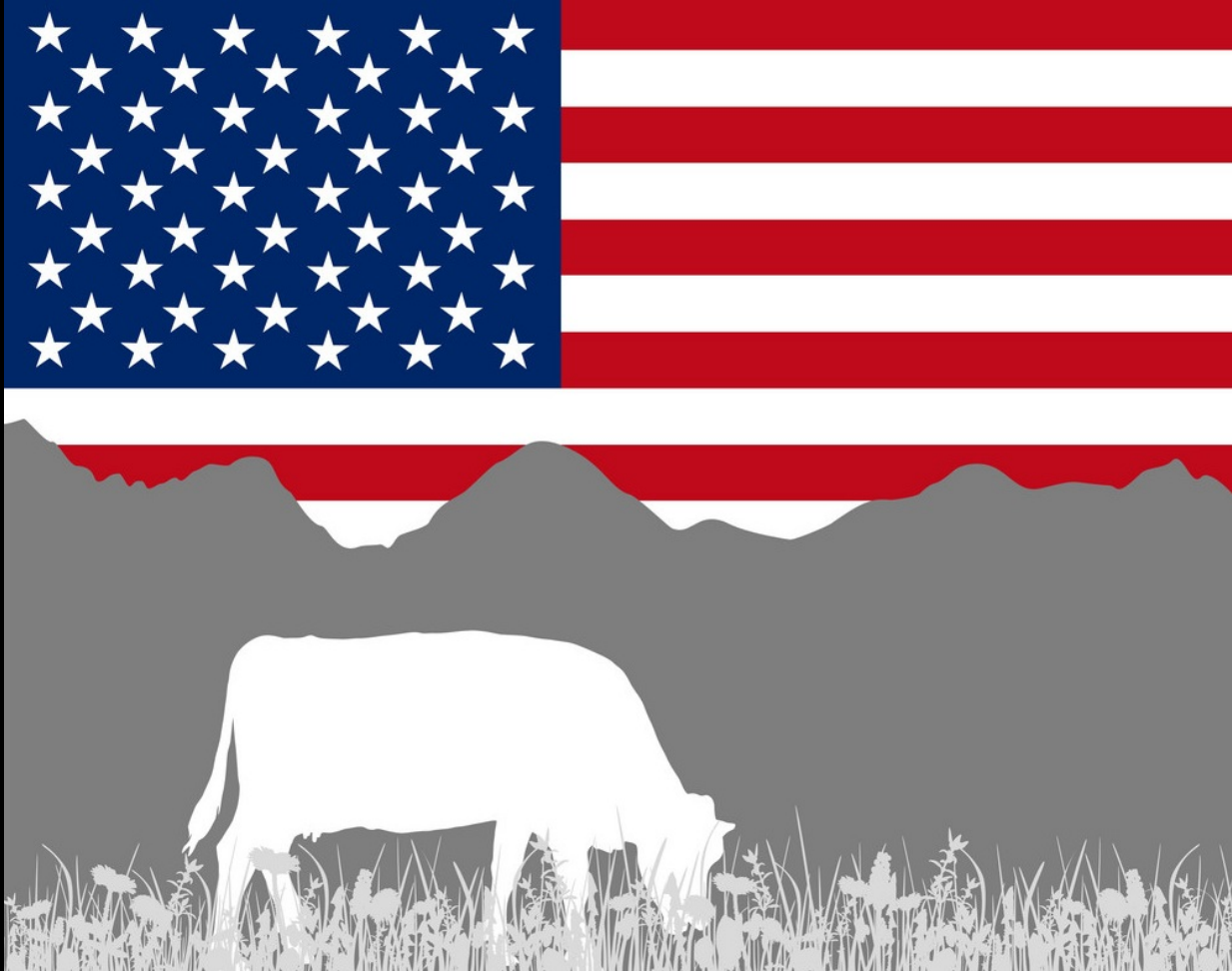


ELECTION DAY - NOVEMBER 3, 2020



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE



2020 VIRTUAL CONFERENCE - NOVEMBER 18, 2020
REGISTRATION EXTENDED TO NOVEMBER 11

REGISTER HERE USING EVENTBRITE

TOPICS AND PRESENTATIONS INCLUDE:

National Organic Program, Dr. Jennifer Tucker
National Organic Coalition, Abby Youngblood
Organic Trade Association, Megan DeBates
Animal Rights Activism, Sonoma County Assistant Sheriff Naugle
and Tawny Tesconi, Sonoma County Farm Bureau
Why Consumers Choose Organic & Its Importance to Athletes,
Michele Clarke-Mason, Veracious Foods

Organic Milk in Food Service, Ann Burkhart, Independent Consultant
**WODPA Business Meeting: Board Elections, Hot Topics & more
Producer Updates and Accomplishments:** Hear from your fellow
organic dairy producers about projects and upgrades they have
implemented on their operations through grants and funding
opportunities this past year

**VIEW PRESENTER'S BIOS
HERE**

THIS WEEKS FEATURED PRESENTER

Michele Clarke-Mason, Veracious True Foods

As the prior Seattle Seahawks NFL Team Nutritionist for 6 years, Ms. Clarke-Mason educated athletes on fueling their bodies, dairy sensitivities, and the difference between milk and plant-based alternatives. She will answer questions posed by program participants.

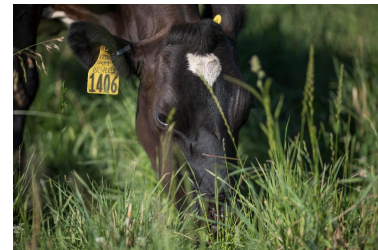


The Founder of Veracious True Foods, Ms. Clarke-Mason currently provides Nutritional Therapy services to the Seattle Seawolves Major League Rugby team along with many other private clients. She served as the Nutritional Therapist for the Seattle Seahawks from 2013 to 2019, in addition to consulting for the Texas Rangers Baseball Club in 2015. Ms. Clarke-Mason is committed to uniting nutrition, dining services and athlete education in one complete program, showing people that healthy food is delicious.

[CLICK HERE TO VIEW MORE](#)

NOSB FALL 2020 ORIGIN OF LIVESTOCK UPDATE

At the NOSB virtual meeting Jenny Tucker, of the USDA National Organic Program, provided an update on Origin of Livestock (OOL). She noted that it continues to be a program priority with broad support for a final rule. She spoke to comments on the Proposed Rule showing different perspectives and interdependencies between provisions. Legal questions and complexities became clear and raised concerns about the rule. USDA must address these questions and concerns that were raised in a way that will truly address industry goals for the long term.



Ms. Tucker noted that we all want the same thing; an enforceable rule that will stand up in court as lawsuits are a reality they must consider. Any Final Rule must be developed in a way that is consistent with the law.

The 2015 Proposed Rule, commented on in 2019, met concerns in its review by the USDA Office of General Council as follows:

- The regulatory unit in the 2015 Proposed Rule said the unit would be at a person level. However, this is not consistent with organic rules which are based on an operation level.
- The regulations regarding the movement of transitioned cows.
- The Proposed Rule not being in line with OFPA.

Therefore, she made the announcement that there will be a second Proposed Rule which the NOP is currently working on.

The 2nd Proposed Rule will be open for public comment once completed. It will allow for specific provisions that are more enforceable and will provide an opportunity for input on changes since the 2015 Proposed Rule.

NOP is working on the 2nd Proposed Rule now and the USDA has strong support for this path. Origin of Livestock, with Strengthening Organic Enforcement, continues to be one of their highest priorities. There is currently not an estimated date for the release of the 2nd Proposed Rule.

WE WOULD LIKE TO SEND A HUGE THANK YOU TO OUR 2020 CONFERENCE SPONSORS

2020 VIRTUAL CONFERENCE SPONSORS PLATINUM LEVEL



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For all sponsorship information, please [visit our website](#).

Our Deadline is fast approaching. Please have all information sent to wodpa@outlook.com by 11/11/2020.

Please see above for sponsors as of 11/2/2020

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INTERESTED IN BECOMING A BOARD MEMBER?



Officer and director elections will be held during the business meeting during WOPDA's Virtual Conference on the morning of Wednesday, November 18, 2020.

Producers may self-nominate.

Producers interested in running for any of the positions should notify Dean Wesen at 360-630-1216.

Job Descriptions can be found on our website at www.wodpa.com

[CLICK HERE TO FIND OUR MORE!!](#)

THANK YOU TO OUR 2020 ASSOCIATE MEMBERS



K-N-R FARMS



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WODPA is funded by volunteer [Producer Payments](#) and [Associate Member dues](#).

Click [here](#) to learn how you can support WODPA and its mission.

WODPA would like to send a huge thank you to the [Producers](#) & [Businesses](#) that have provided support in 2020!

IMPORTANT DATES

- CALIFORNIA DAIRY SUSTAINABILITY SUMMIT:
 - November 5-6, 2020
 - [Click here for more information](#)
- WODPA'S 2020 VIRTUAL CONFERENCE, November 18, 2020:
 - Please register by NOVEMBER 11, 2020
 - [Click here to register](#)
- CORONAVIRUS FOOD ASSISTANCE PROGRAM 2:
 - Applications are due from September 21 - December 11, 2020.
 - [Click here for more information](#)



The mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.

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