



September 23, 2025

Ms. Charlotte Tuttle
National Program Leader
USDA – National Institute of Food and Agriculture
805 Pennsylvania Avenue
Kansas City, MO 64105

Re: Letter of Support – Atlantic Corporation

Dear Ms. Tuttle,

We are pleased to provide this letter of support for the USDA AFRI application submitted by Atlantic Corporation, entitled “Measuring Domestic Specialty Cheese Market Opportunities for U.S. Dairy Farms.” The mission of the Western Organic Dairy Producers Alliance (WODPA) is to preserve, protect, and ensure the sustainability and integrity of organic dairy farming across the West. WODPA represents the collective voice of our producers at the local, state and national levels. We share the organic dairy producers’ perspective when lobbying on crucial issues currently facing dairy producers, and we work in collaboration with national organic advocacy groups and industry stakeholders to provide perspective on what matters most to our organic producers.

We were connected with Atlantic Corporation during their current USDA AFRI project titled “Assuring Small Dairy Farm Sustainability Through Data-Driven Education and Technical Assistance Programs” and I lent my support to that project in several ways. Atlantic Corporation’s continued work to support the U.S. dairy industry aligns with our work at the Western Organic Dairy Producers Alliance. We know that timely and accurate consumer insight data is critical for our members to identify market opportunities and build a more sustainable and resilient business.

WODPA supports this initiative and remains available to communicate and collaborate with Atlantic as circumstances require in the future. Thank you for your attention.

Sincerely,

A handwritten signature in black ink that reads 'Lia Sieler'.

Lia Sieler, Executive Director

Lia.wodpa@outlook.com ; (209)712-9470