

**WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE**  
**17<sup>TH</sup> ANNUAL CONFERENCE & TRADE SHOW**  
**NOVEMBER 16th – 17th, 2021**  
**CHICO STATE UNIVERSITY FARM, CHICO, CALIFORNIA**  
**- TRADE SHOW FORM -**

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Showcase your products and services to organic dairy producers from across the west coast! WODPA's 2021 Conference and Trade Show provides an invaluable opportunity to meet with producers as they gather to network, learn, share innovative ideas, and discuss current policies concerning the organic dairy industry. WODPA has worked diligently to assure your company will receive maximum exposure throughout the conference.

Standard Exhibition Includes:

- 2 minutes to describe your product or service with full audience attention
- One complementary admission to all conference events and meals
- On-line listing on [www.wodpa.com](http://www.wodpa.com) with a dedicated link to your company website
- Your company will be included in all of our Conference and Trade Show promotional materials including conference programs, flyers, signage, printed and electronic newsletters, and our online resources.

Booth Includes: (Subject to change due to any COVID mandates)

- 8' x 8' booth, one skirted 6' table, two chairs, 1 trash can. Please note: no electrical will be available for booths.

Expanded Exhibition Opportunities: With the ability to meet at the Chico State University Farm, we are able to offer greater space for those interested in presenting demonstrations of products, equipment, or services. You will have the ability to present your company and product in a larger, open-air format on the farm throughout the Conference and Trade Show. Please contact Darby at [wodpa@outlook.com](mailto:wodpa@outlook.com) or 707-696-5154 for more information about this option.

Booth pricing: \$500.00 includes **one** representative, \$150.00 per additional representative.

**Register online through [Eventbrite](#) or mail this completed form with check to:**

Western Organic Dairy Producers Alliance (WODPA)  
2485 Notre Dame Blvd.,  
Suite 370-162, Chico, CA 95928

Questions? Contact Darby Heffner at (707) 696-5154 or at [wodpa@outlook.com](mailto:wodpa@outlook.com)

COMPANY NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_  
CONFERENCE ATTENDEE(S): \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
COMPANY WEBSITE: \_\_\_\_\_

Booth Cost: \$500.00 + additional representative(s): \$150.00 = \$ \_\_\_\_\_ Total = \$ \_\_\_\_\_

\*Please note: In the unfortunate event that COVID mandates require moving the 2021 Conference & Trade Show to an on-line format, your sponsorship will include your company in a virtual conference setting. Your company will be included in all promotional materials and events during the year.

Your sponsorship can also serve as a donation to the WODPA organization or be fully refunded.