

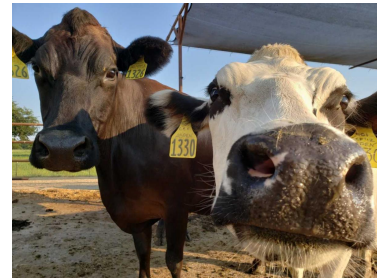
September 18, 2020



**WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE**

SECOND ROUND OF CFAP ANNOUNCED

Friday President Trump along with USDA Secretary Sonny Perdue announced a second round of Coronavirus Food Assistance Program (CFAP) will be distributed. Farmers impacted by economic fallout from COVID-19 will be eligible to receive funds from the up to \$14 billion allocated for assistance.



Signup for CFAP 2 will begin September 21, 2020 and continue through Dec. 11, 2020. Funds are being made available from the Commodity Credit Corporation (CCC) Charter Act and CARES Act to support row crop, livestock, specialty crop, dairy, aquaculture and other commodities. Article by AgWeb.

[Click here to visit full story from AgWeb](#)

**- SAVE THE DATE -
WODPA 2020 VIRTUAL CONFERENCE
NOVEMBER 18, 2020 hosted on Zoom**

**A FARM TO MARKET: EXPLORING THE ORGANIC DAIRY
VALUE CHAIN**

PRESENTATIONS INCLUDE:

- Dr. Jennifer Tucker, National Organic Program
- National Organic Coalition
- Organic Trade Association
- How to handle Animal Rights Activism on your Dairy
- WODPA Business Meeting

2020 VIRTUAL CONFERENCE
 NOVEMBER 18, 2020
 HOSTED ON ZOOM



- REGISTRATION IS NOW OPEN -



Please join us for our first ever virtual conference!

We'll explore organic milk starting with on-farm requirements and follow it through the value chain to our end users.
 Our goal is to provide insights and perspectives from those who produce, process, utilize and consume organic milk.
 Our interactive webinar will allow for questions and answers from our impactful speakers and our supporting sponsors

FARM TO MARKET: EXPLORING THE ORGANIC DAIRY VALUE CHAIN

- Dr. Jennifer Tucker, National Organic Program
- National Organic Coalition & Organic Trade Association
- How to address Animal Rights Activism on Your Dairy
 - WODPA Business Meeting
 - Why Consumers Choose Organic
 - Organic Milk in Food Service

PLEASE REGISTER BY OCTOBER 19, 2020 @ WWW.WODPA.COM
 FOR INFORMATION VISIT WWW.WODPA.COM OR CALL 707-696-5154

- Why Consumers Choose Organic
- Organic Milk in Food Service
- Plus much more

VISIT CONFERENCE WEBSITE

REGISTER TODAY

VIRTUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Your generous support of our WODPA conference is what keeps our organization going year after year and is appreciated by our producers across the entire western region and the entire organic dairy industry. We've created multiple ways to sponsor the WODPA conference with sponsorship levels that include a variety of branding opportunities.

2020 WODPA VIRTUAL CONFERENCE SPONSORSHIP LEVELS	
<p>PLATINUM SPONSORSHIP:</p> <ul style="list-style-type: none"> Submission of your designed, one full page advertisement to be included in our conference flyer. Submission of your designed, one full page advertisement to be included in our virtual conference binder. Audience attention for 5 minutes to introduce your company's provided services or products. To be pre-recorded by sponsor. Full page logo or product recognition on Platinum sponsor on a dedicated PowerPoint holding slide that will be viewed by live audience. Logo & recognition on Platinum sponsor on homepage of WODPA website for one year with your company's link. Logo & sponsor recognition within WODPA media outlets including social media, printed newsletter, e-newsletters & website. Your company will be able to submit 1 free ad that will run at different times throughout the year in our e-newsletter. Compensated conference registration for your company. 	\$5,000 and up
<p>GOLD SPONSORSHIP:</p> <ul style="list-style-type: none"> Submission of your designed, half page advertisement to be included in WODPA's conference flyer. Submission of your designed half page advertisement in our virtual conference binder. Full audience attention for 3 minutes to introduce your company's provided services or products. To be pre-recorded by sponsor. Shared page logo & recognition on Gold sponsor on a dedicated PowerPoint holding slide that will be viewed by live audience. Logo & sponsor recognition within WODPA's media outlets including social media, printed newsletter, e-newsletters & website. Logo & recognition on Gold sponsor on WODPA website for one year with your company's link. Your company will be able to submit 1 free 1/2 page ad that will run at different times throughout the year in our e-newsletter. Compensated conference registration for your company. 	\$3,000 - \$4,999.99
<p>SILVER SPONSORSHIP:</p> <ul style="list-style-type: none"> Submission of your designed, quarter page advertisement to be included in WODPA's conference flyer. Submission of your designed quarter-page advertisement in our virtual conference binder. Full audience attention for 30 sec to introduce your company's provided services or products. To be pre-recorded by sponsor. Shared logo and recognition as Silver sponsor on a PowerPoint holding slide that will be viewed by live audience. Logo & sponsor recognition within WODPA's media outlets including social media, printed newsletter, e-newsletters & website. Logo and recognition on Silver sponsor on WODPA website for one year with your company's link. Compensated conference registration for your company. 	\$1,500 - \$2,999.99
<p>IN-KIND SPONSORSHIP:</p> <ul style="list-style-type: none"> Your business card sent out to WODPA's producers with the conference materials. Your business card printed in our virtual conference flyer. Your business card and printed in our virtual conference binder. Logo & sponsor recognition within WODPA's media outlets including social media, printed newsletter, e-newsletters & website. Compensated conference registration for your company. 	\$500 & up

VIEW SPONSORSHIP LEVELS

THANK YOU TO OUR 2020 ASSOCIATE MEMBERS



AMERICAN RIVER AG



CLICK HERE TO SEE MORE

Support WODPA and its mission!

WODPA is funded by volunteer [Producer Payments](#) and [Associate Member dues](#).

Click [here](#) to learn how you can support WODPA and its mission.

A huge thank you to the [Producers](#) & [Businesses](#) that have provided support in 2020!

VISIT OUR WEBSITE

The mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.

Don't forget to "Like Us" and "Follow Us"

