# UPGRADE TO 360-DEGREE PROTECTION







## MORE PARASITES, MORE PROBLEMS

TICKS can spread many diseases to dogs, like babesiosis, Rocky Mountain spotted fever and Lyme disease.<sup>1</sup>

FLEAS can become a big problem quickly, both on your dog and in your home. Female fleas can begin laying eggs within 20-24 hours of their first blood meal and can produce up to 50 eggs per day.<sup>2</sup>

HEARTWORM DISEASE can be fatal and has been diagnosed in all 50 states. Even when treated, heartworms can cause lasting damage to a dog's heart and lungs.<sup>3</sup>

TAPEWORMS can grow over 2 feet inside your dog. One type of tapeworm, spread through fleas, can infect your dog through flea ingestion.<sup>4</sup>

WHIPWORMS spread by eggs in dogs' feces and can survive in the environment for years. Many preventives, however, don't cover it.

**4** HOOKWORMS can cause diarrhea and anemia, and are particularly dangerous for puppies.<sup>6</sup>

ROUNDWORMS are a very common parasite that can be transmitted when dogs come into contact with contaminated soil. Puppies are especially vulnerable since larvae can be passed through their mother's milk.<sup>7</sup>



# UPGRADE TO 360-DEGREE PROTECTION





## SMALL, BEEF-FLAVORED CHEWABLE TABLET

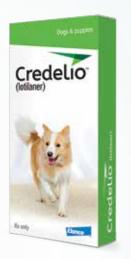
Accepted by 100% of dogs tested<sup>8</sup>

#### **ACTS FAST**

Starts to kill ticks (*I. ricinus*) and fleas in just 4 hours

#### GENTLE ON DOGS AND PUPPIES

Gentle enough for young pups and dogs as small as 4.4 pounds and as young as 8 weeks old





#### TASTY, CHICKEN-FLAVORED CHEW

Accepted by 96.6% of dogs tested

#### **EASY TO GIVE**

One chew, once a month

#### **5-WORM PROTECTION**

Heartworm disease, tapeworms, whipworms, hookworms and roundworms





# CHOOSE COMPREHENSIVE COVERAGE, INSIDE AND OUT





# EXTERNAL PARASITE PROTECTION NexGard® lafoxolaner) Simparica Trio™ (sarolaner, moxidectin, and pyrantel chewable tablets)

FLFAS

**TICKS** 

#### INTERNAL PARASITE PROTECTION



\*A. caninum †A. caninum, U. stenocephala, A. braziliense \*\*A. caninum, U. stenocephala

### 1 IN 5 DOGS HAVE WORMS

One in five dogs tested positive for internal parasites in a study conducted in dog parks.<sup>9</sup>



# FLEA-FREE IS THE WAY TO BE

In a study, 100% of dogs were flea-free after three months of treatment with Credelio<sup>®</sup> (lotilaner) compared to just 93.2% of dogs treated with NexGard<sup>®</sup> (afoxolaner).<sup>8</sup>



# TAPEWORMS ARE TROUBLE

Dogs can begin shedding tapeworm eggs in their feces within 2 to 3 weeks of infection.<sup>4</sup> You might even find them in your dog's bedding or around your home.



# WHIPWORMS ARE WICKED

Think whipworms are nothing to worry about? Think again. Whipworms can cause bloody diarrhea, anemia and weight loss in dogs.<sup>5</sup>

# **SAVE \$75\*ON**

360 DEGREE PROTECTION



when you purchase a 12-month supply of Credelio® (lotilaner) and a 12-month supply of Interceptor® Plus (milbemycin oxime/praziquantel)

\*Savings in the form of a rebate. Rebate reward provided on Elanco Prepaid Mastercard® or Virtual Account. Card/Virtual Account is issued by MetaBank®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. No cash access or recurring payments. Card can be used where Debit Mastercard is accepted. Virtual Account can be used for online, phone/mail orders where Debit Mastercard is accepted, or in stores that accept mobile wallet where Debit Mastercard is accepted. Card/Virtual Account valid for up to 6 months; unused funds will forfeit after the valid thru date. Terms and conditions apply.

# SAY YES TO YEAR-ROUND PROTECTION

Top animal health organizations recommend year-round, broad-spectrum parasite protection. 10,11



Please see Interceptor Plus and Credelio Important Safety Information on next page.

#### INDICATIONS FOR CREDELIO

Credelio® (lotilaner) kills adult fleas and is indicated for the treatment and prevention of flea infestations and treatment and control of tick infestations (lone star tick, American dog tick, black-legged tick, and brown dog tick) for one month in dogs and puppies 8 weeks and older and 4.4 pounds or greater.

#### IMPORTANT SAFETY INFORMATION FOR CREDELIO

Lotilaner is a member of the isoxazoline class of drugs. This class has been associated with neurologic adverse reactions including tremors, incoordination, and seizures. Seizures have been reported in dogs receiving this class of drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. The safe use of Credelio in breeding, pregnant, or lactating dogs has not been evaluated. The most frequently reported adverse reactions are weight loss, elevated blood urea nitrogen, increased urination, and diarrhea. For complete safety information, please see Credelio product label or ask your veterinarian.

#### INDICATIONS FOR INTERCEPTOR PLUS

Interceptor® Plus (milbemycin oxime/praziquantel) prevents heartworm disease and treats and controls adult roundworm, hookworm, whipworm, and tapeworm infections in dogs and puppies 6 weeks or older and 2 pounds or greater.

## IMPORTANT SAFETY INFORMATION FOR INTERCEPTOR PLUS

Treatment with fewer than 6 monthly doses after the last exposure to mosquitoes may not provide complete heartworm prevention. Prior to administration of Interceptor Plus, dogs should be tested for existing heartworm infections. The safety of Interceptor Plus has not been evaluated in dogs used for breeding or in lactating females. The following adverse reactions have been reported in dogs after administration of milbemycin oxime or praziquantel: vomiting, diarrhea, decreased activity, incoordination, weight loss, convulsions, weakness, and salivation. For complete safety information, please see Interceptor Plus product label or ask your veterinarian.

#### REFERENCES

- <sup>1</sup>Companion Animal Parasite Council. Ticks. Available at: https://capcvet.org/guidelines/ticks/. Accessed April 14, 2020.
- <sup>2</sup>Companion Animal Parasite Council. Fleas. Available at: https://capcvet.org/guidelines/fleas/. Accessed April 14, 2020.
- <sup>3</sup>American Heartworm Society. Heartworm basics. Available at: https://www.heartwormsociety.org/pet-owner-resources/heartworm-basics. Accessed April 14, 2020.
- 4Companion Animal Parasite Council. Dipylidium caninum. Available at: https://capcvet.org/guidelines/dipylidium-caninum/. Accessed April 14, 2020.
- <sup>5</sup>Companion Animal Parasite Council. Trichuris vulpis. Available at: https://capcvet.org/guidelines/trichuris-vulpis/. Accessed April 14, 2020.
- <sup>6</sup>Companion Animal Parasite Council. Hookworms. Available at: https://capcvet.org/guidelines/hookworms/. Accessed April 14, 2020.
- <sup>7</sup>Companion Animal Parasite Council. Ascarid. Available at: https://capcvet.org/guidelines/ascarid/. Accessed April 14, 2020.
- <sup>8</sup>Karadzovska D, Chappell K, Coble S, et al. A randomized, controlled field study to assess the efficacy and safety of lotilaner flavored chewable tablets (Credelio™) in eliminating fleas in client-owned dogs in the USA. Parasite Vector. 2017;10:528.
- Stafford K, Kollasch TM, Duncan KT, et al. Detection of gastrointestinal parasitism at recreational canine sites in the USA: the DOGPARCS study. Parasite Vector. 2020;13:275.
- <sup>10</sup>Companion Animal Parasite Council. General guidelines. Available at: https://www.capcvet.org/guidelines/general-guidelines/. Accessed December 2, 2019.
- <sup>11</sup>American Heartworm Society. Current canine guidelines for the prevention, diagnosis, and management of heartworm (Dirofilaria immitis) infection in dogs. Available at: https://d3ft8sckhnqim2.cloudfront.net/images/pdf/2020\_AHS\_Canine\_Guidelines.pdf?1580934824. Accessed April 23, 2020.



#### CONSUMER BRIEF SUMMARY FOR INTERCEPTOR PLUS

Information for Dog Owners – You should read this information before starting your dog on INTERCEPTOR PLUS. The risk information provided here is not comprehensive. Talk with your veterinarian if there is something you do not understand or if you want to learn more about INTERCEPTOR PLUS. Always follow your veterinarian's instructions for giving your dog INTERCEPTOR PLUS. Ask your veterinarian, call 1-888-545-5973 or visit www.interceptorplus.com to obtain the full FDA-approved drug labeling.

#### What is INTERCEPTOR PLUS?

- INTERCEPTOR PLUS is a monthly chewable tablet, available by prescription only, used to:
  - Prevent heartworm disease caused by *Dirofilaria immitis*.
  - Treat and control adult roundworm (Toxocara canis, Toxascaris leonina), adult hookworm (Ancylostoma caninum), adult whipworm (Trichuris vulpis), and adult tapeworm (Taenia pisiformis, Echinococcus multilocularis, Echinococcus granulosus and Dipylidium caninum) infections in dogs and puppies two pounds of body weight or greater and six weeks of age and older.

#### What dogs should not use INTERCEPTOR PLUS?

 Puppies less than 6 weeks of age or less than 2 pounds of body weight.

The safety of INTERCEPTOR PLUS has not been evaluated in female dogs used for breeding or in lactating females. Ask your veterinarian about the use of INTERCEPTOR PLUS prior to use in these female dogs.

#### How should I give INTERCEPTOR PLUS?

- Prior to use, dogs should be tested for existing heartworm infections and treated at the discretion of the veterinarian.
- For heartworm prevention, administer at monthly intervals beginning within 1 month of the dog's first seasonal exposure to mosquitoes and continuing until at least 6 months after exposure to mosquitoes.
- INTERCEPTOR PLUS may be administered yearround without interruption.

## What is the most important information I should know about INTERCEPTOR PLUS?

Not for use in humans. Keep this and all medications out of reach of children.

 Treatment with fewer than 6 monthly doses after the last exposure to mosquitoes may not provide complete heartworm prevention.

## What are the most common side effects that may occur while my dog is taking INTERCEPTOR PLUS?

- Vomiting
- Diarrhea
- Depression/Tiredness

Other reported side effects include uncoordinated body movements, loss of appetite, convulsions, weakness and salivation.

Tell your veterinarian if your dog experiences these or any other side effect.

To report suspected adverse reactions, call 1-888-545-5973. For additional information about adverse drug experience reporting for animal drugs, contact the Food and Drug Administration (FDA) at 1-888-FDA-VETS or http://www.fda.gov/reportanimalae.

Interceptor, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates.

© 2020 Elanco. PM-US-20-0823





#### CONSUMER BRIEF SUMMARY FOR CREDELIO® (LOTILANER)

Information for Dog Owners – You should read this information before starting your dog on CREDELIO. The risk information provided here is not comprehensive. Talk with your veterinarian if there is something you do not understand or if you want to learn more about CREDELIO. Always follow your veterinarian's instructions for giving your dog CREDELIO. Ask your veterinarian, visit www.credelio.com or call 1-888-545-5973 to obtain the full FDA-approved drug labeling.

#### What is CREDELIO?

- CREDELIO is a monthly chewable tablet for dogs for the treatment and prevention of flea infestations and the treatment and control of tick infestations (lone star tick, American dog tick, black-legged tick, and brown dog tick)
- CREDELIO is only for use in dogs and puppies 8 weeks of age and older and weighing 4.4 pounds or greater

## What is the most important information I should know about CREDELIO?

Not for use in humans. Keep this and all medications out of reach of children.

- Lotilaner, the active ingredient for CREDELIO, is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, incoordination, and seizures.
   Seizures have been reported in dogs receiving this class of drugs, even in dogs without a history of seizures. Use with caution in dogs with history of seizures or neurologic disorders.
- The safe use of CREDELIO in breeding, pregnant or lactating dogs has not been evaluated
- CREDELIO must be administered with food

## What are the most common side effects that may occur while my dog is taking CREDELIO?

- Weight loss
- Elevated blood urea nitrogen (BUN)
- Increased urination
- Diarrhea

## Tell your veterinarian if your dog experiences these or any other side effect.

To report suspected adverse reactions, call 1-888-545-5973.

For additional information about adverse drug experience reporting for animal drugs, contact the Food and Drug Administration (FDA) at 1-888-FDA-VETS or http://www.fda.gov/reportanimalae.

Credelio, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. © 2019 Elanco



# 360

### DEGREE PROTECTION KEEPS YOUR DOG COVERED

Ask your veterinarian about **360-degree protection** against ticks and fleas + heartworm disease, tapeworms, whipworms, hookworms and roundworms.





Credelio, Interceptor, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates.

Heartgard and NexGard are registered trademarks of Boehringer Ingelheim.

Simparica Trio is a trademark of Zoetis. © 2021 Elanco or its affiliates.

PM-US-20-3016

