



2025 Conference & Trade Show

October 28th – 29th, 2025

Make this year's conference a vacation as well! Take a look at the list below for just a few of the must-see places while you are in town for our Conference & Trade Show!

Locations to visit:

1. Dillon Beach
2. Bodega Bay
3. Graton Casino
4. Sonoma State University
5. Charles Schulz Museum

Restaurants:

1. Brewsters
2. The Birds Café
3. Fishetarian Fish Market
4. The Shuckery
5. The Chocolate Cow

Creameries:

1. Marin French Cheese Company
2. Cowgirl Creamery
3. Point Reyes Farmstead Cheese
4. Valley Ford Cheese & Creamery
5. Petaluma Creamery

Breweries/ Wineries:

1. Lagunitas Brewing Company
2. Henhouse
3. Crooked Goat
4. Russian River
5. Cooperage
6. Old Caz
7. Golden State Cider
8. TAPS
9. Kellar Estate Winery
10. Balletto Winery

Golfing options

1. A. Northwood Golf Club (Monte Rio)
(beautiful redwood course)
2. B. The Links at Bodega Harbor (Bodega Bay)
3. C. Foxtail Golf Club (Rohnert Park)
4. D. Bennett Valley (Santa Rosa)

Santa Rosa/Sebastopol Area

A. Wineries: Balletto Winery (check out the baseball field in the back!), Kendall-Jackson Estate & Gardens, Lynmar Estate Winery

Sebastopol

A. The Barlow

1. restaurants, wine tasting rooms, breweries, and shopping
2. Standouts are: FernBar, Crooked Goat Brewing, Golden State Cider, Sushi Kosho, Acre Pizza, ReWind Arcade.
3. Nearby is Downtown Sebastopol with Ramen Gajin, Screamin' Mimi's Ice Cream, Sushi Hana, Hopmonk and lots of quirky shops.

Santa Rosa

A. Downtown (4th Street) has lots of great restaurants and shops.

B. Charles Schulz Museum

Petaluma

A. Downtown is great for food, shopping and historical buildings.

B. Restaurants include Seared, Della Fattoria, Old Chicago Pizza, Volpis, Sol Food, Quixote, The Shuckery, Brewsters, Taps, Angela's Ice Cream

C. Petaluma is also home to Straus, Clover Sonoma, Petaluma Creamery and Cowgirl Creamery.

Rohnert Park/Cotati

A. The Washoe House (Cotati)

B. Dining: Vinoma Tapas Argentinas, Mi Pueblo, Mi Ranchito, Flagship Taproom, Sals Pizzeria

C. Graton Casino

Healdsburg/Geyserville

A. Downtown Healdsburg has multiple Michelin starred restaurants, world class wine tasting rooms, and upscale boutique shopping.

B. Standouts include Single Thread, Barndiva, Valette, The Matheson, Dry Creek Kitchen, Costeaux Bakery, Quail & Condor Bakery, Willis Seafood & Raw Bar, Bravas Bar de Tapas, Journeyman Meat Co., John & Zekes Bar

Geyserville

A. For small town feel with great restaurants & wines including Catelli's, Diavola, the Gun Club (Bar), Cyrus Restaurant

Dry Creek Valley (DCV)

A. Dry Creek General Store, Wilson Winery, Dry Creek Vineyards, Bella Wine Caves, Fritz Wine Caves, A. Rafanelli Winery, Cast Wines

Alexander Valley

A. Francis Ford Coppola Winery, Trione Winery, Jordan Winery, deLormier Winery, Alexander Valley Vineyards (wine caves), Soda Rock

B. River Rock Casino

Calistoga

A. Castillo di Amarosa (Tuscan Castle with tours and wine tastings), Chateau Montelena

B. Hot Springs Spas

Sonoma

A. Wineries, restaurants and Mexican food galore. Any choice would be good.

B. Standouts are include The Chocolate Cow, Sonoma Cheese Factory, El Dorado Kitchen, Glen Ellen Star, The girl & the Fig, La Casa, B&V Whisky Bar, El Molino Central

C. Wineries: Ledson, St. Francis, Chateau St. Jean, Kunde, BR Cohn, Gloria Ferrer, Roboledo, Keller Estate, Viansa, Jacuzzi, Cline, Gundlach Bundschu, Domaine Carneros, The Donum Estate

D. Historic Sonoma Plaza (home of Californias northernmost Mission & Bear Flag Revolt of 1846) and wonderful town square full of shops, restaurants and tasting rooms.

E. Jack London State Historic Park

Russian River Area

A. Armstrong Woods (highly recommend for easy walks in the redwoods)

B. Korbey Winery. Russian River Vineyards

C. Sonoma Zipline Adventures for an exciting experience

Bodega Bay

A. The best beaches: Doran (paid entry), Goat Rock, Salmon Creek, Schoolhouse and Wrights

B. Best restaurants: the Tides Wharf, Fishetarian, Spud Point or Rocker Oysterfellers.

C. On the way, in Bodega you can look at the Saint Teresa of Avila Church & other "The Birds" filming locations.

Valley Ford

A. Valley Ford Creamery, Dinucci's Restaurant, Estero Cafe or Rockers Roadhouse

Pt. Reyes

A. Take the Long scenic drive to the Lighthouse: pass all the historic farms of the point.

B. Stop at the picturesque cypress tree tunnel or any of the coastal vista points

C. Hog Island Oysters or Nicks Cove for food.

D. Pt. Reyes Farmstead Cheese Co, Nicasio Valley Cheese Company, Marin French Cheese

E. Further south is Almamere Falls - a 13 mile round trip hike, but worth it to see one of two of Californias coastal waterfalls, with beautiful views along the way!