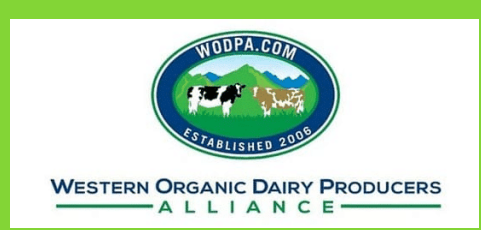


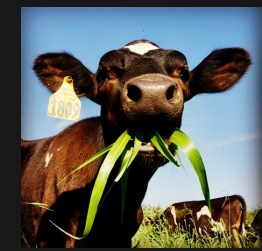
2020 WODPA VIRTUAL CONFERENCE SPONSORSHIP LEVELS



Your generous support of our WODPA conference is what keeps our organization going year after year and is appreciated by our producers across the entire western region and the entire organic dairy industry. We've created multiple ways to sponsor the WODPA conference with sponsorship levels that include a variety of branding opportunities. In addition, we've added special, limited availability sponsorship opportunities to our standard levels. We can work with you to customize sponsorship to meet your needs. We look forward to your creative company or product recognition ideas during the webinar and in the conference materials to be viewed for years to come.

PLATINUM SPONSORSHIP:

\$5,000 and up



- Submission of your designed, one full page advertisement to be included in our conference flyer.
- Submission of your designed, one full page advertisement to be included in our virtual conference binder.
- Audience attention for 2 minutes to introduce your company's provided services or products. To be pre-recorded by sponsor.
- Full page logo or product recognition as Platinum sponsor on a dedicated PowerPoint holding slide that will be viewed by live audience.
- Logo & recognition as Platinum sponsor on homepage of WODPA website for one year with your company's link.
- Logo & sponsor recognition within WODPA media outlets including social media, printed newsletter, e-newsletters & website.
- Your company will be able to submit 1 free ad that will run at different times throughout the year in our e-newsletter.
- Compensated conference registration for your company.

GOLD SPONSORSHIP:

\$3,000 - \$4,999.99



- Submission of your designed, half-page advertisement to be included in WODPA's conference flyer.
- Submission of your designed half-page advertisement in our virtual conference binder.
- Full audience attention for 1 minute to introduce your company's provided services or products. To be pre-recorded by sponsor.
- Shared page logo & recognition as Gold sponsor on a dedicated PowerPoint holding slide that will be viewed by live audience.
- Logo & sponsor recognition within WODPA's media outlets including social media, printed newsletter, e-newsletters & website.
- Logo & recognition as Gold sponsor on WODPA website for one year with your company's link.
- Your company will be able to submit 1 free 1/2 page ad that will run at different times throughout the year in our e-newsletter.
- Compensated conference registration for your company.

SILVER SPONSORSHIP:

\$1,500 - \$2,999.99



- Submission of your designed, quarter-page advertisement to be included in WODPA's conference flyer.
- Submission of your designed quarter-page advertisement in our virtual conference binder.
- Full audience attention for 30 sec. to introduce your company's provided services or products. To be pre-recorded by sponsor.
- Shared logo and recognition as Silver sponsor on a PowerPoint holding slide that will be viewed by live audience.
- Logo & sponsor recognition within WODPA's media outlets including social media, printed newsletter, e-newsletters & website.
- Logo and recognition as Silver sponsor on WODPA website for one year with your company's link.
- Compensated conference registration for your company.

IN-KIND SPONSORSHIP:

\$500 & up



- Your business card sent out to WODPA's producers with the conference materials
- Your business card printed in our virtual conference flyer
- Your business card and printed in our virtual conference binder
- Logo & sponsor recognition within WODPA's media outlets including social media, printed newsletter, e-newsletters & website.
- Compensated conference registration for your company.

***Flyer Explanation:** A webinar promotional flyer that will be sent out to all producers and/or registrants one month prior to the event. The Flyer aims to include a brief agenda announcing webinar speakers, their bios, etc.

***Binder Explanation:** In order to create a hands-on tool for producers WODPA will send out a Conference Binder two weeks prior to our event. The purpose of the binder is to give producers an organized, working piece to use during the webinar. The binder leaves producers with a usable item/tool to use long after the event. The binder will include the webinar program with speaker information and webinar topics. It will include a notebook to use during and after the conference and will contain sponsor recognition and logos, sponsor advertisements and/or business cards. This is your way to leave a lasting impression and contact information directly with WODPA producers to use for years to come.

CUSTOMIZABLE SPONSORSHIP & ADD ON'S INCLUDE:

WODPA is willing to work with you to create a customizable sponsorship package that will best meet your branding goals. Some ideas include the following:

Title Conference Sponsor: \$10,000.00 work directly with sponsor to make sponsorship customized to fit your company's needs. 1 spot available.

Session Sponsorship's: \$2,500.00 Session Sponsor branding on a "holding slide" used during transition periods & live recognition. 3 spots available.

Coffee Break Sponsor: \$2,000.00. Can be customized with your creative branding ideas. 2 spots available.

Ice-breaker Activities: \$1,000.00 create interaction between vendors, participants, speakers, etc. to be delivered with WODPA & sponsor. 2 activities available.

Poll/Survey questions: \$500.00. Vendor sponsored poll questions within the conference. Limited Number.

Binder Sponsor: Please contact WODPA for further creative goals.

WODPA would greatly benefit from any level of financial support for our conference.
Please indicate the dollar amount of your contribution on the attached form.

CONFERENCE HIGHLIGHTS:

Dr. Jennifer Tucker, National Organic Program
National Organic Coalition & Organic Trade Association
How to handle Animal Rights Activism on your Dairy
WODPA Business Meeting
Why Consumers Choose Organic
Organic Milk in Food Service

PLEASE JOIN US - NOVEMBER 18th, 2020 on ZOOM
TO REGISTER BY OCTOBER 19TH GO TO WWW.WODPA.COM
FOR MORE INFORMATION GOT TO WWW.WODPA.COM OR CALL WODPA @ 707-696-5154