

Thank you so much for supporting me.



Before diving into the templates, check out the helpful information provided below.

1 Marketing & Branding Templates

Marketing Templates are located between page 3 and page 64. They are categorized to facilitate easy access, as illustrated in the table of contents.

2 Social Media Templates

Social Media Templates are located between page 64 and page 132. They are also categorized to facilitate easy access, as illustrated in the table of contents.

3 Canva Tutorial for Beginners

If you're new to Canva, we suggest watching this tutorial to learn how to personalize the templates. [Check out this YouTube tutorial for tips on using Canva effectively.](#)

4 Customizing Your Templates

- Please either log in to your existing Canva account or create a new one for free on www.canva.com
- To access the templates via this PDF file, simply click on the template buttons on the next pages.
- By clicking on 'USE TEMPLATE', Canva will automatically create a copy of the template in your 'All Your Designs' folder.
- Feel free to publish the templates as they are or personalize them to meet your specific requirements. If you need help with customization, please consult our tutorial.



If you have any remaining questions, feel free to reach out to me. I usually respond within minutes, unless it's during my sleeping hours :).

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100x Coming Soon V3
100x Offer Accepted
100 Under Contract Empty
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20x Home Staging
20 Home Staging Empty
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220+ Myths & Facts

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30x Market Update
50x Market Statistic
100x Terms & Definitions
230x Quick Tips
50x Seller Tips
50x Buyer Tips
50 Investment Strategies
210+ Laws & Regulations
100x Checklist Posts
50 Maintenance Posts
170x Renovation Ideas
150+ Smart Home Ideas

Engagement & Interactive Content

200x Questions
200 Comparison Posts
180 Challenges Posts
150+ This or That
400x Quotes Questions
50 Vacation Questions
210+ Reminder Posts
100 Did You Know NEW
50 Testimonials Empty

Inspirational & Motivational Content

200x Quotes
50x Vacation Quotes
50x Vacation Tips
200 Tips (w/o background)
180+ Fun Facts

SECTION: GUIDES

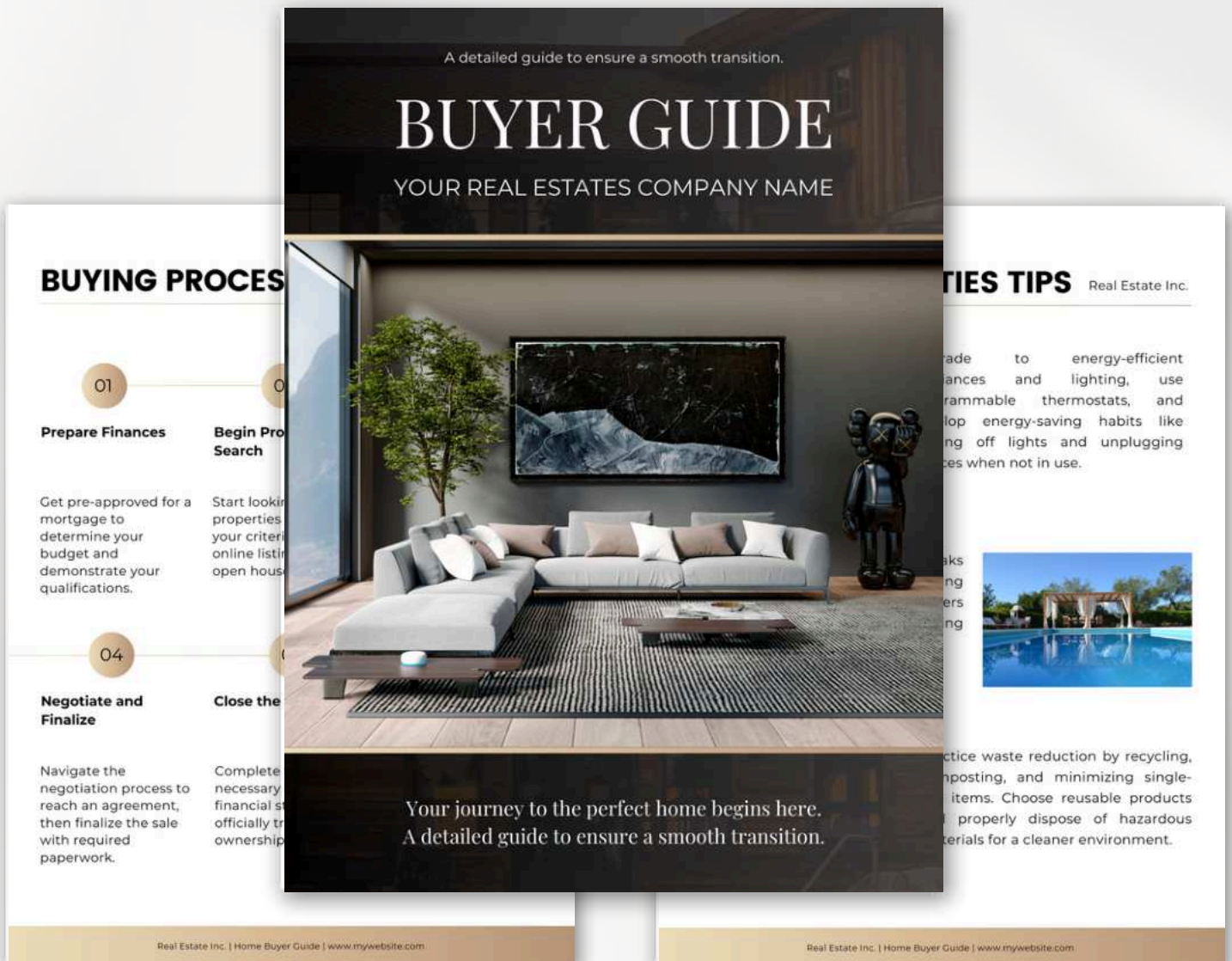
- *Home Buyer Guide*
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SECTION: GUIDES

HOME BUYER GUIDE

25+ Templates

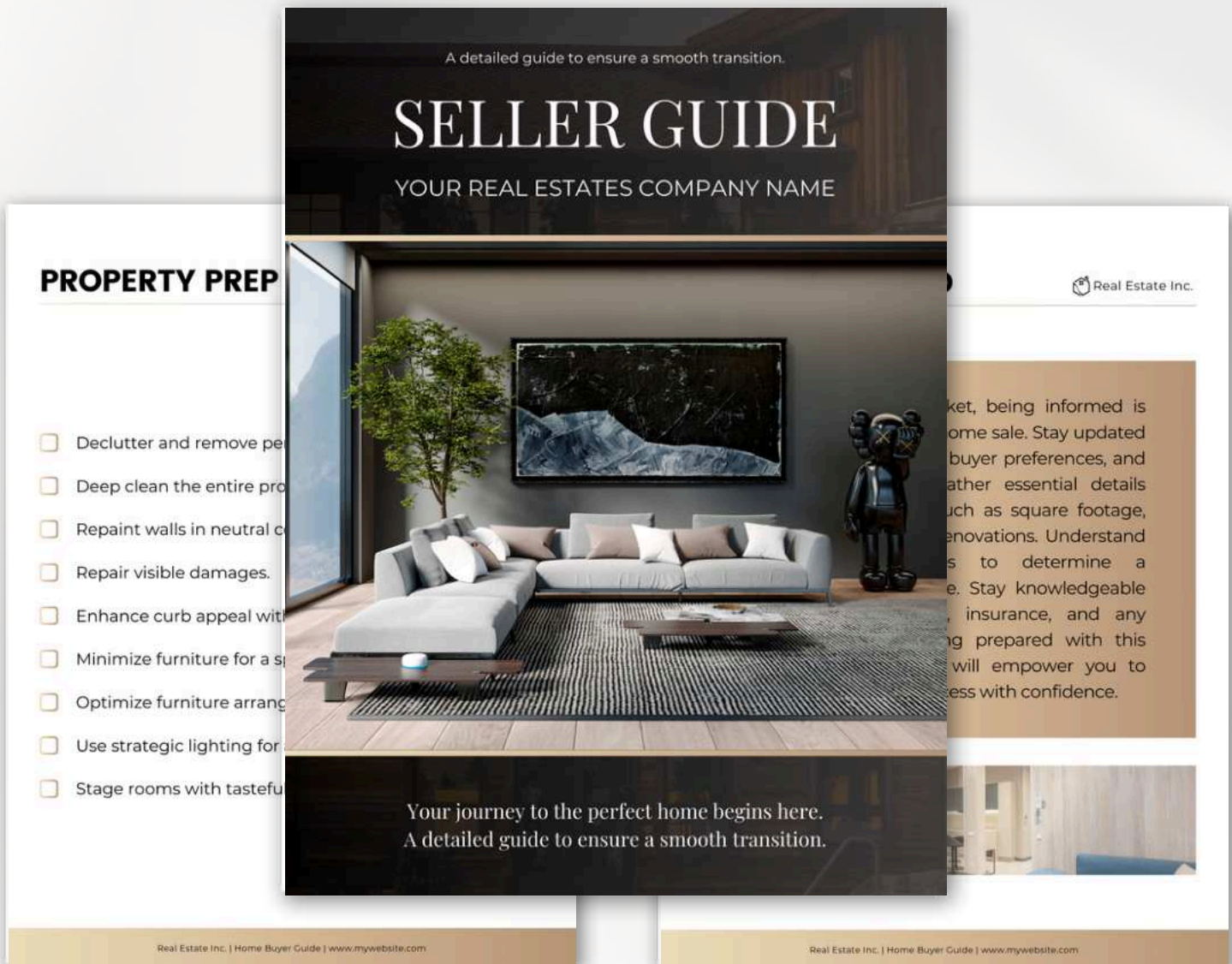


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SECTION: GUIDES

HOME SELLER GUIDE

25+ Templates



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SECTION: GUIDES

FSBO GUIDE

20+ Templates

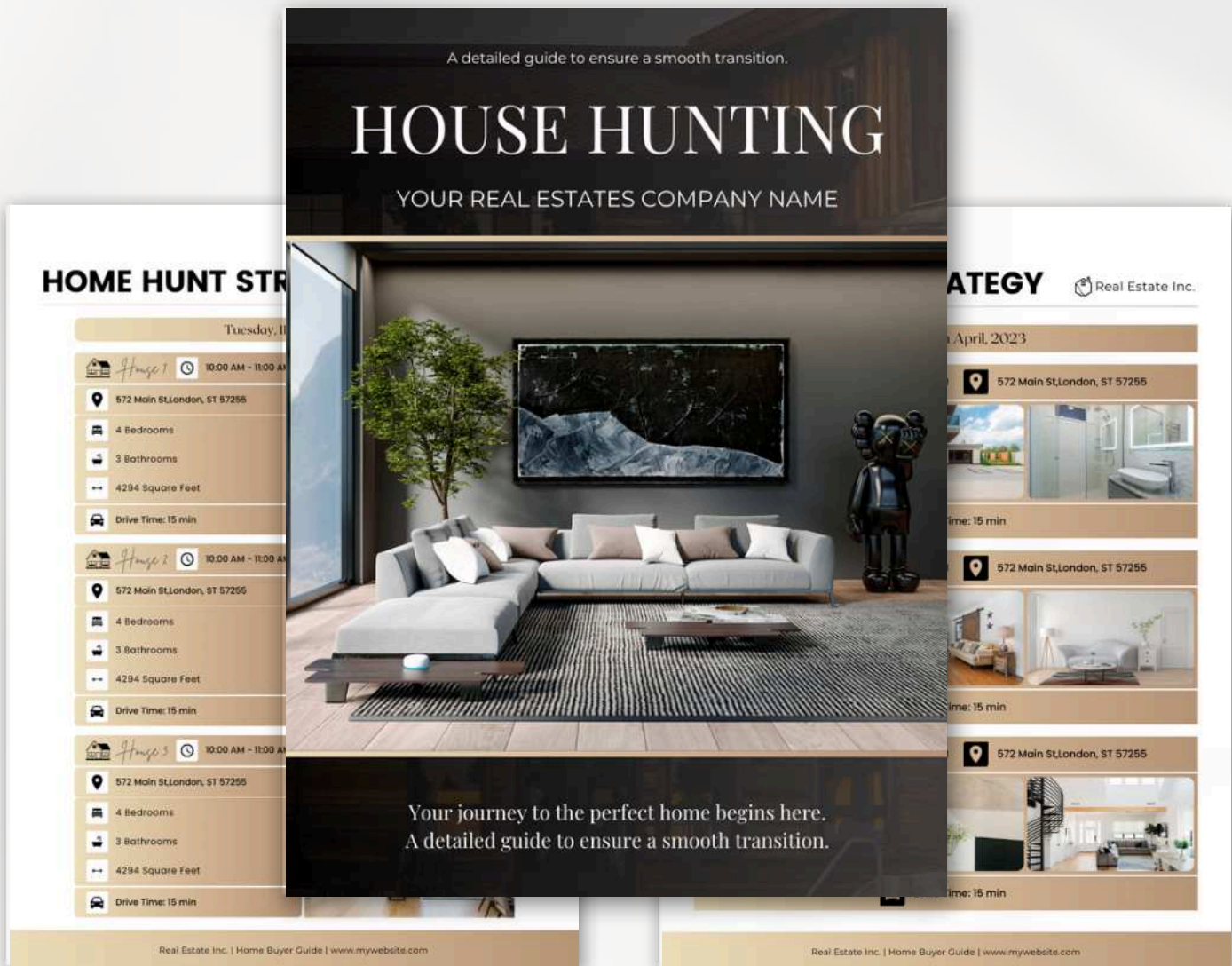


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SECTION: GUIDES

HOUSE HUNTING

10+ Templates

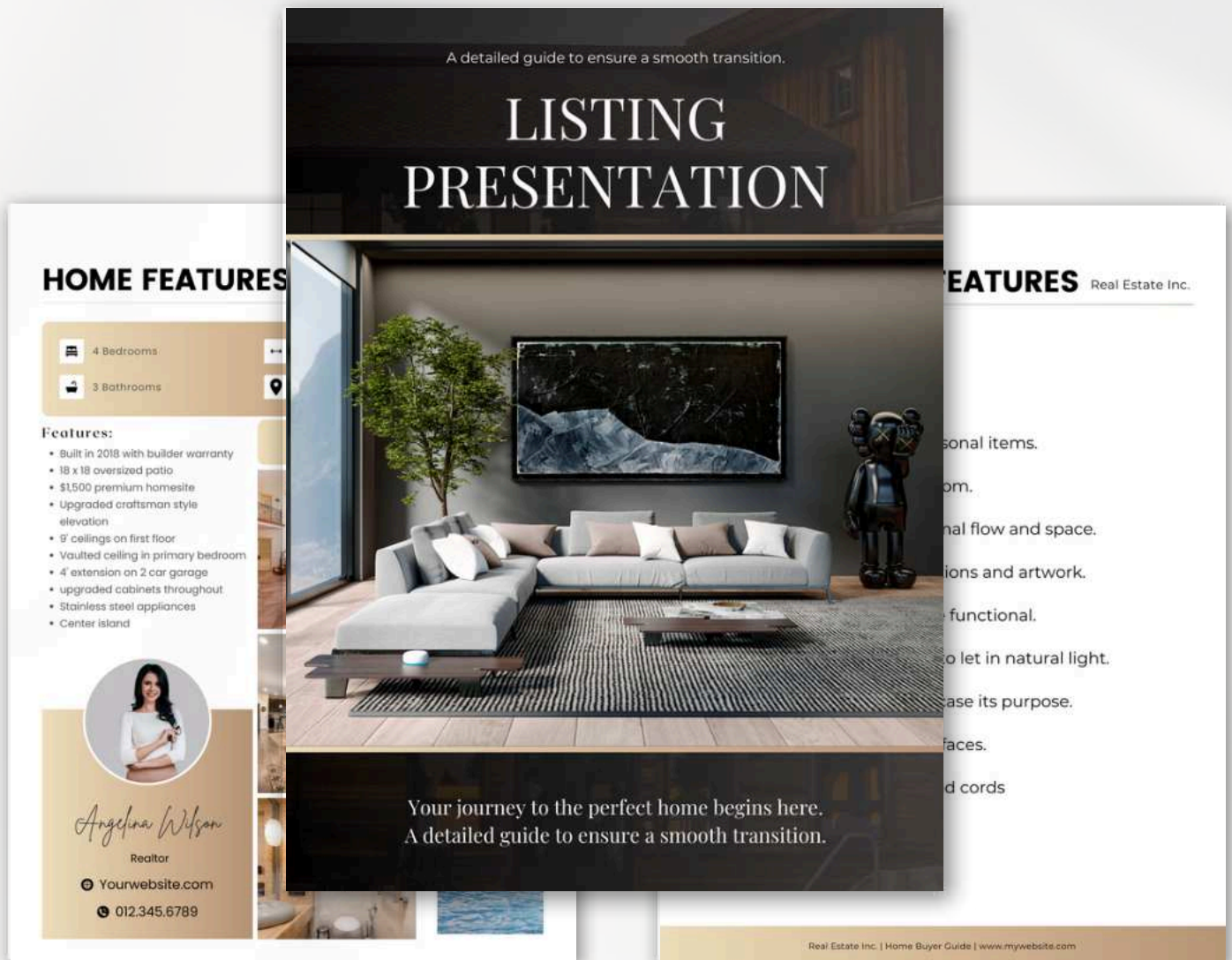


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SECTION: GUIDES

LISTING PRESENTATION

25+ Templates

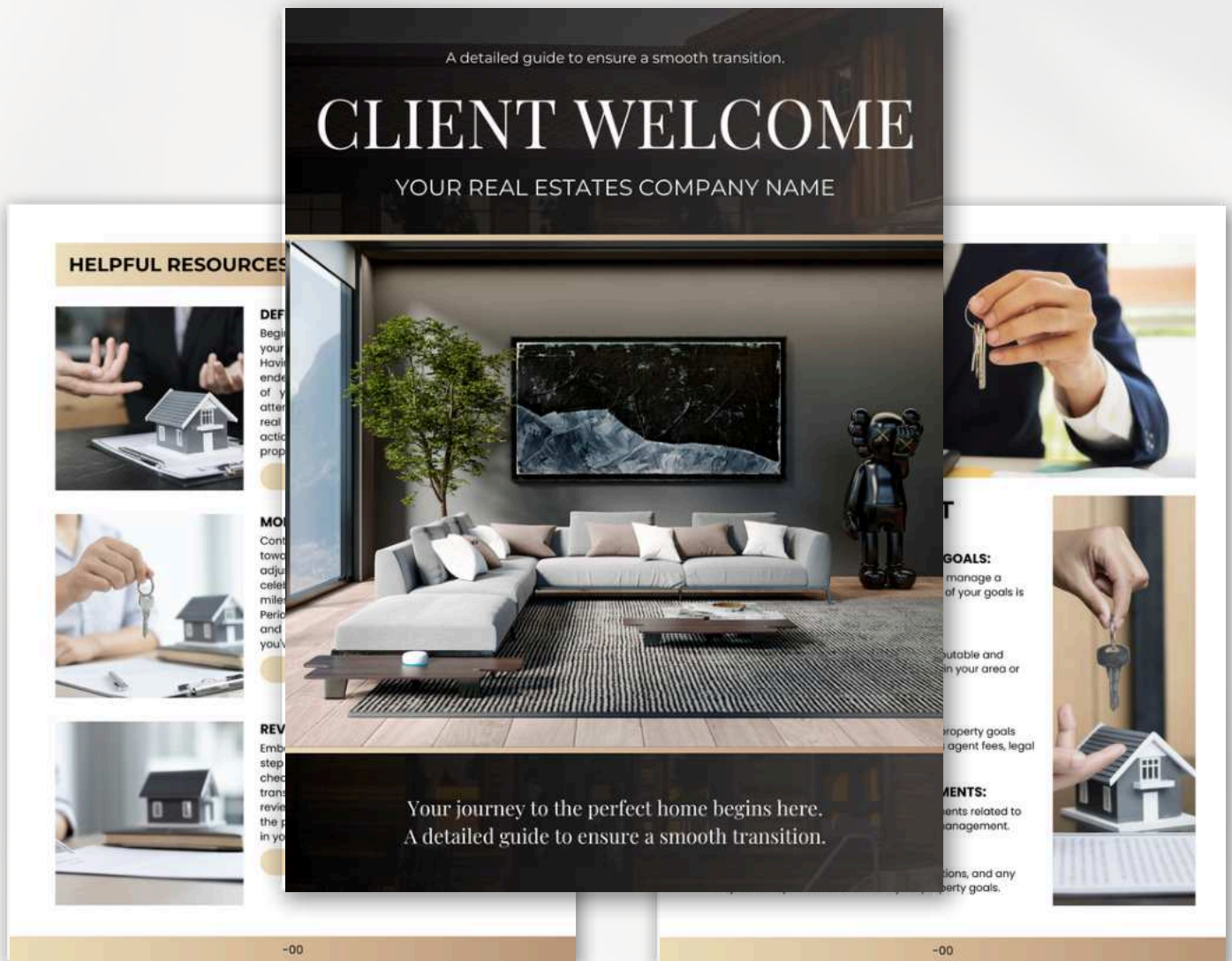


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SECTION: GUIDES

CLIENT WELCOME

45+ Templates

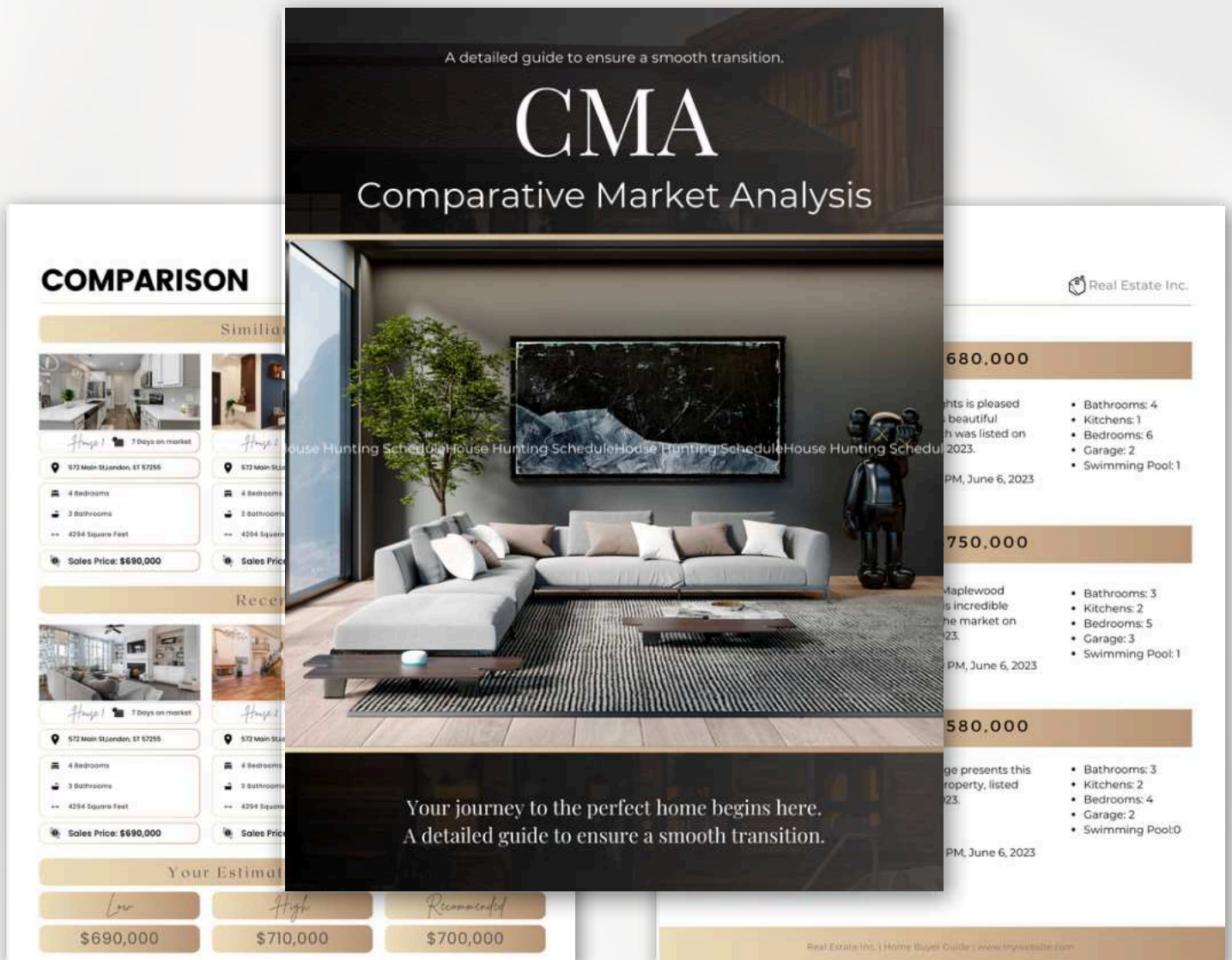


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SECTION: GUIDES

CMA (MARKET ANALYSIS)

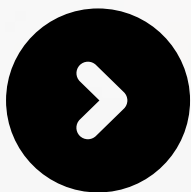
10+ Templates



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SECTION: FLYERS & LETTERS & BROCHURES

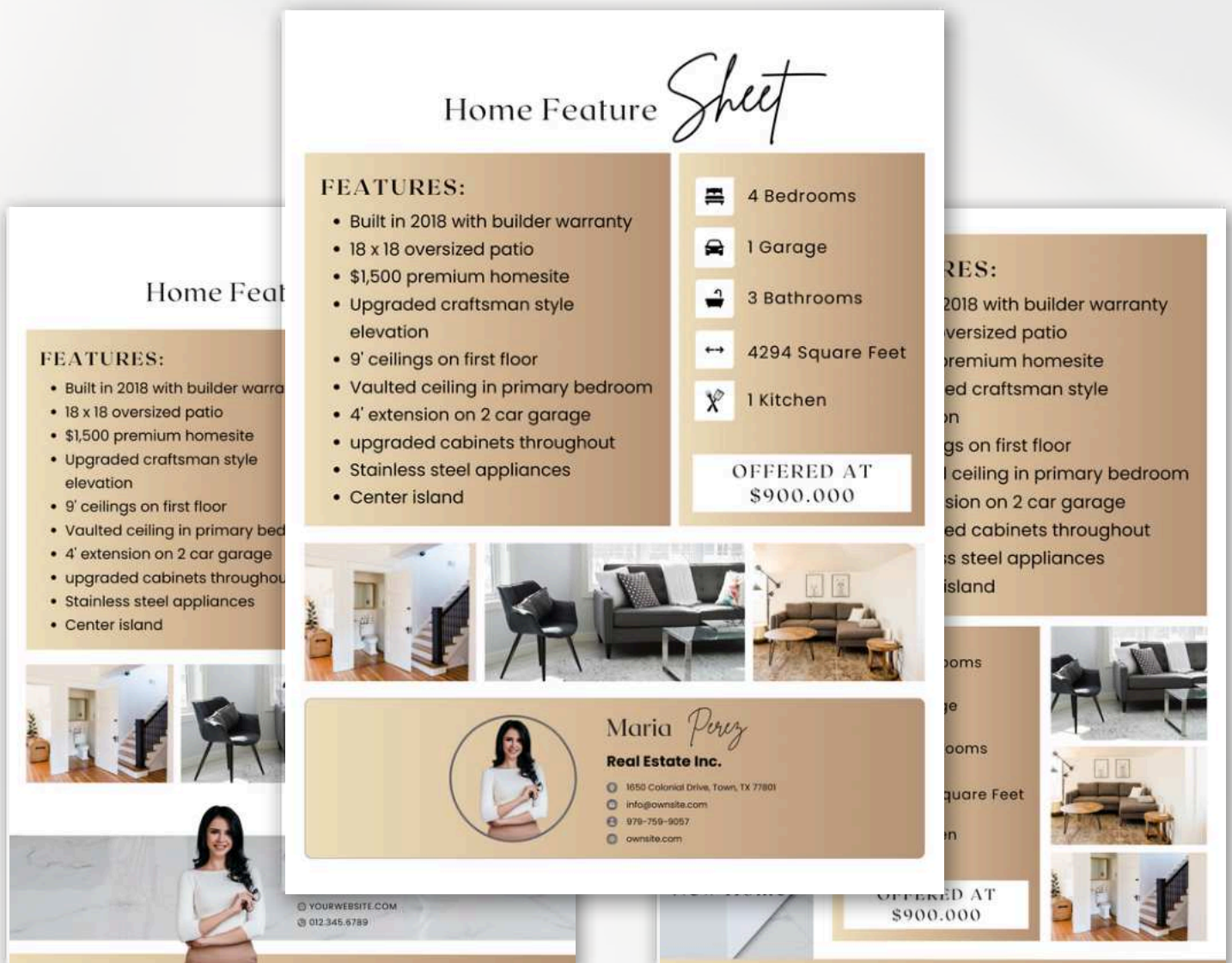
- *Home Feature Flyer*
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SECTION: FLYERS & LETTERS & BROCHURES

HOME FEATURE FLYER

3 Templates



[CLICK ME FOR TEMPLATE](#)

LISTING FLYERS

Home FEATURE SHEET

Colonial Drive, Town, TX

COLONIA

Current offer \$900,000

4 Bedrooms

4294 Square Feet

3 Bathrooms

Maria Perez
Real Estate Inc.

Real Estate Inc.

3850 Colonial Drive, Town, TX 77801
 info@ownsite.com
 979-759-9057
 ownsite.com

Your Brokerage Name

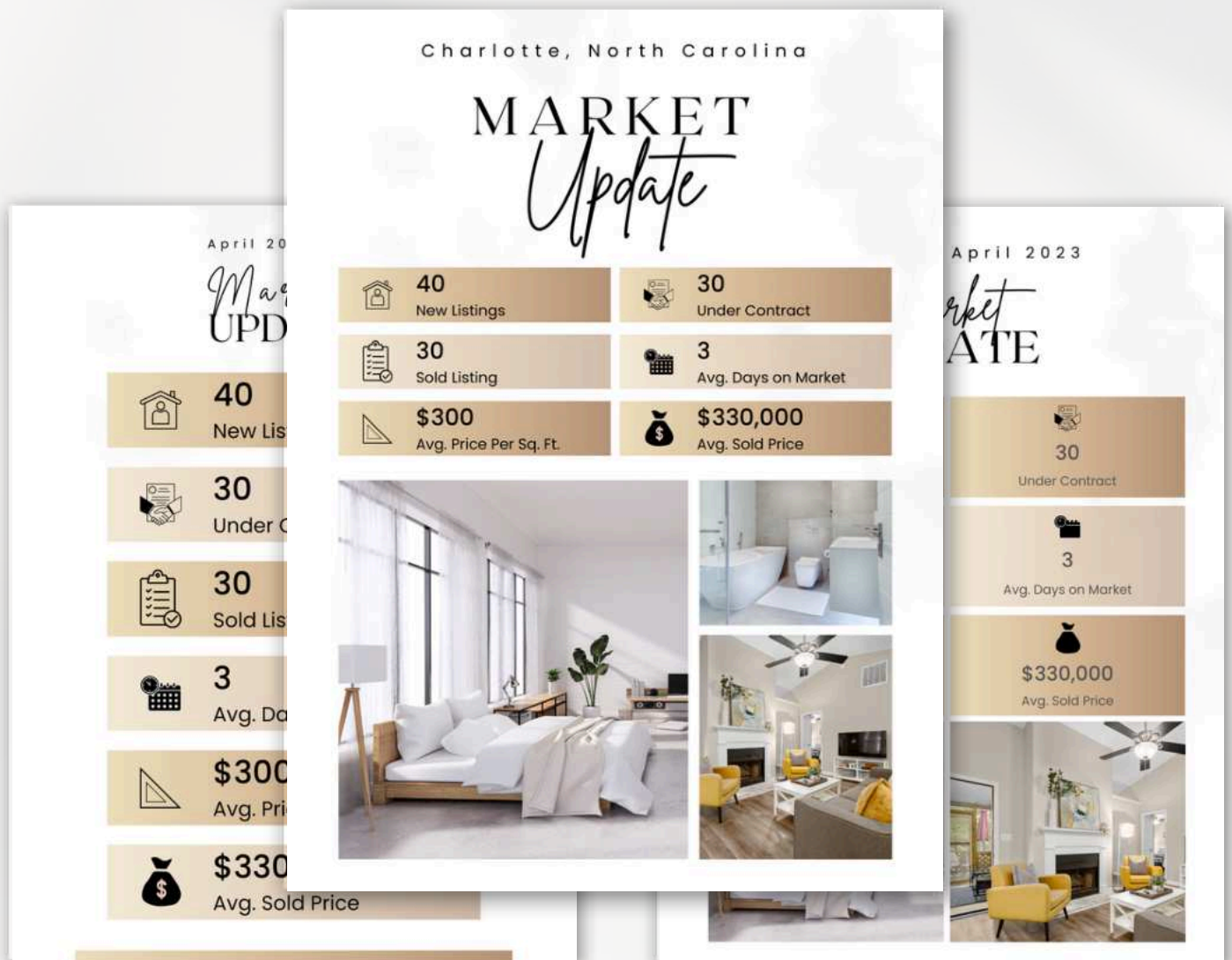
| \$545,000

1650 Colonial Drive, Town, TX 77001
 info@ownstate.com
 876-759-9257
 ownstate.com

CLICK ME FOR TEMPLATE

MARKET UPDATE FLYERS

5 Templates



[**CLICK ME FOR TEMPLATE**](#)

SECTION: FLYERS & LETTERS & BROCHURES

BUYER ROADMAP FLYER

3 Templates



[**CLICK ME FOR TEMPLATE**](#)

SECTION: FLYERS & LETTERS & BROCHURES

SELLER ROADMAP FLYER

3 Templates

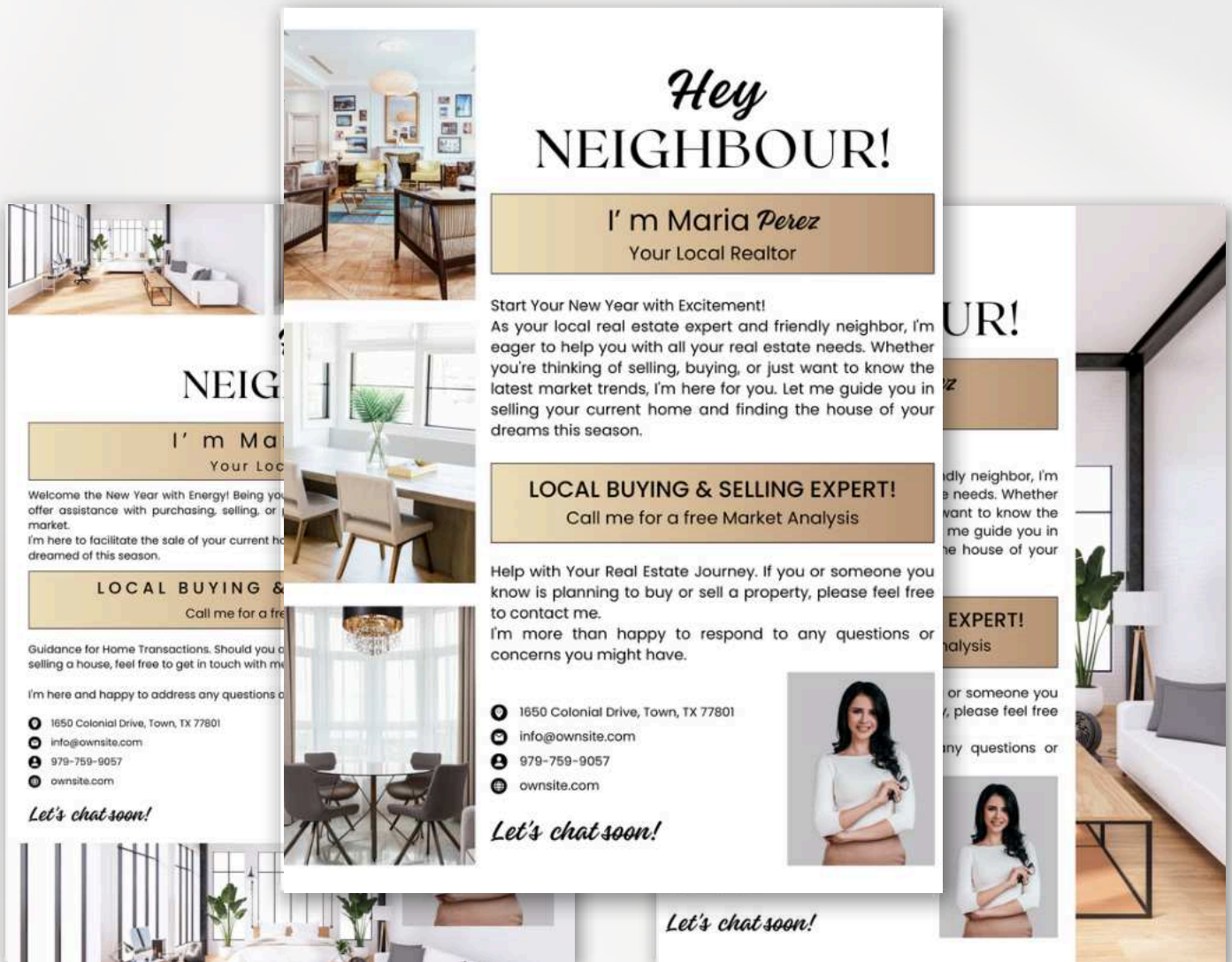


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SECTION: FLYERS & LETTERS & BROCHURES

INTRODUCTION LETTERS

10 Templates

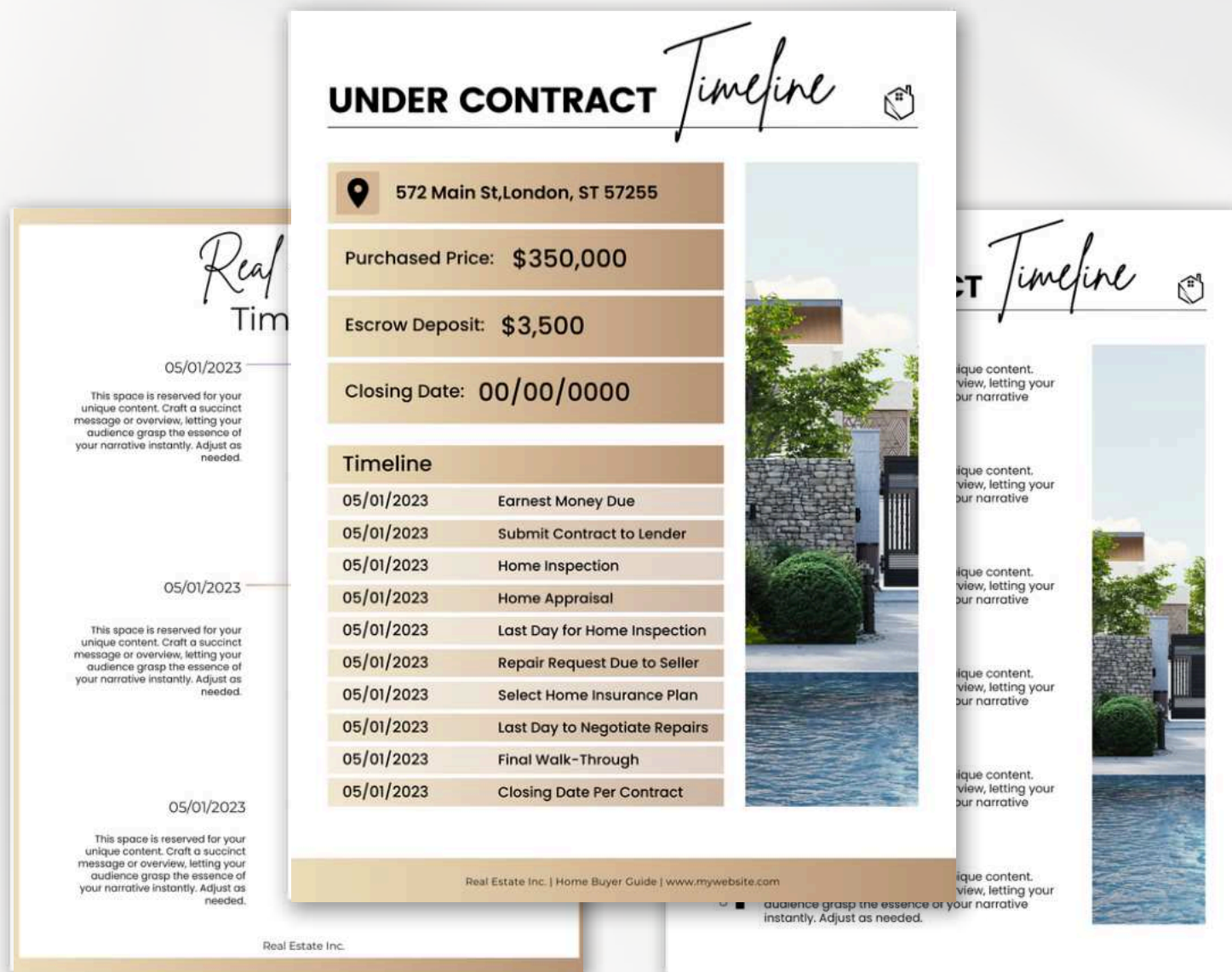


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SECTION: FLYERS & LETTERS & BROCHURES

UNDER CONTRACT TIMELINE

4 Templates

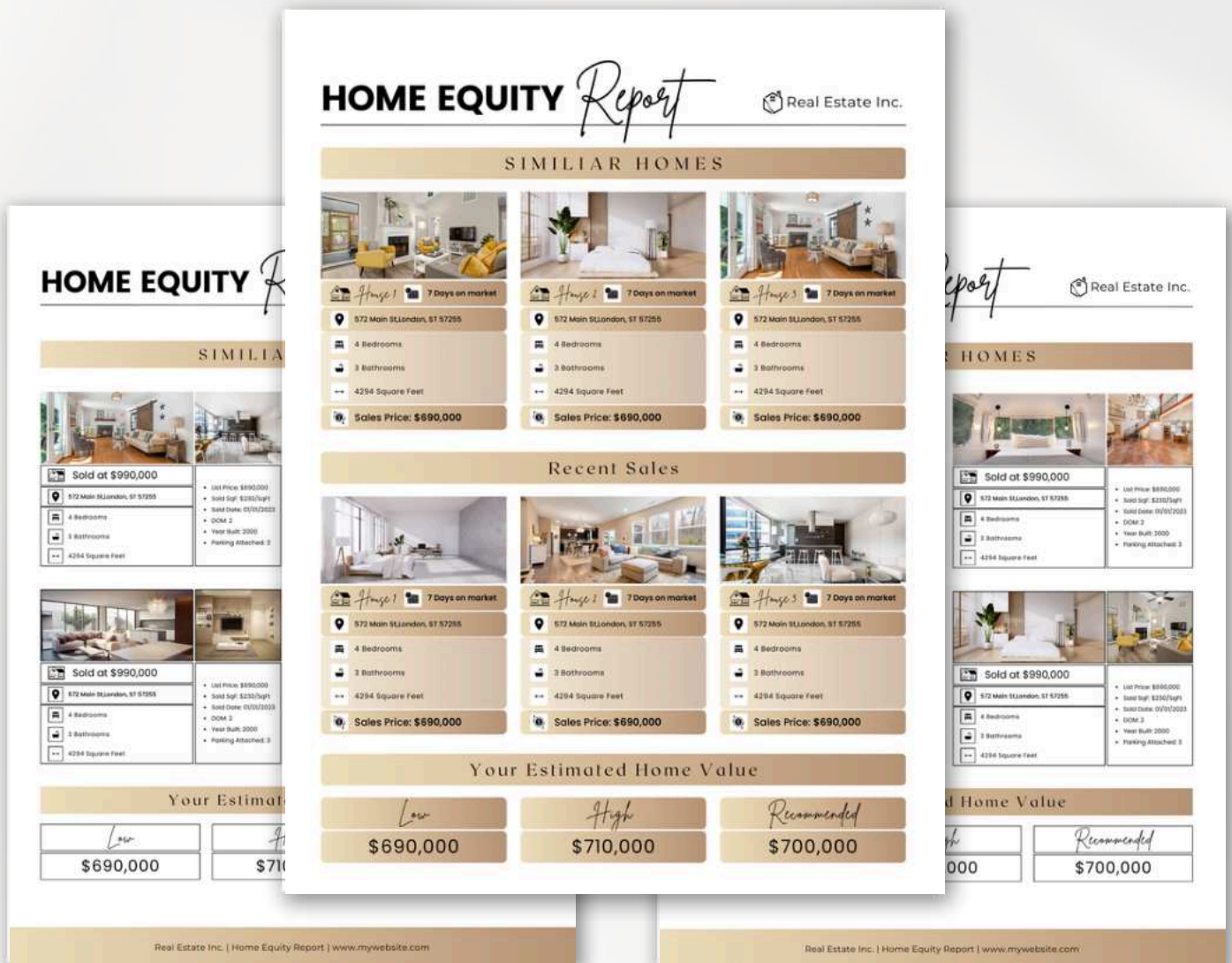


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SECTION: FLYERS & LETTERS & BROCHURES

EQUITY REPORT

2 Templates

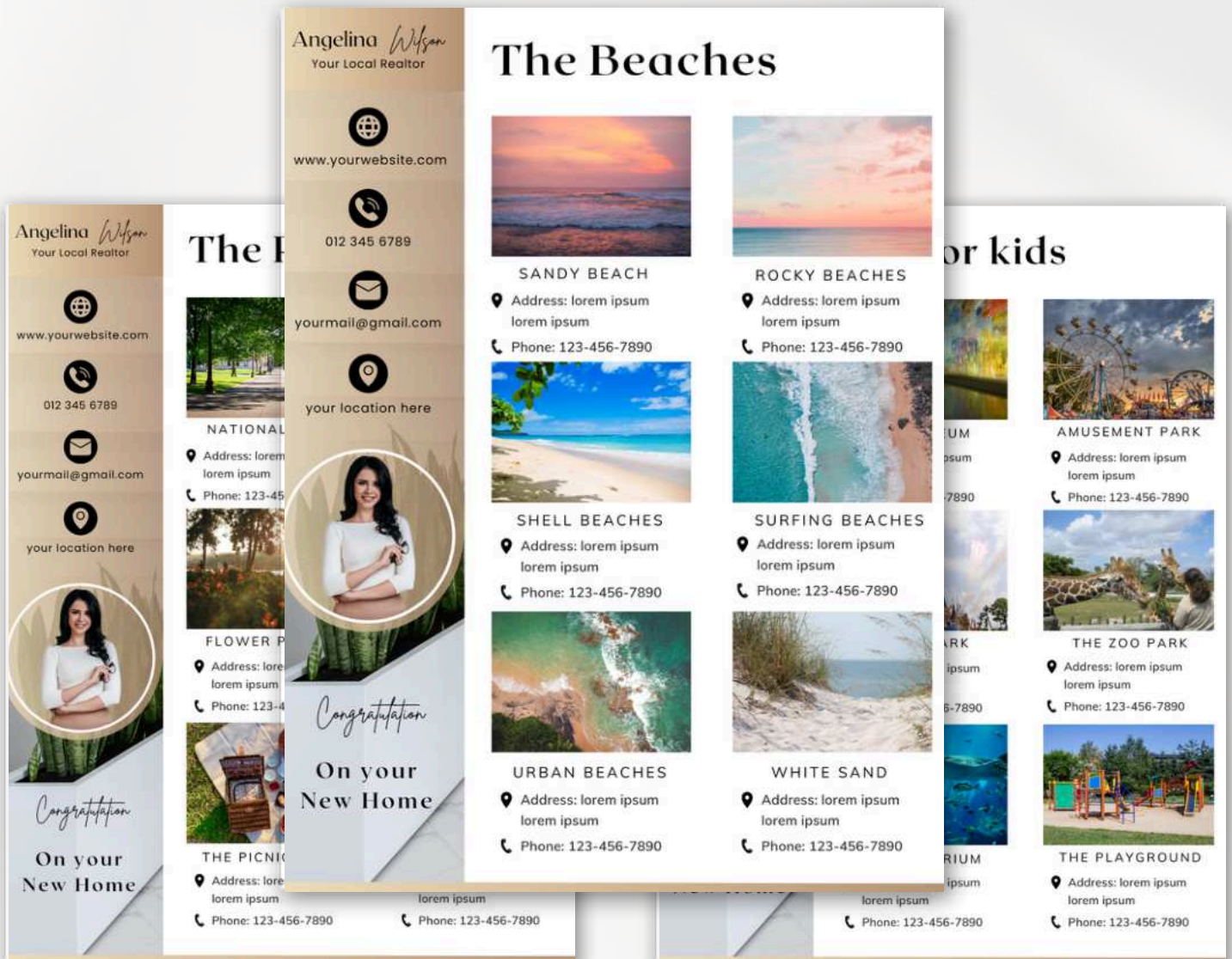


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SECTION: FLYERS & LETTERS & BROCHURES

LOCAL GUIDE FLYER

5+ Templates



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UNDER CONTRACT

Real Estate Timeline

Real Estate Inc. | Home Buyer Guide | www.mywebsite.com

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UTILITY PROVIDER LIST

1 Templates



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SECTION: FLYERS & LETTERS & BROCHURES

OFFER PROPOSAL

1 Templates

LETTER OF OFFER

Important Information Regarding Property Sale Offers
Please note that this document is not a contract of sale and will not be legally binding until the purchaser and vendor both sign a contract of sale document. Before signing the contract, you are permitted to withdraw your offer at any time. If you do proceed with the sale, it's advisable to review section 5 of the Land and Business (Sale and Conveyancing) Act 1994, which outlines any cooling-off rights you may have and how to exercise them.

If your offer is accepted, please be aware that you will be required to enter into and execute a contract with the terms outlined. It's worth noting that you may be one of several parties making offers to the vendor to consider.

Property address
(to which the offer relates)

OFFEROR

Full name

Offeror address

Mobile E-mail

Offer amount \$ Deposit \$

Proposed settlement date

Conditions
(if any, to which the offer is subject to)

☐ NIL - Unconditional offer ☐ Subject to finance of \$

☐ Subject to the sale of property at

☐ Other

☐ I acknowledge this is my best and final offer
To be given within 48 hours *

Offeror/s signature Dated

ACKNOWLEDGEMENTS

The Offeror/s acknowledges receipt of a copy here of Dated

The Offeror/s acknowledges receipt of the R3 Dated

The Vendor/s acknowledge/s receipt of this Letter of Offer

Vendor/s signature Dated

ATTENTION AGENTS AND SALES REPRESENTATIVES

To finalize the offer, it's crucial that all written offers are presented to the vendor, and any offers that were communicated verbally but not yet recorded in writing are also brought to their attention. Make sure they are fully informed before the vendor accepts the offer.



☎ 012 234 4567

✉ hello@youremailsite.com

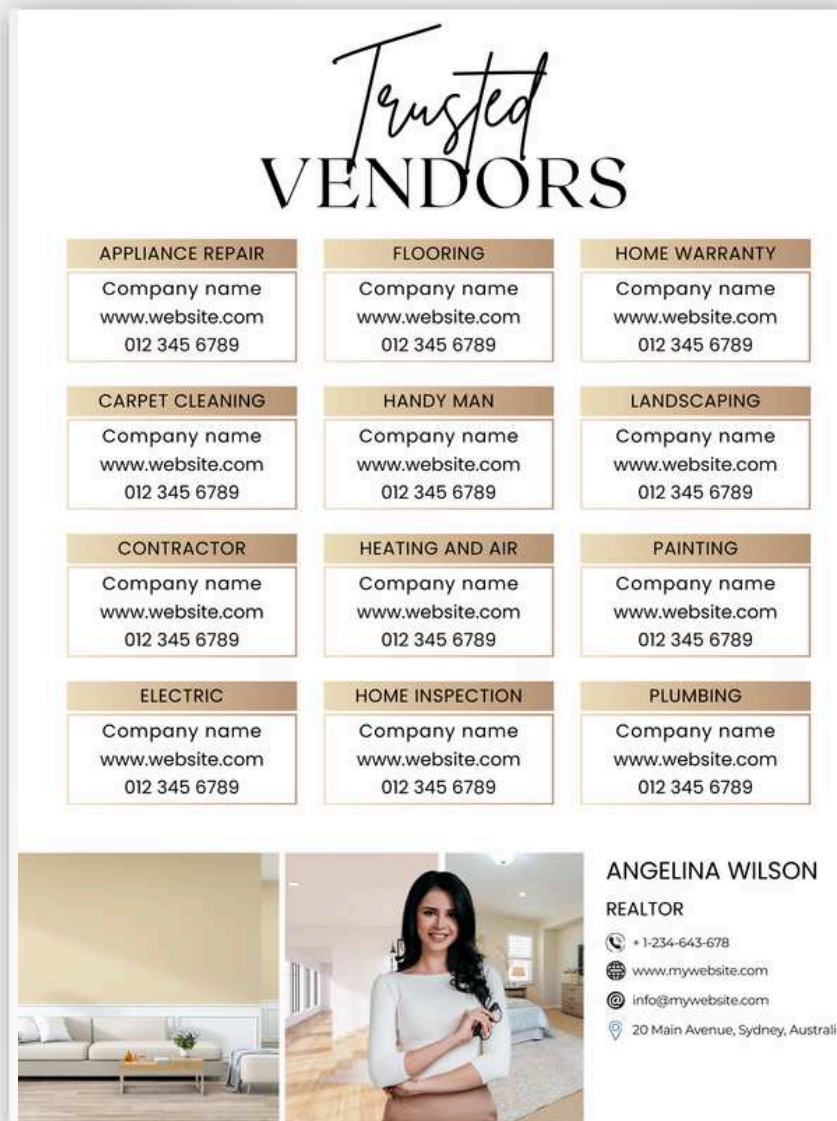
📍 642 Main St, London

🌐 www.yourwebsite.com

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TRUSTED VENDORS

1 Templates



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E-MAIL BUNDLE

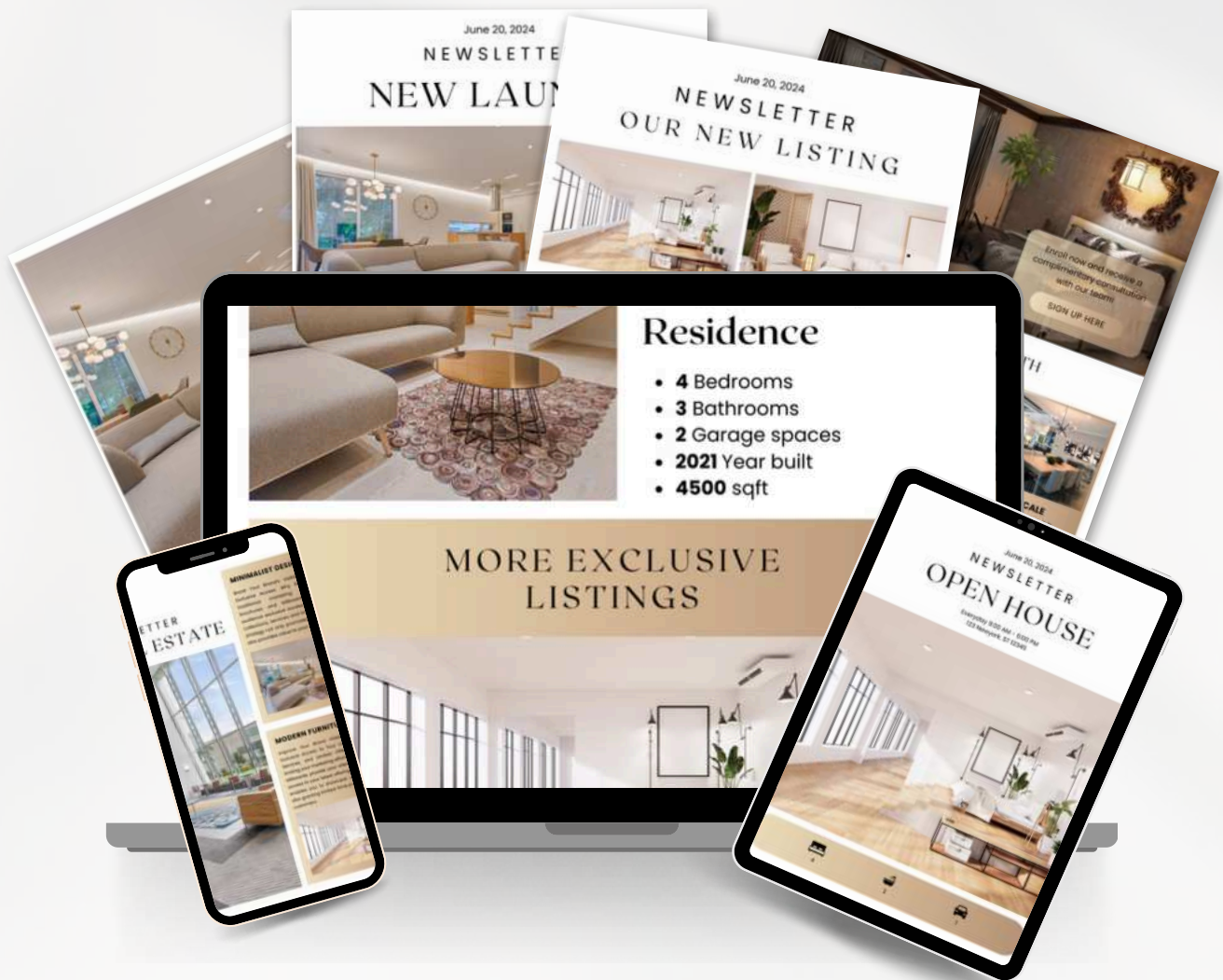
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- *Fall Newsletter*
- *Winter Newsletter*
- *Spring Newsletter*
- *Summer Newsletter*
- *Monthly Newsletter*
- *E-Mail Signature*



SECTION: E-MAIL BUNDLE

GENERAL NEWSLETTER

50 Templates



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SECTION: E-MAIL BUNDLE

FALL NEWSLETTER

4 Templates

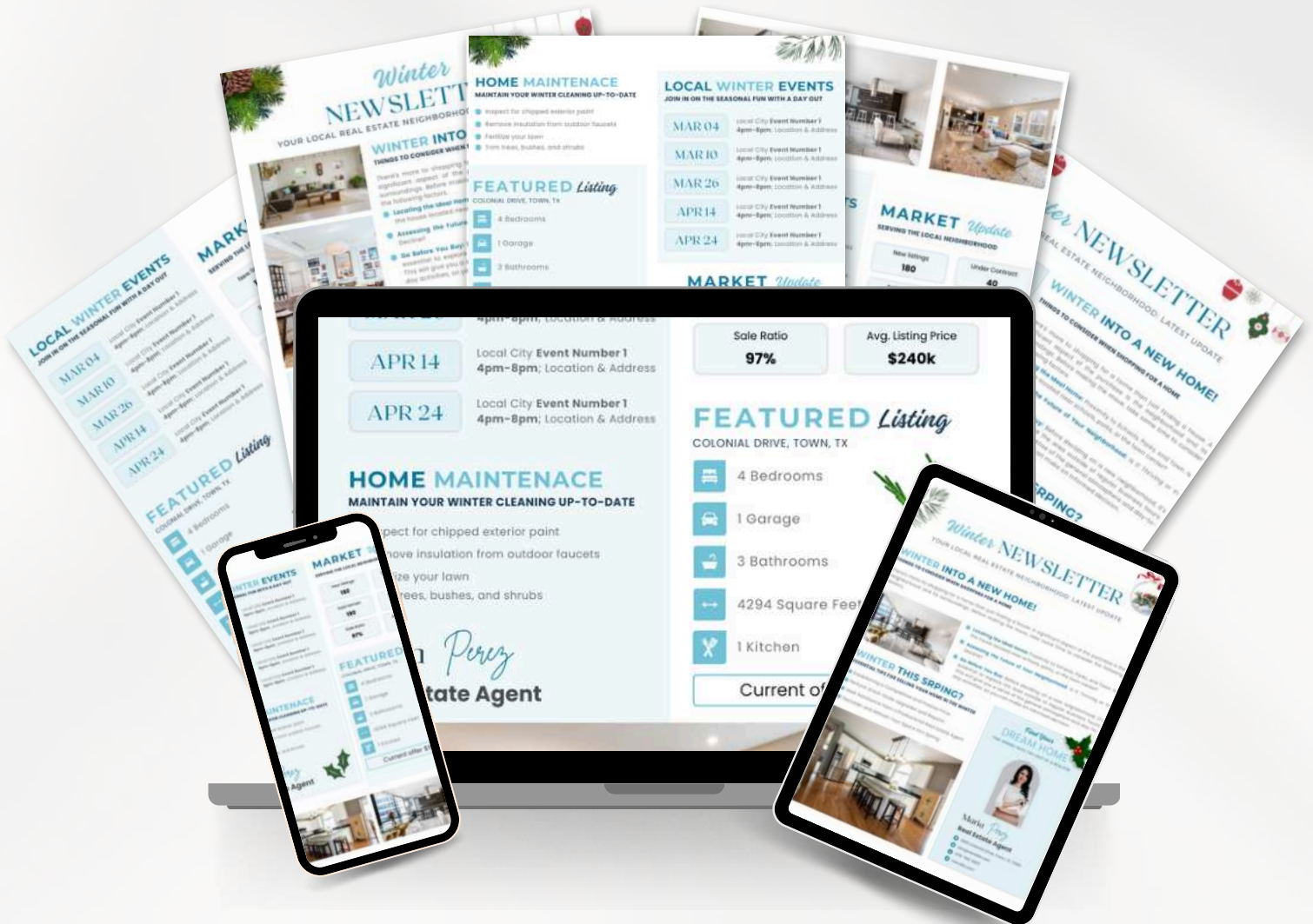


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SECTION: E-MAIL BUNDLE

WINTER NEWSLETTER

10 Templates

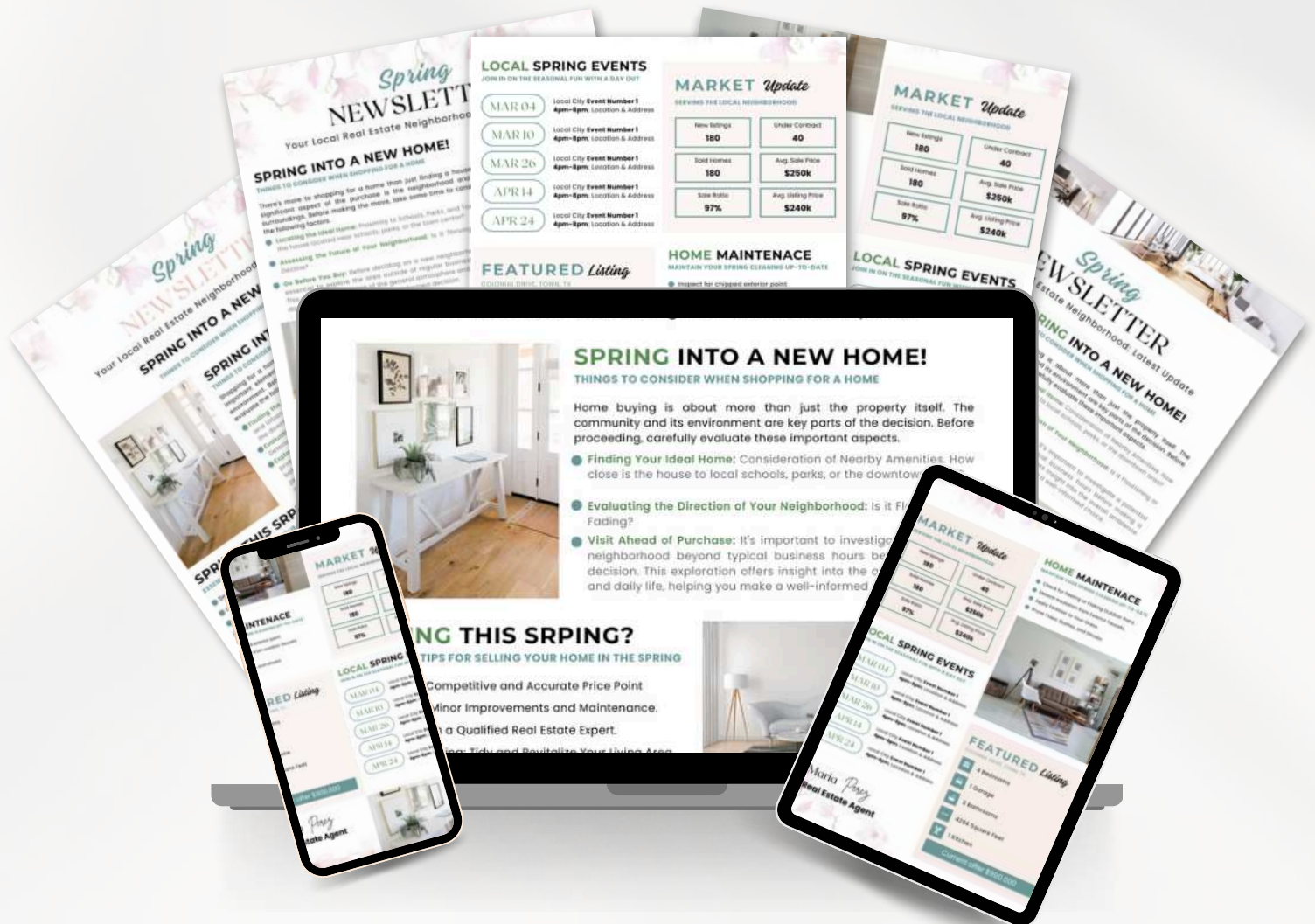


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SECTION: E-MAIL BUNDLE

SPRING NEWSLETTER

5+ Templates



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SECTION: E-MAIL BUNDLE

SUMMER NEWSLETTER

4 Templates

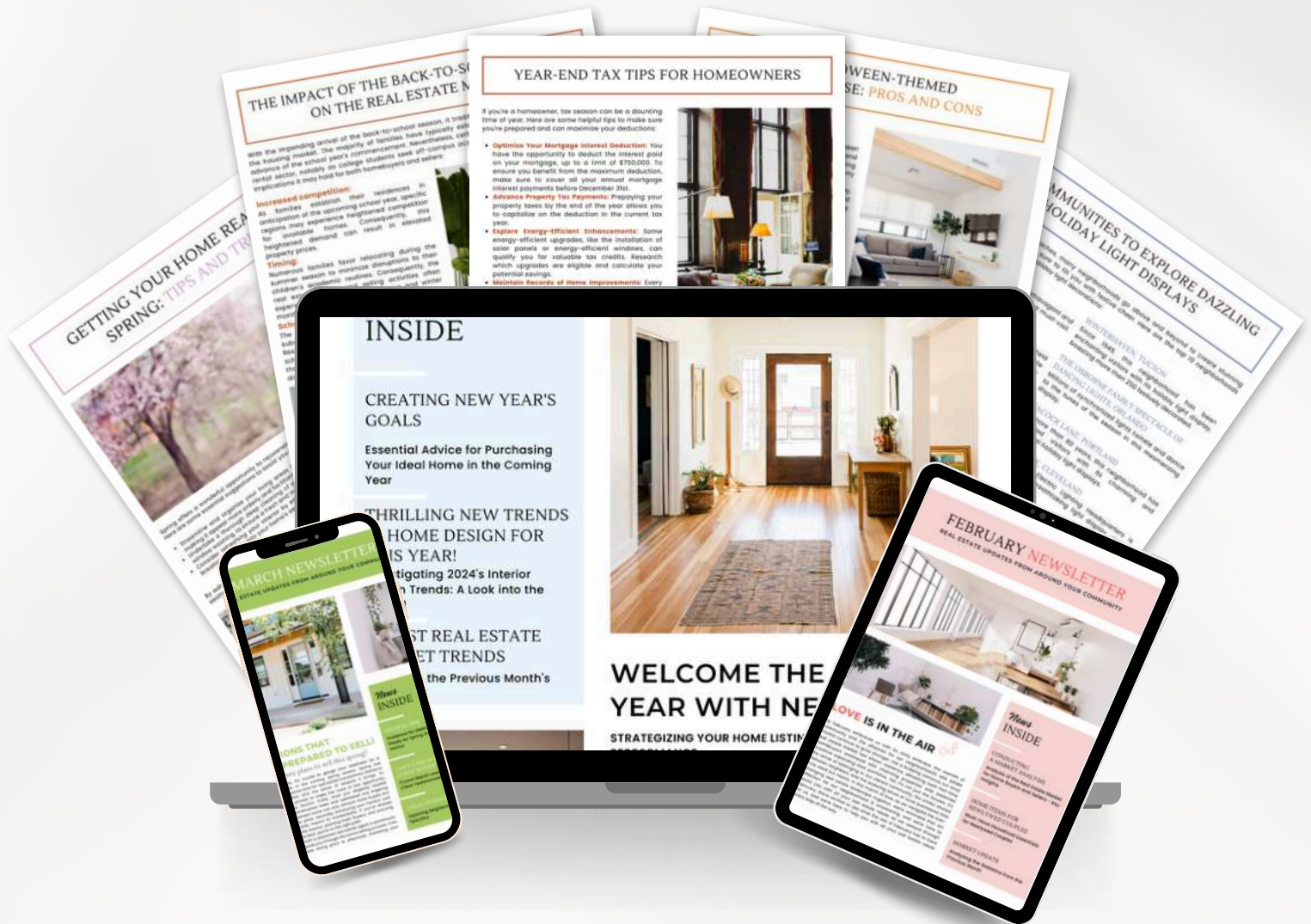


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SECTION: E-MAIL BUNDLE

MONTHLY NEWSLETTER

45+ Templates

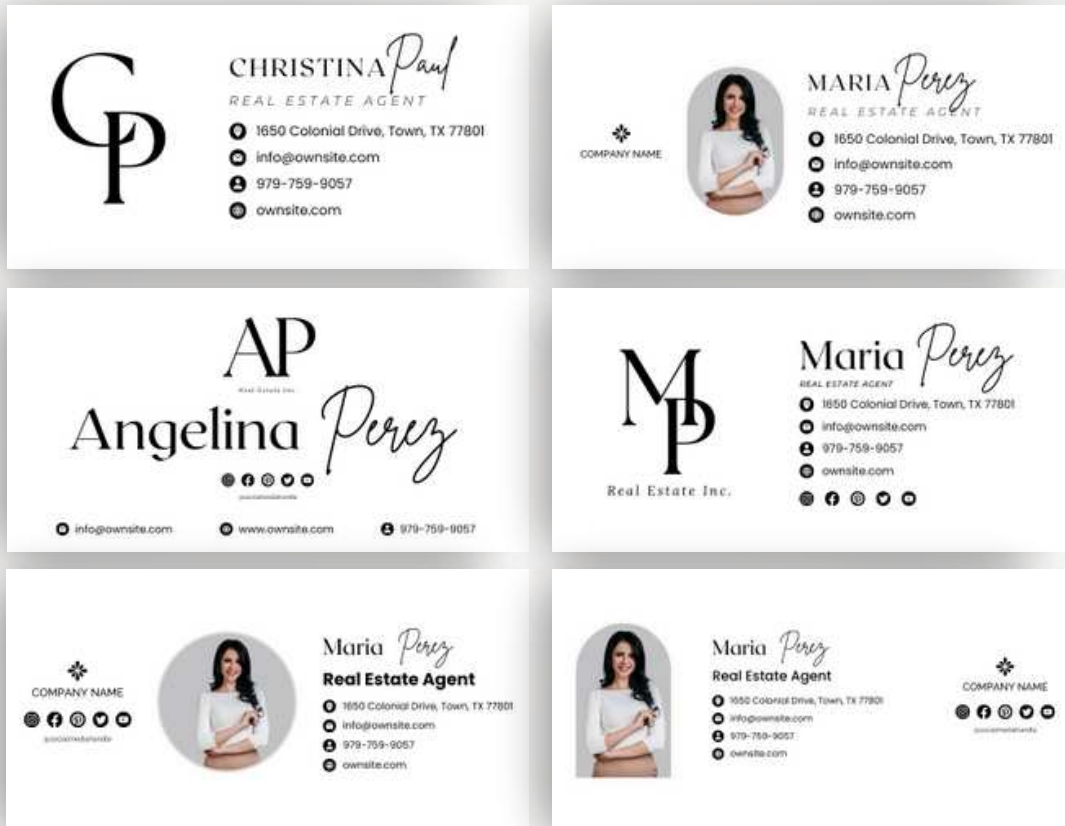


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SECTION: E-MAIL BUNDLE

E-MAIL SIGNATURE

10 Templates



600 x 200 px

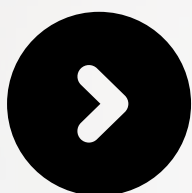
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400 x 200 px

[**CLICK ME FOR TEMPLATE**](#)

POSTCARDS

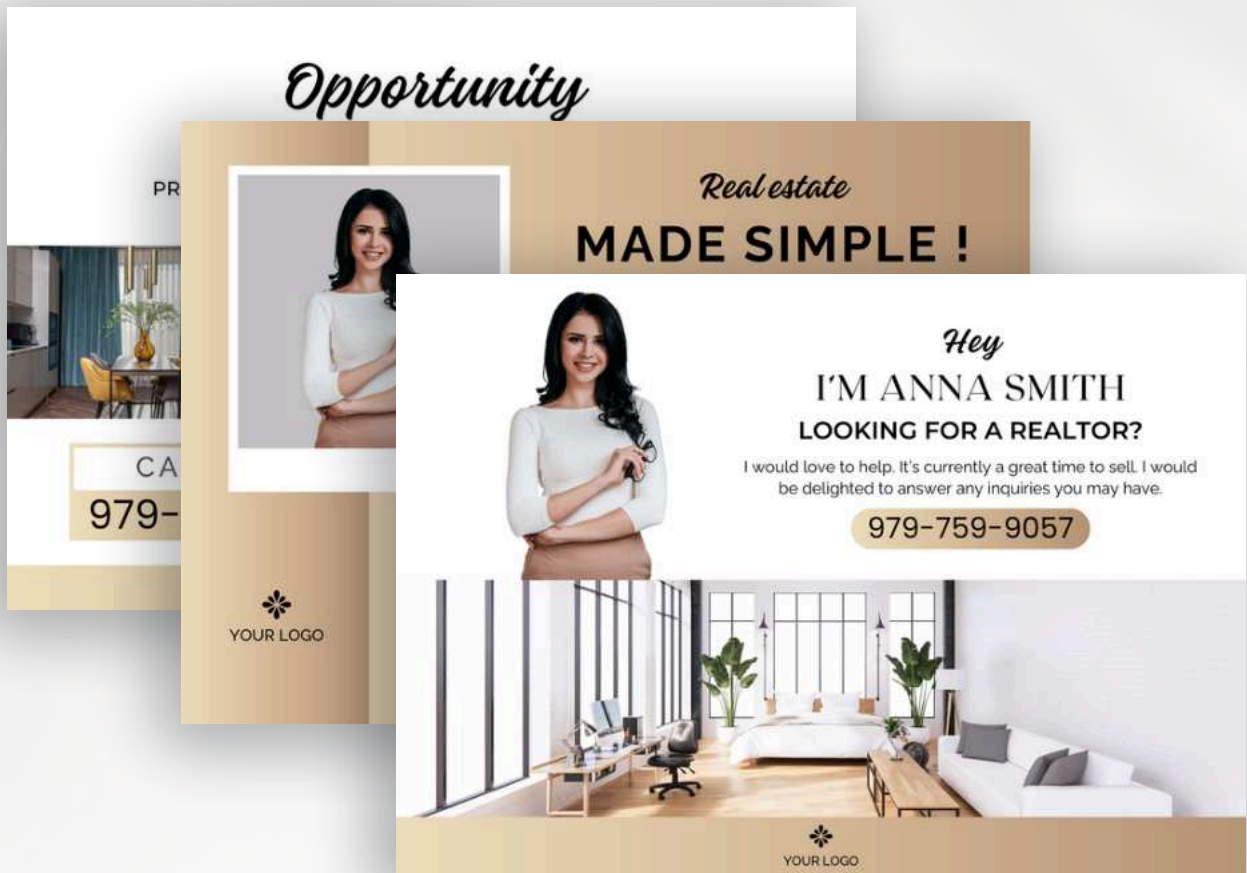
- *General Postcards*
- *Themed Postcards*



SECTION: POSTCARDS

GENERAL POSTCARDS

40 Templates



7x5 in

CLICK ME FOR TEMPLATE

148x105 mm

CLICK ME FOR TEMPLATE

SECTION: POSTCARDS

THEMED POSTCARDS

330+ Templates



7x5 in

CLICK ME FOR TEMPLATE

148x105 mm

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SECTION: VIDEOS

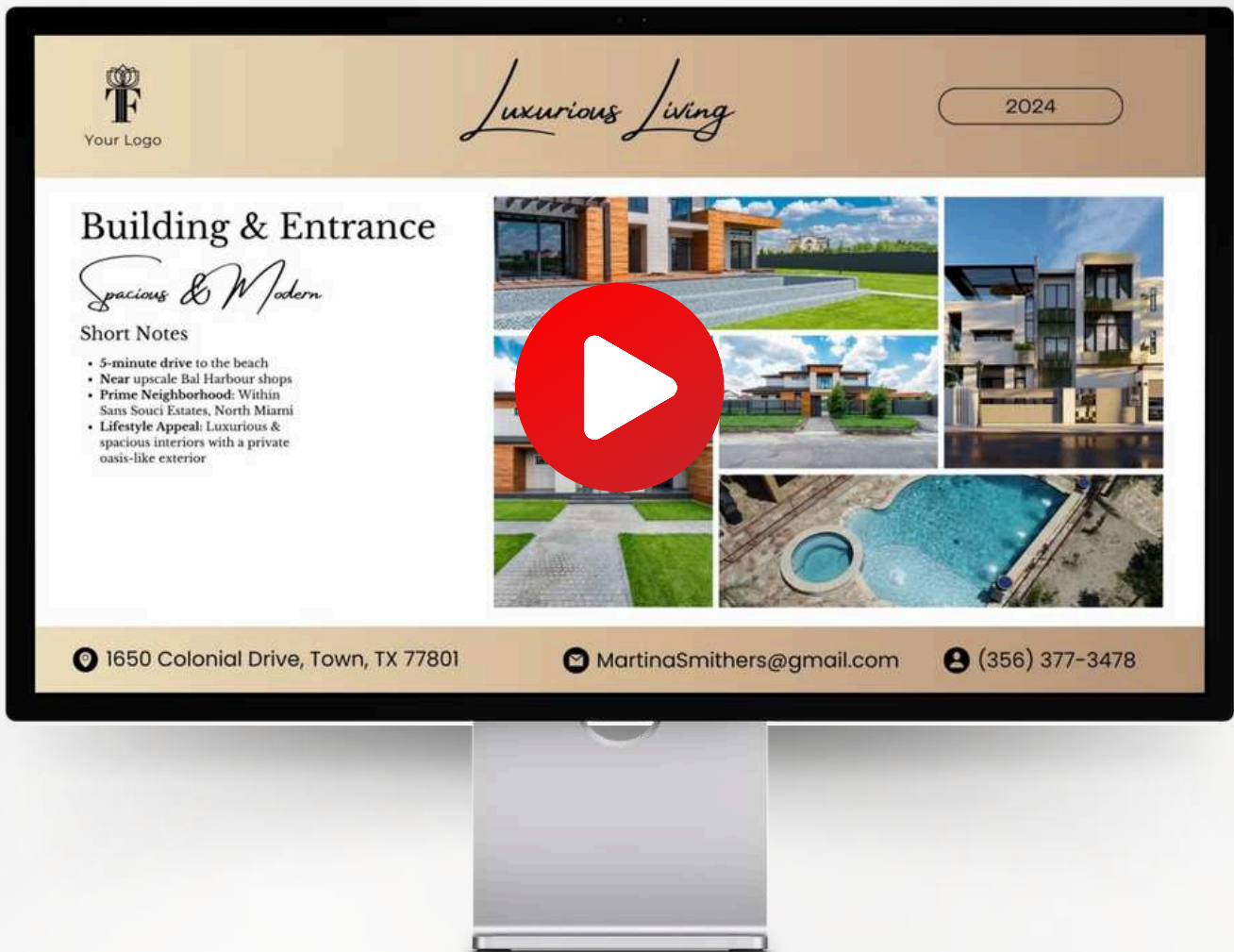
- *Listing Video 1 Horizontal*
- *Listing Video 1 Vertical*
- *Listing Video 2 Vertical*
- *Reel Bundle Part 1*
- *Reel Bundle Part 2*



SECTION: VIDEOS

LISTING VIDEO 1 HORIZONTAL

10 Templates



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LISTING VIDEO 1 VERTICAL

10 Templates

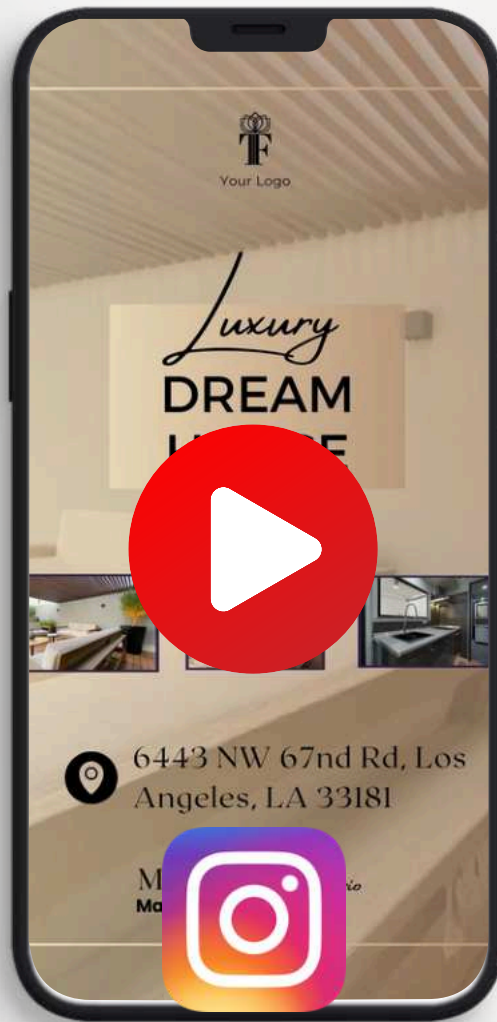


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SECTION: VIDEOS

LISTING VIDEO 2 VERTICAL

10+ Templates

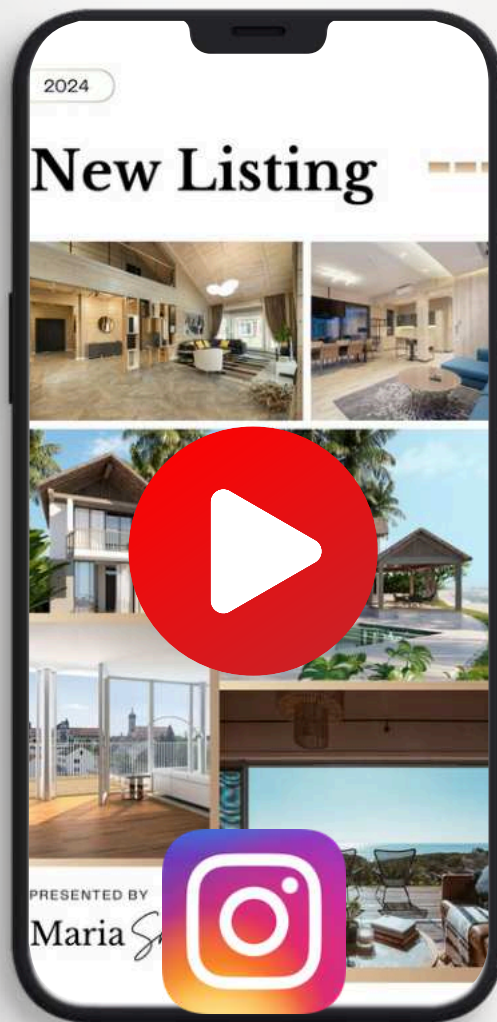


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SECTION: VIDEOS

REEL BUNDLE PART 1

5+ Templates



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SECTION: VIDEOS

REEL BUNDLE PART 1

50 Templates

Video 1



CLICK ME

Video 2



CLICK ME

Video 3



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Video 4



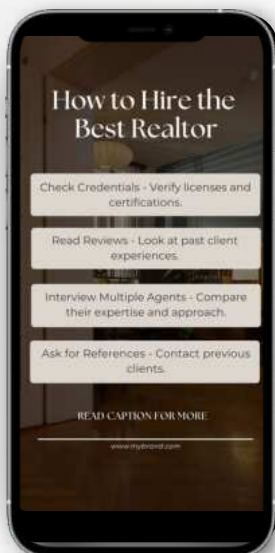
CLICK ME

Video 5



CLICK ME

Video 6



CLICK ME

Video 7



CLICK ME

Video 8



CLICK ME

Video 9



CLICK ME

Video 10



CLICK ME

SECTION: VIDEOS

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50 Templates

Video 11



CLICK ME

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CLICK ME

Video 13



CLICK ME

Video 14



CLICK ME

Video 15



CLICK ME

Video 16



CLICK ME

Video 17



CLICK ME

Video 18



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Video 19



CLICK ME

Video 20



CLICK ME

SECTION: VIDEOS

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50 Templates

Video 21



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Video 22



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Video 23



[CLICK ME](#)

Video 24



[CLICK ME](#)

Video 25



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Video 26



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Video 27



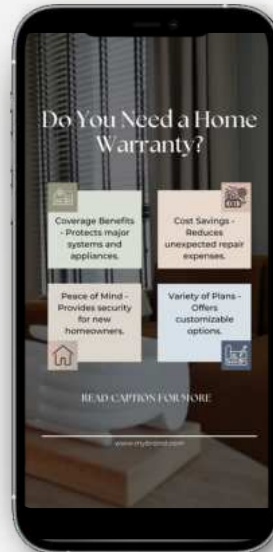
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Video 28



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Video 29



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Video 30



[CLICK ME](#)

SECTION: VIDEOS

REEL BUNDLE PART 1

50 Templates

Video 31



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Video 32



[CLICK ME](#)

Video 33



[CLICK ME](#)

Video 34



[CLICK ME](#)

Video 35



[CLICK ME](#)

Video 36



[CLICK ME](#)

Video 37



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Video 38



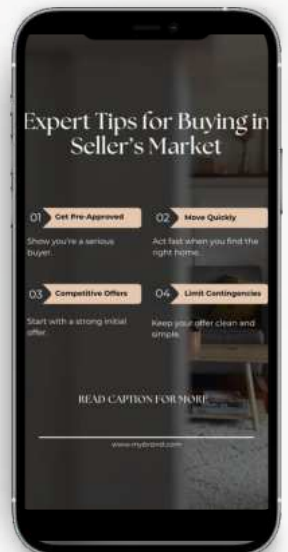
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Video 39



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Video 40



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SECTION: VIDEOS

REEL BUNDLE PART 1

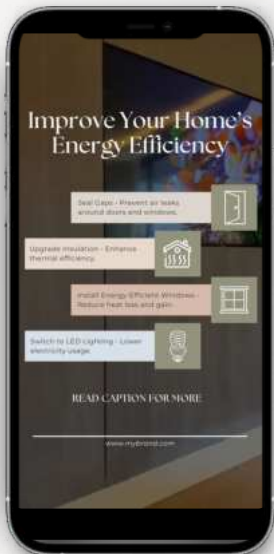
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Video 41



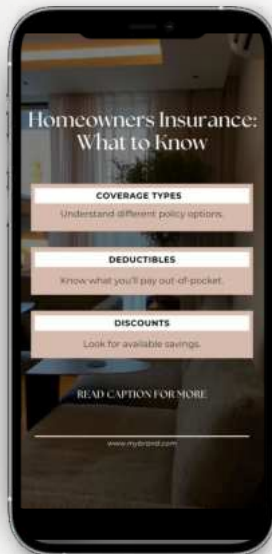
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Video 42



[CLICK ME](#)

Video 43



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Video 44



[CLICK ME](#)

Video 45



[CLICK ME](#)

Video 46



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Video 47



[CLICK ME](#)

Video 48



[CLICK ME](#)

Video 49



[CLICK ME](#)

Video 50



[CLICK ME](#)

SECTION: VIDEOS

REEL BUNDLE PART 2

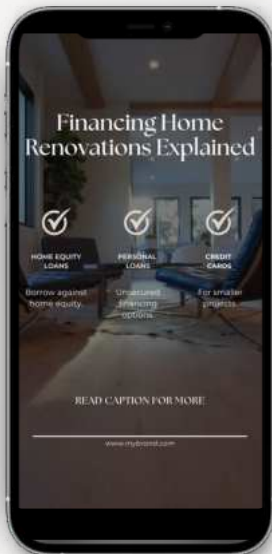
50 Templates

Video 1



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Video 2



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Video 3



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Video 4



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Video 5



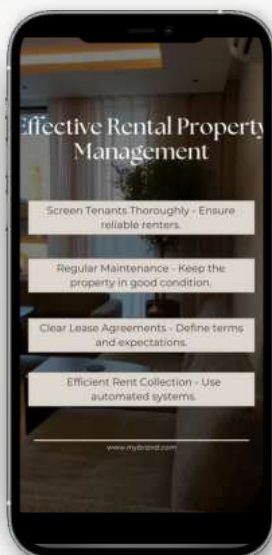
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Video 6



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Video 7



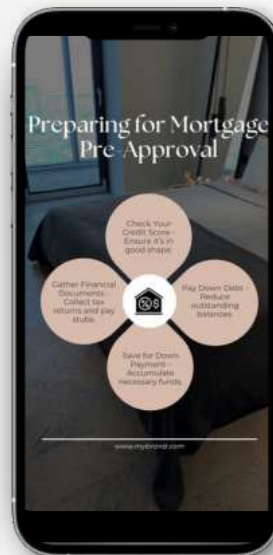
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Video 8



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Video 9



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Video 10



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SECTION: VIDEOS

REEL BUNDLE PART 2

50 Templates

Video 11



[CLICK ME](#)

Video 12



[CLICK ME](#)

Video 13



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Video 14



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Video 15



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Video 17



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Video 18



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Video 19



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Video 20



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SECTION: VIDEOS

REEL BUNDLE PART 2

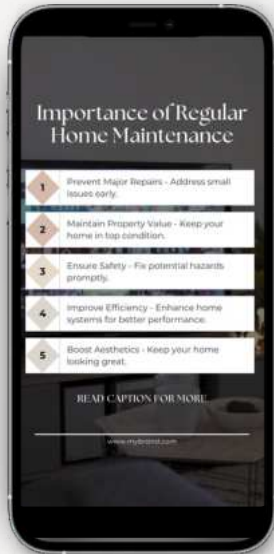
50 Templates

Video 21



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Video 22



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Video 23



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Video 24



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Video 25



[CLICK ME](#)

Video 26



[CLICK ME](#)

Video 27



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Video 28



[CLICK ME](#)

Video 29



[CLICK ME](#)

Video 30



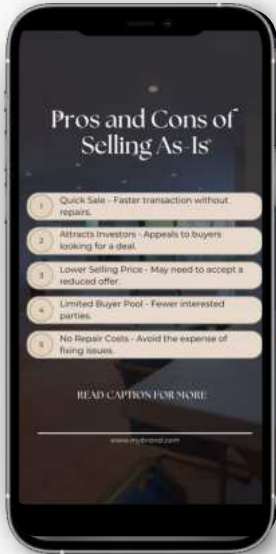
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SECTION: VIDEOS

REEL BUNDLE PART 2

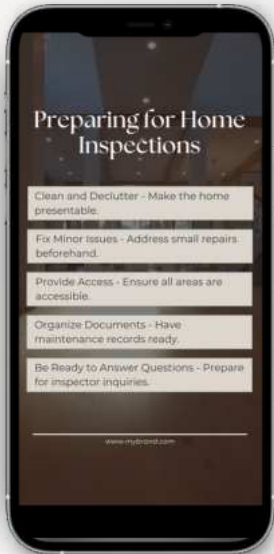
50 Templates

Video 31



CLICK ME

Video 32



CLICK ME

Video 33



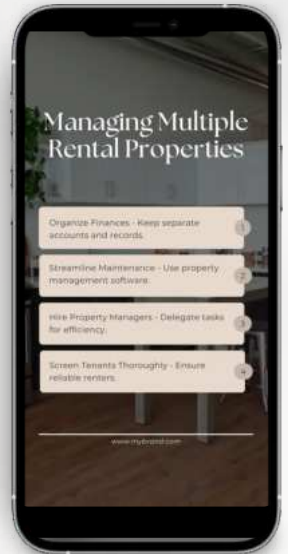
CLICK ME

Video 34



CLICK ME

Video 35



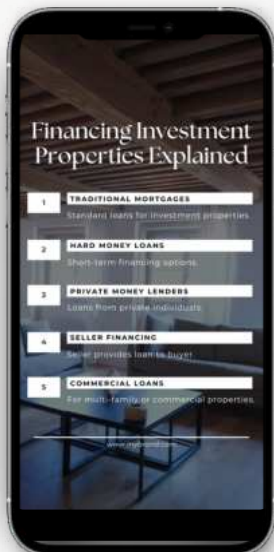
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Video 36



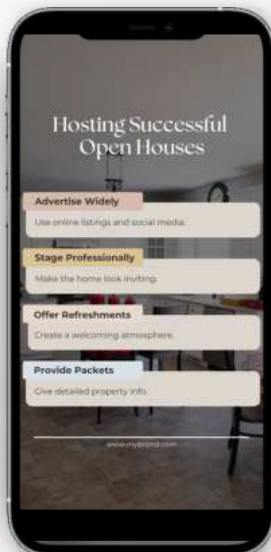
CLICK ME

Video 37



CLICK ME

Video 38



CLICK ME

Video 39



CLICK ME

Video 40



CLICK ME

SECTION: VIDEOS

REEL BUNDLE PART 2

50 Templates

Video 41



[CLICK ME](#)

Video 42



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Video 45



[CLICK ME](#)

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[CLICK ME](#)

Video 48



[CLICK ME](#)

Video 49



[CLICK ME](#)

Video 50



[CLICK ME](#)

SECTION: CHECKLISTS

- *50+ Checklist Bundle*
- *Monthly Maintenance Checklist*



SECTION: CHECKLIST BUNDLE

50+ CHECKLIST BUNDLE

55+ Templates

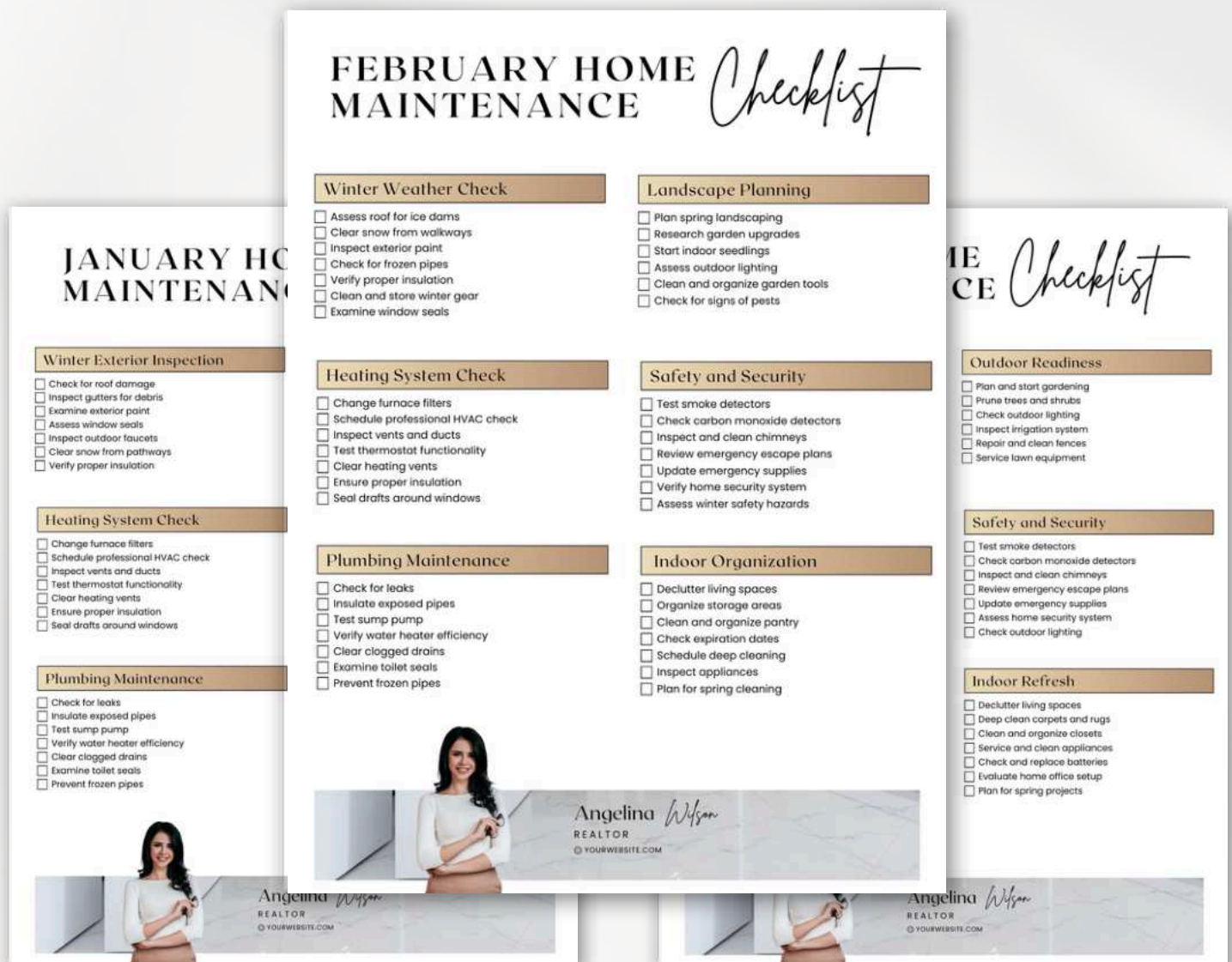


[**CLICK ME FOR TEMPLATE**](#)

SECTION: CHECKLIST BUNDLE

MONTHLY MAINTENANCE CHECKLIST

10+ Templates



[**CLICK ME FOR TEMPLATE**](#)

SECTION: TEXTABLE CARDS

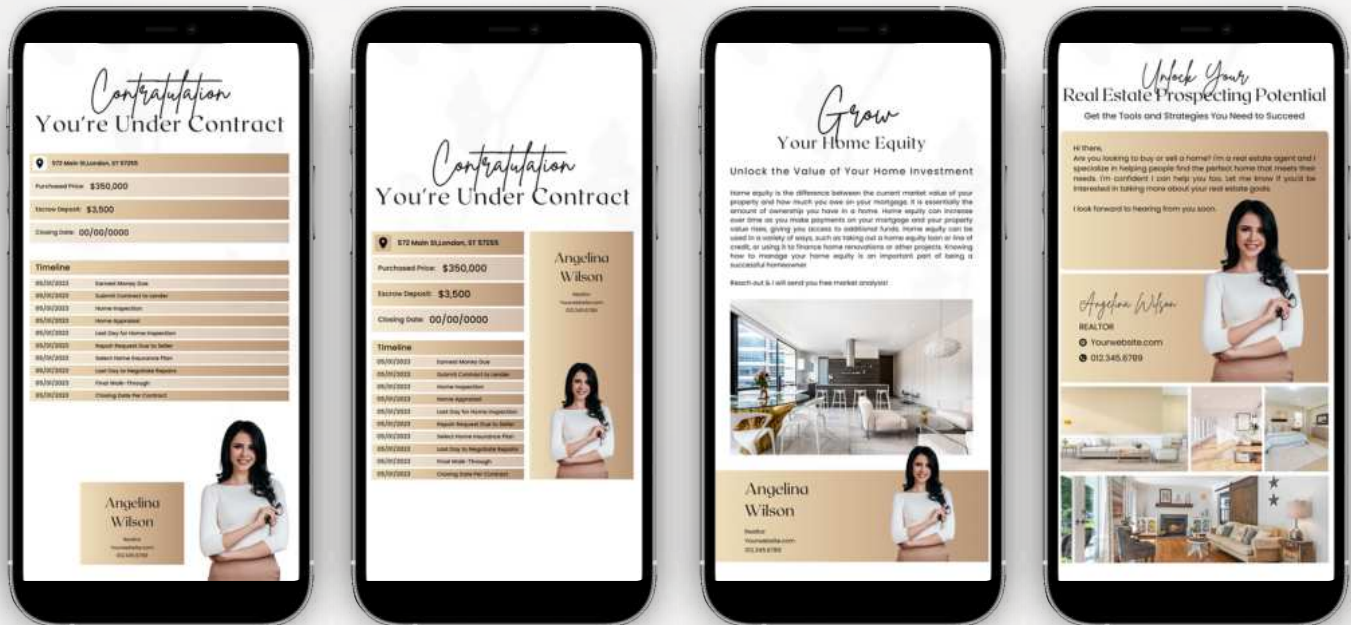
- *Textable Cards*



SECTION: TEXTABLE CARDS

TEXTABLE CARDS

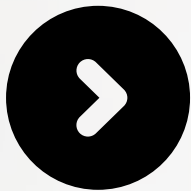
50 Templates



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SECTION: BUSINESS CARDS & OTHERS

- *Digital Business Cards*
- *Classic Business Cards*
- *Brochures*
- *Door Hanger*
- *Facebook Cover*



SECTION: BUSINESS CARDS & OTHERS

DIGITAL BUSINESS CARDS

20 Templates



CLICK ME FOR TEMPLATE

SECTION: BUSINESS CARDS & OTHERS

CLASSIC BUSINESS CARDS

20 Templates



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SECTION: BUSINESS CARDS & OTHERS

BROCHURES

20 Templates

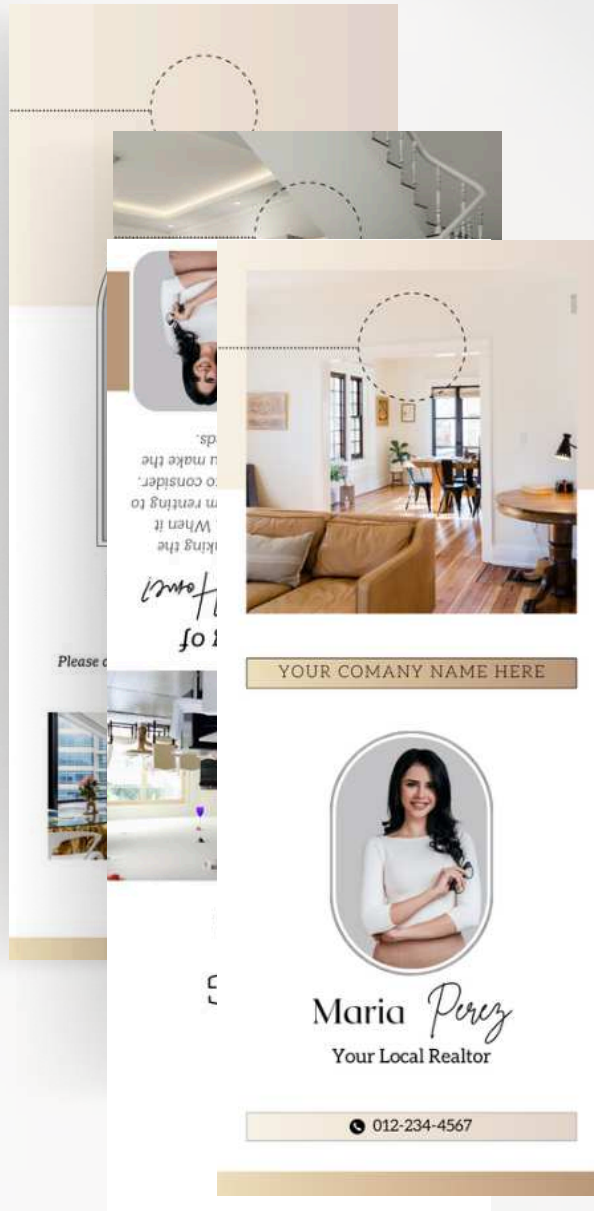


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SECTION: BUSINESS CARDS & OTHERS

DOOR HANGER

20 Templates

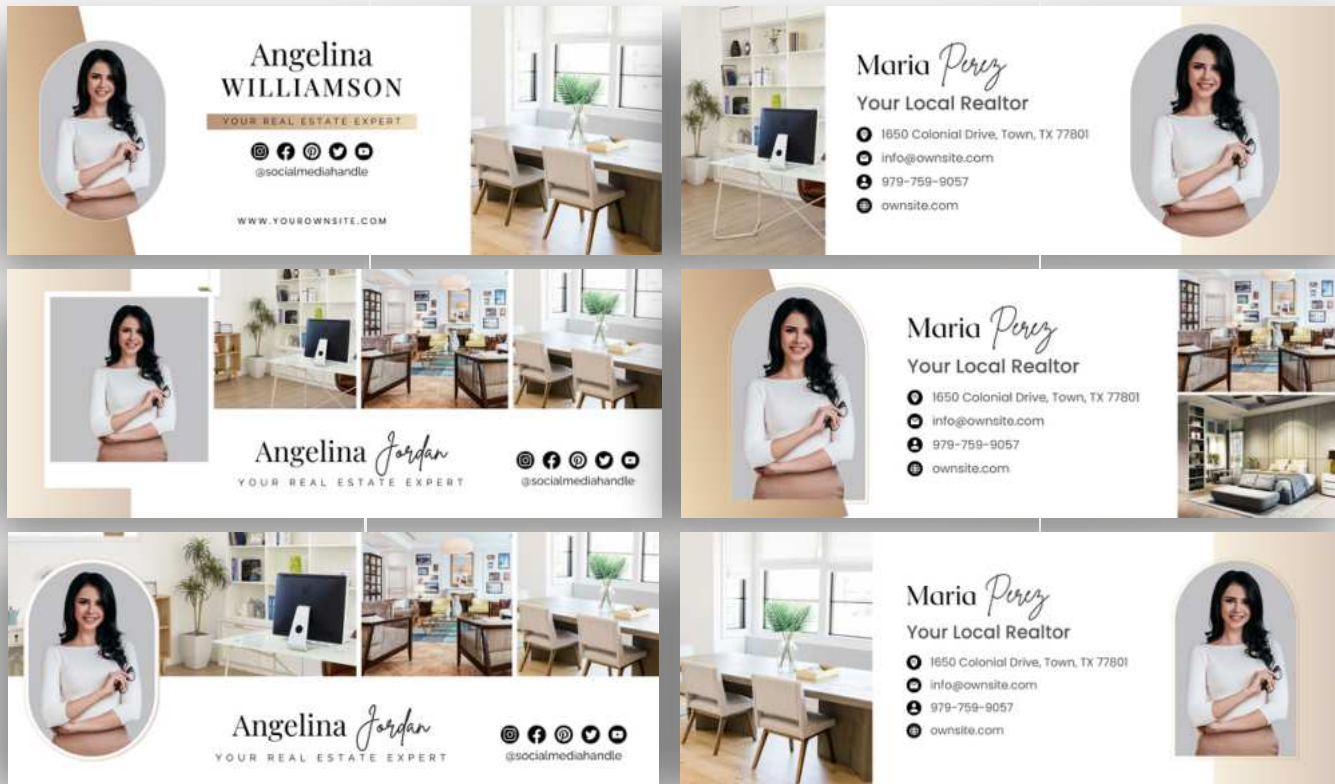


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SECTION: BUSINESS CARDS & OTHERS

FACEBOOK COVER

30+ Templates

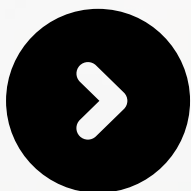


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SECTION: LISTING POSTS

SOCIAL MEDIA

- 100x Just Listed
- 100 Just Listed Filled V1
- 100+ Just Listed Empty
- 100+ Just Sold
- 100+ Just Sold Filled V1
- 100+ Just Sold Empty
- 100+ Open House
- 100+ Open House Empty
- 100 Open House V2 Filled
- 100x Closing Day Filled
- 100 Closing Day Empty
- 100x Coming Soon V3
- 100 Coming Soon Empty
- 100x Offer Accepted
- 100 Offer Accepted Empty
- 100x Under Contract
- 100x Under Contract Empty
- 100+ Photo Gallery
- 20x Home Staging
- 20 Home Staging Empty



SECTION: LISTING POSTS SOCIAL MEDIA

100X JUST LISTED

100 Templates

Instagram Feed

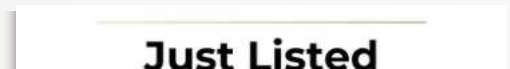
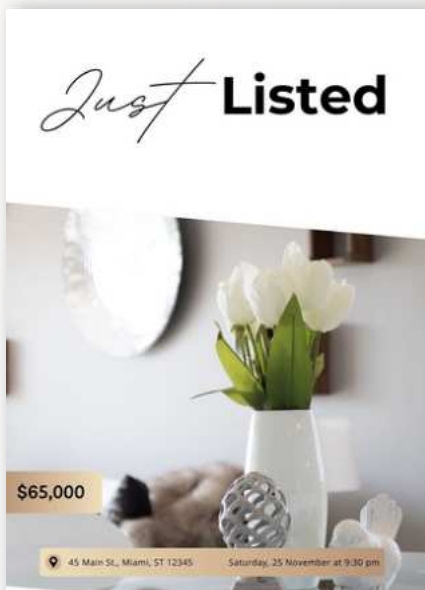
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Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



SECTION: LISTING POSTS SOCIAL MEDIA

100 JUST LISTED FILLED V1

100 Templates

Instagram Feed

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Instagram Story

CLICK ME FOR TEMPLATE

Facebook Feed

CLICK ME FOR TEMPLATE



SECTION: LISTING POSTS SOCIAL MEDIA

100+ JUST LISTED EMPTY

100+ Templates

Instagram Feed

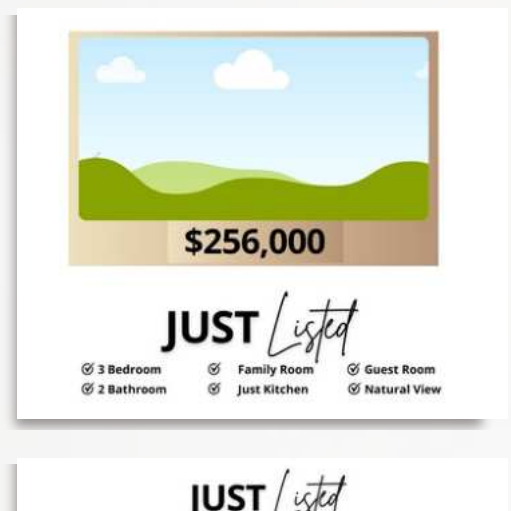
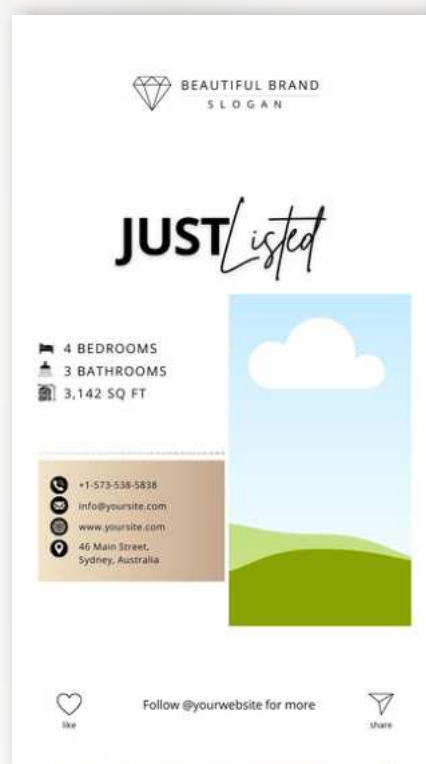
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Instagram Story

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Facebook Feed

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SECTION: LISTING POSTS SOCIAL MEDIA

100+ JUST SOLD

100+ Templates

Instagram Feed

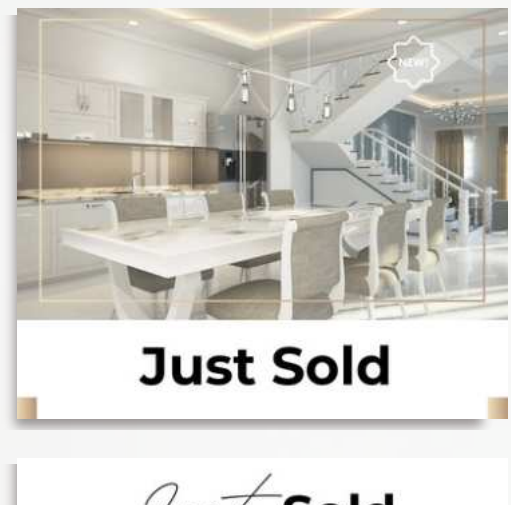
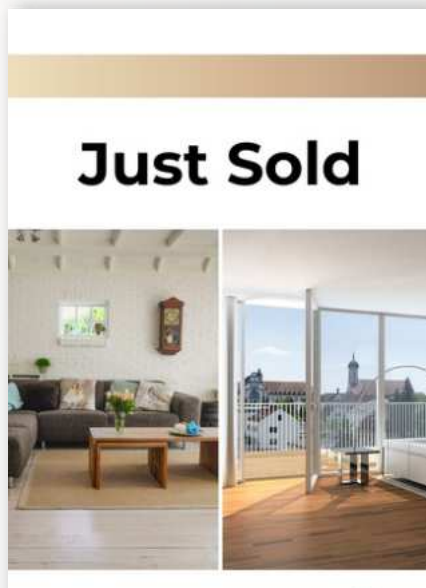
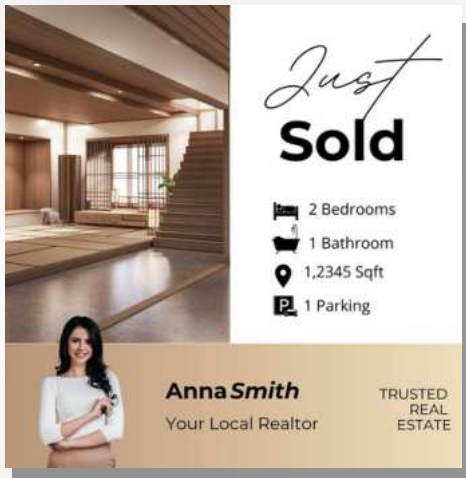
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Instagram Story

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Facebook Feed

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SECTION: LISITNG POSTS SOCIAL MEDIA

100+ JUST SOLD FILLED V1

100+ Templates

Instagram Feed

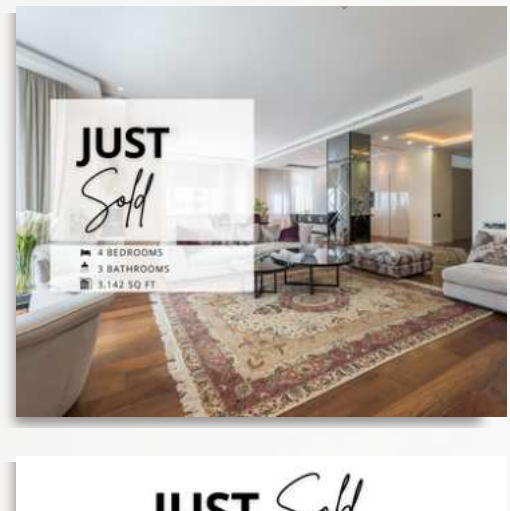
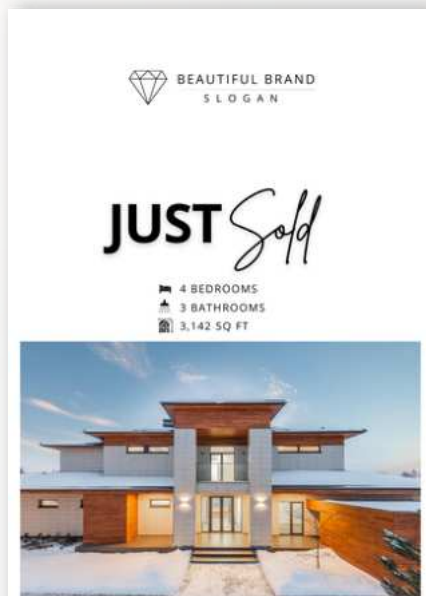
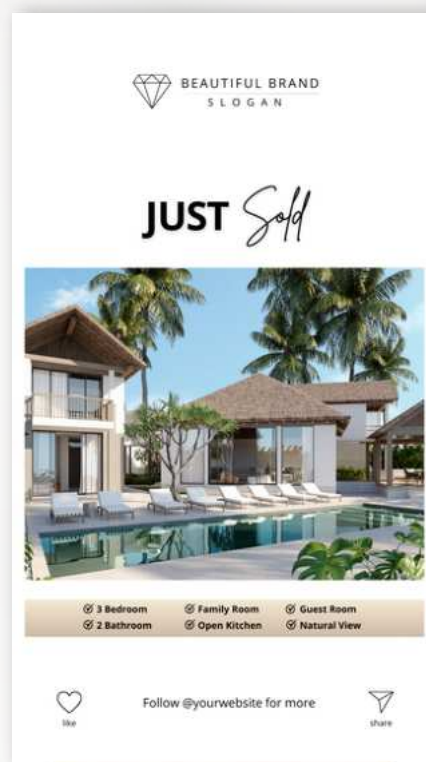
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Instagram Story

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Facebook Feed

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SECTION: LISTING POSTS SOCIAL MEDIA

100+ JUST SOLD EMPTY

100+ Templates

Instagram Feed

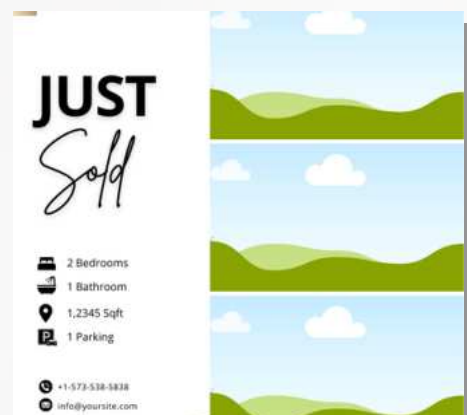
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Instagram Story

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Facebook Feed

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SECTION: LISITNG POSTS SOCIAL MEDIA

100+ OPEN HOUSE

100+ Templates

Instagram Feed

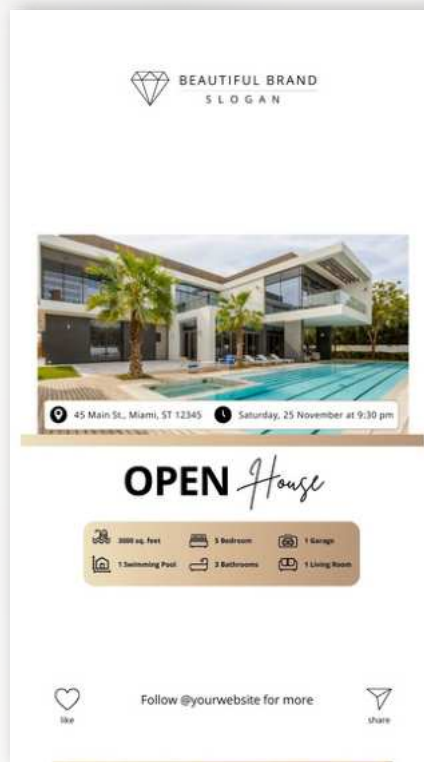
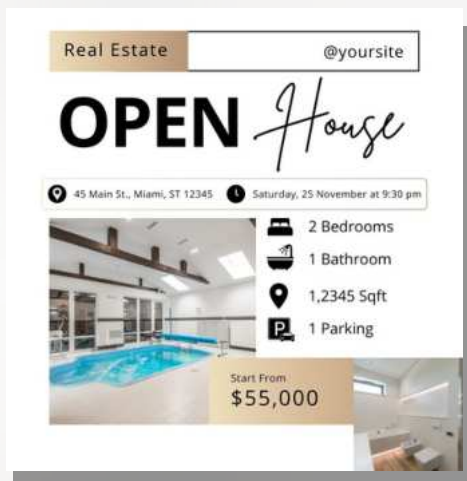
Instagram Story

Facebook Feed

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CLICK ME FOR TEMPLATE

CLICK ME FOR TEMPLATE



SECTION: LISTING POSTS SOCIAL MEDIA

100+ OPEN HOUSE EMPTY

100+ Templates

Instagram Feed

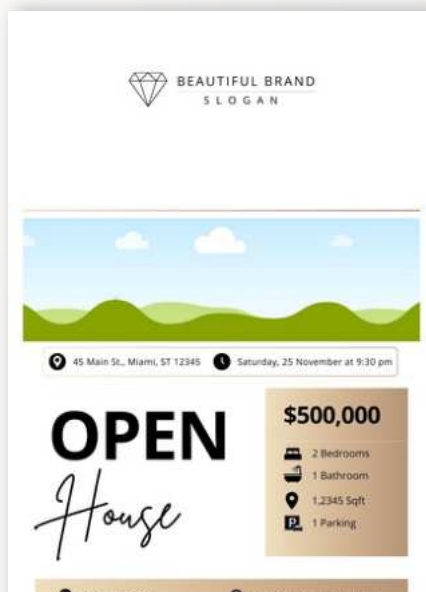
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Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



SECTION: LISITNG POSTS SOCIAL MEDIA

100 OPEN HOUSE V2 FILLED

100 Templates

Instagram Feed

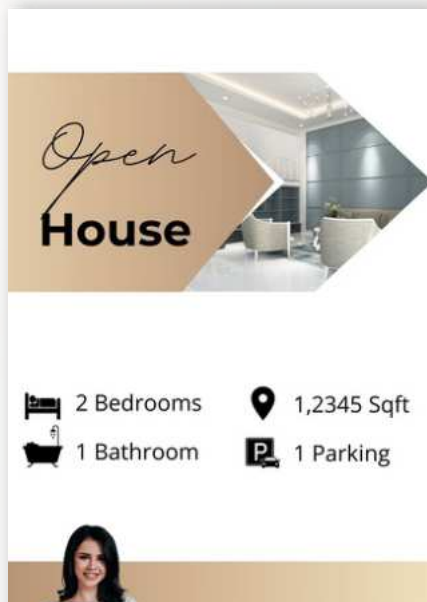
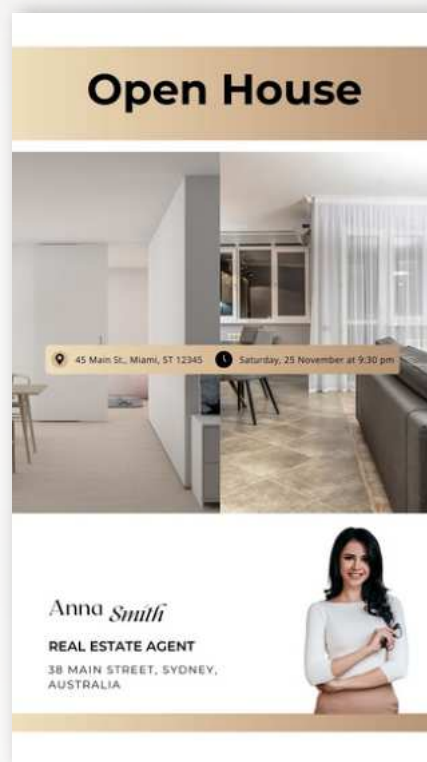
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Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



SECTION: LISITNG POSTS SOCIAL MEDIA

100X CLOSING DAY FILLED

100 Templates

Instagram Feed

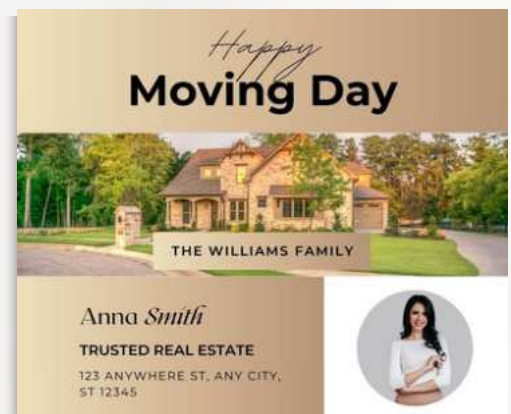
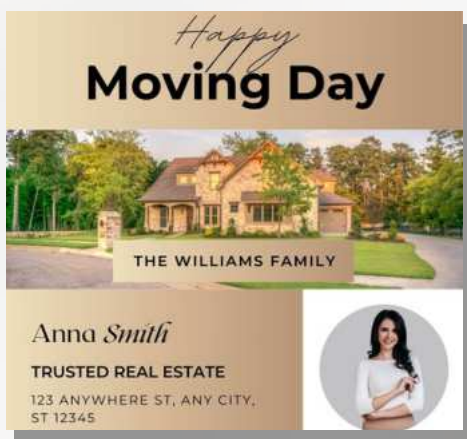
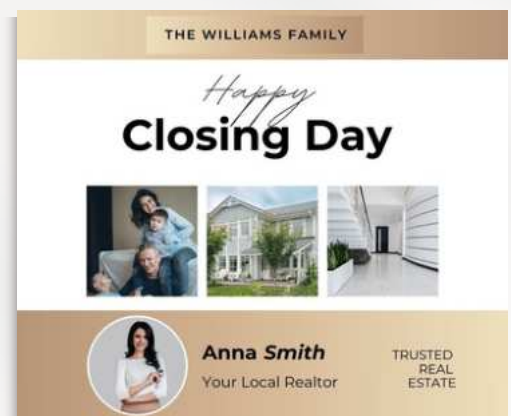
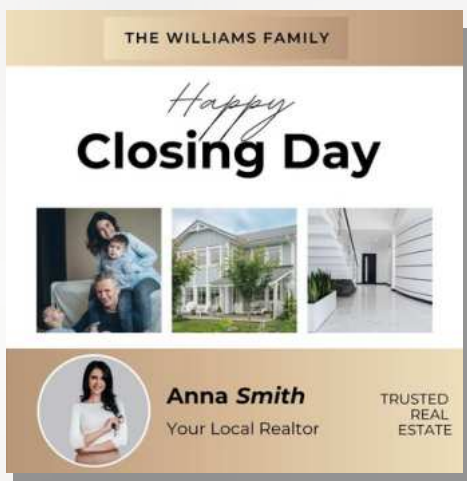
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Instagram Story

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Facebook Feed

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SECTION: LISITNG POSTS SOCIAL MEDIA

100 CLOSING DAY EMPTY

100 Templates

Instagram Feed

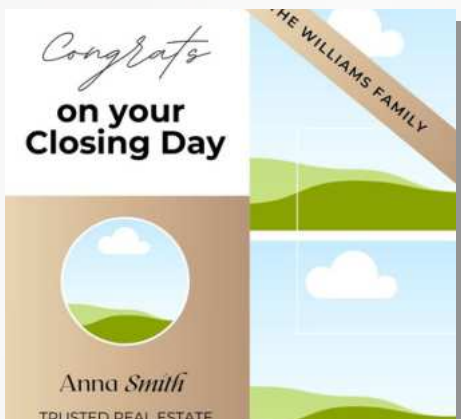
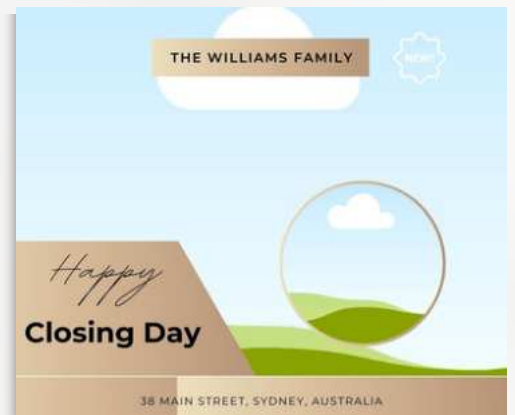
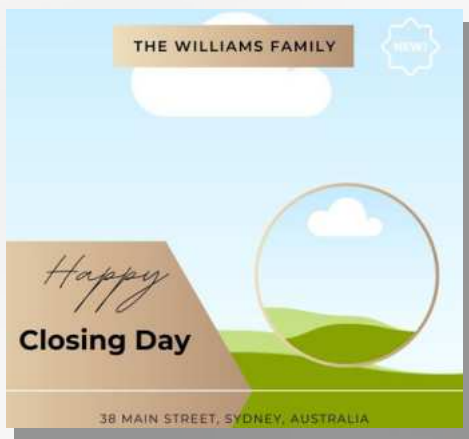
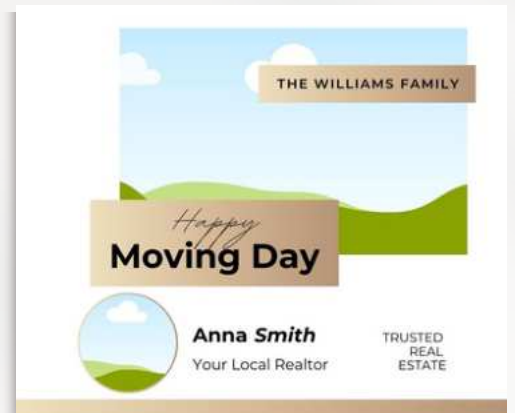
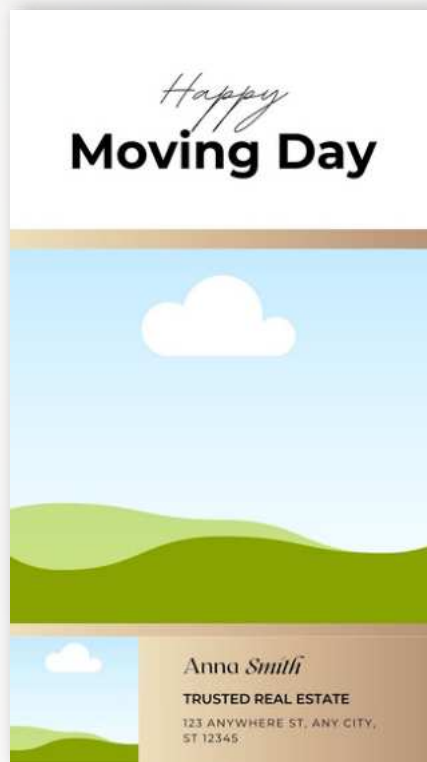
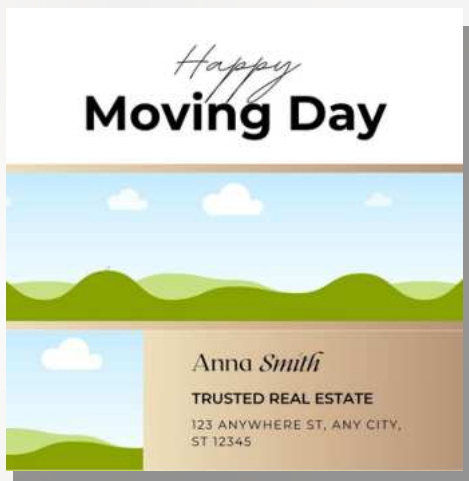
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Instagram Story

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Facebook Feed

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SECTION: LISTING POSTS SOCIAL MEDIA

100X COMING SOON V3

100 Templates

Instagram Feed

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Instagram Story

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Facebook Feed

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SECTION: LISITNG POSTS SOCIAL MEDIA

100 COMING SOON EMPTY

100 Templates

Instagram Feed

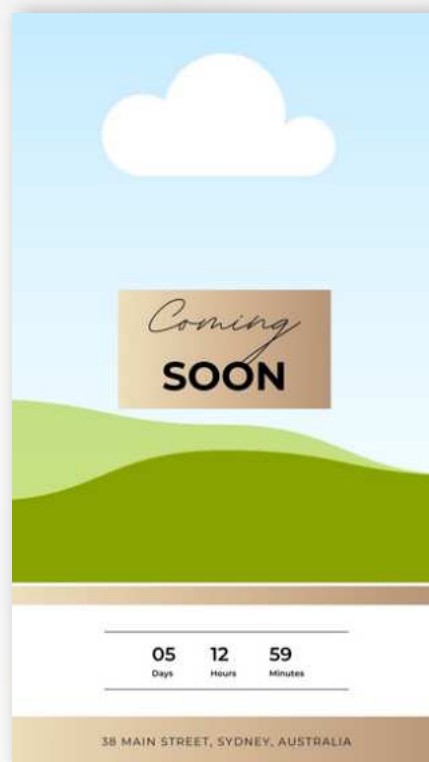
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Instagram Story

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Facebook Feed

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SECTION: LISTING POSTS SOCIAL MEDIA

100X OFFER ACCEPTED

100 Templates

Instagram Feed

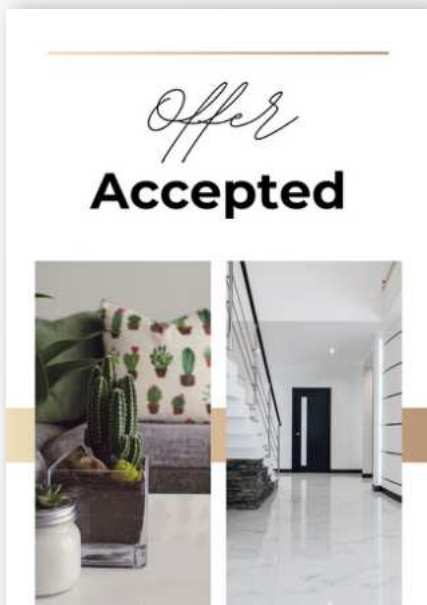
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Instagram Story

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Facebook Feed

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SECTION: LISITNG POSTS SOCIAL MEDIA

100 OFFER ACCEPTED EMPTY

100 Templates

Instagram Feed

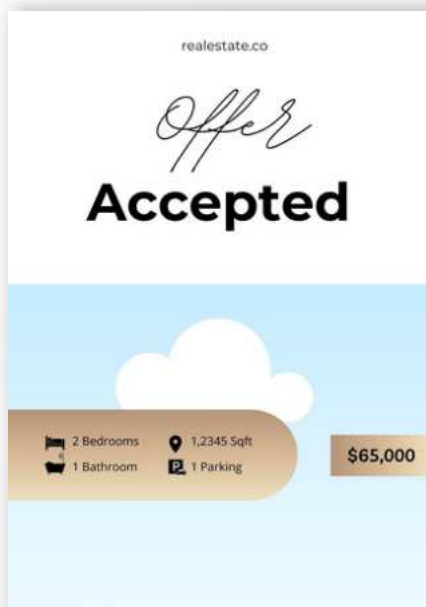
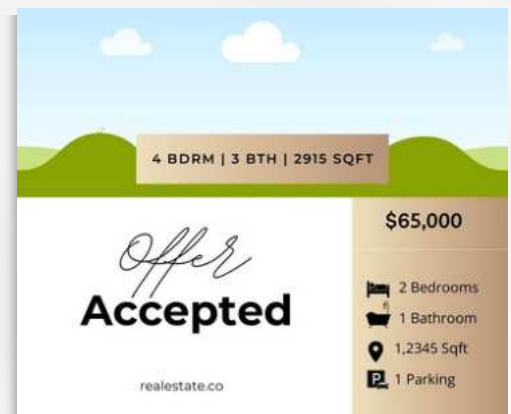
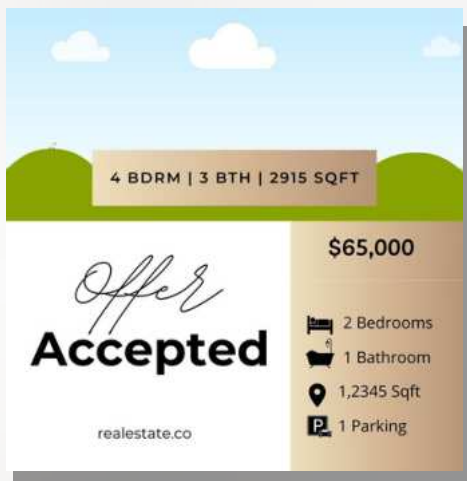
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Instagram Story

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SECTION: LISTING POSTS SOCIAL MEDIA

100X UNDER CONTRACT

100 Templates

Instagram Feed

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Instagram Story

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Facebook Feed

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SECTION: LISTING POSTS SOCIAL MEDIA

100X UNDER CONTRACT

100 Templates

Instagram Feed

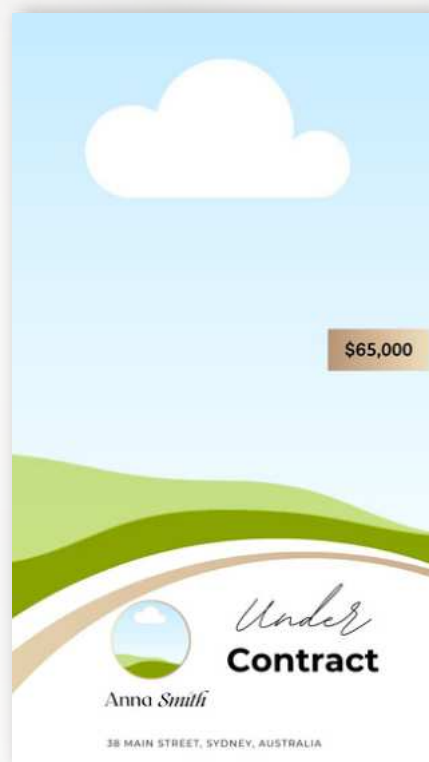
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Instagram Story

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Facebook Feed

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SECTION: LISITNG POSTS SOCIAL MEDIA

100+ PHOTO GALLERY

100+ Templates

Instagram Feed

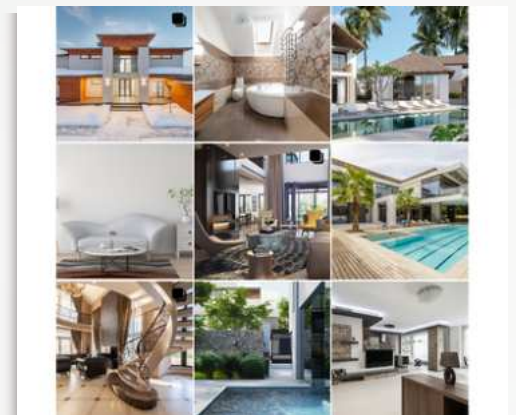
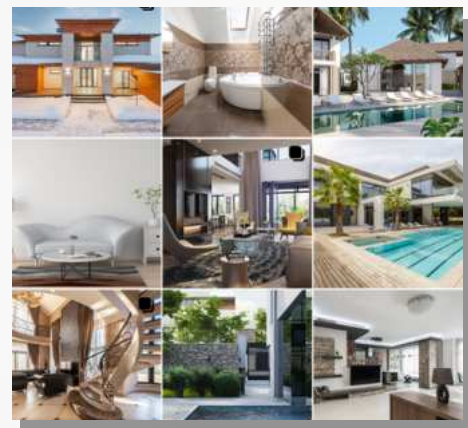
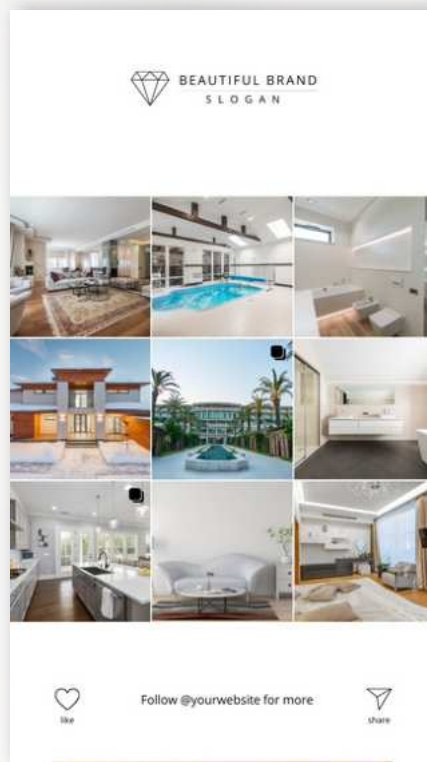
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Instagram Story

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20X HOME STAGING

20 Templates

Instagram Feed

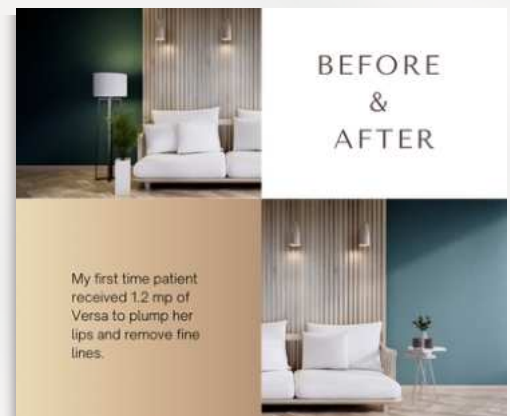
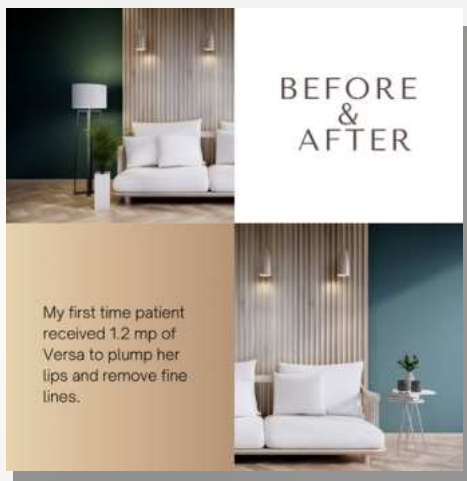
Instagram Story

Facebook Feed

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20 HOME STAGING EMPTY

20 Templates

Instagram Feed

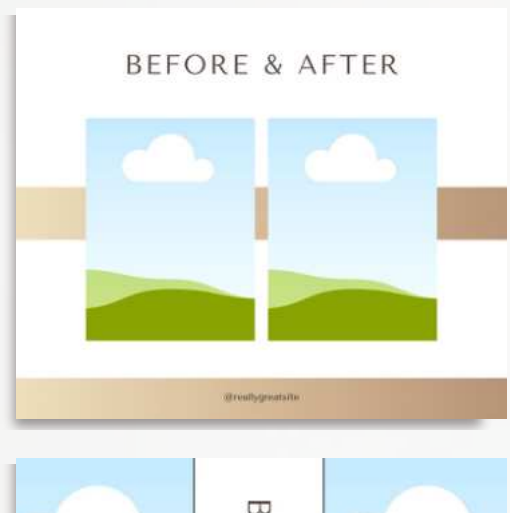
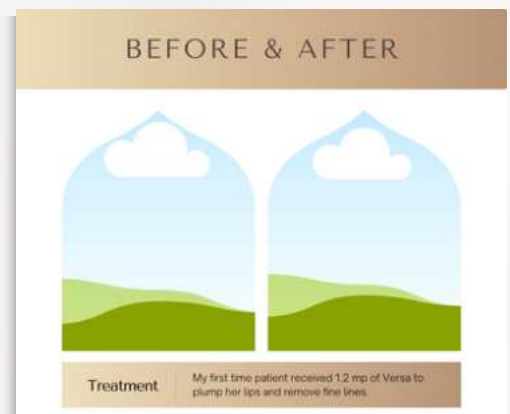
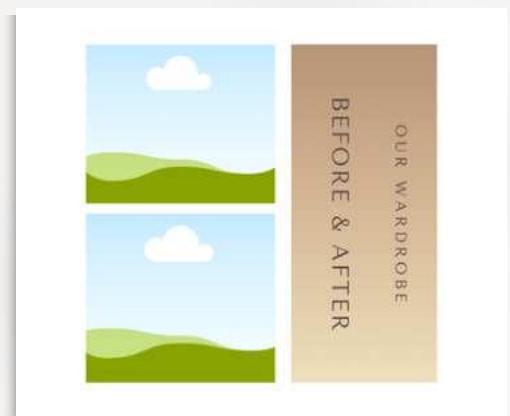
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Instagram Story

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Facebook Feed

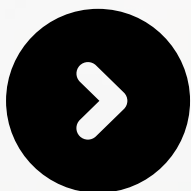
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SECTION: INFOGRAPHICS

SOCIAL MEDIA

- *200 Infographics V1 Updated*
- *200 Infographics V2 Updated*
- *200 Infographics V3 Updated*
- *100 Infographics (Reel Version)*
- *350 Infographics Updated*
- *200+ Infographics Part 1*
- *200x Infographics Part 2*
- *200x Infographics Part 3*
- *100x Infographics Part 4*
- *100x Infographics Part 5*
- *200 4-Point Infographics*
- *125+ 4 Point Explanations*
- *100+ Do & Don'ts*
- *220+ Myths & Facts*



SECTION: INFOGRAPHICS SOCIAL MEDIA

200 INFOGRAPHICS V1 UPDATED

200 Templates

Instagram Feed

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Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



Real Estate Marketing

SECTION: INFOGRAPHICS SOCIAL MEDIA

200 INFOGRAPHICS V2 UPDATED

200 Templates

Instagram Feed

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Instagram Story

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Facebook Feed

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SECTION: INFOGRAPHICS SOCIAL MEDIA

200 INFOGRAPHICS V3 UPDATED

200 Templates

Instagram Feed

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Instagram Story

[CLICK ME FOR TEMPLATE](#)

Facebook Feed

[CLICK ME FOR TEMPLATE](#)

Future of Commercial Real Estate



Future of Commercial Real Estate



Future of Commercial Real Estate



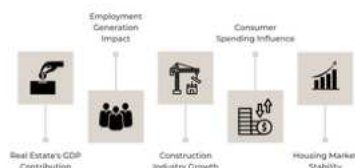
REAL ESTATE MARKET FORECAST



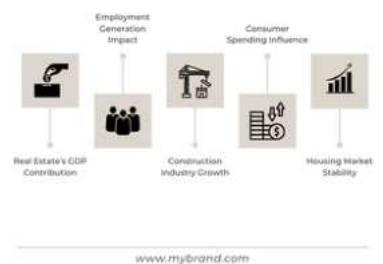
REAL ESTATE MARKET FORECAST



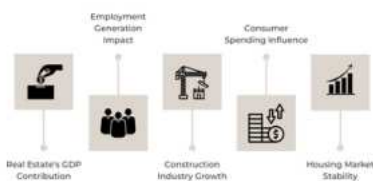
REAL ESTATE AND ECONOMIC GROWTH



REAL ESTATE AND ECONOMIC GROWTH



REAL ESTATE AND ECONOMIC GROWTH



Real Estate and Social Impact

SECTION: INFOGRAPHICS SOCIAL MEDIA

100 INFOGRAPHICS (REEL VERSION)

100 Templates

Instagram Feed

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Ultimate Home Inspection Checklist

- ✓ Check for cracks and stability.
- ✓ Inspect for leaks and damage.
- ✓ Ensure systems are up to code.
- ✓ Test heating and cooling efficiency.
- ✓ Look for signs of wear and tear.

READ CAPTION FOR MORE

www.mybrand.com

Choose the Right Neighborhood



READ CAPTION FOR MORE

www.mybrand.com

How to Hire the Best Realtor

Check Credentials - Verify licenses and certifications.

Read Reviews - Look at past client experiences.

Interview Multiple Agents - Compare their expertise and approach.

Ask for References - Contact previous clients.

READ CAPTION FOR MORE

www.mybrand.com

ESSENTIAL TIPS FOR FIRST-TIME BUYERS

- 1 **Get Pre-Approved** - Strengthen your offer and know your budget.
- 2 **Research Neighborhoods** - Choose area that fits your lifestyle.
- 3 **Hire a Realtor** - Get expert guidance through the process.

READ CAPTION FOR MORE

www.mybrand.com

Step-by-Step Guide to Home Buying



www.mybrand.com

Guide to Pricing Your Home Efficiently

Analyze Market Trends
Study recent sales in your area.

Consider Home Condition
Factor in necessary repairs and updates.

Evaluate Unique Features
Highlight what makes your home special.

Set a Competitive Price
This will attract potential buyers.

READ CAPTION FOR MORE

www.mybrand.com

Tips for Navigating the Mortgage Process

GET PRE-APPROVED
Know your borrowing capacity.

COMPARE LENDERS
Find the best rates and terms.

UNDERSTAND LOAN TYPES
Choose the right mortgage for you.

READ CAPTION FOR MORE

www.mybrand.com

Top Home Renovations to Add Value

1 **KITCHEN REMODEL**
Modernize appliances and countertops.

2 **BATHROOM UPGRADE**
Install new fixtures and tiles.

3 **OUTDOOR IMPROVEMENTS**
Enhance curb appeal with landscaping.

READ CAPTION FOR MORE

www.mybrand.com

Benefits of Staging Your Home for Sale

01 **Enhance Appeal**
Make your home look attractive.

02 **Highlight Features**
Showcase the best aspects.

03 **Create Space**
Make rooms look larger and brighter.

04 **Increase Value**
Potentially raise the selling price.

READ CAPTION FOR MORE

www.mybrand.com

SECTION: INFOGRAPHICS SOCIAL MEDIA

350 INFOGRAPHICS UPDATED

350 Templates

Instagram Feed

Instagram Story

Facebook Feed

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CLICK ME FOR TEMPLATE

CLICK ME FOR TEMPLATE



200+ INFOGRAPHICS PART 1

200+ Templates

Instagram Feed

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Instagram Story

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Facebook Feed

[CLICK ME FOR TEMPLATE](#)



REAL ESTATE TAX

200X INFOGRAPHICS PART 2

200 Templates

Instagram Feed

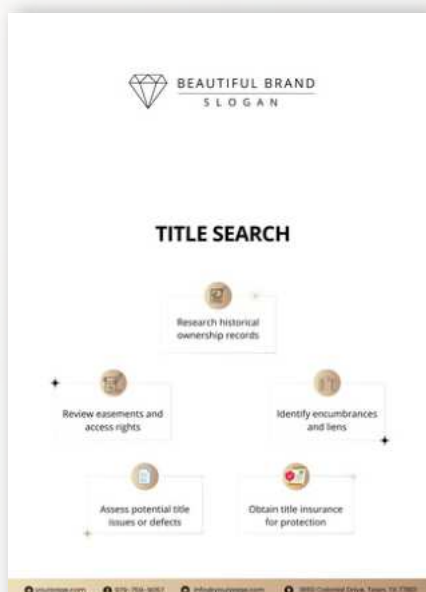
[CLICK ME FOR TEMPLATE](#)

Instagram Story

[CLICK ME FOR TEMPLATE](#)

Facebook Feed

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RENTAL PROPERTY

200X INFOGRAPHICS PART 3

200 Templates

Instagram Feed

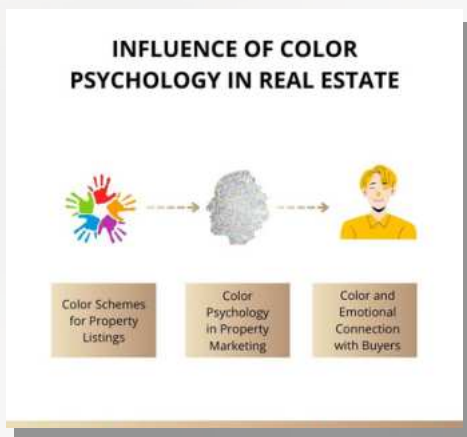
[CLICK ME FOR TEMPLATE](#)

Instagram Story

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Facebook Feed

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INVESTMENT IN GREEN

100X INFOGRAPHICS PART 4

100 Templates

Instagram Feed

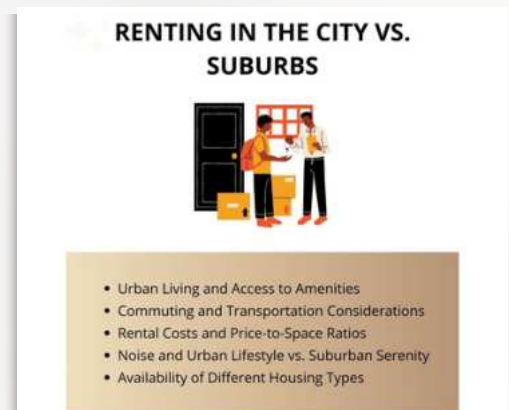
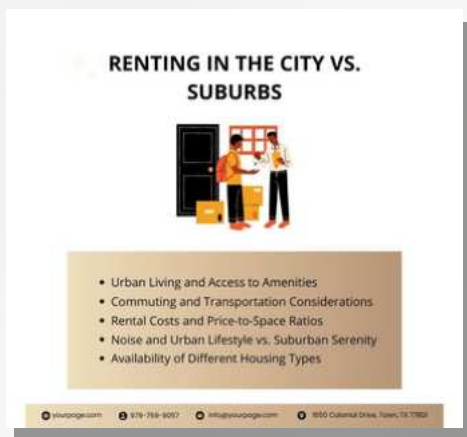
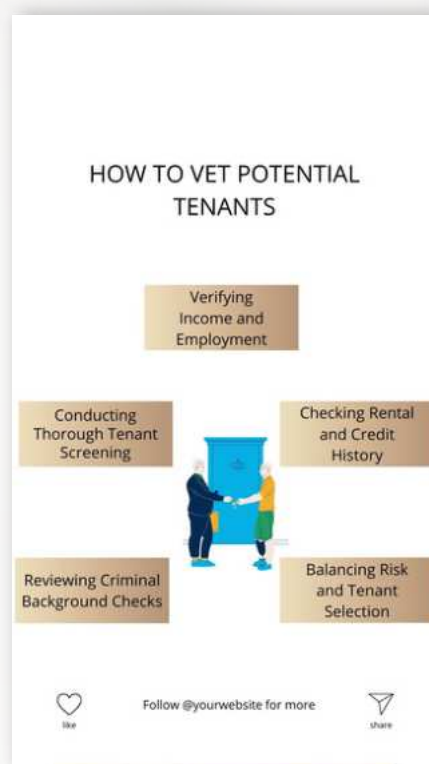
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Instagram Story

CLICK ME FOR TEMPLATE

Facebook Feed

CLICK ME FOR TEMPLATE



100X INFOGRAPHICS PART 5

100 Templates

Instagram Feed

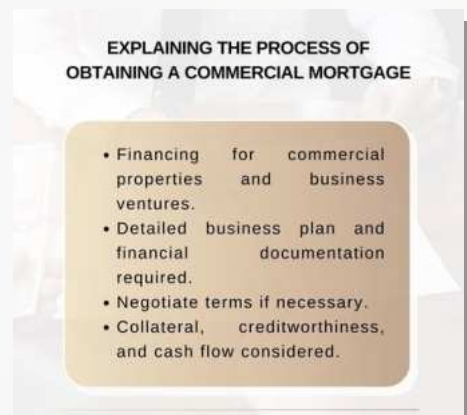
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Instagram Story

CLICK ME FOR TEMPLATE

Facebook Feed

CLICK ME FOR TEMPLATE



FACTORS TO CONSIDER WHEN

SECTION: INFOGRAPHICS SOCIAL MEDIA

200 4-POINT INFOGRAPHICS

200 Templates

Instagram Feed

[CLICK ME FOR TEMPLATE](#)

Instagram Story

[CLICK ME FOR TEMPLATE](#)

Facebook Feed

[CLICK ME FOR TEMPLATE](#)



SECTION: INFOGRAPHICS SOCIAL MEDIA

125+ 4 POINT EXPLANATIONS

125+ Templates

Instagram Feed

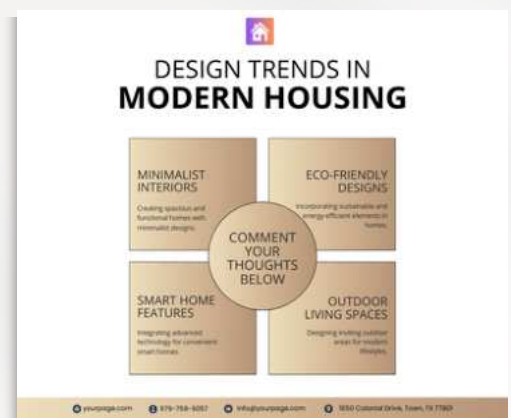
Instagram Story

Facebook Feed

CLICK ME FOR TEMPLATE

CLICK ME FOR TEMPLATE

CLICK ME FOR TEMPLATE



SECTION: INFOGRAPHICS SOCIAL MEDIA

100+ DO & DON'TS

100 Templates

Instagram Feed

[CLICK ME FOR TEMPLATE](#)

Instagram Story

[CLICK ME FOR TEMPLATE](#)

Facebook Feed

[CLICK ME FOR TEMPLATE](#)



SECTION: INFOGRAPHICS SOCIAL MEDIA

220+ MYTHS & FACTS

220+ Templates

Instagram Feed

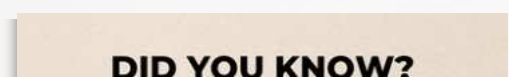
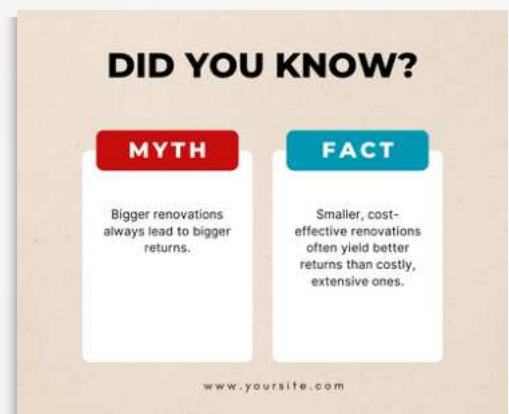
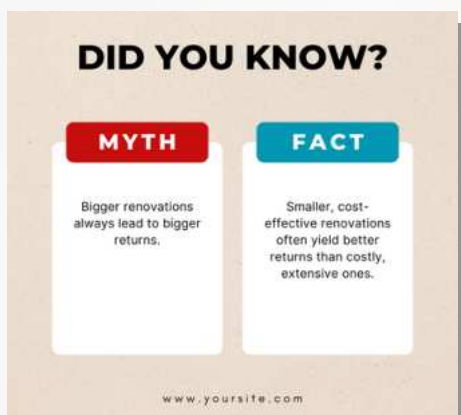
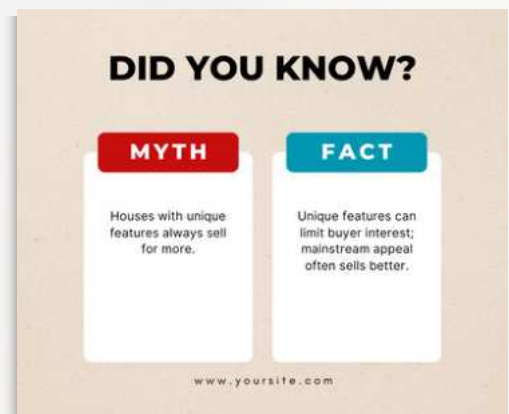
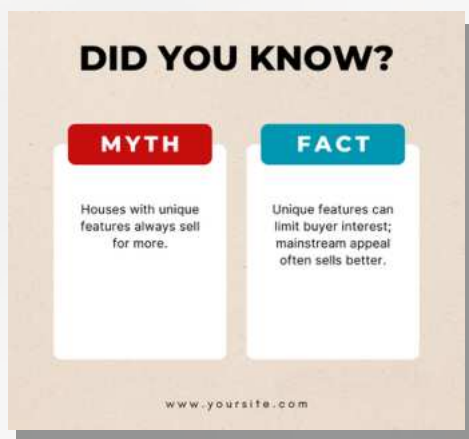
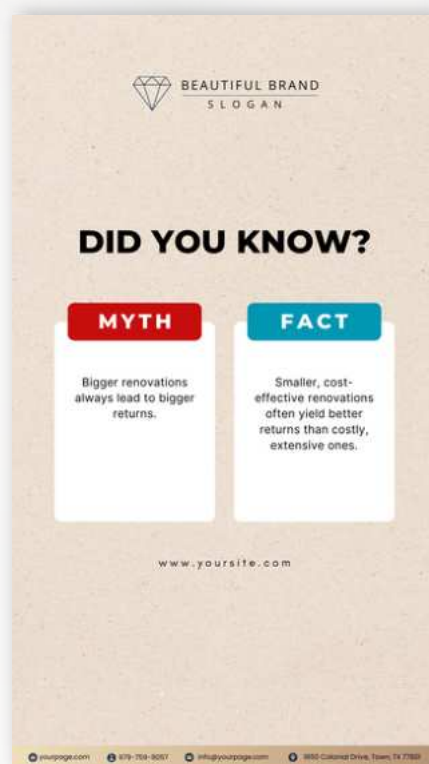
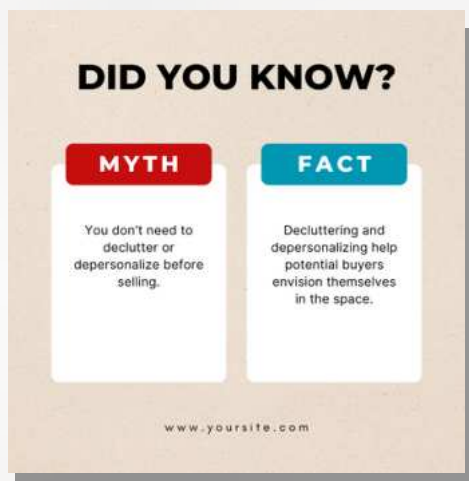
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SECTION: EDUCATIONAL & INFORMATIVE CONTENT

- *30x Market Update*
- *50x Market Statistic*
- *100x Terms & Definitions*
- *230x Quick Tips*
- *50x Seller Tips*
- *50x Buyer Tips*
- *50 Investment Strategies*
- *210+ Laws & Regulations*
- *100x Checklist Posts*
- *50 Maintenance Posts*
- *170x Renovation Ideas*
- *150+ Smart Home Ideas*



SECTION: EDUCATIONAL AND INFORMATIVE CONTENT

30X MARKET UPDATE

30 Templates

Instagram Feed

Instagram Story

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MARKET Update

Active listings are 4000


We have 15 recent sales


30 Days in Market

6 Months of Inventory

10% Profit Increment

7 New Clients





Maria Perez

Real Estate Inc.

1850 Colonial Drive, Town, TX 77801

info@ownsite.com

979-759-9057

ownsite.com

MARKET Update

NEW JERSEY, MARKET ACTIVITY!

JAN 2024

Active listings are 4000

We have 15 recent sales

30 Days in Market

6 Months of Inventory

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7 New Clients





MARKET Update

NEW JERSEY, MARKET ACTIVITY!

JAN 2024

New Listings180

Under Contract40

Avg. Sale Price\$250

Sold Homes180

Sale Ratio97%

Avg. Listing Price\$240

ARE YOU READY TO FIND YOUR DREAM HOUSE?

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MARKET Update

50X MARKET STATISTIC

50 Templates

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HOMEOWNERSHIP
RATES BY AGE GROUP

70% HOMEOWNERSHIP RATE



ANALYZE THE HOMEOWNERSHIP RATES AMONG DIFFERENT AGE GROUPS AND GAIN INSIGHTS INTO THE PREFERENCES AND CHALLENGES FACED BY EACH SEGMENT.

REAL ESTATE MARKET VACATION RENTAL
MANAGEMENT PLATFORMS

50%
MARKET SHARE IN
VACATION RENTAL
BOOKINGS

ANALYZE THE MARKET DOMINANCE OF DIFFERENT VACATION RENTAL MANAGEMENT PLATFORMS TO UNDERSTAND THEIR POPULARITY AMONG PROPERTY OWNERS AND TRAVELERS.

REAL ESTATE MARKET
CAPITALIZATION RATES

8%
COMMERCIAL PROPERTY CAP RATE

EVALUATE THE CAPITALIZATION RATES OF COMMERCIAL PROPERTIES TO UNDERSTAND THE POTENTIAL RETURN ON INVESTMENT FOR COMMERCIAL REAL ESTATE INVESTORS.

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REAL ESTATE MARKET
CAPITALIZATION RATES

8%
COMMERCIAL PROPERTY CAP RATE

EVALUATE THE CAPITALIZATION RATES OF COMMERCIAL PROPERTIES TO UNDERSTAND THE POTENTIAL RETURN ON INVESTMENT FOR COMMERCIAL REAL ESTATE INVESTORS.

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100X TERMS & DEFINITIONS

100 Templates

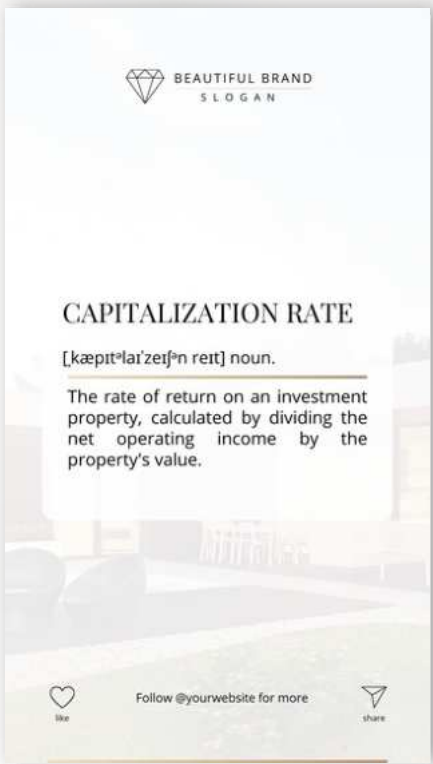
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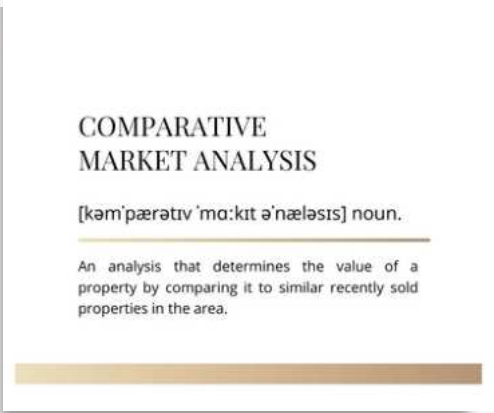
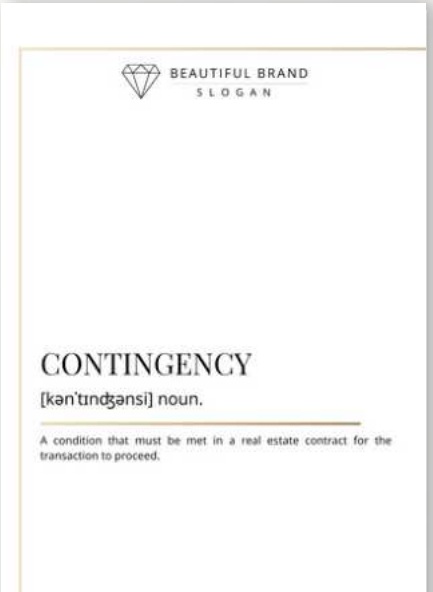
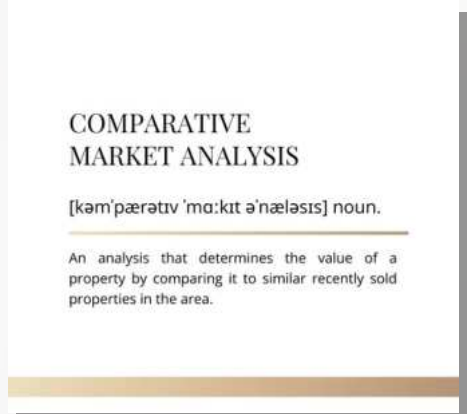
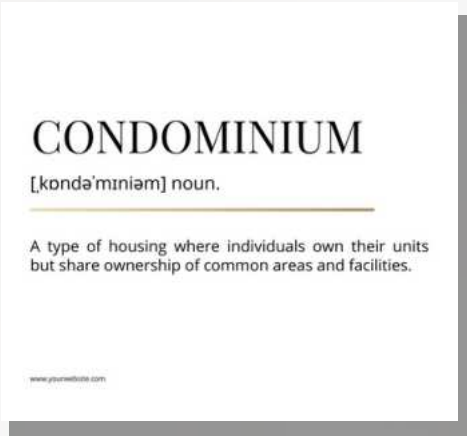
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100X TERMS & DEFINITIONS W/ BACKGROUND

100 Templates

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Instagram Story

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Listing Agent
[ˈlɪstɪŋ ˈeɪdʒənt] noun.

The real estate agent who represents the seller and markets the property for sale.



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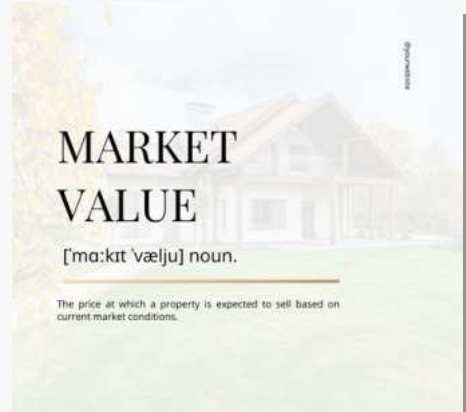
FOR SALE BY OWNER
[fɔː seɪl baɪ ˈəʊnə] noun.

When a property is being sold directly by the owner, without the representation of a real estate agent.




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When a property is being sold directly by the owner, without the representation of a real estate agent.



MARKET
VALUE
[ˈmɑːkɪt ˈvælju] noun.

The price at which a property is expected to sell based on current market conditions.



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MARKET VALUE
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MARKET
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The price at which a property is expected to sell based on current market conditions.

230X QUICK TIPS

230 Templates

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SUSTAINABLE DEVELOPMENT IN REAL ESTATE

Promote sustainable development in real estate projects to attract eco-conscious buyers and investors, aligning with environmental concerns and future market trends.

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LEVERAGING REAL ESTATE TECHNOLOGY

Leverage real estate technology for market analysis, client management, and efficient transaction processing, improving productivity and client service.

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EFFECTIVE RENTAL PROPERTY MANAGEMENT

Manage rental properties effectively by maintaining good tenant relationships, regular inspections, and timely repairs, ensuring steady rental income and property preservation.

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BUILDING STRONG CLIENT RELATIONSHIPS

Build strong client relationships in real estate by providing personalized services, regular communication, and honest advice, leading to satisfied clients and referrals.

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50X SELLER TIPS

50 Templates

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ASSESSING BUYER FINANCING



Evaluate the financial qualifications of potential buyers



Review pre-approval or prequalification letters carefully



Consider the lender's reputation and track record



Verify the reliability and stability of buyer financing

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DEALING WITH EMOTIONAL ATTACHMENT

GOALS!
Reflect on the reasons for selling and future goals



Seek support from friends, family, or professionals



Focus on the next chapter and new opportunities



Surround yourself with positive reminders and memories



Allow yourself time to say goodbye and reminisce

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PRICING STRATEGIES FOR QUICK SALE



Price the property competitively to attract attention



Consider setting the price slightly below market value



Highlight the value proposition to potential buyers



Assess market conditions and demand



Consult with your real estate agent for pricing guidance



Monitor market activity and adjust pricing if necessary

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COLLABORATING WITH REAL ESTATE PROFESSIONALS



Communicate your expectations clearly



Provide timely information and documentation



Trust their expertise and advice

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DEALING WITH EMOTIONAL

50X BUYER TIPS

50 Templates

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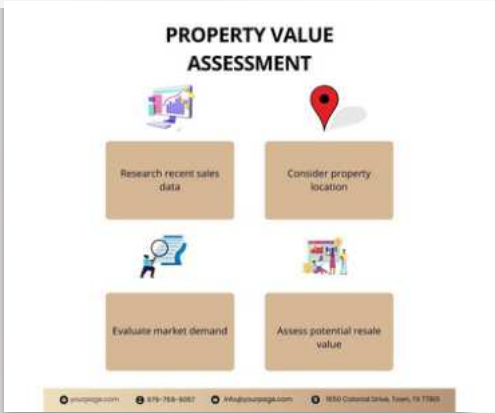
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50 INVESTMENT STRATEGIES

50 Templates

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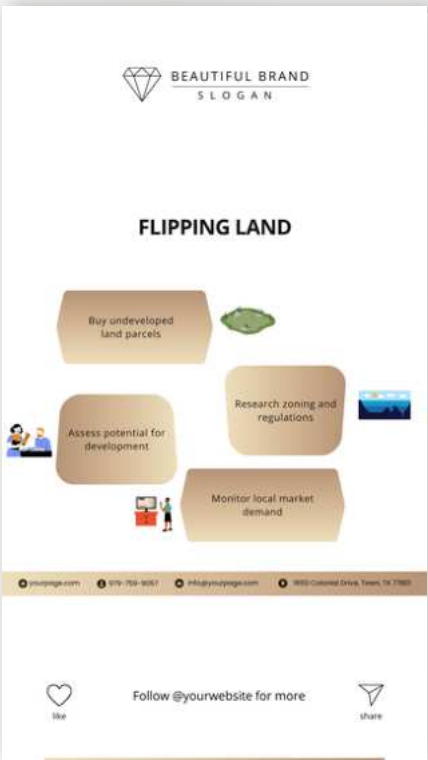
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210+ LAWS & REGULATIONS

210+ Templates

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100X CHECKLIST POSTS

100 Templates

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50 MAINTENANCE POSTS

50 Templates

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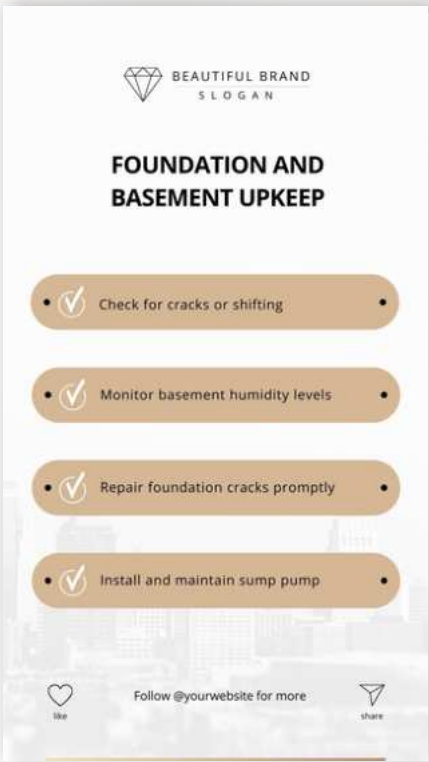
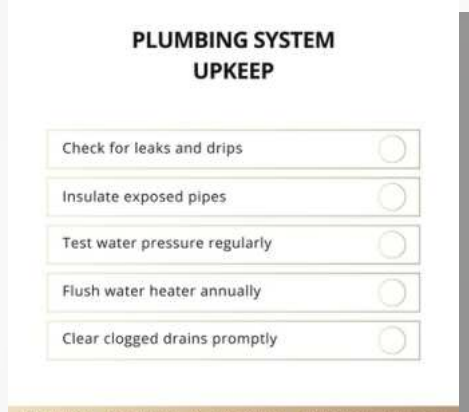
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170X RENOVATION IDEAS

170 Templates

Instagram Feed

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UNIQUE RENOVATION IDEAS

Add a built-in, fold-down wall bed in a home office or small room, maximizing space efficiency and providing an extra bed for guests.



UNIQUE RENOVATION IDEAS

Install a rooftop garden or patio area for urban homes, providing a private outdoor escape with plants, seating, and possibly a small fire pit.



UNIQUE RENOVATION IDEAS

Design a custom coffee bar in the kitchen or dining area, complete with a built-in espresso machine, sink, and mini-fridge for coffee and tea lovers.

Instagram Story

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UNIQUE RENOVATION IDEAS

Install a rooftop garden or patio area for urban homes, providing a private outdoor escape with plants, seating, and possibly a small fire pit.



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UNIQUE RENOVATION IDEAS

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UNIQUE RENOVATION IDEAS

Design a custom coffee bar in the kitchen or dining area, complete with a built-in espresso machine, sink, and mini-fridge for coffee and tea lovers.



UNIQUE RENOVATION IDEAS

Upgrade the master suite with automatic, programmable window shades, offering convenience and energy efficiency.



UNIQUE RENOVATION IDEAS

Install a rooftop garden or patio area for urban homes, providing a private outdoor escape with plants, seating, and possibly a small fire pit.



UNIQUE RENOVATION IDEAS

150+ SMART HOME IDEAS

150+ Templates

Instagram Feed

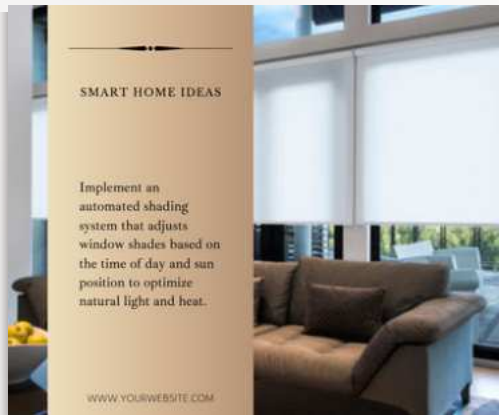
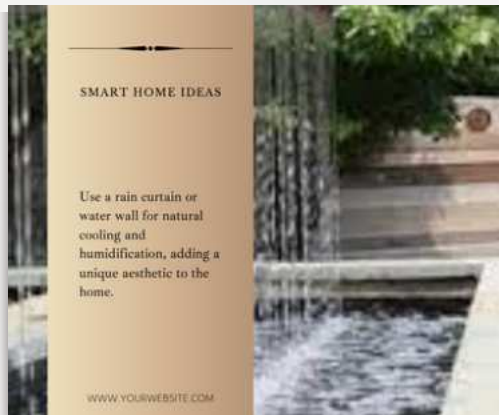
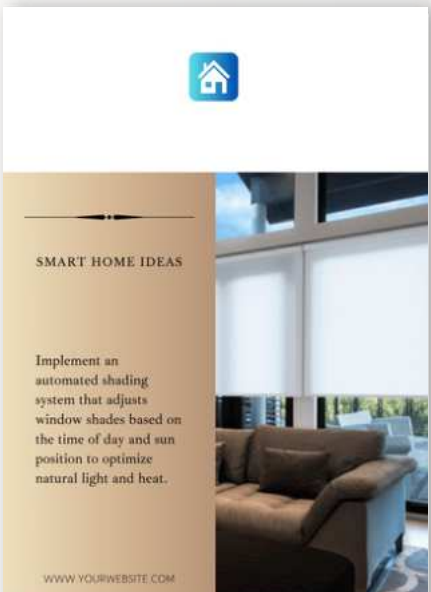
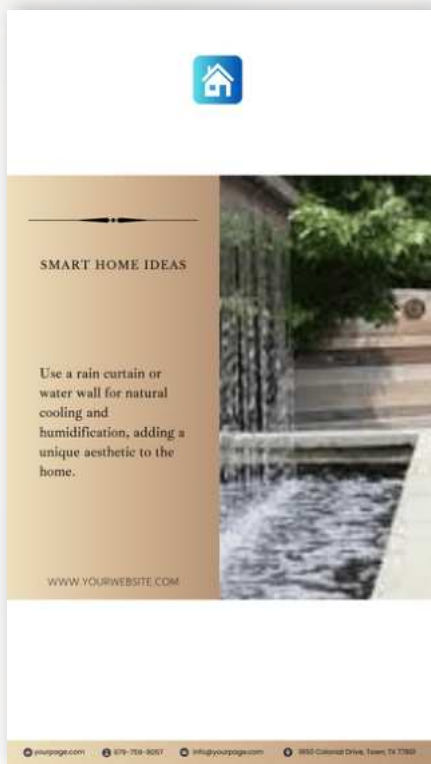
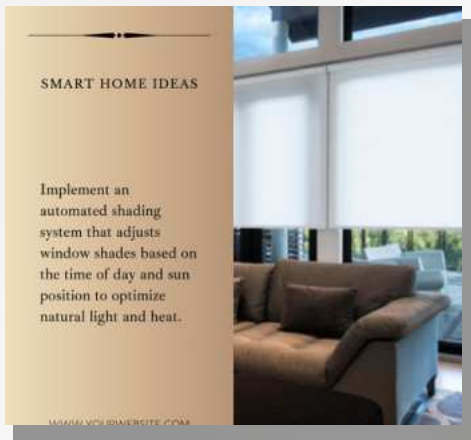
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SECTION: ENGAGEMENT & INTERACTIVE CONTENT

- *200x Questions*
- *200 Comparison Posts*
- *180 Challenges Posts*
- *150+ This or That*
- *50 Vacation Questions*
- *210+ Reminder Posts*
- *100 Did You Know NEW*
- *50 Testimonials Empty*



200X QUESTIONS

200 Templates

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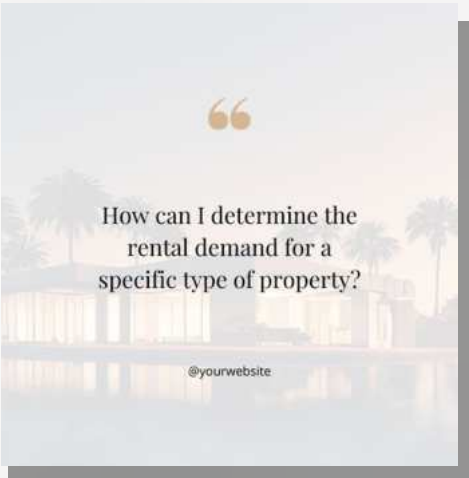


200X QUESTIONS W/ BACKGROUND

200 Templates

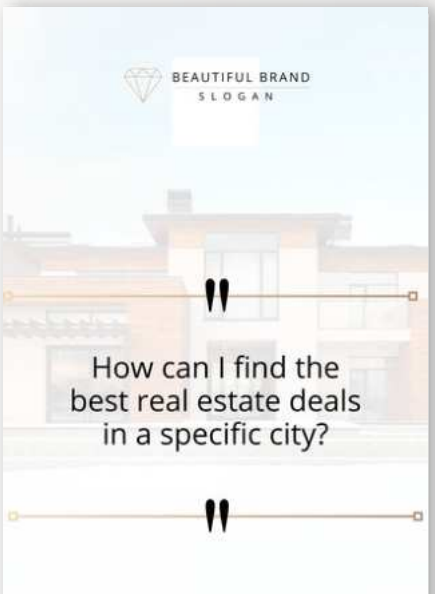
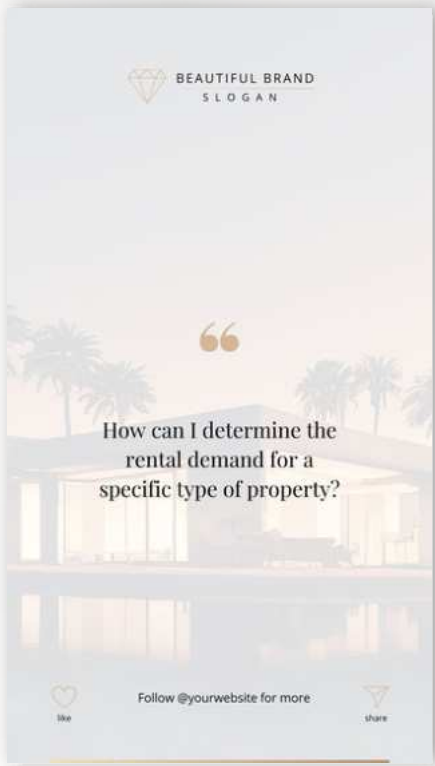
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200 COMPARISON POSTS

200 Templates

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SUSTAINABLE HOME

VS

CONVENTIONAL HOME



- Environmentally friendly
- Energy-efficient features
- Reduced carbon footprint
- Healthier indoor air quality



- Established infrastructure
- Wider property selection
- Less expensive upfront
- Less reliance on new technology

LONG-TERM RENTALS

VS

SHORT-TERM RENTALS



- Stable, consistent income
- Fewer administrative tasks
- Ideal for long-term investors
- Long-term tenant relationships



- Potential for higher nightly rates
- Flexibility for personal use
- Seasonal income fluctuations
- Higher cleaning and maintenance costs

TRADITIONAL MORTGAGE

VS

ADJUSTABLE RATE MORTGAGE



- Budget-friendly assurance
- Predictable monthly payments
- Ideal for long-term homeowners
- Protection against market changes




- Flexible Payment Options
- Potential for lower early payments
- Risk of future rate increases
- Possible budget uncertainty

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SUSTAINABLE HOME

VS


CONVENTIONAL HOME



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- Reduced carbon footprint
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VS

SHORT-TERM RENTALS



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INVESTING LOCALLY

VS

OUT-OF-STATE



- Hands-on management
- In-depth market knowledge
- Easier property visits
- Personal connections



- Diversification
- New opportunities
- Potential for better returns
- Remote management

LONG-TERM RENTALS

VS

SHORT-TERM RENTALS



- Stable, consistent income
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CONVENTIONAL HOME



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180 CHALLENGES POSTS

180 Templates

Instagram Feed

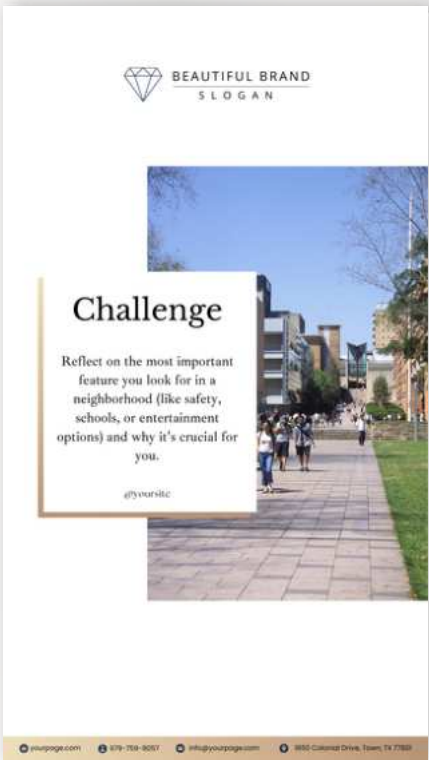
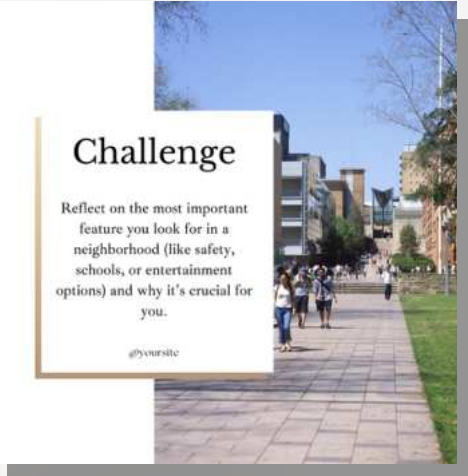
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SECTION: ENGAGEMENT AND INTERACTIVE CONTENT

150+ THIS OR THAT

150+ Templates

Instagram Feed

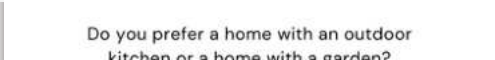
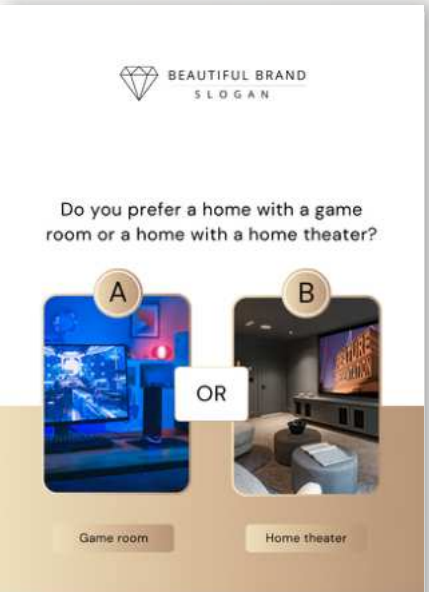
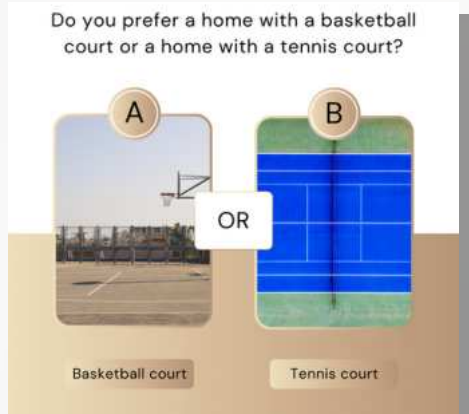
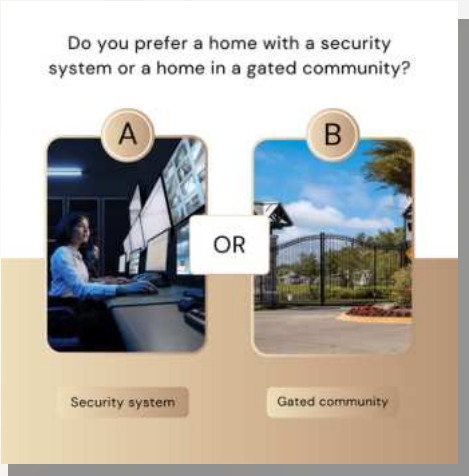
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50 VACATION QUESTIONS

50 Templates

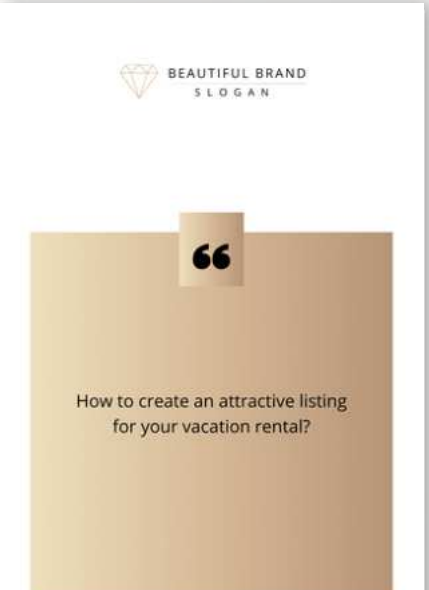
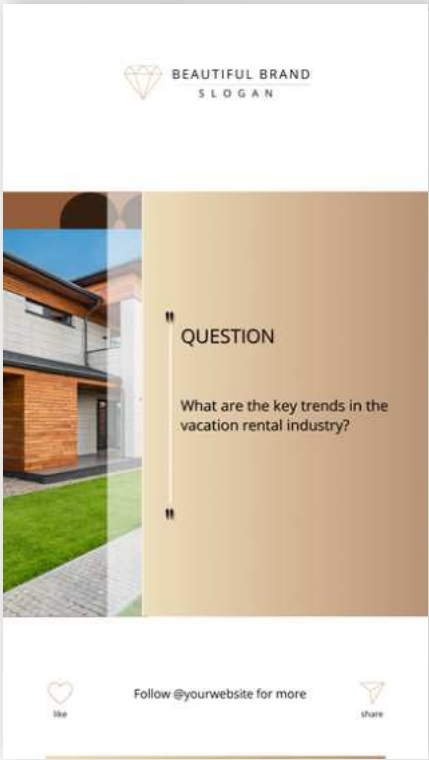
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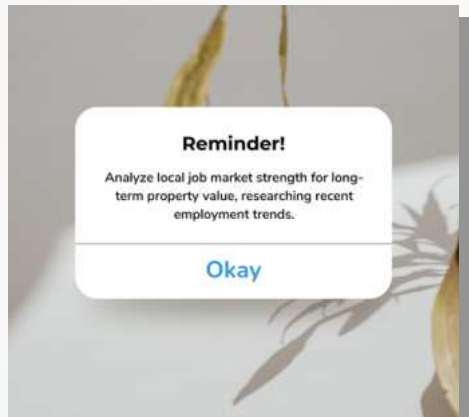
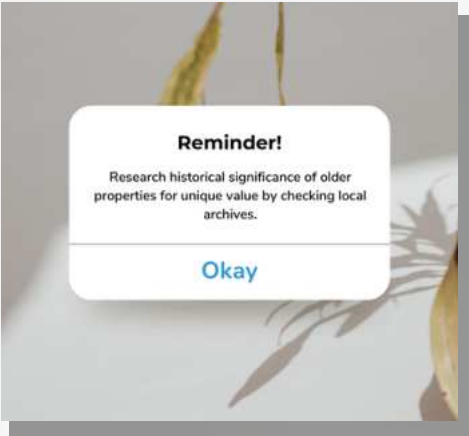
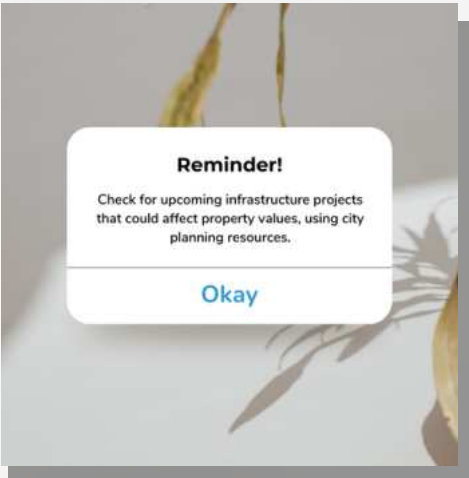


210+ REMINDER POSTS

210+ Templates

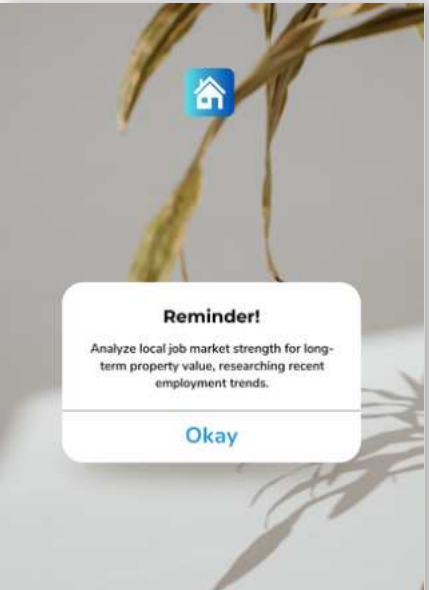
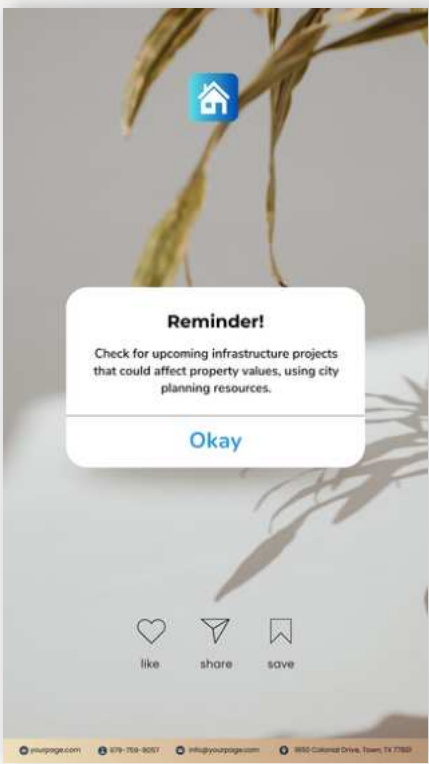
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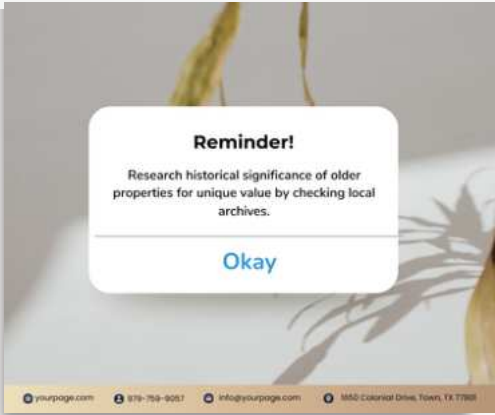
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Facebook Feed

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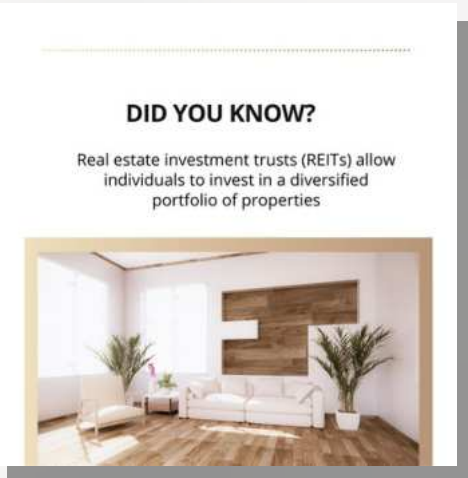


100 DID YOU KNOW NEW

100 Templates

Instagram Feed

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Instagram Story

CLICK ME FOR TEMPLATE



Facebook Feed

CLICK ME FOR TEMPLATE



100 DID YOU KNOW WITH BACKGROUND

100 Templates

Instagram Feed

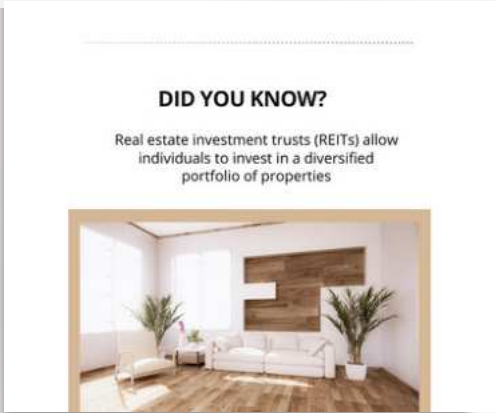
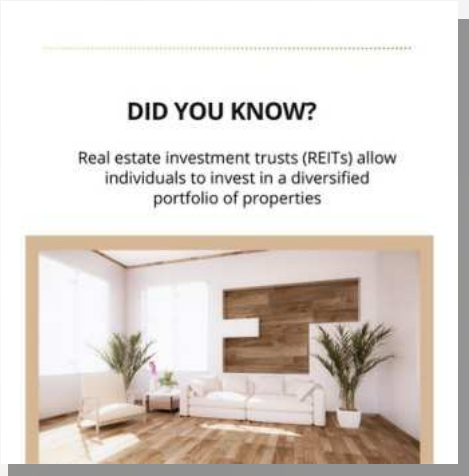
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50 TESTIMONIALS FILLED

50 Templates

Instagram Feed

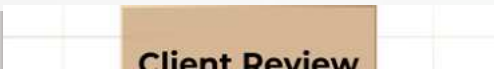
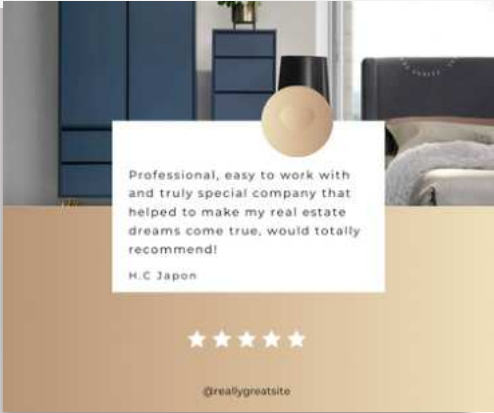
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Facebook Feed

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50 TESTIMONIALS EMPTY

50 Templates

Instagram Feed

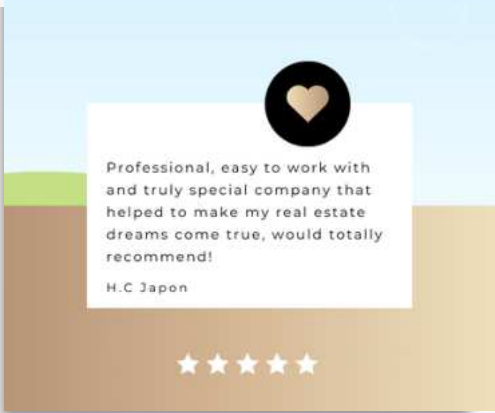
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SECTION: INSPIRATIONAL & MOTIVATIONAL CONTENT

- *200x Quotes*
- *50x Vacation Quotes*
- *50x Vacation Tips*
- *200 Tips (w/o background)*
- *180+ Fun Facts*



200X QUOTES

200 Templates

Instagram Feed


CLICK ME FOR TEMPLATE

Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



INSPIRING QUOTE

In real estate, you make 10% of your money because you're a genius and 90% because you catch a great wave.

BEAUTIFUL BRAND
SLOGAN

INSPIRING QUOTE

In real estate, you make 10% of your money because you're a genius and 90% because you catch a great wave.





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INSPIRING QUOTE

In real estate, you make 10% of your money because you're a genius and 90% because you catch a great wave.



QUOTE OF THE DAY

The best time to buy real estate is always five years ago.



QUOTE OF THE DAY

The best time to buy real estate is always five years ago.

REAL ESTATE QUOTE

A house is made of walls and beams; a home is built with love and dreams.



www.yourwebsite.com

BEAUTIFUL BRAND
SLOGAN



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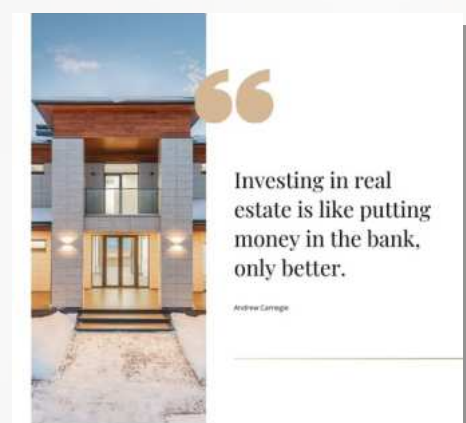
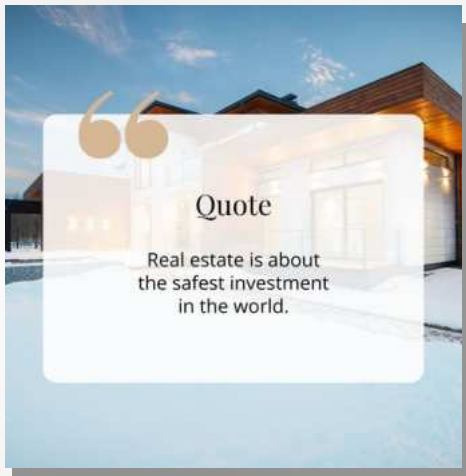
www.yourwebsite.com

200X QUOTES W/ BACKGROUND

200 Templates

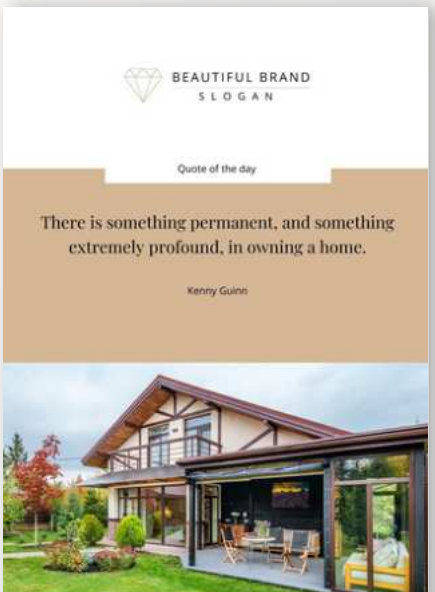
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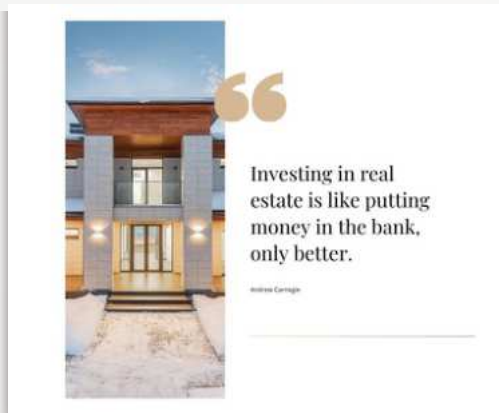
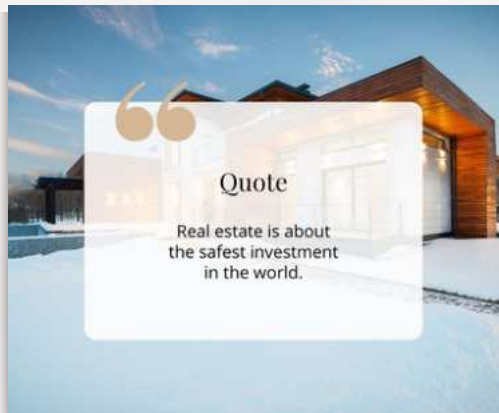
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50X VACATION QUOTES

50 Templates

Instagram Feed

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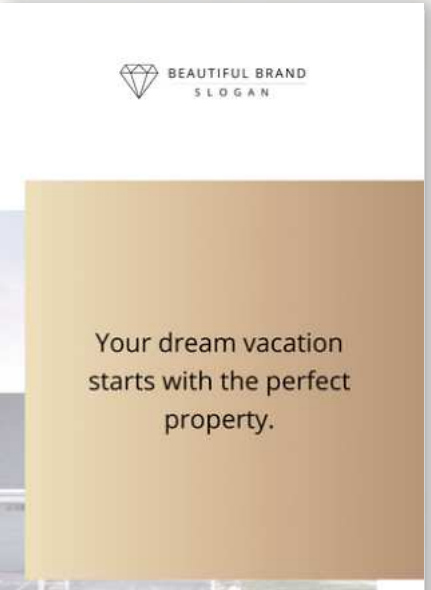
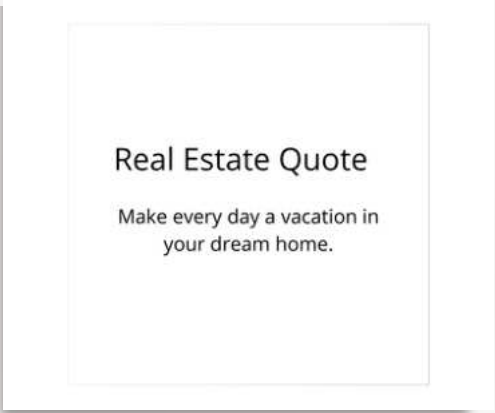
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Facebook Feed

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50X VACATION TIPS

50 Templates

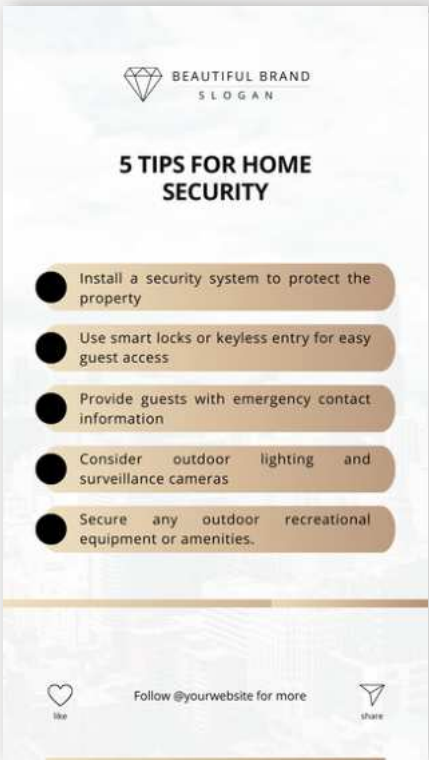
Instagram Feed

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Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



200 TIPS (W/O BACKGROUND)

200 Templates

Instagram Feed

CLICK ME FOR TEMPLATE

Instagram Story

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Facebook Feed

CLICK ME FOR TEMPLATE



REAL ESTATE INVESTING

180+ FUN FACTS

180+ Templates

Instagram Feed

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FUN FACT

In Scotland, homeowners paint their front door red when they pay off their mortgage, a charming tradition that celebrates financial freedom and home ownership.

@yourhandle



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@yourhandle



FUN FACT

The concept of "tiny homes" has gained popularity as a way to live sustainably and affordably. Some of these homes are as small as 100 square feet, emphasizing minimalist living.

@yourhandle



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FUN FACT

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@yourhandle



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