



# EYELASH EXTENSIONS BY CASSIE

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## *Pre-Appointment: How to prepare for your appointment*

- **Please overlook the policy regulations regarding eyelash extensions and carefully read over this flyer for your best knowledge.**
- Please arrive 15 minutes early to your first initial scheduled appointment time for consultation time and on time for regularly scheduled fills.
- Avoid using waterproof mascara 2 to 3 days prior to your appointment. The build-up of protein and residue may prevent the extensions from adhering properly. Therefore, please be sure to **arrive with clean eyelids**. It's best to wash them with warm water and makeup remover. The procedure may take longer if you have any eye makeup and or oily residue left on your eyelashes, and an additional fee may apply.
- Please remove contact lenses before your session begins.
- Refrain from caffeine prior to your appointment. This can cause eye twitching and your appointment could be cancelled.
- It takes time to be beautiful, your *Full Set* session can take up to 2 hours for application, please wear comfortable clothes and prepare for this time allotment.
- Yes, we accept all major credit cards. There is a \$5 surcharge for Credit Card Transactions.

## *Pre-Post Appointment Questions & Suggestions:*

**What are the side effects?** Allow time for adjustment to the lashes. Regarding side effects, we use the best quality glue currently available to avoid an allergic reaction to the glue. Although, it's possibly for some to have allergic reactions. In this case, please consult with your artist and refer to a physician. Another possible side effect is that your eyes may swell or become irritable caused by the adhesive if sensitivities are present. If you have sensitivities, please inform Cassie prior to your session so she can apply it further away from the skin.

**How do I know if I want classic, hybrid, or volume lashes?** Consult with Cassie based on your desire of classic, hybrid, or volume lashes. Keep in mind that Cassie will consult with you on why or why not that look is best for you based on the condition of your lashes. When deciding what amount of fullness, you want, think about low, medium, or high. I always recommend starting at classic and working your way to volume, if that is your desire. Hybrid is a mix of classic and volume and gives people a taste of volume by adding in clusters.

**What are the downfalls? What should I be careful of or avoid?** The goal is to avoid possible shedding factors. Excessive exercise or perspiration is one factor that can erode the lash bond due to sebaceous oil and sudoriferous sweat that is staying on the bond. To help with all of these factors or possible downfalls, consult with your artist on how to help it or cleanse more often. Do not rub or pick at your eyelashes because it can cause permanent damage. Try to stay away from heat and humidity as it will jeopardize the longevity of your eyelash extensions. Do not apply mascara over your lashes. You do have the option for makeup, but you want to cleanse it off every night with cleanser formulated for eyelash extensions, to make them last longer and stay clean and healthy. Be careful sleeping on your side, because the lashes will become brittle and snap off over time. Summer time can be difficult with chlorinated pools or salt water oceans. These two will reduce your

bond so be aware if you choose to submerge under water. If so, blot your lashes carefully and try to keep them dry. Moisture will work its way through the bond and affect retention.

**What happens if I get an allergic reaction?** If you are having a severe reaction, the first thing you should do is to seek out a medical professional help. However, if it's mild, inform Cassie for removal of the eyelash extensions. Your reaction will diminish and your condition should return to its normal state.

**Why are my lashes falling off?** It has been said that you can damage your own eye lashes by applying eyelash extensions. This is false. Just like our own hair on our head, our eye lashes too have a life cycle. There are 4 phases of the life cycle beginning with Anagen (the growth phase), Catagen (transition phase), Telogen (Resting phase) and Return to Anagen (shedding and re-growth). Eye lashes are not all in the same phase of life. Some could be new growth and some could be towards the final phase of life. At this final phase, they are bound to shed. The extensions can begin to fall off if you are being affected by any of the precautions or possible downfalls. Also, the extensions only have a 4-6-week retention, so they will begin to shed off at that time, with or without your natural lash. Over multiple fills, previous filled lashes will begin to shed out too.

**How long does it take to apply?** Time dedication is different from all clients. Full sets can take up to 2 hours and fills can take up to an hour. Time dedication is important to achieve the best results.

**How long do they last?** Lash retention, or how long they hold for, is different for all clients. Usually with proper care, lash extensions can last 4-6 weeks. Keeping the growth cycle and every life in mind, the retention may vary. Due to this, fills are needed every 2-3 weeks. Consult with your artist on the regulations for fills. Be cautious of the downfalls of lashes to work to improve retention.

**When should I get refills?** A new set lasts 3-4 weeks. The reason for a refill is to cover the grown out areas. It really depends on your personal eyelash's strength and condition. With *\*regular\** lash refills & proper application, extensions can last indefinitely. Lash fills need to be between 2-3 weeks after a full set. If longer than that, it may cost the full price again if all lashes need to be removed and re applied. After about a 2 week period, your eyelashes will begin to twist and turn without proper maintenance and refills. The frequency of your refills will be determined entirely by the condition of your eyelashes, maintenance and personal preference.

#### **What is the maintenance?**

Avoid any water contact for the first 24 hours after your session. Don't let your lashes get wet for at least 24-48 hours after receiving your service. *THIS INCLUDES HOT SHOWERS WITH STEAM.* After 48 hours, it's okay to get your lashes wet (do not submerge in hot water), and important to wash/cleanse due to the sweat glands on our eyelids that produce oil. Cleansing is a crucial process needed and will further be discussed with you by your artist after your service.

Make sure to *brush your lashes daily*. This prevents it from curling the wrong way & ensures original placement. Neglecting to clean your lashes at the base of the hair follicle can cause infection or decrease the effectiveness to last. Improper care may cause lash extension loss.

**Where do I buy the cleanser?** I have cleansing options for sale that are all ready to go! We can further discuss the cleanser, product used, and rules and tips for cleansing.

**What shall I do if I want to remove them?** *DO NOT* attempt to remove them yourself or you may cause damage to your own eyelashes. This is a delicate procedure that should be left to a professional. Contact us for an appointment to remove them with our sensitive eyelash remover. This process is generally quick and can be done in 30 minutes.

#### **Contact:**

Cassie Walsh-NYS Licensed Eyelash Artist & Cosmetologist with any questions 518-545-8868.