



Artificial Intelligence - GameChanger



LANDBASED CASINOS



INTRODUCTION

AiCasino is an entirely new and unique product, specifically developed for the land-based casino Industry. The Aicasino platform is one of the most innovative iGaming solutions available to land-based casino operators today.

Aicasino technology expands land-based casino tables into valuable online assets. These new assets deliver exciting new revenue streams. Moreover, casino marketing programs are

now empowered to offer the best of both online and land-based incentives and initiatives. By implementing this methodology, the new ability to drive player-traffic in both directions, becomes an exciting prospect.

Loyalty, V.I.P and MVP programs can now be made available to online players in addition to players that frequent the land-based gaming environment. Player-retention and new-player acquisition, becomes an exciting new dynamic.



Live-Casino gaming has truly evolved the iGaming Industry. Revenue growth is unmatched. It remains the player's favourite product. Aicasino provides the land-based operator with even further opportunities. New, lucrative revenue streams can now be derived via networked partners. With no table capacity limits, operators live table-feeds can be made available to online licensees, both locally and internationally.

Aicasino offers a bespoke wallet inclusive of crypto transacting functionality. Operators can accept any type of fiat or crypto currency of their choosing. Naturally, this is conducted through their choice of payment processor(s) or gateways. A popular feature of the crypto cashier is the ability to accept deposits and withdrawals directly at the table. All crypto transactions are processed in **real-time** via the secure blockchain.





While it is fundamentally imperative, to cater to existing player needs and relationships, it is equally prudent to cater to new player needs and requirements.

Casino marketing executives are compelled to focus efforts on the properties next generation of players. Most of today's players, play online! Demographically speaking, female players are at least 6 times more likely to play online than they are likely to visit a land-based gaming operation. When one considers Gen Z, they are almost three times more likely to play with a combination of both Fiat and crypto currencies.

