

WINTER HOME-PREP CHECKLIST

Simple Upgrades That Help Boost Value Before You Sell

If you're thinking about selling this winter—or early next year—now is the perfect time to make small upgrades that can pay off in a big way. Winter buyers tend to be more serious, and a well-prepared home instantly stands out. Use this Winter Home-Prep Checklist to boost value, increase comfort, and make your home shine in today's market.

Start with Curb Appeal: clean walkways, replenish mulch, trim shrubs, and add warm exterior lighting to help buyers feel welcome—even on shorter days. Indoors, focus on cost-effective improvements buyers love, like adding fresh paint in neutral tones, updating light fixtures, and deep cleaning throughout the home.

Next, Invest in Energy-Efficient Upgrades: efficiency matters more than ever these days. Consider sealing drafts, adding weatherstripping, and upgrading to a smart thermostat. These improvements not only appeal to buyers, but can also reduce your own winter bills while you prepare to sell.

Lastly, Create an Inviting Atmosphere: swap heavy drapes for light, open window treatments, use warm LED lighting, and stage with cozy—but uncluttered—seasonal décor.

These simple upgrades can really help position your home as well-maintained, move-in ready, and a smart buy—even in winter's chill.



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