

Heather A. Prichard

Broker/Owner of Prichard Real Estate Group
Zig Ziglar Legacy Key Note Speaker/Trainer/ Coach & Zig Ziglar International Platinum Presenter/Trainer
National Academy of Best Selling Authors

Licensed Texas Real Estate Sales Broker with the Texas Real Estate Commission

Permian Basin Board of Realtors MLS (Midland)

Odessa Board of Realtors (OBR)

Texas Association of Realtors (TAR)

National Association of Realtors (NAR)

Graduate Real Estate Institution 2

Certified Luxury Home Marketing Specialist

Family: Very happily married to Kit Prichard & Blessed mother of two young adult children, Brittany & Caden

Awards & Recognitions:

-Annual Multi-Million Dollar Producer & Mega- Million Dollar Producer for over 15 years

-2003 Rookie of the Year, Odessa Board of Realtors

-2004 & 2006 President of the Odessa Chapter WCR

-2004 Woman of the Year, WCR of the National Association of Realtors

-2004 & 2005 Agent Leadership Council

-Voted 2005 Super Agent, Texas Monthly Magazine

-2005 Chairman of the OBR Rookie Realtor Committee

-2005 Top Producing Agent of the Year, KWR

-2005 & 2006 Top Listing Agent of the Year, KWR

-2009 Graduate of the State of Texas Association of Realtors Leadership Program

-2010 President of Odessa Board of Realtors

-2014-Present Nationally Recognized & Certified Zig Zigler Legacy Keynote Speaker/Trainer/Coach

-2015- Present Certified Business and Life Coach, Ziglar Inc.

-2016 Zig Ziglar International Platinum Presenter and Trainer

-2016 Ziglar Women, Keynote Speaker

-2017 Born To Win, Keynote Speaker

-2017 Amazon Best Selling Author

Volunteer, Civic and Community Related Activities...

-2006 & 2007 Board Member of Power Kids of the Permian Basin

-2004-2006 Board Member of the Nimitz Jr. High Band Boosters

-2007-2011 Board Member of Permian High School Band Booster

-2007-2013, Entertainment Committee Chairman, Permian High School Band Booster

Real Estate Related Committees

-2007 Co-Chairman of the West Texas Multiple Listings Services

-2008 MLS Chairman, Odessa Board of Realtors

-2008-2010 Board of Directors, Odessa Board of Realtors

-2008-2011 Executive Committee, Odessa Board of Realtors

-2016 Education Committee, Permian Basin Board of Realtors

-2017 TREPAC Committee, Odessa Board of Realtors

-Entertainment Committee, Odessa Board of Realtors

-Multiple Listings Services Committee, Odessa Board of Realtors

-Rookie Realtor Committee, Odessa Board of Realtors

-Christmas Tour of Homes, Odessa Board of Realtors

-Education Committee, Odessa Board of Realtors

Heather has over a decade of experience in her successful Real Estate career. She specializes in residential, commercial, & farm & ranch sales. Heather has earned a reputation with her client's as one of the highest respected Real Estate Broker's in Texas. She has built her business on personal and business referrals. She believes a referral takes place when someone gives the name and phone number of someone they respect, to someone they care about. Heather's clients and colleagues describe as experienced, dedicated, and someone you can trust. Heather utilizes the latest technologies, market research, business strategies, and her expertise to meet her client's expectations. It has been her honor to serve all her clients with professional. Real Estate services. She is looking forward to assisting you in your sale or purchase. Her professional service is something you can count on. When integrity and experience matters, call Heather Prichard. (432) 978-6973



Information About Brokerage Services

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Prichard Real Estate Group	0486680	Heather_Realtor@yahoo.com	(432)653-0891
Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
Heather A. Prichard	0486680	Heather_Realtor@yahoo.com	(432)978-6973
Designated Broker of Firm	License No.	Email	Phone
Heather A. Prichard	0486680	Heather_Realtor@yahoo.com	(432)978-6973
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
Heather A. Prichard	0486680	Heather_Realtor@yahoo.com	(432)978-6973
Sales Agent/Associate's Name	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date

Regulated by the Texas Real Estate Commission

Information available at www.trec.texas.gov

IABS 1-0 Date

**THE TEXAS REAL ESTATE COMMISSION (TREC) REGULATES
REAL ESTATE BROKERS AND SALES AGENTS, REAL ESTATE INSPECTORS,
HOME WARRANTY COMPANIES, EASEMENT AND RIGHT-OF-WAY AGENTS,
AND TIMESHARE INTEREST PROVIDERS**

**YOU CAN FIND MORE INFORMATION AND
CHECK THE STATUS OF A LICENSE HOLDER AT
WWW.TREC.TEXAS.GOV**

**YOU CAN SEND A COMPLAINT AGAINST A LICENSE HOLDER TO
TREC**

A COMPLAINT FORM IS AVAILABLE ON THE TREC WEBSITE

**TREC ADMINISTERS TWO RECOVERY FUNDS WHICH MAY BE USED TO
SATISFY A CIVIL COURT JUDGMENT AGAINST A BROKER, SALES AGENT,
REAL ESTATE INSPECTOR, OR EASEMENT OR RIGHT-OF-WAY AGENT,
IF CERTAIN REQUIREMENTS ARE MET**

**IF YOU HAVE QUESTIONS OR ISSUES ABOUT THE ACTIVITIES OF
A LICENSE HOLDER, THE COMPLAINT PROCESS OR THE
RECOVERY FUNDS, PLEASE VISIT THE WEBSITE OR CONTACT TREC AT**

**TEXAS REAL ESTATE COMMISSION
P.O. BOX 12188
AUSTIN, TEXAS 78711-2188
(512) 936-3000**