# EMPLOYEE ENGAGEMENT



# "WHEN PEOPLE ARE FINANCIALLY INVESTED, THEY WANT A RETURN. WHEN PEOPLE ARE EMOTIONALLY INVESTED, THEY WANT TO CONTRIBUTE" ~Simon Sinek

Recognize how employee engagement is the key to building and operating a successful business

Training for any member of leadership

## **WORKSHOP DETAILS**

#### LEARNING OBJECTIVES

#### **Target audience**

- Human Resources
- Business Owners / Leaders

#### Time investment

- 2 hour workshops
- Post-workshop discussion

#### **Workshop format**

- Live classroom
- Virtual classroom

#### **Workshop features**

- Employee engagement defined
- Why it needs to be a top priority for businesses
- Who is responsible for employee engagement
- The employee hierarchy of needs
- Tips and Tools for implementation

### Workshop participants will ...

- Learn what employee engagement really is and what it looks like
- Understand employee engagement statistics and how engagement impacts the war for good talent
- Understand the difference between investing in and engaging the workforce
- Become acquainted with the employee hierarchy of needs
- Complete a leader "self-check" for engagement awareness
- Be given access to engagement tools that can be immediately and easily implemented



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