

# WINTER HOME-PREP CHECKLIST

## *Simple Upgrades That Help Boost Value Before You Sell*

If you're thinking about selling this winter—or early next year—now is the perfect time to make small upgrades that can pay off in a big way. Winter buyers tend to be more serious, and a well-prepared home instantly stands out. Use this Winter Home-Prep Checklist to boost value, increase comfort, and make your home shine in today's market.

**Start with Curb Appeal:** clean walkways, replenish mulch, trim shrubs, and add warm exterior lighting to help buyers feel welcome—even on shorter days. Indoors, focus on cost-effective improvements buyers love, like adding fresh paint in neutral tones, updating light fixtures, and deep cleaning throughout the home.

**Next, Invest in Energy-Efficient Upgrades:** efficiency matters more than ever these days. Consider sealing drafts, adding weatherstripping, and upgrading to a smart thermostat. These improvements not only appeal to buyers, but can also reduce your own winter bills while you prepare to sell.

**Lastly, Create an Inviting Atmosphere:** swap heavy drapes for light, open window treatments, use warm LED lighting, and stage with cozy—but uncluttered—seasonal décor.

These simple upgrades can really help position your home as well-maintained, move-in ready, and a smart buy—even in winter's chill.



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