

2022 Potato Industry Leadership Institute

February 23 - March 3, 2022

Bakersfield, California and Washington, D.C.



The Potato Industry Leadership Institute brings together outstanding potato growers and industry representatives for eight days of training and professional development. The annual program is held in February with activities in a potato growing region and Washington, D.C.

- Overview of the local and national potato industry
- Challenges and issues beyond the production sector
- Tours of local agricultural business
- Hear from public policy and communication experts
- Practice how to effectively deliver key messages
- Educate members of Congress on the U.S. potato industry

Registration Information

Applications for the 2022 program will be available August 2021. There is a tuition fee for all participants.

Tuition scholarships may be available from the following organizations for individuals from these states.

- Colorado Potato Administrative Committee
- Empire State Potato Growers (New York)
- Idaho Potato Commission
- Maine Potato Board
- Michigan Potato Industry Commission
- Nebraska Potato Development Committee
- Northern Plains Potato Growers Association
- Oregon Potato Commission
- Pennsylvania Potato Cooperative
- Washington Potato Industry Commission
- Wisconsin Potato & Vegetable Growers Association



For questions about the program email Hillary Hutchins at hillaryh@nationalpotatocouncil.org.



*Growing people
who grow potatoes*

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