

I have a huge interest in the news and current affairs and would go as far as regarding myself as a 'newsaholic' or news junkie. I consume my news from many different media sources to help gather an overview from all sides of the political spectrum. I have a keen interest in politics and view it as one of the most important things in my life as it permeates our very existence. I have a strong desire for the general public to be kept up to date with what is going on in society, and the wider world, and the necessary drive and enthusiasm to ensure this information is conveyed to them in an interesting, informative and easily understood way. I am enthusiastic about studying a media degree as I would love to pursue a career in this ever-changing and ever-expanding industry. I believe that this course is the best means of gaining access into the industry whilst building on a portfolio that I have started to create through my own personal website.

In S5, I studied an apprenticeship in Creative and Digital Media which gave me the opportunity to interview some prominent political figures, and help me build on the drive, interest and ambition I have in my actions and intentions. The knowledge I acquired from the course and my placement gave me a broad understanding of the creative industries and taught me skills that I need to be a successful reporter, such as resilience, perseverance, communication and research.

Within the past eighteen months I have interviewed a Scottish Government minister, a previous Leader of the Aberdeen City council and a host of different well-known people from the entertainment industry. These interviews are currently in the process of being added to my website and I am also in talks to arrange interviews with comedians, presenters and entertainers to widen my portfolio. Many of these interviews were conducted at short notice which has been helpful in developing my ability to working under time pressure and to use my initiative.

I am a very friendly and interested person, and I have developed effective interpersonal skills by taking part in a variety of extracurricular activities. I have previously been a member of the Beavers, Cubs, Scouts and Air Cadets. Through these youth groups I have fostered wide-ranging skills. During my time at Scouts, I swiftly rose through the ranks to become a group leader and stayed in the role until my departure. I used this opportunity to develop effective leadership and teamwork skills. I also have huge interests in Formula One, rugby, horse riding, and golf.

I have been in part-time employment at Westhill Golf Club for over two years. I love working there and have established great relationships with my regular customers and colleagues. My roles as waiter and kitchen porter have helped me to develop my communication and problem-solving skills. Whilst working in the kitchen, I responded well to working under pressure and working as part of a team.

Throughout my time at Westhill Academy, I have held an array of different leadership roles: Pupil Participation Forum (PPF) member, Junior House Captain and Prefect. Throughout my time as a PPF member I achieved a lot. I supported in the creation of a young entrepreneur film featuring local entrepreneurs such as Sir Ian Wood. We also engaged with organisations such as the NHS and Transport Scotland, offering feedback and advice on how to improve their resources and make their services more appealing to teenagers. These experiences developed my ability to articulate my ideas and to drive change.

I believe I will flourish and achieve great things at university due to my wide range of skills and my amiable personality. My abundance of enthusiasm, confidence and curiosity will serve me well in this vocation and I will work effectively and efficiently to engage with the course content. I hope that the experiences and accomplishments I achieve on this course will allow me to go on to have a successful career in the media industry.