



Lash Box LA LBLA Foaming Cleanser/Lash Shampoo \$25

“A very gentle non burning formula. Our formula was developed with the same pH as your skin to keep eyelids healthy and clean. Perfect for an everyday use. This foam will remove all proteins and impurities from lashes. **Perfect as make up remover** for at home use and deep cleaning before application.”

Instructions: CLEANSE DAILY to avoid bacterial buildup or risk of infection.

Consult with Cassie for further instructions or demonstrations on cleansing and to follow a routine if you wear makeup daily or occasionally. You want to buy eyelash extension friendly products- so consult with your artist on this! Cleansing should not produce lash fall out that is other than natural shedding. Work gentle!

Do NOT cleanse in the shower. Find a station with a large sink and mirror where you can see what you're doing, and where you can have a sink below your chin to rinse down into. It can be a little messy at first while rinsing the cleanser but gets easier!

Begin by prepping your station with your drying fan, disposable brushing wands, your cleanser, fluffy cleansing brush, plastic rinse bottle and lint free paper towels. Rip up the paper towels into small pieces prior to starting and fill up your plastic rinse bottle with cool water. (You also can use the top of the cap instead of the rinse bottle to rinse the cleanser with but must make sure you thoroughly rinse 5-10x).

Begin by using the cap on the cleanser and giving one full pump (or almost a full pump) into that cap per eye. You don't want to only pump onto the brush, it is not enough to use. You also could pump directly over your lashes and begin to work in, but it is nice to just put it into the cap. The more cleanser the better, it will ensure the lashes are completely coated top and bottom and will be so much easier than working with only a small amount.

Rinse your fluffy cleansing brush and begin to coat the cleanser over your one eye, working one eye at a time. Repeat on your other eye after your first is completed and dry. Roll on enough cleanser, even coating the bottom of the lashes too, and our outer/inner corners that get filled with tears and begin to work in light circular motions at the lash line like your artist showed you. (Think of notching through each little extension). This may make you nervous but over time it gets easier to carefully notch through the lashes and have no fall out other than what is to naturally shed. Remember: upgrade and purchase a Borboleta cleansing brush to have the best cleanse. Keep using cleanser out of the cap as the foam slowly will dissipate to liquid when you leave it on. Work very gentle, and with your brush straight down, and remember to not use too much force.

Rinse out the cap a few times, fill it up and use it to dump cool water over your lashes to rinse. You can also use the rinse bottle to do this. If you use the cap, fill up to the brim and dump over lashes about 5x to ensure the cleanser is rinsed out so they are not left crusty with cleanser. This will cause the lashes to not fan out or look fluffy anymore. Not cleansing will also cause this.

As shown, be careful and use your rolled-up lint free paper towel to gently pat out excess water and begin to use your handheld fan to dry them. Drying them is very important to keep them looking fluffy and full! Do not brush them while wet, you can move them by the tips first if need be. Wiggle the tips and begin to brush through carefully at the end, after 2-5 minutes of drying one eye, or when you notice them to fluff out and dry, and you are all ready to go! Let the fan do the work for you. Wait for them to start to fluff and then use your spoolie to fix them out.

Remember: This cleanser is also a great option to use as a makeup remover and will always have use. It also is a product safe to clean the eye area of oil and the undereye from foundation/makeup residue that may reside in the bottom lash line.

OPTION: Upgrade to a drying fan and a new Borboleta fluffy cleansing brush that has the softest bristles for cleansing!

Xoxo – Text Cassie at 518-545-8868 for more guidance! Or, ask for a demonstration during your next fill.