



A vertically integrated business



Alcohol Brand
Development Co.

From your concept to the shelf

We offer a superior full-service brand development specializing in creating new beverage brands.

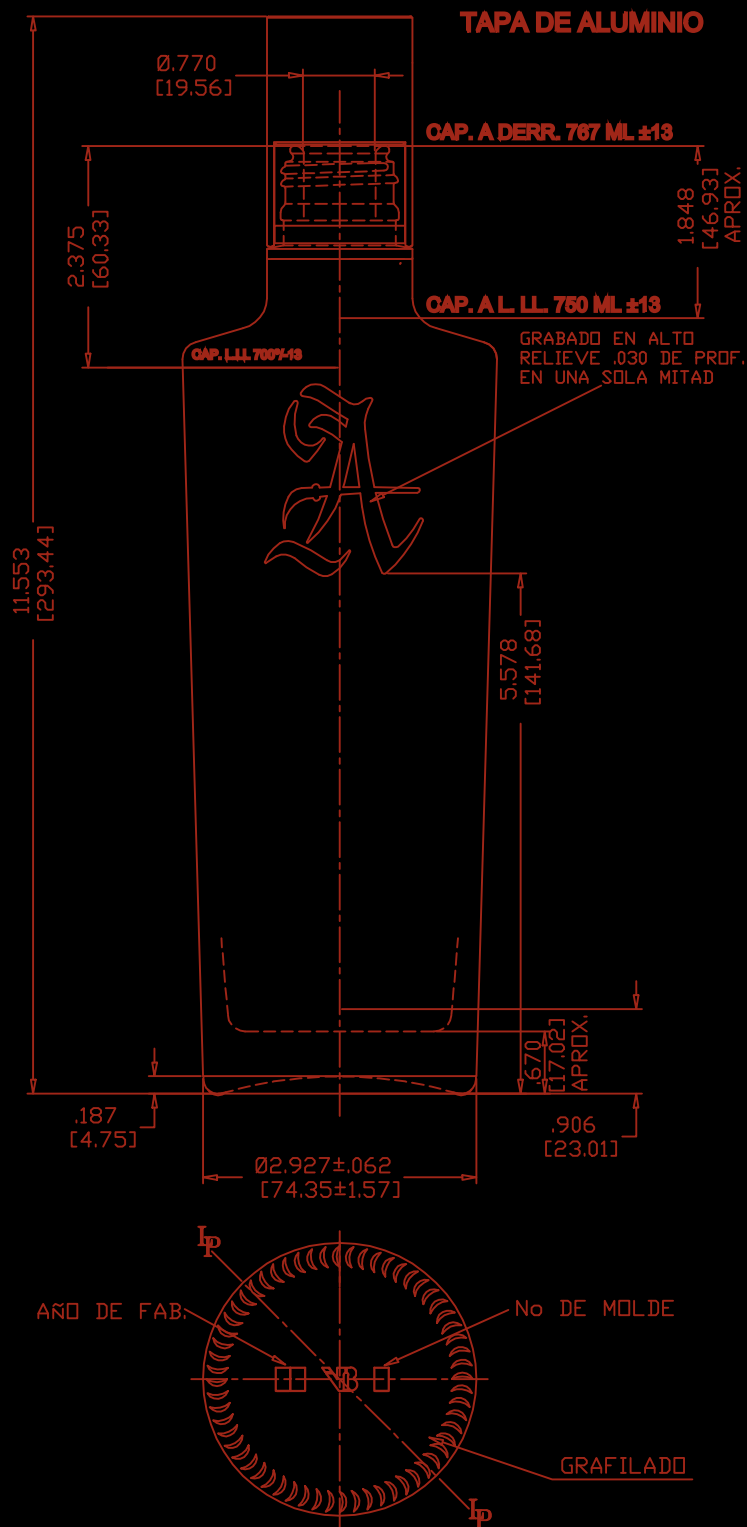
Our turnkey services include formulation, glass bottle design, product development, manufacturing, importing & logistics, sales strategy, marketing, and distribution.



Formulation

We have the experience to bring your recipe from the concept to the shelf.

- Matching commercial flavor to the original
- Flavor profile
- Product taste testing and sampling
- Any flavor, color, tequila, mezcal, whisky, brandy, vodka... You name it , we can bottle it !



Alcohol Brand Development

**GLASS BOTTLE DESIGN - MOLDING - MANUFACTURING
FULFILLMENT & STORAGE - IMPORT AND EXPORT**

- Product design and engineering
- Glass bottle manufacturing
- Custom cap design and engineering
- Prototype development
- Patent drawings for trademark registration
- Custom bottle any size and shape, any flavor, color, whisky, brandy, vodka... You name it , we can bottle it !

BRANDING - IDENTITY DESIGN

Is one of the most important aspects of any business.

Maminga concepts' brand identity and product development services give your brand staying power and premium equity in the market.

Alcohol Industry Federal Compliance

TRADEMARK & PATENT CONSULTING

- Product name investigation (International)
- Name availability and consultation
- Logo and branding mark for trademark

BRAND REGISTRATION IN MEXICO (CRT)

TTB REGULATIONS - ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

- Formula Approval
- Label information guidance
- Label submission files to the TTB

Ensure that the product complies with
Food Regulations (CRT, FDA and
European Union)



Distillery

We provide our vendor selection of high-quality distillers in the US and our family owns distillers in Mexico.

Major partnerships with many well-established distilleries in Mexico.

Importing & Logistics

- Maminga Importing Company
- Shipping coordination all over the US



Distribution

- Working relationships with some of the largest distributors in the US and Mexico.

Southern Glazer's Wine and Spirits, Republic National, Johnson Brothers, Total Wine & More, BevMo, Costco.

- Experience in successfully introducing new brands and gaining distribution
- Proven ability to successfully negotiate in the best interest of the brand to ensure profitability



Marketing & Digital Media Management

- Marketing & sales distribution plans
- National sales representation
- Product training to distribution sales staff
- Coordination & representation at trade shows
- Sales & distribution consulting
- Sales incentive programs
- State compliance consulting
- Marketing plan & brand strategy
- POS materials
- Media kits - media communications
- Marketing collateral
- Social media marketing
- Product launches

COMPANY WEBSITE - SOCIAL MEDIA MANAGEMENT

Content management

Store locator database

Inquiry management

Customer service management

TikTok - Instagram - Twitter - Facebook



NFT & Blockchain Authentication

We make liquor brands smart and engaging. Using Web3 Blockchain Technology we create consumer engagement & product experiences connecting physically to the digital world using blockchain authentication via NFC/RFID technology.

Authentication

Our Web3 NFT Technology incorporates blockchain to the widely adopted NFC/RFID market matching an assigned product ID to the token ID thus generating unique product DNA per item.

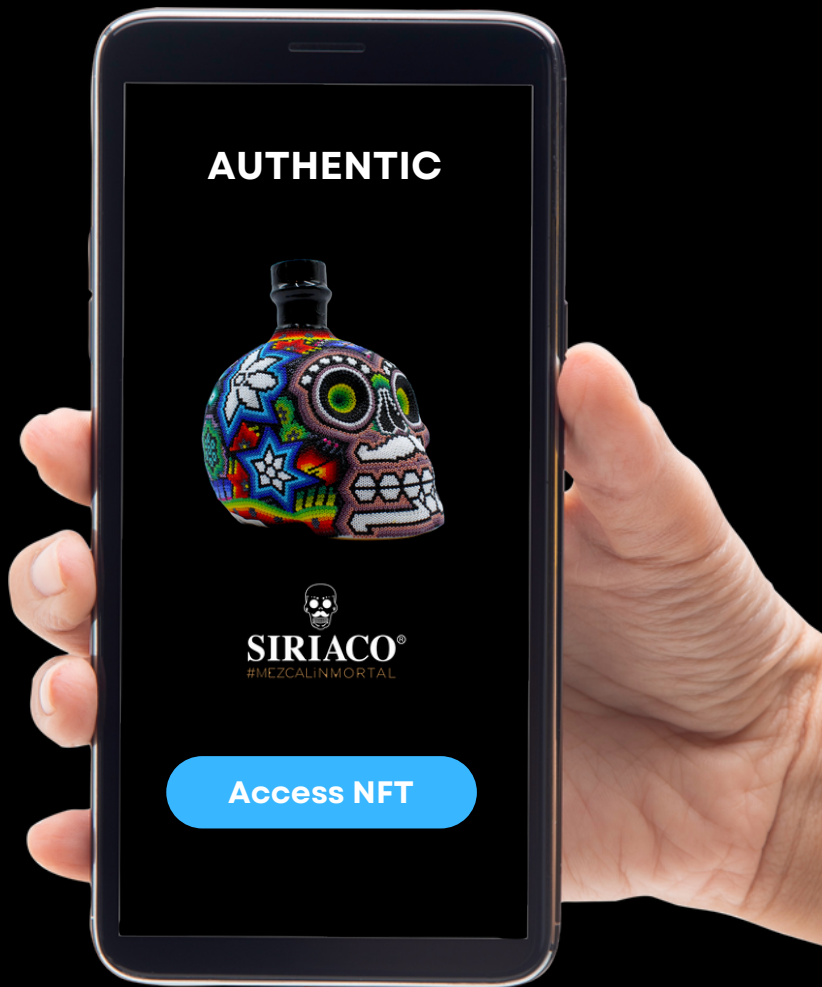
Engagement

NFC's authentication ability satisfies consumers by providing decentralized access to product engagement and experiences. Continuously, push product information, special discounts, exclusive videos and digital content, ability to purchase directly from your app-- all with one tap.

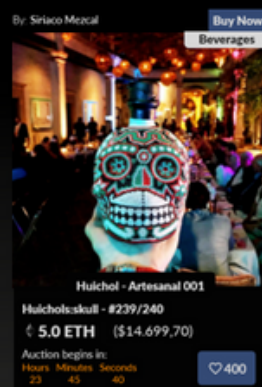
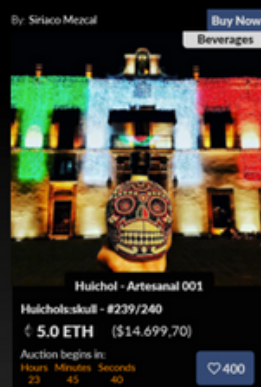
Rewards

Users are rewarded each time friends, family, or strangers tap or purchase products.

Liquor Web3 Marketplace



Our Marketplace offers asset-backed NFTs directly from brand owners. The world's first direct to consumer NFT marketplace for Mezcal, Tequila and spirits. Each NFT corresponds to a physical bottle, and customers have the ability to exchange the digital version for the physical version. In simple terms, the buyer owns the physical bottle, Liqchain stores it for them, and the digital version serves as proof of authenticity, verification of ownership, and the right to have the physical bottles delivered by our strategic partnership.





Sales Strategy Development

- Regional or National Footprint
- Spirit Direct Programs
- White Label Programs
- Online Store Development

Our Brands

TEQUILA
Galindo®



PREMIUM TEQUILA & ORGANIC

Update and rebrand for labels in process

Our Brands



Una botella de tequila 100% única, con historia, hecha para momentos que se cuentan toda la vida. Un producto digno de presumirse.

A 100% unique bottle of tequila, with history, made for moments that are told a lifetime. A product worth showing off.

CATEGORÍA/ CATEGORY:	Blanco Reposado Añejo	
CAPACIDAD/ CAPACITY:	700ml, 750ml y 3L	
BOTELLAS POR CAJA/ BOTTLES PER BOX:	6 (700ml y 750ml) 3 (3L)	
CAJAS POR CAMA/ BOXES PER LAYER:	15 (700ml y 750ml) 15 (3L)	
CAMAS POR PALLET/ LAYERS PER PALLET:	6	
CAJAS POR PALLET/ BOXES PER PALLET:	70 (700ml y 750ml) 30 (3L)	

Our Brands



Our Brands

REAL
MAYA®





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