

# WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

## 2021 CONFERENCE AND TRADE SHOW - AGENDA

NOVEMBER 16th-17th 2021 - CHICO STATE UNIVERSITY FARM CHICO, CALIFORNIA

### **Tuesday, November 16th:**

- 4:00pm: Trade Show opens
- 5:00pm: **Happy Hour** sponsored by **Hunt and Behrens** with **Chico State Sausage & Sierra Nevada Cheese** sponsored by **Organic West** and **Sierra Nevada Cheese**
- 6:30pm: **Dinner** sponsored by **Alltech**. Attendees, sponsors and vendors all invited. **Dessert** sponsored by **Ethical Ag Exchange**

### **Wednesday, November 17th:**

- 8:30am: **Welcome**, WODPA President *Jennifer Beretta*
- 8:30am – 9:00am: **WODPA Business Meeting** *Jennifer Beretta and Jill Smith* (Elections, WODPA Update)
- 9:00am – 9:30am: **National Organic Program Update**, *Dr. Jennifer Tucker, National Organic Program Deputy Administrator*
- 9:30am – 9:50am: **What is the California Cattle Council and what they are working on for you?** *Dr. Dave Daley, California State University, Chico and California Cattle Council Chairperson*
- 9:50am – 10:45am: **FSA/NRCS/CalCan** panel on programs with a Question-and-Answer Period
- 10:45am – 11:30am: **Trade Show and Coffee Break** sponsored by **Alexandre Family Farms**
- 11:30am – 12:45pm: **Ranching for Profit, “Hard Work & Harmony: Effective Relationships in Family Business**, *Mr. Dave Pratt, Ranch Management Consulting*
- 12:45pm – 2:00pm: **Lunch and Trade Show**
- 2:00pm – 2:30pm: **How to build a carbon farm plan**, *Dr. Cindy Daley, Director of Chico State Organic Dairy and Center for Regenerative Agriculture & Resilient Systems*
- 2:30pm – 3:45pm **Sponsored Sessions:**
- **OWB Packers and Ranchers, Your Organic Beef Solution**, *Riley Dill, sponsored by One World Beef*
  - **Reducing Dairy Risks through Support & Nutrition**, *Caley Heiman and Sal Costilla, sponsored by Alltech*
  - **Genomics and the latest on Dairy Wellness Traits, striving for healthier, more productive cows**, *Dr. Ralph Bruno, DVM, MPVM, PhD sponsored by Zoetis*
- 3:45pm – 5:00pm: **Ranching for Profit, “Hard Work & Harmony: Effective Relationships in Family Business, Part 2 of 2**, *Mr. Dave Pratt, Ranch Management Consulting*
- 5:00pm – 6:00pm: **Trade Show**