

WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

2023 CONFERENCE AND TRADE SHOW

NOVEMBER 6-8th, 2023 – FERNDALE, CALIFORNIA

The Barn by Fernbridge, Ferndale, CA

- DRAFT AGENDA -

Monday, November 6th:

4:00pm-6:00pm: **Trade Show Set Up** at *The Barn by Fernbridge*, 26 Goble Ln, Ferndale, CA 95536

5:00pm- 6:30pm: **Welcome reception** located *Bear River Casino*, 11 Bear Paws Way, Loleta, CA 95551

Tuesday, November 7th:

Location: *The Barn by Fernbridge*, 26 Goble Ln, Ferndale, CA 95536

8:30am: **Welcome**, WODPA President *Zach Cahill* and Vice President *Stewart Kircher*

8:30am – 9:30am: **WODPA Business Meeting** *Zach Cahill and Lia Sieler* (Elections, Executive Director Report and WODPA Update)

9:30am – 10:15am: **Introduction of Trade Show Vendors and Sponsors**

10:15am – 11:00am: **Coffee Break** sponsored by **Alexandre Family Farm**

11:00am – 11:30am: **Organic Certification Companies (Organic Certifiers and Where Food Comes From) Panel:** Covering Hot topics including; Origin of Livestock, SOE Facts, Understanding materials and the process for approval

11:30am – 12:15pm: **How to successfully raise your calves**, Dr. Miller and Dr. Ulises Salas, **Alltech**

12:15pm – 1:30pm: **Lunch and Trade Show** visit

1:30pm – 2:30pm: **Dairy Producer Panel** – Helpful technology that pays. Producers TBA

2:30pm – 3:15pm: **Ag Mediators:** Succession Planning and what they can provide. Tips for successful succession planning

3:15pm – 6:00pm: **Dairy Tours:** Cahill Dairy, Brodt Dairy and Tom Ghidinelli Dairy

6:30pm – 7:30pm: **Sponsored Happy Hour** located inside **Trade Show**

7:30pm – 8:30pm: **Dinner**, sponsored for all attendees, sponsors and vendors

Wednesday, November 8th:

Location: *The Barn by Fernbridge*, 26 Goble Ln, Ferndale, CA 95536

Breakfast and much more sponsored by **American AgCredit**

8:30am – 9:00am: **A Global Perspective**, American AgCredit

9:00am – 9:30am: **Organic Commodity and Milk Statement Survey Update**, Ryan Koory, **Mercaris**

9:30am- 10:00am: **Protivity Update**, One year later, Dr. Hammon, **Zoetis**

10:00am – 10:45am: **Zoetis** sponsored **Coffee Break** and **Trade Show Visit**

10:45am – 12:00pm: **Alltech** calf dehorning demonstration. **Local Dairy Employees Welcome!! Presented in Spanish and English**

12:00pm – 1:00pm: **Lunch** for **all** provided by **Alltech**

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