



100 Ladies of Deering President's Report – June 2022

To commemorate the 10 year anniversary of the 100 Ladies of Deering, we are excited to present "100 Ladies of Deering - The Start of Something Amazing." This short film shows the friendship and tenacity of this group of women who envisioned what the Deering Estate houses would look like furnished, and the projects that have evolved beyond that to highlight the Deering Estate and Charles Deering's legacy of community, conservation and culture. Film directed by Jorge Gonzalez-Graupera.

Link to film: <https://vimeo.com/718038149>

Please feel free to share. The 100 LOD Marketing Committee met last week to work on a distribution plan which will be implemented over the summer.

In lieu of a formal General Meeting in July, we have arranged tours of the Weeks Property. Tours will be open house style to see the improvements and learn about future plans for the site. DEF Board members are also invited to sign up for a slot. Tour FAQs will be drafted by Liede DeValdivielso. Tours will be facilitated by Michelle Streit with members of the DEF Weeks Committee invited to be present to answer questions as schedules allow.

Slot dates/Times:

Wednesday, July 13, 10 am -12 pm , 12 pm -2 pm or 2 pm -4 pm

Saturday, July 16, 10 am – 12 pm

Link to sign up:

<https://www.signupgenius.com/go/20F0445AEAF2AA57-tours>

2022 Strategic Planning was held on June 9 by zoom. The 100 Ladies identified projects in community outreach, furnishing and design, Weeks improvement and marketing/promotion for 2022-2023. The Executive and Finance Committee will meet this month to allocate funds to projects. This is the first year we are using the 100 Ladies of Deering Project Concept form, which along with the DEF Project Allocation form, allows us to track status of projects from year to year in a transparent manner.

Respectfully submitted,

Elizabeth Battaglia
President, 100 Ladies of Deering