



WESTERN ORGANIC DAIRY PRODUCERS  
ALLIANCE

# 14<sup>th</sup> Annual Conference & Trade Show

Nugget Casino Resort, Sparks NV

November 19 - 20, 2019

## AGENDA

### TUESDAY, NOVEMBER 19:

- 1:00 - 4:00 PM: **Trade Show Move-In**
- 4:00 - 5:30 PM: **Trade Show Open**
- 5:30 - 6:30 PM: **Vendor Appreciation Happy Hour & Vendor Introductions.**  
Co-sponsored by **Zoetis & WODPA**
- 7:00 - 8:00 PM: **Open Discussion**  
Everyone is welcomed to discuss industry hot topics and provide input on WODPA's objectives for 2020.
- 8:15 - 9:15 PM: **WODPA Board of Directors Meeting**

### WEDNESDAY, NOVEMBER 20:

- 7:45 - 8:45 AM: **Breakfast with Presentations.** Co-sponsored by **Alltech & NovaVive**
- The Tools and Talent for Employee Success. Presented by **Alltech**
  - Use of Immunostimulants in Organic Dairies as an Alternative to Antibiotics. Presented by **NovaVive**
- 8:45 - 8:50 AM: **Welcome**  
Ward Burroughs, WODPA President
- 8:50 - 9:50 AM: **Dr. Jennifer Tucker**, Deputy Administrator, National Organic Program
- 9:50 - 10:45 AM: **Trade Show Visit & Coffee Break** located in Trade Show Venue
- 10:45 AM - 12:00 PM: **WODPA Business Meeting**
- 2019 WODPA Accomplishments
  - WODPA Board Elections
  - Discussion of Hot Topics
  - NOSB Meeting Update
  - Open Floor Hot Topic Discussion
  - Voting on Initiatives

- 12:00 - 1:00 PM: **Lunch with Presentation** Sponsored by **American AgCredit**
- Understanding Dairy Revenue Protection and How It Benefits Your Operation.
- 1:00 - 2:00 PM: **Organic Dairy Advocate Panel Discussion**  
National Organic Coalition, Organic Trade Association & WODPA
- 2:00 - 3:00 PM: **Improving your banker relationship: what the banker needs to know to effectively and successfully sell approval of your loan request to the lending institution.**  
Mr. John M. Blanchfield, Agricultural Banking Advisory Services
- 3:00 - 3:45 PM: **Trade Show Visit & Straus Family Creamery Ice Cream Break**  
Located in Trade Show venue
- 3:45 - 5:15 PM: **Can satellite imaging provide our industry with support for pasture rule enforcement? Pasture Satellite Imaging Panel.**  
Presentations by Farmers Edge, GrassSAT, Organic Valley & Straus Family Creamery
- 5:15 - 5:45 PM: **What we know about the nutritional differences between milk and alternative beverages.**  
Dr. Cindy Daley, Center for Regenerative Agriculture & Resilient Systems  
California State University, Chico & Dr. Maria Giovanni, Professor of Food Science, California State University, Chico
- 5:45 - 6:15 PM: **Inspiring the Desire for Dairy in 2020.**  
Mr. Scott Kinney, Dairy Farmers of Washington
- 6:15 - 7:15 PM: **Happy Hour** located in Trade Show Venue  
Sponsored by **Hunt & Behrens Inc.**
- 7:15 PM: **Dinner**

#### THURSDAY, NOVEMBER 21:

- 7:00 - 8:00 AM: WODPA **Board of Directors Meeting**
- 8:00 - 10:00 AM: **Trade Show Takedown**

**FOR FULL CONFERENCE INFORMATION & TO REGISTER  
PLEASE VISIT [WODPA.COM](http://WODPA.COM)**

