

AF Hearing
Services provide
the highest
standards of
hearing care
expertise to the
local community,
offering both a
professional and
personal service.

Our Services include:

- Ear wax removal service
- Comprehensive hearing consultation
- Tinnitus management
- Latest 'healthable' hearing aid technology
- Rechargeable hearing instruments
- Invisible hearing solutions
- Wireless hearing systems
- Customised hearing protection
- Custom-made earphones
- Excellent after care
- ✓ All-make repair service

Call us today on 0207 856 0319 or 07368 974849 to discuss how we can meet your hearing needs.

AF Hearing Services is an independently owned company so we are not biased towards any particular manufacturer as a lot of other companies are. Therefore we can offer you a complete portfolio of all types of products and allow us to help choose you choose the best possibly option for you.

With over 30 years experience in the industry The Hearing Services Group specialises in all aspects of ear related products and services.

Our goal is to improve and maintain your overall health and to empower you with an understanding of your condition and wellness plan. Let's get started today on path to your life-long wellness.

If you would like to arrange a comprehensive hearing consultation, or would like to discuss any aspect of your hearing, please call us on 0207 856 0319 or 07368 974849.



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Understanding Hearing Loss

According to Action on Hearing Loss (formerly RNID), hearing loss affects nearly 11 million people in the UK and is a natural part of the ageing process. It is estimated that 40% of people over 50 have some form of hearing loss.

Even a slight hearing loss can have a negative impact on your ability to work, socialise and enjoy life. Hearing loss treatment is a simple process that can quickly get you back on track and enjoying life to the fullest.

Signs of Hearing Loss

Do you ask other people to repeat themselves?

Do you turn up the TV/radio volume to levels others find too loud?

Do you have trouble understanding conversation in noisy places?

Do you feel other people are always mumbling?

Do you have trouble hearing over the telephone?

If you answered YES to any of these questions, we recommend you book a hearing consultation at our Centre.

An accurate assessment of your hearing loss will enable us to find the best solution for your individual needs.



At **AF Hearing Services** we take a very different approach to many high street stores. Our first priority is not just to conduct a hearing test but to take time to fully understand you, your hearing health and your lifestyle.

Your Hearing Consultation

A typical hearing consultation will take approximately 1½ hrs and we start with a detailed discussion in the comfort of our consultation room.

We encourage you to bring a spouse, partner or family member with you who can often add useful, important information to our discussions.

We will then do a full examination of the ear and auditory canal using a video otoscope so you can see the results on screen if you want to!

If it is appropriate to continue we will conduct a full audiometric hearing assessment, following which you will receive a thorough explanation of the outcomes and have plenty of time to ask questions and discuss any concerns you may have.

If necessary we will then give you honest, impartial advice on the hearing system that is most suitable for your specific needs.

Types of Hearing Technology

Hearing technology comes in a variety of sizes, from tiny, invisible models to those which sit behind the ear.



The Invisible-in-the-canal (IIC) is 100% invisible and sits comfortably inside the second bend of your ear canal. The IIC is custom fit and appropriate for a range of hearing losses



These devices fit Completely-in-thecanal (CIC). Only the head of a tiny plastic line with which you insert or remove the instrument shows above the canal.



In-the-ear (ITE) instruments house their technology components in a custom-formed earmould that fits within the outer portion of the ear. ITEs feature easy-to-use controls which are ideal for those with limited manual dexterity.



One of the most popular hearing aid styles available today, the Receiverin-the-canal (RIC) device is small, discreet and incredibly quick-to-fit. A RIC places the miniature speaker directly in the ear canal, enhancing both comfort and sound quality.

Behind-the-ear (BTE) instruments rest behind the ear and house the device's technology. A clear plastic tube then directs amplified sound into an earmould inside the ear canal. BTE instruments are often the most durable hearing devices.