Advertise with the Western Organic Dairy Producers Alliance in 2020 and reach 285 organic farm families located in the Western States. Total organic dairy industry circulation is 550 copies; this includes companies and industry serving the organic dairies, processors, certifiers, resource professionals, consumers plus much more. The "Integrity" is distributed in hard copy and made available electronically at www.wodpa.com.

WODPA would like to help maximize your company's exposure in 2020 by offering website advertisement and e-newsletter banner advertisement.

If you company is a 2020 Platinum or Premium Associate member, please note you will receive the following ad rate discounts.

Ad Sizes and Rates:

Size	Per Issue	Platinum Associate Membership 10% Discount	Premium Associate Membership 20% Discount	Dimensions
Full Page	$450.00	$405.00	$360.00	7.5 W x 9.25 H
Half Page - Back Cover	$375.00	$337.50	$300.00	7.5" W x 4.5" H
Half Page	$300.00	$270.00	$240.00	7.5" W x 4.5" H
Quarter Page	$200.00	$180.00	$160.00	3.5" W x 4.75" H
Business Card	$100.00	$90.00	$80.00	3.5" W x 2.25" H
Electronic Ad on Website	$150.00	$135.00	$120.00	275 pixels wide by 100 pixels high
E-Newsletter Banner	$100.00	$90.00	$80.00	300 pixels wide by 125 pixels tall

Classified Advertisements: Free for all organic dairy farmers; all others pay a flat rate of $25.00.

2020 Advertisement Deadlines: June 8th, 2020 for Spring/Summer Issue, October 5th for Fall/Conference Issue

INFORMATION:

Company Name: _____ **Contact Person:** _____

Address: _____**City:**_____ **State:** _____ **Zip:**_____

Email: _____**Website:** _____

Phone: _____ **Cell Phone:**_____

Spring/Summer Issue _____ **Fall Issue** _____ **Both Spring/Summer and Fall Issue:**_____

Advertisement Size: _____

Please submit advertisement form and an electronic copy of your advertisement to wodpa@outlook.com. WODPA will send you an invoice once form is received.

Questions: Darby Heffner, wodpa@outlook.com or 707-696-5154

The Mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.