



WESTERN ORGANIC DAIRY PRODUCERS
ALLIANCE

CONFERENCE AND TRADE SHOW

NOVEMBER 19-20TH, 2024

AGENDA

TUESDAY, 11/19:

- 11:00am - 2:00pm: **Trade Show Set Up**, Peppermill Resort; Tuscany Rooms A-C
- 3:30pm: **Trade Show Opens**, Tuscany Rooms A-C
- 5:00pm - 6:30pm: **Welcome reception** for All located within Trade Show area, Tuscany Rooms A-C

WEDNESDAY, 11/20:

- 7:00am – 8:00am: **Breakfast** sponsored by **Sierra Organic**
- 8:00am – 9:00am: **Welcome & Business Meeting**, Zach Cahill, President & Lia Sieler, Executive Director (Elections, Annual Summary, Hot Topic Issues and Discussion)
- 9:00am – 9:30am: **Knowledge we've gained from this past year**, WODPA Board Members
- 9:30am – 9:45am: **Introduction of Trade Show Vendors and Sponsors**
- 9:45am – 10:30am: **Coffee Break and Trade Show Visit**. Sponsored by **Alexandre Family Farm**
- 10:30am – 11:30am: **Understanding Farm Personalities**, Dr. Tranel, Iowa State University Extension
- 11:30am – 12:15pm: **Onboarding & Early Employee Training for Retention**, Dr. Miller & Uli Salas, Alltech
- 12:15pm – 1:30pm: **Lunch & Trade Show visit** sponsored by **A.L. Gilbert** and **Best Agri-Marketing, Inc.**
- 1:30pm – 2:30pm: **Farm level Cost Analysis**, Dr. Tranel, Iowa State University Extension
- 2:30pm – 3:15pm: **Forage-fueled Component Production: From Pasture to Pail**, Dr. Koch, Agri-King.
- 3:15pm – 3:30pm: **Ice Cream** break sponsored by **Straus Family Creamery**
- 3:30pm – 4:45pm: **Beef Markets to Dairies: Side Hustle to Supply Driver**, Mr. Laine, American AgCredit
- 4:45pm – 5:45pm: **Educational Sessions** (30 minutes each, choose 2 of the 3 to attend)
- Session 1: Protivity**, Dr. Hammon, Zoetis
 - Session 2: Colostrum Impacts in Organic Dairies**, Dr. Chigerwe, UC Davis
 - Session 3: Highly Pathogenic Avian Influenza & Biosecurity**, Betsy Karle, UCCE
- 5:45pm – 6:30pm **Break**
- 6:30pm – 7:30pm: **Happy Hour** sponsored by **Hunt & Behrens** located inside the **Trade Show area**
- 7:30pm – 8:30pm: **Live Auction, Maui Raffle Drawing** and **Dinner** for all attendees, sponsors & vendors

THURSDAY 11/21:

- 8:00am - 10:00am: **Trade Show move out**