BUSINESS COMMUNICATIONS



"THE SINGLE BIGGEST PROBLEM IN COMMUNICATION IS THE ILLUSION THAT IT HAS TAKEN PLACE" ~George Bernard Shaw

Communication is the foundation of all human relationships. Effective communication can increase productivity, leading to a more engaged and productive workforce.

A must have workshop for any business

WORKSHOP DETAILS

LEARNING OBJECTIVES

Target audience

- Employees
- Leaders
- Human Resources

Time investment

- 3x 1-hour workshops
- Post-workshop discussion

Workshop format

- Live classroom
- Virtual classroom

Workshop features

- Verbal, Non-Verbal, and Etiquette segments
- Why it needs to be a top priority for all businesses
- How communication fuels employee engagement
- Tips for success and pitfalls to avoid

Workshop participants will ...

- Learn why being a good communicator is important and how business strategies fail because of poor communication
- Understand the impact communication has on employee engagement (retention and trust) and productivity
- Define different flows/types of communication
- Be introduced to a formal communication process, and why it's important.
- Learn how to prepare to communicate and how to use a simple communication plan.
- Be provided simple tips that can immediately and easily improve communication



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