

Charlotte C. Sheridan

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Syracuse, New York

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CAREER PROFILE

Dedicated and dynamic journalist with a keen eye for detail and a passion for storytelling. Thrives in fast-paced environments, consistently delivering high-quality work through strategic decision-making.

EDUCATION

BAYLOR UNIVERSITY – Waco, Texas

December 2025

Bachelor of Arts in Journalism

- Overall GPA: 3.67; Major GPA: 3.66
- Minor: Leadership Studies
- Relevant Coursework: Academic Writing and Inquiry, Reporting and Writing for Media, Editing, Broadcast Writing
- Dean's List: Spring 2024, Fall 2025, Spring 2025

EXPERIENCE

Little League® International – South Williamsport, PA

June 2025 – August 2025

Digital Media Intern

- Created and scheduled engaging app notifications, headlines, and digital promotions to drive event engagement during the Little League Baseball® and Softball® World Series
- Assisted with website content updates, including merchandise, schedules, and team features, ensuring accuracy and brand consistency
- Supported promotional campaigns such as fan voting initiatives and giveaways to enhance the on-site experience
- Collaborated across departments to capture and share real-time content that celebrated the mission and values of Little League®

Collins Residence Hall - Waco, TX

August 2023 – May 2025

Community Leader

- Orchestrated social and educational weekly large-scale programs for over 450 students
- Served as staff on call, addressed emergencies and issues within the residence hall during after-hour rotations; effectively managing student crises
- Increased the resident hall's impact through well-designed budgets for programs
- Created content on Instagram and Facebook regarding residence hall programming

Crumb! Cookies– Waco, TX

February 2023- May 2025

Store Manager

- Oversaw 15 employees, maintaining exceptional operation of shifts and meeting productivity goals
- Trained and onboarded new employees providing comprehensive instruction via thorough communication and organization skills
- Created quality customer experiences by quickly problem-solving and retaining a positive outlook

ADDITIONAL

- **Languages:** Conversational Spanish
- **Volunteer work:** OnMyTeam16, Humane Society of Central Texas,
- **Organizations:** Student Foundation, Bears for A Cause, Gain at Baylor
- **Computer skills:** Microsoft Office Suite, Google Workspace, Graphic Design Software, Adobe Creative Cloud