



LLOYD Q.R. CADE

EXECUTIVE DIRECTOR



PROFILE

As an executive director with a passion for non-profit organizations, Lloyd has demonstrated a level of dedication and hard work that is unmatched in the construction industry. His ability to motivate and inspire his team members is a key asset to the organization.

Throughout his career, he has consistently demonstrated the necessary drive and dedication to accomplish his goals and improve the quality of life for those around him. He has also been able to develop effective communication and collaboration skills.

His strong leadership and communication skills have allowed him to successfully carry out his responsibilities. These abilities have also enabled him to develop effective relationships with his team members, and our clients.

EDUCATION

Western Governors University
Business Management Administration (B.S.)
2022 - Present

Stephen F. Austin University
Marketing
2011-2013

Hampton College Preparatory
2009 - 2011

AWARDS

Western Governors University (WGU)
Certificate of Excellence for written business communication.
Publication written on Cultural Sensitivity

PROVEN EXPERIENCE

● Executive Director - Building Pathways, Inc. 2022 - Present Fort Worth, Texas

Lloyd is responsible for overseeing the direction and planning of the all Building Pathways programs and activities. He ensures that the organization's policies and procedures are in compliance with the requirements of the non-profit and its board of directors. His multi-faceted experience with executive management of Building Pathways Inc has include:

- Developing and implementing innovative programs and products and services.
- Working with constituent groups including boards, committees, volunteers, and external audiences.
- Building and retaining exceptional staffs and creating excellent work environments.
- Preparing and executing annual operating plans for the department
- Leading organization through periods of substantial growth and transition.
- Oversees development and delivery of client services, programs and products
- Inaugurated new online newsletters and alerts

● Marketing Administration - Stellar Wellness LLC 2019 - Present Humble, Texas

- Responsible for researching industries, markets, demographics, trends, sales results, and other data related to our brand products and services.
- Analyze details of competitor offerings, including specifications, market share, pricing, and promotional materials
- Establishing marketing tracking methods for performance
- Design and disseminate company newsletters electronically with Mail Chimp
- Collaborate with marketing managers and directors in coming up with focused branding, positioning, and marketing
- Overseeing processing email marketing campaigns
- Implementing and overseeing budgetary reviews
- Tracking sales and feedback and adjusts marketing strategies as necessary

● Founder/CEO - Start Living 24/7 2017 - 2019 Humble, Texas

- Managed the launch and operation of a health & wellness business
- Responsible for leading the organization's day-to-day operations
- Accountable for the development and implementation for the company's strategy and direction
- Developed detailed project budgets and timelines for proposals and contracts
- Independent marketing, sales, and distribution of products to clients
- In-depth knowledge of product display, inventory ordering, and stock rotation procedures
- Implementation of Quality Assurance Reviews
- Established merchandising programs and standards

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SKILLS

DIGITAL MARKETING



CONTENT MGMT SYSTEMS



COMMUNICATIONS



CONSTRUCTION MANAGEMENT



CONTENT MARKETING



MARKETING STRATEGIST



EVENT MANAGEMENT



COLLATERAL DESIGN



CRM SOFTWARE



GOOGLE ANALYTICS



VOLUNTEERISM

Bible Study Teacher

Production Associate
The Woodlands Church

PROVEN EXPERIENCE *(CONTINUED)*

● 3i Contracting LLC

2013 - 2017

Dallas, Texas

Project Engineer to VP of Operations & Director of Construction

- Document control processing
- Estimating division support; subcontractor calls for quotes
- Processed submittal and RFI logs
- Developed project objectives via technical proposals
- Oversaw Certified Payroll processing
- Responsible for bank deposits
- Job site progress visit reviews



BUILDING PATHWAYS
ENCOURAGE * EDUCATE * EMPOWER * RETAIN