

WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

17TH ANNUAL CONFERENCE & TRADE SHOW

CHICO STATE UNIVERSITY FARM, CHICO, CA – NOVEMBER 16TH -17TH 2021

- SPONSORSHIP OPPORTUNITIES -

We thank you for taking part in the 17TH Annual WODPA conference. Your generous support of the organic dairy community helps us all to thrive in a continuously changing environment. Supporting the WODPA Conference gives us all the opportunity to network, educate, and come together to reconnect. We've created multiple ways to sponsor the conference and promote your company, products, and services. Holding our conference at the Chico State University Farm's Organic Dairy has created unique opportunities for displaying or demonstrating on behalf of your company. We can also customize sponsorship options to meet your needs.

TITLE SPONSOR: \$10,000:

Work directly with us to customize your sponsorship and generous support of WODPA and the conference! We'll make sure your sponsorship is showcased throughout the conference and all our media channels in addition to being recognized throughout the year. You'll be given special opportunities to address our full audience and exhibit your products or services. Sponsorship includes: Company representative registrations, meals, company advertisements within promotional materials, everything included in all our sponsorship levels, plus more. WODPA will highlight your company throughout the conference and throughout the entire year as a title sponsor.

INCLUDED WITH ALL SPONSORSHIP LEVELS:

All sponsorship levels include the opportunity to speak about or share your company's products and services with full audience attention, conference registration and meals, advertisements in conference materials and promotional materials, logo and sponsorship recognition throughout the conference, and recognition via our website, social media, print & on-line newsletters, along with advertising in WODPA correspondence throughout the year.

PLATINUM SPONSORSHIP:

\$5,000 and up

Speak to our full audience for 5 minutes or share a demonstration of your products and services. Platinum sponsorship provides for three company representatives' registration and meals. Please submit your designed, 1 full page advertisement for conference and promotional materials and your logo for sponsorship recognition at the conference & throughout the year.

GOLD SPONSORSHIP:

\$3,000 - \$4,999.99

Speak to our full audience for 3 minutes or share a demonstration of your products and services. Gold sponsorship provides for two company representatives' registration and meals. Please submit your designed, 1/2-page advertisement for our conference and promotional materials and your logo for sponsorship recognition at the conference & throughout the year.

SILVER SPONSORSHIP:

\$1,500 - \$2,999.99

Speak to our full audience for 1 minute or share a demonstration of your products and services. Silver sponsorship provides for one company representative's registration and meals. Please submit your designed, 1/4-page advertisement for our conference and promotional materials and your logo for sponsorship recognition at the conference & throughout the year.

IN-KIND SPONSORSHIP:

\$500 & up

Your business card or logo printed in our conference materials folder for all attendees, printed in our promotional materials, and recognition via WODPA's media outlets.

CUSTOMIZABLE SPONSORSHIP:

Happy Hour Sponsorship \$2,500.00: Sponsorship can be customized with your creative branding ideas. 1 spot available.

Coffee Break Sponsor \$2,000.00: Sponsorship can be customized with your creative branding ideas. 2 spots available.

Breakout Session Host \$1,500.00: Host your own breakout session in a private classroom for 30 minutes, all attendees will rotate through all sessions. 4 spots available.

Expanded Exhibition Opportunities: With the ability to meet at the Chico State Farm, we can offer greater space for those interested in presenting demonstrations of products, equipment, or services. You will have the ability to present your company and product in a larger, open-air format on the farm. Please contact Darby @ wodpa@outlook.com for this option.

WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

17TH ANNUAL CONFERENCE & TRADE SHOW

CHICO STATE UNIVERISTY FARM, CHICO, CA – NOVEMBER 16th -17th 2021

- SPONSORSHIP REGISTRATION FORM –

Please select from the following sponsorship options:

___ TITLE: \$10,000.00

___ PLATINUM: \$5,000.00

___ GOLD: \$3,000 - \$4,999.99

___ SILVER: \$1,500 - \$2,999.99

___ IN-KIND: \$500 & up

Customizable:

___ HAPPY HOUR: \$2,500.00

___ COFFEE BREAK: \$2,000.00

___ BREAKOUT SESSION HOST: \$1,500.00

___ EXPANDED EXHIBITION OPPORTUNITIES: Please call Darby at 707-696-5154 for more information

Please mail this completed form and payment to:

Western Organic Dairy Producers Alliance (WODPA)

2485 Notre Dame Blvd., Suite 370-162

Chico, CA 95928

Kindly send your sponsorship form & payment as soon as possible to be included in all promotional materials.

Deadline is November 1st 2021.

Please email your company logo to WODPA @ wodpa@outlook.com.

Questions? Contact Darby Heffner at (707) 696-5154 or wodpa@outlook.com

COMPANY NAME: _____ CONTACT PERSON: _____

COMPANY REPRESENTATIVE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

COMPANY WEBSITE: _____

*** Please note:** In the unfortunate event that COVID mandates require moving the 2021 Conference & Trade Show to an on-line format, your sponsorship will include your company in a virtual conference setting. Your company will be included in all promotional materials and events during the year. Your sponsorship can also serve as a donation to the WODPA organization or be fully refunded.