



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE

CONFERENCE AND TRADE SHOW

NOVEMBER 19-20TH, 2024

AGENDA

TUESDAY, 11/19:

- 10:00am - 2:00pm: **Trade Show Set Up**, Peppermill; Tuscany Rooms A-C
- 3:30pm: **Trade Show Opens**
- 5:00pm - 6:30pm: **Welcome reception** for All located within Trade Show area, Tuscany Rooms A-C

WEDNESDAY, 11/20:

- 7:00 - 8:00am **Breakfast** sponsored by **Sierra Organic**
- 8:00 - 9:00am **Welcome & Business Meeting**, Zach Cahill, President & Lia Sieler, Executive Director (Elections, Executive Director Report, Hot topic issues and discussion)
- 9:00 - 9:30am **What we have learned from this past year**, WODPA Board Members
- 9:30 - 9:45am **Introduction of Trade Show Vendors and Sponsors**
- 9:45 - 10:30am: **Coffee Break and Trade Show Visit**. Sponsored by **Alexandre Family Farm**
- 10:30 - 11:30am: **Understanding Farm Personalities**, Larry Tranel, Psy.D. Dairy Field Specialist, Iowa State University Extension & Outreach
- 11:30 - 12:15pm: Confirmed Speaker, **Alltech**
- 12:15 - 1:30pm: **Lunch and Trade Show visit**
- 1:30 - 2:30pm: **Farm level Cost Analysis**, Larry Tranel, Psy.D. Dairy Field Specialist, Iowa State University Extension & Outreach
- 2:30 - 3:15pm: **Forage-fueled Component Production: From Pasture to Pail**, Dr. Louisa Koch Agri-King, Inc.
- 3:15 - 3:30pm: **Ice Cream** break sponsored by **Straus Family Creamery**
- 3:30 - 4:45pm: **Beef Markets to Dairies: From Side Hustle to Supply Driver**, Mr. Ben Laine American AgCredit
- 4:45 - 5:45pm: **Educational Sessions** (30 minutes each)
- Session 1: Protivity**, Dr. Doug Hammon, Zoetis
 - Session 2: Colostrum Impacts in Organic Dairies**, Dr. Chigerwe, UC Davis
- 5:45 - 6:30pm **Break**
- 6:30 - 7:30pm: **Happy Hour** located inside the **Trade Show area**
- 7:30 - 8:30pm: **Live Auction, Maui Raffle Drawing and Dinner** for all attendees, sponsors & vendors

THURSDAY 11/21:

- 8:00 - 10:00am: **Trade Show move out**