



ZIGLAR

REALTY

Positive Attitudes at Ziglar Realty = Positive Real Estate Results

The name of Motivational speaker and sales trainer Zig Ziglar is synonymous with trust, integrity, and wisdom. Texas' new brokerage, Ziglar Realty, is founded on Mr. Ziglar's values and principles.

The plans for Ziglar Realty were in the making for over a year and the company was launched in East Texas, North Texas, West Texas, and the Dallas/Ft. Worth Metroplex.

Julie Ziglar, Sales Agent, daughter of Zig Ziglar, is one of three founding partners at Ziglar Realty. Julie explained, "Our desire is to operate with a positive attitude of service based on Zig Ziglar's quote 'You can have everything in life you want if you will just help enough other people get what they want.' What we at Ziglar Realty want, is to create a positive real estate experience for both our clients and our agents.

We look forward to being recognized for professional competence and the trustworthy, warm and caring relationships our personable REALTORS® develop over the years to come. Partner, Award Winning Broker and Ziglar Legacy Certified Trainer, Heather Prichard, is very selective about the agents we bring into Ziglar Realty. Heather says: "Our goal is not to be the biggest, our goal is simply and purposefully to be the BEST at creating Positive Real Estate Results."

Partner DeDe Galindo, Broker Associate of Ziglar Realty, is Julie Ziglar's daughter and the eldest granddaughter of Zig Ziglar. DeDe and Heather's years of running their individual brokerages have combined to create a broad scope of real estate expertise. Ziglar Realty is experienced in Commercial, Investment, Multi-Family, Residential, Luxury Residential, Farm and Ranch, Raw Land, and Horse Properties.