receive the support they deserve, retirement remains attainable, and every generation has the opportunity to thrive. That means practical solutions, not partisan slogans, that strengthen families, protect taxpayers, and build healthier communities for all Coloradans.

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Paid for by Pierson for Colorado. Registered Agent Addison Hill