

# WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

## 14<sup>TH</sup> ANNUAL CONFERENCE & TRADE SHOW

- November 19<sup>th</sup> & 20<sup>th</sup> 2019 - Nugget Casino Resort -

### AGENDA

#### Tuesday, November 19<sup>th</sup>:

1:00pm - 4:00pm: Trade Show Move-In

4:00pm - 5:30pm: Trade Show Open

5:30pm - 6:30pm: **Vendor Appreciation Happy Hour** plus **Vendor Introductions** co-sponsored by **Zoetis & WODPA**

7:00pm - 8:30pm: **"Open Discussion"** Everyone is welcomed to discuss industry hot topics and provide input on WODPA's objectives for 2020

#### Wednesday, November 20<sup>th</sup>:

7:45am - 8:45am: **Breakfast** with presentations. **The Tools and Talent for Employee Success**, presented by **Alltech** and **Use of Immunostimulants in Organic Dairies as an Alternative to Antibiotics** presented by **NovaVive**. Co-sponsored by **Alltech & NovaVive**.

8:45am - 8:50am: **Welcome**, Ward Burroughs, WODPA President

8:50am - 9:50am: **Dr. Jennifer Tucker**, Deputy Administrator, National Organic Program

9:50am - 10:45am: **Trade Show Visit and Coffee Break**

10:45am - 12:00pm: **WODPA Business Meeting**

- 2019 WODPA Accomplishments
- WODPA Board Elections
- Discussion of Hot Topics
- Origin of Livestock Update
- NOSB Meeting Update
- Open Floor Hot Topic Discussion
- Voting on Initiatives

12:00pm - 1:00pm: **Lunch and discussion** sponsored by **American AgCredit**

1:00pm - 2:00pm: Organic Dairy Advocate Panel a discussion with **National Organic Coalition, Organic Trade Association** and **WODPA**

2:00pm - 3:00pm: ***“Improving your banker relationship. Discussion on: liquidity, solvency, and repayment capacity (what they include and how to improve them); the credit making process and what the banker wants to know; reasons for and benefits of bankers making site visits; what the banker needs to know to effectively and successfully sell approval of your loan request to the lending institution,”*** Mr. John M. Blanchfield, Agricultural Banking Advisory Services

3:00pm - 3:45pm: **Trade Show Visit** and Coffee break located in trade show venue

3:45pm - 5:00pm: ***Can satellite imaging provide our industry with support for pasture rule enforcement?*** Pasture Satellite Imaging Panel. Presentations by Farmers Edge, Organic Valley and Straus Family Creamery

5:00pm - 5:45pm: ***“What we know about the nutritional differences between whole milk and alternative beverages” AND “New research on milk as a functional food demonstrates the importance of milk to bone and lean muscle development in adolescents and children; and how fermented dairy foods may aid in chronic disease prevention.”*** Dr. Maria Giovanni, Associate Professor of Food Science CSU, Chico

5:45pm - 6:15pm: ***“Inspiring the Desire for Dairy in 2020”*** Mr. Scott Kinney, Dairy Farmers of Washington

6:15pm - 7:15pm: **Happy Hour** Sponsored by **Hunt and Behrens** located in Trade Show venue

7:15pm: **Dinner**

**Thursday, November 21<sup>st</sup>:**

8:00am - 10:00am: Trade Show takedown

**For full conference information and to Register please visit: [wodpa.com](http://wodpa.com)**



**WESTERN ORGANIC DAIRY PRODUCERS**  
**ALLIANCE**