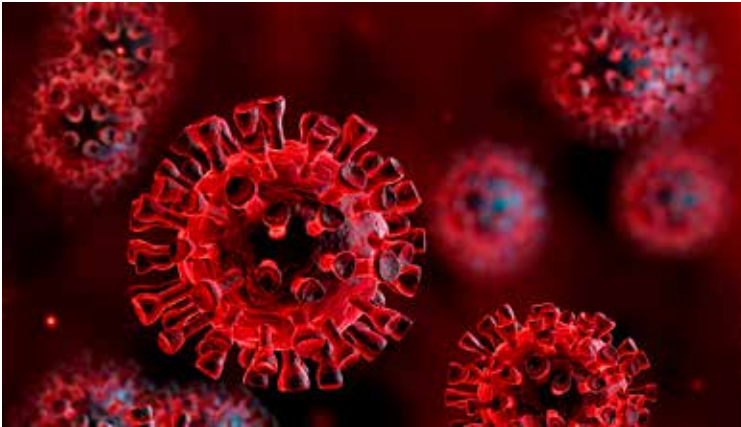


A WORD ABOUT PATHOGENS AND THE NURSE'S EASY LIFT AND POSITIONER'S ROLE IN STOPPING THE SPREAD.

The prevalence of super-bugs in hospitals and lightning-fast corona virus explosions inside assisted living facilities has made safe worker/patient interaction paramount in the prevention of deadly outbreaks. Hygiene of patients and their linens is now of the utmost importance in our post-corona virus world. Gloves and hand washing help, but workers also unconsciously touch their cell phones with gloves on and then patients, and then scratch their own faces before moving patient pillows, all the while feeling safe with their gloves on. Cross contamination is a monster that never sleeps, yet still, most workers don't wash their hands every time they touch a patient's glass, wrist or pillow.



In addition, new studies show that sheets cleaned in industrial linen cleaning operations still cannot effectively kill *Clostridioides difficile* (a germ bacterium) that causes severe diarrhea and colitis. It's estimated to cause almost half a million infections in the United States each year. In fact, 1 in 11 people over age 65 diagnosed with a healthcare-associated *C. diff* infection die within one month.

So how do we help stop pathogen spread when workers are fallible and even newly cleaned sheets can have deadly *Diff C*? touch less.

For example, the most frequent task in an ALF is turning patients. This usually involves a worker taking a patient's own (possibly contaminated) pillows and making a pillow tower along the length of their body to set them at an angle. Its a prime opportunity for a nurse to come in contact with saliva, feces, urine and patient mucus on their pillow, skin, clothing and sheets.

1 STRAP + 1 LIFT = ZERO PHYSICAL CONTACT

Conversely, when using a nylon strap and the Nurse's Easy Lift and Positioner, a patient can be inserted into the lift and adjusted with ZERO nurse to-patient contact. And unlike a "pillow tower", the patient in our lift/positioner stays put, so there's no returning for constant readjusting or rebuilding of the pillow tower. What's more, the lift, its silicone coated cushions and the nylon strap can all be made sanitary in seconds with a quick wipedown using disinfecting chemicals. This, of course, is not feasible on pillows, sheets or patients.

But it's not just the turning task that benefits from the Nurse's Easy Lift and Positioner. Every time the device is used it cuts down on patient physical contact. It's just inherent in its design and purpose. So, in addition to providing muscle strain prevention for the worker and more comfortable movements for the patient, the device provides them both with an added level of pathogen prevention.

