

FEBRUARY 1, 2021



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE



LUNCHTIME LEARNING EVENT

Automated Cow Monitoring Systems: The What's, Why's, and How's

Introducing the first of our Lunchtime Learning Events!

Automated Cow Monitoring Systems:

The What's, Why's, and How's

Sponsored by:

Select Sires, CowManager

Date: February 24th, 2021

Time: 12:00 p.m. Pacific Standard Time

Link information for the event will be available in coming email communications and on our WODPA Facebook page.

We will explore what's out there for cow monitoring systems, why you may find them useful on your dairy, and how they work. We'll have examples of the systems in use on other dairy operations. We'll take a few minutes to show specifically how the CowManager system can provide cow data on a dairy. The webinar will wrap up with a Question & Answer period with our presenter. A big thank you goes out to **Select Sires** for presenting this information and their sponsorship.

About Our Presenter:

Ernesto Santillanez, Research and Technical Consultant, overseeing Technical Support for CowManager in North America with Select Sires. Mr. Santillanez has experience in managing large dairy operations in addition to previously working in Technical Support for AFI. He is well versed on the current options available for automated cow monitoring with dairy and beef cows in the U.S.

Please share this event with others!

We welcome anyone to participate and take advantage of this presentation. Please also utilize our WODPA Facebook page to indicate your interest in the event and/or if you plan to attend.

We look forward to starting our Lunchtime Learning Events!

Future events may include research presentations, new technology, employment issues and information, as well as topics from industry stakeholders. We want your suggestions and ideas on future Learning events. ***WODPA aims to provide our producers with the information they are looking for in easily accessible format.***

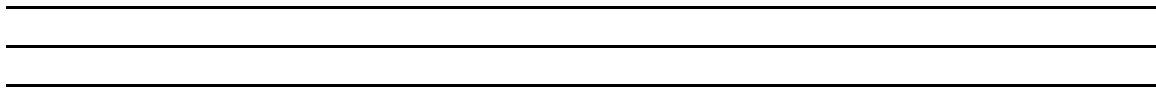
Please email [Jill Smith](#) with topics you'd like to learn more about.

"... a glass of milk remains as relevant as ever."

The National Milk Producers Federation (NMPF) has reviewed dairy consumption from the period of March 9, 2020 to December 27, 2020

in comparison to the same period in 2019. "Milk demand remained essential to family nutrition" during this period. Click on the link below to see comparison charts showing growth in the organic milk sector during this time period.

"Rising Dairy Consumption Providing Comfort In A Challenging Time"



WE WOULD LIKE TO SEND A HUGE THANK YOU TO SELECT SIRES FOR SPONSORING OUR WEBINAR!

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WODPA is funded by volunteer [Producer Payments](#) and [Associate Member dues](#).

Click [here](#) to learn how you can support WODPA and its mission.
WODPA would like to send a huge thank you to the [Producers & Businesses](#) that have provided support in 2020!

WE WANT TO HEAR FROM YOU!!

Tell us about what projects or accomplishments you have completed on your dairy. New technology, new grazing methods, new funding for infrastructure - we are interested and would love to share.

wodpa@outlook.com



The mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.

Don't forget to "Like Us" and "Follow Us"

