

WODPA'S 2020 VIRTUAL CONFERENCE AGENDA

November 18th, 2020 - LIVE ON ZOOM

- 9:00 am** **Welcome and Opening of the Conference, Ward Burroughs, WODPA President**
- 9:05am** **WODPA Business Meeting:** to include Elections, Updates & Hot Topics
- 9:30 am** **Dr. Jennifer Tucker, Deputy Administrator, National Organic Program, USDA**
Protecting Organic Dairy: A National Organic Program Update
The National Organic Program's mission is to ensure the integrity of USDA organic products. Dairy oversight continues to be a key priority for the program. In this presentation, we will provide updates about Origin of Livestock and Strengthening Organic Enforcement rulemaking, and about our Dairy Compliance program. We'll also review our high priority goals for the coming year and answer your questions.
- 10:15 am** **Abby Youngblood, National Organic Coalition and Megan DeBates, Organic Trade Association,** will provide us with updates on advocacy and policy issues.
- 10:25 am** **Producer Updates and Accomplishments:** Hear from your fellow organic dairy producers about projects and upgrades they have implemented on their operations through grants and funding opportunities within the past year.
- 10:45 am** **Michele Clarke-Mason, Founder of Veracious True Foods** will share her experience as the prior Seattle Seahawks Team Nutritionist on why consumers choose organic, educating athletes on the importance of dairy, dairy sensitivities, and milk alternatives. Her information will help us answer some of the questions we are met with as producers.
- 11:00 am** **Coffee Break**
- 11:10 am** **Sonoma County Assistant Sheriff Naugle and Tawny Tesconi, Executive Director of the Sonoma County Farm Bureau,** will address what to do if activists arrive on your farm and the laws pertaining to it. This is your chance to ask how to handle issues you may face in your area.
- 11:45 am** **Ann Burkhart, Independent Consultant** on Organic Milk in Food Service with previous experience as an Ethical Sourcing Manager at Starbucks and the Earthworm Foundation, will share insights company decision making, the growing number of corporate sustainability programs. Where does our organic milk fit in or what challenges we face?
- 12:15 pm** **Business Meeting:** continuation of discussion or topics, as necessary.

