

Members' goals for day

jc ○ Strategic plan of action

bh ○ Agreement on strategic objectives

jo ○ Clean more about WHLG

kp 1. Diff bet NRM & our objectives

mm 2. Initially LandCare GP was mainly owners ^{doing for others} now are we ^{doing for them?}

mm 1. Clarity on how we will use our E in short-term

kp 2. Aims on 5 yr horizon

wl ○ Strategic plan for future w emphasis of on ecological scientific credibility*

bv 1. Students to do birdlife (lizard) monitoring & definitely want agreement on strategy

2. Clarification about what broad picture plan is for WHLG fundamental long-term i in philosophy & Org & purpose, nature, rights of human race

no other time

link here?

1970 fr UK

hated erosion guides & pm Sellicks

Mission & Vision

Vision, replant hillside from McLaren Flat to Allards

Justification, aims.....Mission

Revegetation for signs of healthy soil
Rain infiltration to replace surface flow, ↓ erosion

Aquifer Recharge
Biodiversity conservation & recovery: build, extend biodiversity network

↑ community awareness

community ownership

biodiversity

2004-2006 mission talk

Mission becomes

2012, a healthy Willunga new livelihoods brain

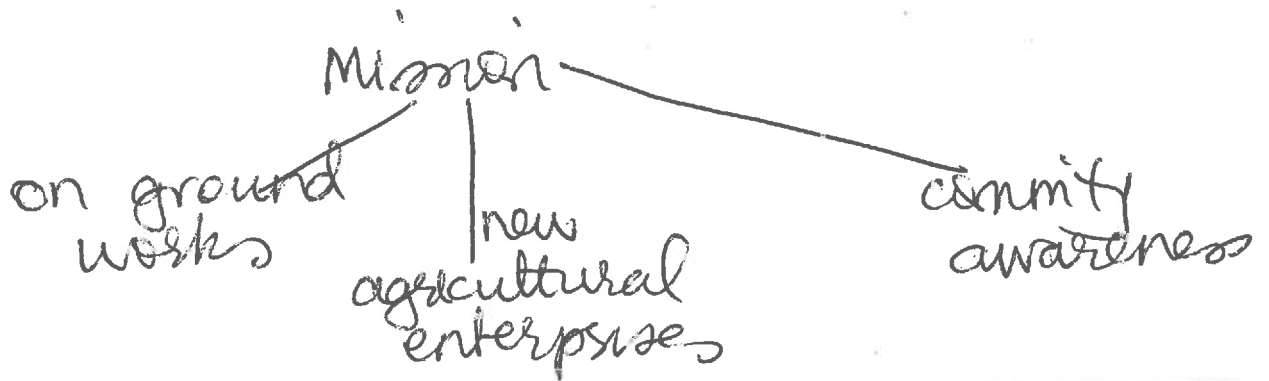
whole town include sea-shore, Gulf, suburbs

* For research \$ need uni partnerships, more p & corporate support

Wayne, "I see the WHLG as the conduit or bridge² between landholders & money"

Margaret, we held to our Ads of .15m re-veg along creeklines in direct w landowners.

"this is our vision either, or landholder join us" "this is what we want can you help us"



WHLG Strategic Planning Day

21/07/12 p3

Mission / Vision

↓
Objectives / Goals / Purpose (Key Results Area)

↓
Strategies (how) → Arms / Business Plans

Googling WHLG yielded 7 or 8 refs on other sites which loosely not clearly & tightly

Sticky notes participant objectives pref exercise

Groups/themes

- 1 Biodiversity network extension eg to the Reef Range
- 2 Marketing website sponsorship our fixation eg revegetation achievement
- 3 Education, community awareness
- 4 Monitoring, evaluation, research

- 5: Partnerships community sponsors by land-managers, big ones
- 6: Committee resources
- 7: Office for Sustainable Agriculture
- 8: Agriculture

Margaret The new R, M&E proj of McLaren Vale Grapegrowers Assocn partly meet our vision of sustainable agric devt

Electives Dot Votes

- 3 Market — 1 Biodiversity / Reef to Range
- 14 Regreen the Range — 6 Agric / landowners
- Office for Sustainable Agric — 5 Monitoring
- 1 Education — 6 ... committee

(pk)

Marg Our community ownership is w our active Regreen + Range landowners & the category of Agric/landowners. However, we do not reflect our communication & meeting w them.

All Our wider community education we Ed ~~with~~ ^{the} WEC (Willunga Environmental Centre) to carry out.

Q What would "resources & partnerships" look like for us to ~~cooperate~~ include Office for Sustainable Agric in our obj's

Wayne Then we shld join the ~~the~~ Grapegrowers!

John Landowners & farmers support the OSA but...

Marg OSA does not fit.

WHCG Options w OSA become:

1. Work in partnership w landowners/managers farmer grps, fr mainly McVale Grapegrowers Assocn on proj's out of which OSA might fit.
2. Carry on establish — OSA u' own steam.

~~Wendy expects 2pm start~~
~~whiteboard 2 of~~
~~blueback~~
~~whiteboard markers~~
~~butchers paper~~
~~marker pens~~
~~laptop~~
~~mid-session break~~
~~Crab of who's who @ table. (sent)~~

Office for Able Ag

PS

1. WHTG will seek partnerships w all types of growers esp beginning w the vignerons viz McLaren Vale Grapegrowers Assoc.
2. For time being we will cease actively try to establish the CRA, other than the specific projects with partners, initially vignerons & take up other opportunities.
3. All project concepts are to be proposed to & considered by the WHTG Committee.
4. ^{we will now take up} Projects to achieve short-term agricultural outcomes, where possible ^{in the} long term an CRA might still be a possibility.
5. WHTG needs:
 - 1 Vision & Mission Statements
 - 2 2-4p Strategic Plan brochure