

RoadAware Safety Systems LLC Privacy Policy

General information

Your privacy is important to us. RoadAware Safety Systems LLC, has prepared this Privacy Policy to explain to you how we collect, use, and share information we obtain through your use of www.Road-Aware.com registration, the in cab **Road-Aware** application, the **Road-Aware** Dashboard (the Site), and any software application that references this Privacy Policy in the end-user license agreement for that application (collectively, the “Sites”). This Privacy Policy does not govern our use of any information you provide to us when you call us, write to us, or communicate with us in any manner other than through the Sites. Because the Internet is global, information about you that we collect or that you submit may be transferred to, processed in, and held in countries (including, but not limited to, the United States) other than the one in which you reside. By using the Sites, you explicitly consent to such use of your information and agree to the terms of this Privacy Policy. This Privacy Policy is effective as of May 1, 2024

Collection and Use of Anonymous Information

We automatically collect certain anonymous information to help us understand how you use the Sites. For example, each time you visit the Sites we may automatically collect your IP address, browser and computer type, access time, the Web page from which you came, and the Web page(s) that you access during your visit. We also may use cookies (which are small amounts of data sent from a web server to your browser that are stored on your computer’s hard drive) to keep track of your use of the Sites, to validate your identity, to remember your password and preferences, to tailor the Sites to meet your personal interests, and to improve the quality of the Sites. We also may use third parties to monitor how the Sites are used and such third parties may use cookies or other monitoring technologies to compile anonymous statistics on visitors to the Sites on our behalf. Generally, you can set your browser not to accept cookies or to notify you if you are sent a cookie, giving you the opportunity to choose whether or not to accept the cookie. Please note that if you do set your browser not to accept cookies, certain areas of our Sites may not function properly.

Collection and Use of Personal Information

You can visit the Sites without telling us who you are or revealing any information by which someone could personally identify you (which we will refer to in this Privacy Policy collectively as “Personal Information”). Your location information is not shared with anyone without your consent. Pictures taken with your camera reside only on your mobile device and are not shared with anyone without your consent. If, however, you wish to register to become a member of the Sites, to receive or participate in certain products, services or activities (such as contests) that we offer through the Sites, or to receive communications from us about the Sites, you may be required to provide certain Personal Information (e.g., your first and last name and e-mail address) and we may ask that you also provide a user name and password. We use your Personal Information to fulfill your requests for products and services, to improve our services, to contact you from time to time about us, our Sites, and our products and services, to provide and support marketing and promotional activities on the Sites, and as otherwise specified when your Personal Information is collected.

Sharing of Personal Information

Except as described in this section of our Privacy Policy, we will never share your Personal Information with any third party without your permission. We have not sold or disclosed to a third party any personal information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

(a) Service Providers. From time to time, we may enter into relationships with third parties who provide services to us (e.g., data management and storage services, credit card processing services, or shipping services). In those circumstances, we disclose Personal Information that is necessary for such service providers to perform those services.

(b) Other Disclosure Scenarios. We may share your Personal Information: (1) in response to subpoenas, court orders, or legal process, or to establish, protect, or exercise our legal rights or defend against legal claims; (2) if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, fraud, or situations involving potential threats to the safety of any person or property; (3) if we believe it is necessary to investigate, prevent, or take action regarding significant abuse of the infrastructure of the Sites or the Internet in general (such as voluminous spamming, denial of service attacks, or attempts to compromise the security of information); (4) to our parent company, subsidiaries, joint ventures, or other companies under common control with us (in which case we will require such entities to honor this Privacy Policy); and (5) if we are acquired by or merged with another entity.

Public Areas

There may be areas of the Sites (e.g., message boards, discussion rooms, and other online forums) in which you are able to post information that will be available to all other users of the Sites. By choosing to use these areas, you understand and agree that anyone may access, use, and disclose any information (including personal information) that you post to those areas. In addition, if the Sites enable you to create a profile and to include information about yourself in your profile and you send a message through the Sites to another user or post any materials using the Sites to any social networking site, we may disclose to the recipient or on such social networking site your username and the photos (if any) that you have added to your profile.

Modifying Your Personal Information

If you would like to modify any Personal Information you previously have submitted to us in connection with creating an account on the Sites, please do so by logging into your account and updating your profile. Sometimes these requests may take up to fifteen business days to process and we will not be responsible for modifying or removing Personal Information from the database of any third party to whom we were authorized to disclose your Personal Information prior to processing your request. Please note that any User Information that we have copied may remain in back-up storage for some period of time after your request and that we will maintain Personal Information in our database whenever we are required to do so by law.

Security

We take precautions to safeguard your Personal Information against loss, theft, and misuse, as well as unauthorized access or disclosure. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information, we cannot guarantee its security and you assume all risk that any information you provide to us (including, without limitation, your geographic location) may be disclosed to or intercepted by unauthorized third parties.

Links

The Sites may contain links to other websites. We are not responsible for the privacy practices of any such other website and urge you to review such practices prior to submitting any information to such websites.

Children

We are committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. The Sites are not intended for and may not be used by children under the age of 13. We do not knowingly collect Personal Information from children under the age of 13. If we learn that we have collected Personal Information from or about a child under the age of 13, we will delete that data from our systems.

California Privacy Rights: Shine the Light Law

Under California Civil Code Section 1798.83, California residents who have an established business relationship with us may choose to opt out of our sharing their contact information with third parties for direct marketing purposes. If you are a California resident and you wish to opt out, please send an e-mail to privacy@Road-Aware.com.

California Privacy Law: Do Not Track

We do not monitor, recognize, or honor any opt-out or do not track mechanisms, including general web browser "Do Not Track" settings and/or signals.

Where Your Personal Information is Held

Information may be held at our offices and those of our service providers, representatives and agents as described above.

Some of these third parties may be based outside the European Economic Area. For more information, including on how we safeguard your personal information when this occurs, see below: "Transferring Your Personal Information Out of the EEA".

Transferring Your Personal Information Out of the EEA

To deliver services to you, it is sometimes necessary for us to share your personal information outside the European Economic Area (EEA), e.g.:

- With our offices outside the EEA in the United States;

- With your and our service providers located outside the EEA; or
- If you are based outside the EEA.

These transfers are subject to special rules under European and UK data protection law.

Your Rights Under the GDPR.

Right to Access	The right to be provided with a copy of your personal information (the right of access)
Right to Rectification	The right to require us to correct any mistakes in your personal information
Right to be Forgotten	The right to require us to delete your personal information—in certain situations
Right to Restriction of Processing	The right to require us to restrict processing of your personal information—in certain circumstances, e.g. if you contest the accuracy of the data
Right to Data Portability	The right to receive the personal information you provided to us, in a structured, commonly used and machine-readable format and/or transmit that data to a third party—in certain situations
Right to Object	The right to object: —at any time to your personal information being processed for direct marketing (including profiling); —in certain other situations to our continued processing of your personal information, e.g. processing carried out for the purpose of our legitimate interests.
Right Not to be Subject to Automated Individual Decision-Making	The right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning you or similarly significantly affects you

For further information on each of those rights, including the circumstances in which they apply, see the guidance from the UK Information Commissioner's Office (ICO) on individual rights under the General Data Protection Regulation.

How Long Your Personal Information Will Be Kept.

We will keep your personal information while you have an account with us or while we are providing [products AND/OR services] to you. Thereafter, we will keep your personal information for as long as is necessary:

- To respond to any questions, complaints or claims made by you or on your behalf;
- To show that we treated you fairly; or
- To keep records required by law.

We will not retain your personal information for longer than necessary for the purposes set out in this policy. Different retention periods apply for different types of personal information.

Changes

We may update this Privacy Policy from time to time. If under any such update we make any material change to the way in which we treat your Personal Information, we (a) will inform you of such change via email or by posting a notice on relevant areas of the Sites and (b) will not use your Personal Information in the way contemplated by such updated Privacy Policy unless you have given us your consent to do so. Any updated version of this Privacy Policy will be effective as of the date set forth therein.

How to Contact Us

If you have questions about this Privacy Policy, please e-mail us at privacy@Road-Aware.com "PRIVACY POLICY" in the subject line.

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