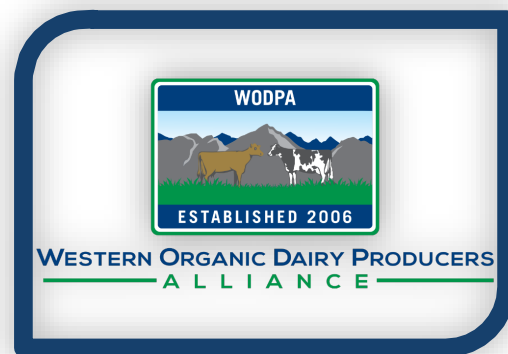


2025 CONFERENCE & TRADE SHOW

Saralee & Richard's Barn, Sonoma County Fairgrounds

1350 Bennett Valley Road, Santa Rosa, CA 95404



TUESDAY, OCTOBER 28TH:

11:00am - 2:00pm:

Trade Show Setup, Saralee & Richard's Barn, Sonoma County Fairgrounds

12:00pm – 1:30pm:

Board of Directors Meeting, Americana, Santa Rosa

2:00pm – 3:00pm:

Western United Dairies Meeting for California Producers Only (RB1&2), Water Monitoring Requirements Update, Anja Raudabaugh, Executive Director, **WUD**

CONFERENCE STARTS

3:00pm – 4:30pm:

"World without Cows" an Exclusive showing presented by **Alltech**

3:00pm:

Trade Show Opens

4:30pm - 6:30pm:

Welcome Reception Happy Hour & Appetizers. All attendees & guests are welcome

Wednesday, October 29th:

8:00am – 9:30am:

Welcome and WODPA Business Meeting Stewart Kircher, WODPA President and Lia Sieler, Executive Director (Board Introductions, Board Elections, WODPA Annual Summary)

9:30am – 10:00am:

Introduction of Sponsors and Trade Show Vendors

10:00am – 10:30am

Trade Show Visit and **Coffee Break** sponsored by **Alexandre Family Farms**

10:30am – 11:00am:

Money in your Pocket or in your herd? Mr. Ben Laine, **American AgCredit**

11:00am – 11:30am:

Organic Dairy Policy Update Panel, Adam Warthesen, **Organic Valley & Organic Trade Association** & Lily Hawkins, **Organic Farmers Association**, moderated by Lia Sieler

11:30am – 12:30pm:

Lunch sponsored by **BEST Agri-Marketing** and **Trade Show visit**

12:30pm – 12:45pm:

Depart for **Oxford Suites**, 67 Golf Course Dr. W, Rohnert Park, CA 94928

1:00pm:

Board Buses at **Oxford Suites** for **Dairy Tours** and **Dinner**

1:15pm – 2:30pm

McClelland's Dairy, 6475 Bodega Ave. Petaluma, CA 94952

Presentations from:

- **Zoetis Animal Health**
- **Sealpro by Connor Agriscience**

2:30pm – 3:00pm

Load buses and travel to Renati Dairy

3:00pm – 4:15pm

Renati Dairy, 5950 Carroll Road Petaluma, CA 94952

Presentations from:

- **Agri-King Inc.**
- **Where Food Comes From**

4:15pm – 4:45pm

Load buses and travel to Moretti Family Dairy

4:45pm – 6:00pm:

Moretti Family Dairy, 3000 Whitaker Bluff Road Petaluma, CA 94952

Presentation from:

- **Alltech**
- **Semex**

6:00pm

Load buses for **Olympia's Valley**, 1051 Walker Rd, Petaluma, CA 94952

6:30pm – 7:30pm:

Happy Hour sponsored by **Hunt and Behrens Inc.**

7:30pm – 9:00pm:

Dinner co-sponsored by **AL Gilbert Co., Live Auction** and **Raffle Drawing** for all attendees

** Shuttles will be provided from 8pm to 10pm from Olympia's Valley to Oxford Suites, Rohnert Park **

Thursday, October 30th:

8:00am - 10:00am:

Trade Show move out