



It won't get any easier, or can it?

KEEPING UP WITH MEDIA AND TECH?

Parent Participation

Parents increasingly have to take responsibility for their children's online safety.

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A Common Dilemma

Rapid changes to the media landscape make it difficult to stay informed.

Strained Relationships

When relationships are strained, children share less, leaving parents less informed.

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Development and Wellbeing

Use of advance platforms (e.g., Instagram) have been associated to both positive and negative outcomes among youth.



A Social Media Initiative

SHARING YOUR EXPERIENCE CAN HELP ADVOCATE FOR CHANGE



Initiative Objectives

- Survey parents and educators to identify ways to support their learning about social media
- Simplify social media literacy curriculum
- Advocate for improved social media design

How do I get involved?



Visit

asocialmediainitiative.com to **Take the Parent Survey**
OR michaelccarter.info to **Learn More**

Social media is going to look different tomorrow. Let's work together to help everyone keep up.

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