

March 23, 2021



WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

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HAPPY NATIONAL AGRICULTURE DAY

"IF YOU EAT, YOU ARE INVOLVED IN
AGRICULTURE." Wendell Berry



MARCH LUNCHTIME LEARNING EVENT

National Organic Coalition's Call for Members & Affiliates: Top Priorities for Organic in 2021



Join NOC Policy Director, Steve Etko, and Executive Director, Abby Youngblood, to discuss the status of key organic rules that we hope to take across the finish line in 2021.

We will also spend significant time discussing opportunities to lift up organic agriculture in climate change proposals.

We will provide updates and opportunities to take action on:

- Strengthening Organic Enforcement (SOE) Rule
- Origin of Livestock Rule
- Reinstating Organic Livestock and Poultry Practices Rule
- 2021 Leadership at USDA & in Congress: Highlights and opportunities - Ag Secretary & Deputies, House and Senate Agriculture Committee chairs, and

more.

- Advancing Organic as a Climate Change solution – current legislation, ideas to incentivize transition to organic, carbon markets, and more.

Date: Thursday, March 25 from 2:00pm to 3:15pm Eastern

Access to this webinar is a direct benefit of WODPA, who is affiliated with NOC.

Please register by 5 pm ET on March 24th, 2021 to participate in this event. Click here to register. * **Make sure to enter WODPA as your organization when registering**

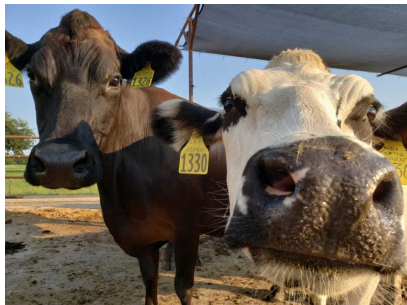
WODPA would like to send a huge Thank You to our February Lunchtime learning hosts!!

Did you miss our February Webinar?

If you did, you are in luck. Use the following link to view the live Presentation.



Thank you again to CowManager and Select Sires for sponsoring our Lunchtime Learning Webinar.



Future events may include research presentations, new technology, employment issues and information, as well as topics from industry stakeholders. We want your suggestions and ideas on future Learning events.

WODPA aims to provide our producers with the information they are looking for in easily accessible format.

Please email Jill Smith with topics you'd like to learn more about.

ORIGIN OF LIVESTOCK RULE ARTICLE

Jill Smith, Executive Director for the Western Organic Dairy Producers Alliance and Ed Maltby, Executive Director of Northeast Organic Dairy Producers Alliance co-authored an article for The Organic Farmers Association's newsletter.

The Origin Of Livestock Rule started in 2015. Will we finalize it this year? What must the rule do for organic dairy farmers?

Click here to read the article.



FEATURE

ORIGIN OF LIVESTOCK RULE

The Origin Of Livestock Rule started in 2015. Will we finalize it this year? What must the rule do for organic dairy farmers?

WRITTEN BY: ED MALTEY, NORTHEAST ORGANIC DAIRY PRODUCERS ALLIANCE AND JILL SMITH, WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

Since 2013, the organic community has been working to fix a loophole in the organic standards regarding the Origin of Livestock (OOL) for organic cow dairies. The United States Department of Agriculture (USDA) needs to finalize the Origin of Livestock rule, ensuring

that all organic dairy farms are being held to the same standards. If you are not in the dairy industry, you might wonder what the Origin of Livestock rule is about and why it is so important to organic dairy producers and the entire organic community.

ORGANICFARMERSASSOCIATION.ORG | 13

PAYCHECK PROTECTION PROGRAM 2 (PPP)

Paycheck Protection Program:
Who is eligible & How to apply

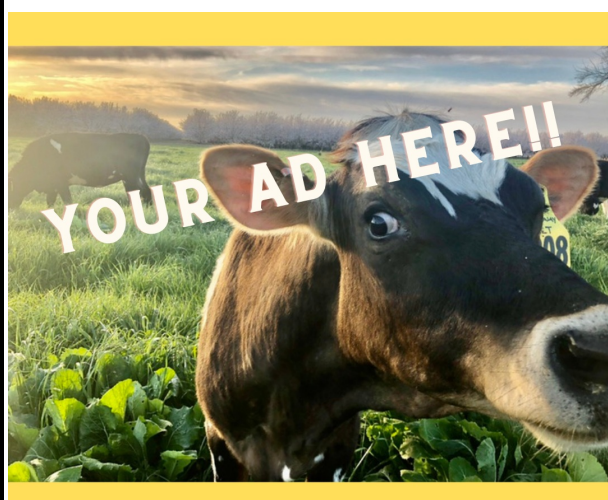
Live Webinar:
February 16, 2021 11:30 pm to 12:45 pm

**Deadline For the PPP2 is
March 31, 2021**

Click the link below to view the
Minnesota Institute for Sustainable
Agriculture's presentation on the PPP.

[View Website and Presentation](#)

INTRESTED IN PLACING AN AD IN OUR E-NEWSLETTER?



WODPA has created a variety of ways to maximize your business and product exposure by reaching organic dairy farms throughout the Western United States and beyond.

By working with WODPA, you'll have the opportunity to support your dairy customers, reach a broad range of industry stakeholders, and connect with WODPA's networks and collaborators.

[TO VIEW OPTIONS CLICK HERE](#)

**WODPA IS EXCITED TO ANNOUNCE
NEW INDUSTRY OPPORTUNITIES FOR 2021**

Our independent Alliance represents the collective producer voice and is being heard on a national level because of continued support from companies like yours and the contributions made by dairy farms in the West.

As the only Western United States Organic Dairy Organization, it is critically important to have WODPA fighting on behalf of our organic dairy producers and industry stakeholders. We know our producers are working hard on the home front to keep their dairies sustainable, with little time to focus on policies and programs, making it important for WODPA to work on their behalf. In

addition, our industry stakeholders need our representation to not only protect but grow the product tools and services within the “organic dairy toolbox.” WODPA’S ability to work and fight for our organic dairies and industry stakeholders throughout the year is based on the Annual Membership Drive and your generous sponsorship of our industry events.

Maximize your business and product exposure by reaching organic dairy farms throughout the Western United States. By working with WODPA, you’ll have the opportunity to support your dairy customers, reach a broad range of industry stakeholders, and connect with our networks and collaborators. WODPA has adapted to utilize our virtual platforms throughout the upcoming year. Created new opportunities to effectively share your products and services with our growing network.

WESTERN ORGANIC DAIRY PRODUCERS ALLIANCE

INDUSTRY OPPORTUNITIES 2021

2021 INDUSTRY OPPORTUNITIES

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- Mission Statement -
The Mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.



FOLLOW US ON:



WWW.WODPA.COM

- 2021 OPPORTUNITIES -

2021 ASSOCIATE MEMBERSHIP:

- **Platinum Membership:** \$1,500.00
- **Gold Membership:** \$750.00
- **Associate Membership:** \$300.00

Please Visit wodpa.com for full associate member level descriptions.

LUNCHTIME LEARNING WEBINAR:

Become a sponsor of our one-hour lunchtime webinars, with multiple sponsorship levels and opportunities. Our webinars aim to bring valuable information to producers without them leaving the farm. As we adjust to the lack of ability to have in-person meetings or farm visits, our lunchtime webinars give you the opportunity reach numerous producers at once, the ability to share research or data, as well as highlighting products and services you have to offer.

E-NEWSLETTER ADVERTISING:

Our newly developed and ever-growing e-newsletter is sent out to more than 555 contacts bi-weekly. Advertising is available for purchase; 6 Ads are available for \$350.00 or purchase a one-time, per e-newsletter ad for just \$100.00.

PRINTED INTEGRITY NEWSLETTER:

Advertise in our printed Integrity Newsletter for added company recognition, information, products, or services. The Integrity Newsletter reaches 450+ organic dairy producers and industry stakeholders. Our newsletter will highlight companies supporting WODPA, share industry news, and include stories from our dairy farms.

ANNUAL CONFERENCE SPONSOR:

Watch for more sponsorship opportunities with our upcoming 16th Annual WODPA Conference materials.

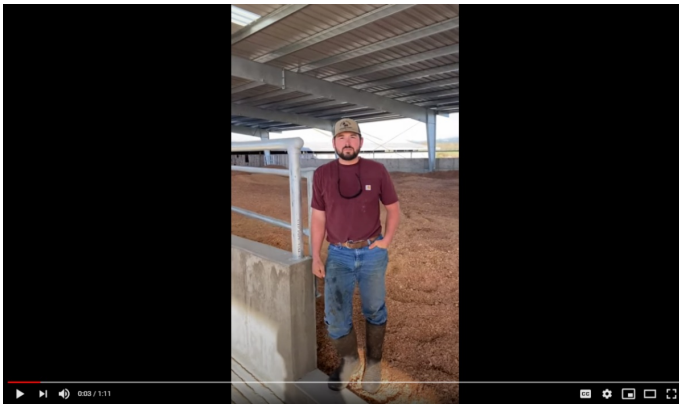
CLICK HERE TO BECOME A 2021 ASSOCIATE MEMBER

THANK YOU TO OUR 2021 ASSOCIATE MEMBERS



We Sow, You Reap

WE WANT TO HEAR FROM YOU!!



We would love if you shared with us about what projects or accomplishments you have completed on your dairy.

New technology, new grazing methods, new funding for infrastructure - we are interested and would love to share.

Above, watch **Zach Cahill** of Cahill Dairy located in Ferndale, California explain what infrastructure the Alternative Manure Management Program funded by CDFA allowed them to build on their dairy.

PLEASE SUPPORT THE COMPANIES THAT SUPPORT US!!



SUPPORT WODPA AND ITS MISSION

WODPA is funded by volunteer
Producer Payments & Associate Member dues.
Click [here](#) to learn how you can support WODPA and its mission.
WODPA would like to send a huge thank you to the
Producers & Businesses that have provided support over the years.



The mission for the Western Organic Dairy Producers Alliance is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the west.

Don't forget to "Like Us" and "Follow Us"

