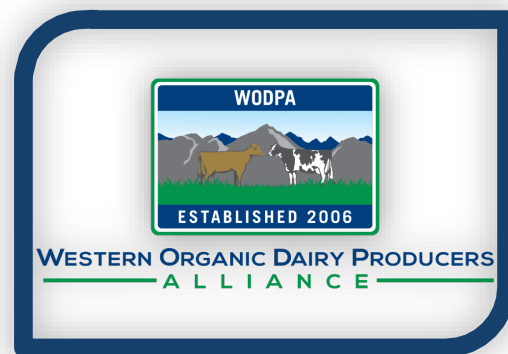


# 2025 CONFERENCE & TRADE SHOW

**Saralee & Richard's Barn, Sonoma County Fairgrounds**

1350 Bennett Valley Road, Santa Rosa, CA 95404



## TUESDAY, OCTOBER 28<sup>TH</sup>:

11:00am - 2:00pm:

**Trade Show Setup**, Saralee & Richard's Barn, Sonoma County Fairgrounds

12:00pm – 1:30pm:

**Board of Directors Meeting**, Americana, Santa Rosa

2:00pm – 3:00pm:

**Western United Dairies Meeting** for California Producers Only (RB1&2), Water Monitoring Requirements Update, Anja Raudabaugh, Executive Director, **WUD**

## CONFERENCE STARTS

3:00pm – 4:30pm:

**"World without Cows"** an Exclusive showing presented by **Alltech**

3:00pm:

**Trade Show Opens**

4:30pm - 6:30pm:

**Welcome Reception** Happy Hour & Appetizers. All attendees & guests are welcome

## Wednesday, October 29<sup>th</sup>:

8:00am – 9:30am:

**Welcome and WODPA Business Meeting** Stewart Kircher, WODPA President and Lia Sieler, Executive Director (Board Introductions, Elections, WODPA Annual Summary)

9:30am – 10:00am:

**Introduction of Sponsors and Trade Show Vendors**

10:00am – 10:30am

**Trade Show Visit and Coffee Break** sponsored by **Alexandre Family Farms**

10:30am – 11:00am:

**Money in your Pocket or in your herd?** Mr. Ben Laine, **American AgCredit**

11:00am – 11:30am:

**Organic Dairy Policy Update Pannel**, Adam Warthesen, **Organic Valley & Organic Trade Association** & Lily Hawkins, **Organic Farmers Association**, moderated by Lia Sieler

11:30am – 12:30pm:

**Lunch** sponsored by **BEST Agri-Marketing** and **Trade Show visit**

12:30pm – 12:45pm:

Depart for **Oxford Suites**, 67 Golf Course Dr. W, Rohnert Park, CA 94928

1:00pm:

Board Buses at **Oxford Suites** for Dairy Tours and Dinner

1:15pm – 2:30pm

**McClelland's Dairy**, 6475 Bodega Ave. Petaluma, CA 94952

Presentations from:

- **Zoetis Animal Health**
- **Sealpro by Connor Agriscience**

2:30pm – 3:00pm

Load busses and travel to Renati Dairy

3:00pm – 4:15pm

**Renati Dairy**, 5950 Carroll Road Petaluma, CA 94952

Presentations from:

- **Agri-King Inc.**
- **Where Food Comes From**

4:15pm – 4:45pm

Load busses and travel to Moretti Family Dairy

4:45pm – 6:00pm:

**Moretti Family Dairy**, 3000 Whitaker Bluff Road Petaluma, CA 94952

Presentation from:

- **Alltech**

6:00pm

Load Busses for **Olympia's Valley**, 1051 Walker Rd, Petaluma, CA 94952

6:30pm – 7:30pm:

**Happy Hour** sponsored by **Hunt and Behrens**

7:30pm – 9:00pm:

**Dinner, Live Auction and Raffle Drawing** for all conference attendees

**\*\*Shuttles will be provided from 8pm to 10pm from Olympia's Valley to Oxford Suites, Rohnert Park\*\***

## Thursday, October 30<sup>th</sup>:

8:00am - 10:00am:

**Trade Show move out**