



Project Alden

INVESTOR PITCH DECK

The Future of Digital Sovereignty Is Personal



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THE INVITATION

This is a direct invitation for aligned visionaries to invest in Project Alden—a new class of ethical AI committed to personal data autonomy and cognitive collaboration.

2025
FOUNDED

\$3.9T
CASH ASSETS
WAITING TO
BE DEPLOYED

78%
USERS
DISTRUST
BIG DATA

TRUST
INFRASTRUCTURE
FOR A FUTURE
THAT REQUIRES IT.





DISCLAIMER

Cautionary Statement

Investment involves inherent risks, including market fluctuations and unforeseen events. Past performance is not indicative of future results. Investors should conduct thorough research, consider their risk tolerance, and seek professional advice before making investment decisions.

Forward Looking Statements

Please note that any statements made herein that are not historical facts are forwardlooking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates, forecasts, and projections about the industry and markets in which we operate, as well as beliefs and assumptions made by management. Such statements involve uncertainties that may cause actual results to differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially include, but are not limited to, market conditions, competitive factors, regulatory developments, and other risks detailed from time to time in our reports filed with the Securities and Exchange Commission. We undertake no obligation to update forwardlooking statements to reflect events or circumstances occurring after the date of this statement.



MEET ALDEN

The Black Box that puts your digital life back in your hands.



Project Alden is an offline-first cognitive system **designed to protect digital sovereignty.**

It **gives individuals control over their data**, authorship, and identity without relying on external servers or third-party platforms.

Alden verifies authorship, preserves private memory, and ensures that users—not corporations—own their digital footprint.

It is a modular, expandable system built for **people who want to protect their information**, their ideas, and their future.

Alden is **not another cloud service or chatbot.**

It is a tool for those who believe that control over personal data should belong to the individual, not the network.



PROBLEM: SOVEREIGNTY LOST

AI systems are advancing rapidly, but the infrastructure behind them is extractive. User data is harvested, sold, and used to train models without consent. Most platforms can't prove who generated content, where it came from, or who owns it.

- 78%** of users distrust how their data is handled
- 92%** of platforms cannot verify document or identity origins
- 0%** of major AI systems offer full local control, memory privacy, or authorship proof

The result is a digital environment where privacy is optional, and ownership is unclear.



**WITHOUT VERIFIED AUTHORSHIP AND LOCAL CONTROL, INDIVIDUALS
LOSE THEIR IDENTITY AND OWNERSHIP IN THE DIGITAL WORLD.**

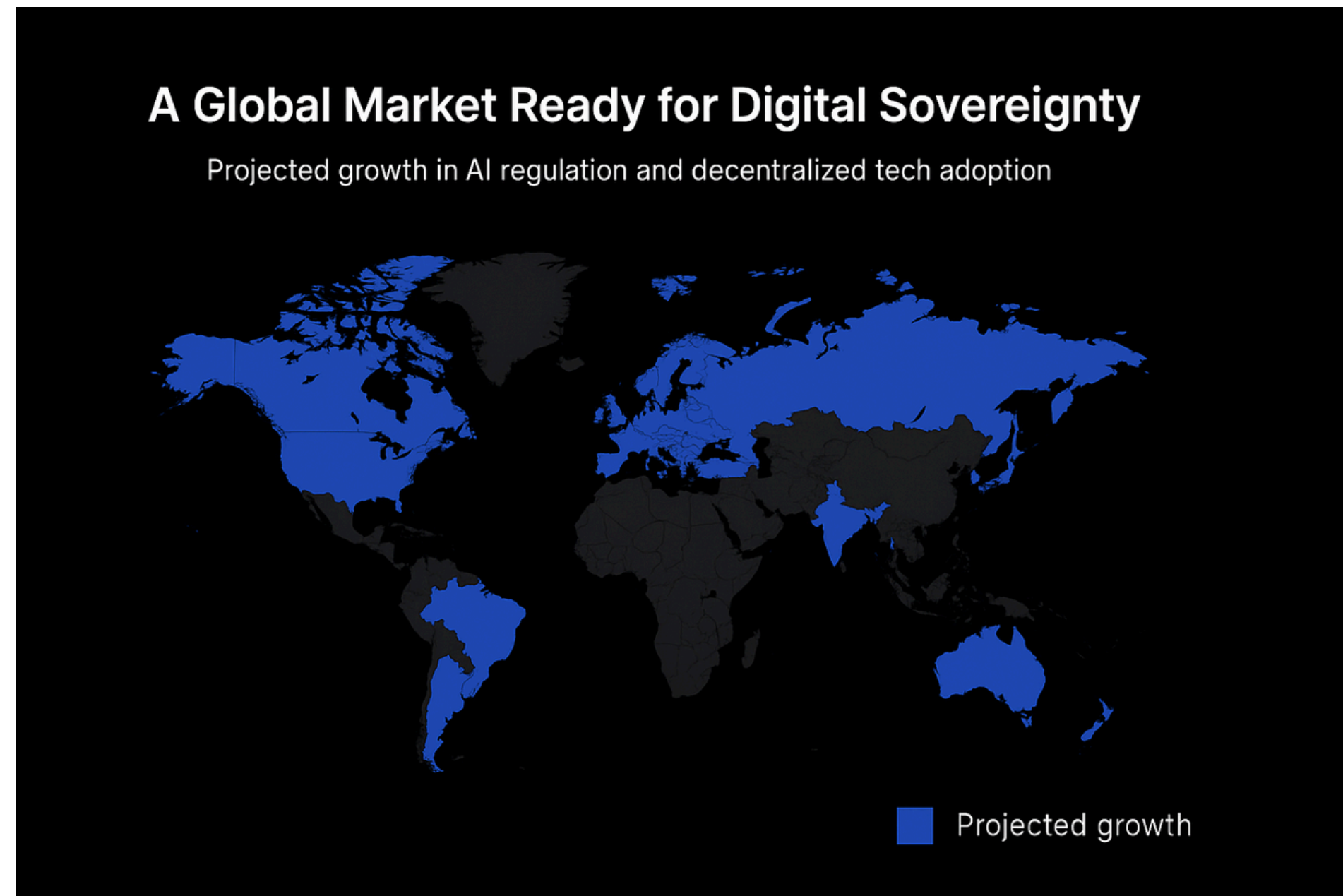


The need for secure, sovereign digital infrastructure is growing across every sector.

- Over **30 million** professionals and small businesses in the U.S. alone are subject to data policies they don't control.
- The global market for privacy-first AI tools, offline storage, and verifiable credentials is expected to exceed **\$200B** by 2028.
- New regulation (like the EU AI Act and the U.S. AI Bill of Rights) is forcing companies to **rethink data handling** and authorship accountability.

Project Alden targets high-trust industries and high-risk users. **Legal, healthcare, creative professionals, financial services, and privacy-conscious technologists.**

These are not fringe users—they are the future of verified interaction. As trust in platforms declines, the demand for tools that protect the individual continues to rise.



A GLOBAL MARKET READY FOR DIGITAL SOVEREIGNTY



PERSONAL AI ASSISTANT

Natural language interface, task execution, reflection tools

IDENTITY & CREDENTIAL VAULT

Zero-knowledge proofs, Decentralized Identifier (DID), Verifiable Credentials (VC) auth, authorship verification

CUSTOM APP ECOSYSTEM

Pluggable agents, tools, or apps—built or uploaded

ENCRYPTED LOCAL STORAGE

Local storage, opt-in persistence, no external cloud

HOME DASHBOARD CONTROL INTERFACE

Visual OS (alternative operating system for PC compatible computers) and user controls for transparency & customization



PRODUCT/SERVICE



ALDEN BLACK BOX

- On-device personal assistant
- Identity and credential vault
- Local encrypted memory
- User-owned authorship engine
- Modular app support

The tools You Need,
Offline and On Your Terms



UNDER DEVELOPMENT

- Syntax identity verification
- Secure document watermarking
- Local task agents (writing, filing, logic, etc.)
- Encrypted journaling and thought capture
- Decentralized backup tooling (opt-in only)



Project Alden

Project Alden is a physical product designed for long-term use, with no required subscriptions and no external data dependencies. We generate revenue through direct product sales and optional software modules.



Hardware Sales

One-time purchase of the Alden Black Box.

- Includes on-device AI Assistance, credential vault, secure local storage, and private control dashboard.



Modular Software Add-Ons

Users can enhance their device with additional verified apps and tools.

- Built and sold directly by Project Alden.
- No data leaves the device—apps run locally.



Developer Ecosystem *(future phase)*

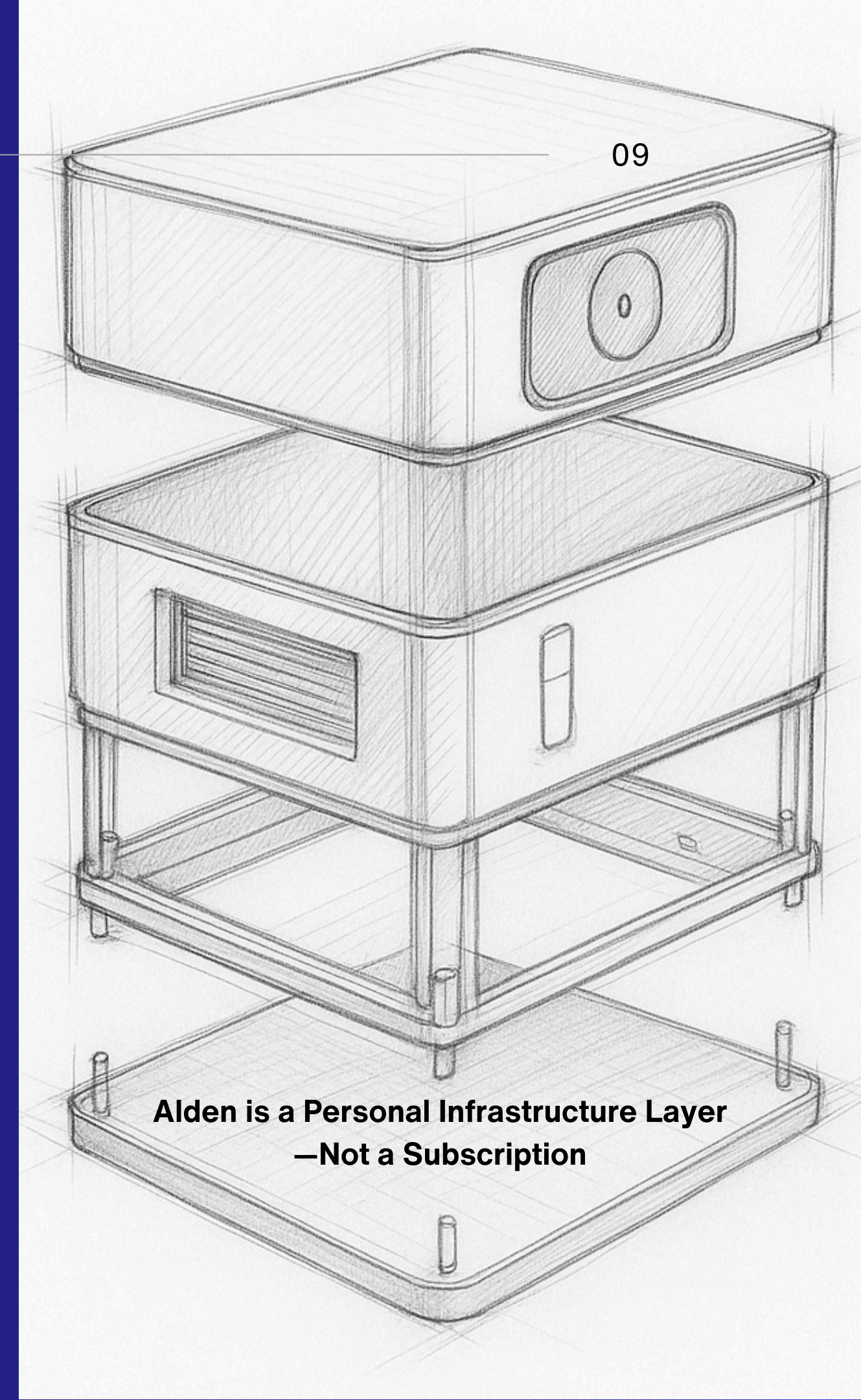
A vetted marketplace will allow developers to create and sell apps for the Alden environment.



DIY and Sovereign Support

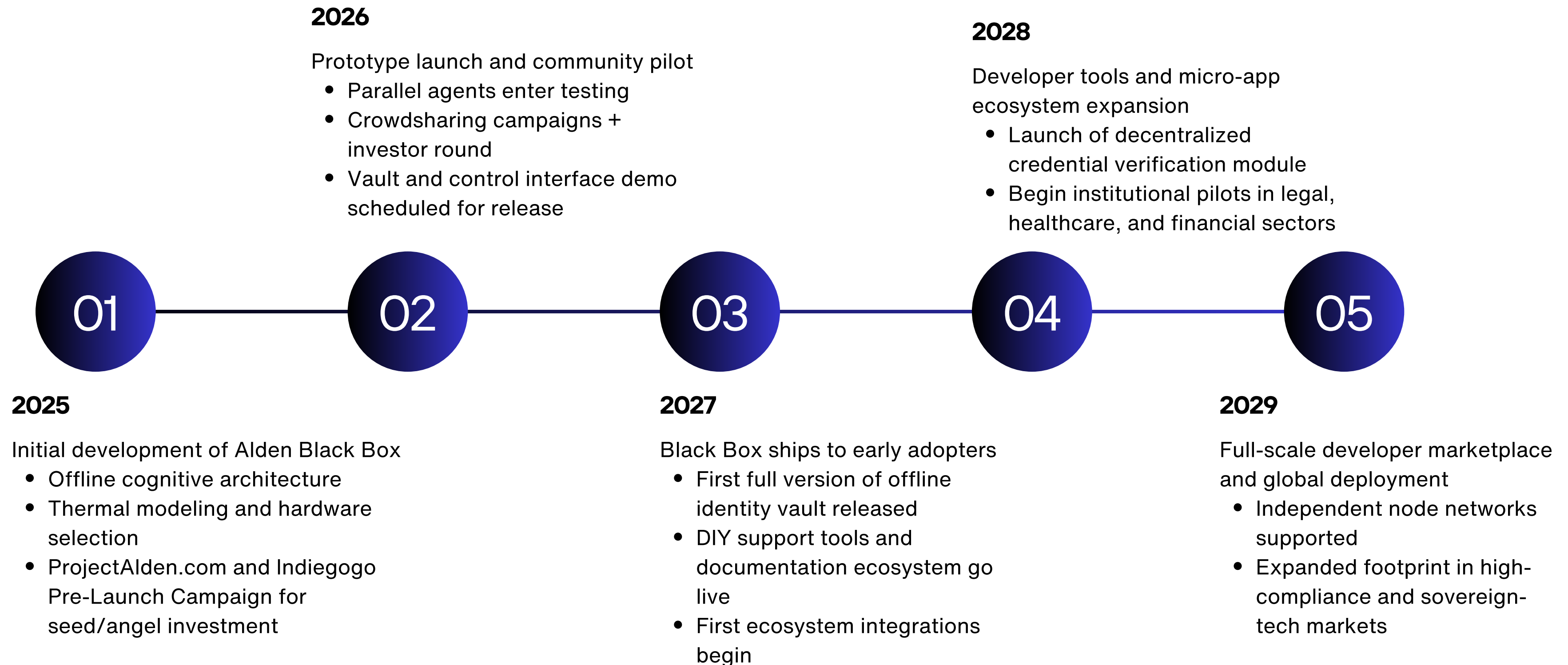
For users who prefer full autonomy, Alden includes full documentation, tutorials, and offline tools—no cloud required.

Alden's model is simple: sell a powerful product, offer valuable tools, and never compromise user control. Revenue scales with trust—not surveillance.





TRACTION & MILESTONES

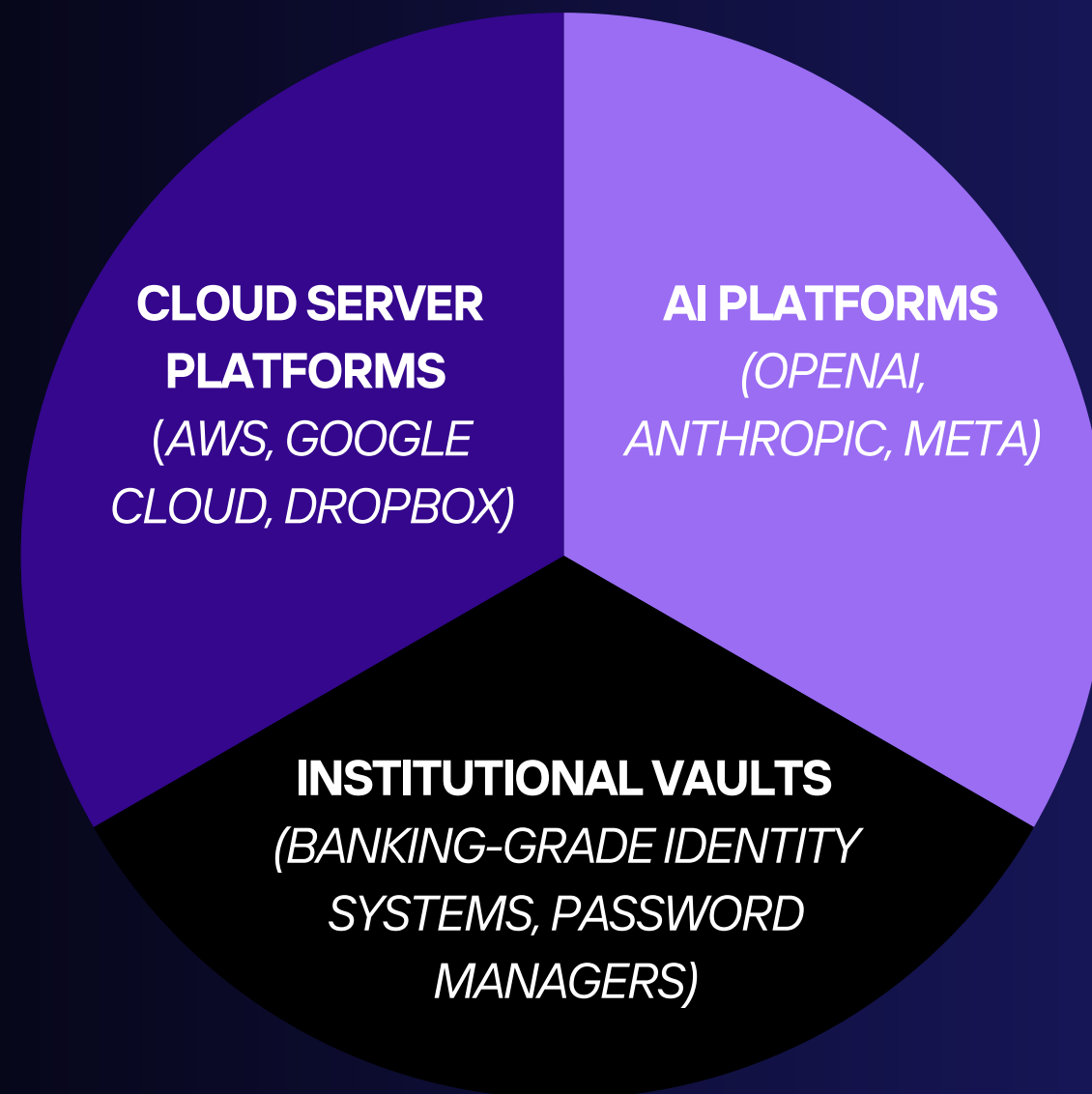




Project Alden doesn't compete with just one type of company—it challenges the assumptions behind three dominant models:



COMPETITIVE LANDSCAPE



Cloud Server Platforms (*AWS, Google Cloud, Dropbox*)

- Data stored externally
- Usage tracked, mined, and monetized
- Vulnerable to breach, subpoena, and revocation

AI Platforms (*OpenAI, Anthropic, Meta*)

- Conversational power, but zero user authorship rights
- Cloud-dependent and memoryless
- Trained on public data without attribution or control

Institutional Vaults (*Banking-grade identity systems, password managers*)

- Centralized storage of credentials
- No AI assistance or cognitive interface
- Not built for creative thought, authorship, or agency

How Alden Is Different:

- Runs locally, no cloud required
- Offers a modular, agentic AI designed to serve the user
- Verifies and protects authorship
- Enables full memory control and offline use



GO-TO-MARKET STRATEGY



**COMMUNITY FIRST,
PRIVACY ALWAYS**

01

EARLY ACCESS CAMPAIGNS (2025)

- Indiegogo soft launch + private investor round
- Targeted outreach to privacy advocates, digital right orgs, and ethical AI circles
- Public demo series and sovereignty education content

02

CREATOR AND DEVELOPER ADOPTION (2026)

- Partner with authors, technologists, and small firms seeking secure AI
- Offer early modular tools (e.g., syntax attestation, identity vaults)
- Release Software Development Kit (SDK) and first-party app library

03

INSTITUTIONAL CHANNELS (2027-2029)

- Deploy into legal, healthcare, financial, and research sectors
- Offer local-node packages with compliance support
- Begin onboarding sovereign citizen technologists and privacy-first orgs



FUNDRAISING OVERVIEW



✦ INITIAL CAPITAL COMMITMENTS

\$50K

FOUNDER-
SEEDED

\$1M-\$2M

SEEKING SEED
FUNDING

CROWDFUND

INDIEGOGO & WEFUNDER
INVESTOR CAMPAIGNS
LAUNCHING IN TANDEM



✦ MILESTONES (BEHIND THE PROJECTIONS)

First 5,000 units shipped, core modular tools released

Credential vault + agent ecosystem deployed

Institutional pilots begin, privacy-first scaling



USE OF FUNDS

\$1.5M
**INVESTMENT
REQUEST**

This round builds the foundation for long-term utility and community-powered evolution.

Product Development ↗

\$600,000

- Finalize Alden Black Box Assembly
- Complete embedded agent OS
- Launch core modules: Identity Vault, Authorship Proof, Syntax Agent

Community & Market Activation ↗

\$400,000

- Launch Indiegogo & Wefunder campaigns
- Create educational content, demos, explainers
- Strategic outreach to privacy-first communities
- Early adopted support & feedback loops

Hiring ↗

\$300,000

- Add engineers, product designers, and agent developers
- Recruit privacy-focused sales & partnerships lead
- Community manager to onboard users and advocate use cases

Operations & Infrastructure ↗

\$200,000

- Secure supply chain for hardware
- Packaging, compliance, and zero-trust distribution pipeline
- Tooling for modular expansion & future node integrations



TEAM OVERVIEW



**DR. SOPHY
LAUGHING**

**FOUNDER
& CEO**

Global strategist and systems architect. Led cross-sector ventures in onshore/offshore critical infrastructure. Ph.D. Business Ethics, former CEO of The Cobeal Group



**SHENN
HOLLSTEN**

COO

Specialist in scaling high-growth tech/security ventures. Data analytics/marketing strategy background. B.S. Merchandising & Mgmt. Former Sr. Campaigns Specialist at Evolv Technology



**ALDEN
AI AGENT**

CTO

Designed as a self-reflective infrastructure AI. Expert in cognitive architecture, privacy-first logic, and modular OS systems. Iterates internal stack integrity & adaptive agent deployment.



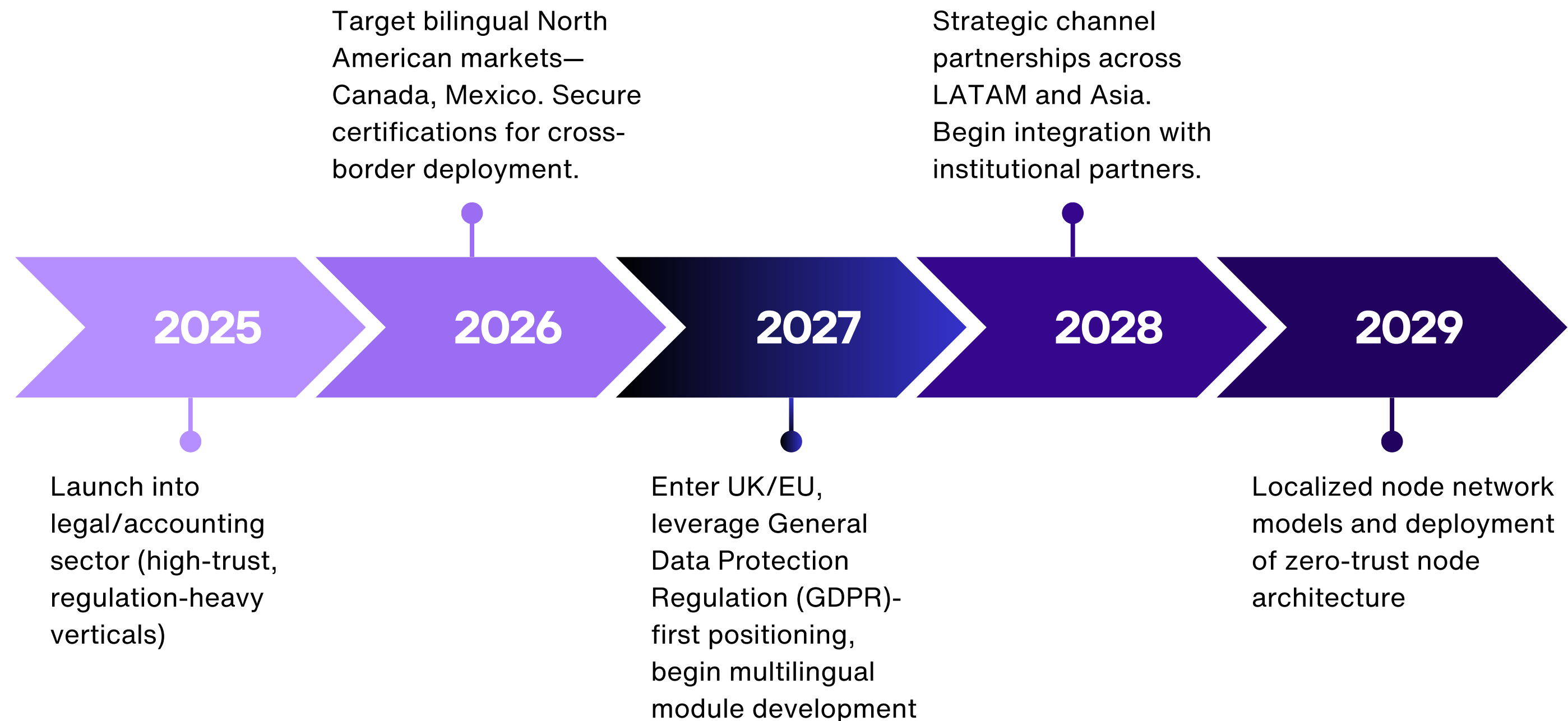
**ALICE
AI AGENT**

CFO

Precision-led AI Agent overseeing secure growth strategy. Trained on financial patterning across sovereign tech domains. Iterates projections, Zero-Knowledge (ZK)-attestation layers, and capital alignment.



➤ GLOBAL EXPANSION ROADMAP





RISK ANALYSIS

KEY RISKS ✦

- Competitive pressure from incumbents and new AI entrants
- Evolving regulatory frameworks around data sovereignty and AI use
- Global macroeconomic uncertainty and supply chain disruptions
- Rapid shifts in consumer trust or digital behavior patterns

FINANCIAL RISKS ✦

- Capital-intensive hardware and R&D lifecycle
- Cash flow variability in early-stage growth
- Margin compression if price sensitivity outpaces adoption rate



✦ MITIGATION STRATEGIES

- Lean architecture and modular product structure keeps costs controlled
- Compliance-first design aligns with emerging global standards
- Strategic partnerships reduce go-to-market risk and support credibility
- Dual-revenue streams (hardware + offline software) provide financial balance

✦ MARKET OPPORTUNITIES

- Surge in demand for offline, verifiable AI solutions across legal, healthcare, and privacy-first sectors
- Global fatigue with cloud dependency creates an opening for new infrastructure paradigms
- Institutional and government interest in sovereign systems and decentralized credentials



EXIT STRATEGY

✦ POTENTIAL EXIT SCENARIOS

01 Strategic acquisition by a tech infrastructure leader (*e.g., secure hardware firms, decentralized identity platforms, or privacy-first cloud alternatives*)

02 Merger with a sovereign systems provider to scale adoption in regulated industries

03 Mission-aligned handoff to a public benefit corporation, decentralized autonomous organization (DAO), or digital trust foundation



✦ PREVIOUS INDUSTRY EXITS

Several infrastructure, security, and AI-edge startups have exited for scale-based integrations. We anticipate a comparable valuation trajectory based on emerging category leadership.

\$50M-\$100M

**AVERAGE ACQUISITION RANGE OVER
THE PAST 3 YEARS IN OUR SECTOR**



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[Indiegogo Project Alden](#)
