

# WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE 14<sup>TH</sup> ANNUAL CONFERENCE & TRADE SHOW AGENDA NOVEMBER 19<sup>TH</sup> & 20<sup>TH</sup> 2019 NUGGET CASINO RESORT

= DRAFT =

## Tuesday, November 19<sup>th</sup>:

1:00pm – 5:00pm: Trade Show Move-In

4:00pm – 5:30pm: Trade Show Open

5:30pm – 6:30pm: **Vendor Appreciation Happy Hour** and Hors D'oeuvres plus Vendor Introductions

## Wednesday, November 20<sup>th</sup>:

8:00am - 9:00am: **Breakfast & NovaVive** presentation. Sponsored by **NovaVive Inc.** Registration and Trade Show Visit

9:00am – 9:15am: **Welcome** – Ward Burroughs, President

- **Conference Overview:** Ryan Mensonides, Vice President & Jennifer Beretta 2<sup>nd</sup> Vice President
- **Policy Update:** Accomplishments for the year: Ward Burroughs, Ryan Mensonides, Jennifer Beretta

9:15am – 10:30am: **WODPA Business Meeting**

- WODPA Board Elections
- Discussion of Hot Topics
- Origin of Livestock
- Transitional Certification
- Open Floor Hot Topic Discussion
- Voting on Initiatives

10:30am – 11:30am: **Trade Show Visit**

11:30am – 12:45pm: *Organic Dairy Advocate Panel a discussion with **Organic Trade Association and National Organic Collation***

12:45pm – 1:15pm: **Lunch** sponsored by **American AgCredit**

1:15pm – 2:15pm: *“Improving your banker relationship. Discussion on: liquidity, solvency, and repayment capacity (what they include and how to improve them); the credit making process and what the banker wants to know; reasons for and benefits of bankers making site visits; what the banker needs to know to effectively and successfully sell approval of your loan request to the lending institution,” **Mr. John M. Blanchfield, Agricultural Banking Advisory Services***

2:15pm – 3:15pm: *“What we know about the nutritional differences between whole milk and alternative beverages” AND “New research on milk as a functional food demonstrates the importance*

*of milk to bone and lean muscle development in adolescents and children; and how fermented dairy foods may aid in chronic disease prevention.”* **Maria Giovanni, MBA, PhD, CFS Associate Professor of Food Science CSU, Chico**

3:15pm – 4:00pm: **Coffee Break and Trade Show Visit** located in trade show venue

4:00pm – 4:45pm: *Can satellite imaging provide our industry with support for pasture rule enforcement?* **Pasture Satellite Imaging Panel**

4:45pm-5:30pm: **Session to Be Announced**

5:30pm - 6:30pm: **Happy Hour and Trade Show visit** located in trade show venue

6:30pm: **Dinner**

### **Thursday, November 21<sup>st</sup>:**

8:00am – 10:00am: Trade Show takedown

For Full Conference Information and to Register please visit:

[www.wodpa.com](http://www.wodpa.com)

